

# LIFE



GARY COOPER

OCTOBER 7, 1940 **10** CENTS  
YEARLY SUBSCRIPTION \$4.50

# New Cannon DECOR-AIDER Towels

MAKE DREAM BATHROOMS COME TRUE!

Brilliant new Cannon Decor-Aider Towels conspire with you to create entirely new bathroom effects! They push walls back (or pull them in)—flood a dark room with sunshine—in fact, turn old bathrooms into new!

And you can do it all in one quick trip to your favorite store! Mix, match, and scheme to your heart's content among thick-looped, ever-thirsty Cannon towels—famous for absorbency, for luxurious softness, for *lasting loveliness*. You can afford to bring them home in armfuls . . . because Cannon makes so many towels (in the world's largest towel mills) they can give you wider variety and better value all the way from 25 cents to \$2. . . Cannon Mills, Inc., New York City.



**ROOM-REVIVERS!** Perhaps your bathroom simply needs a dash of Cannon towel Decor-Aider charm. Tone down a boldly patterned paper with Cannon solid tones and textures. "Glamorize" a too-plain wall with Cannon's inspiring new reversible textures, and florals with a hand-embroidered look.



**ROOM-STRETCHERS!** Push back crowding walls with new action-loving, long-wearing Cannon Decor-Aider Towels in soft Rose, Azure, Jade. "Lift" a low ceiling with low-placed rods of Cannon towels in solid tones . . . Maize, Peach. Cannon's deep, self-striped, satiny borders, and trim tailored ones help "reshape" your walls.

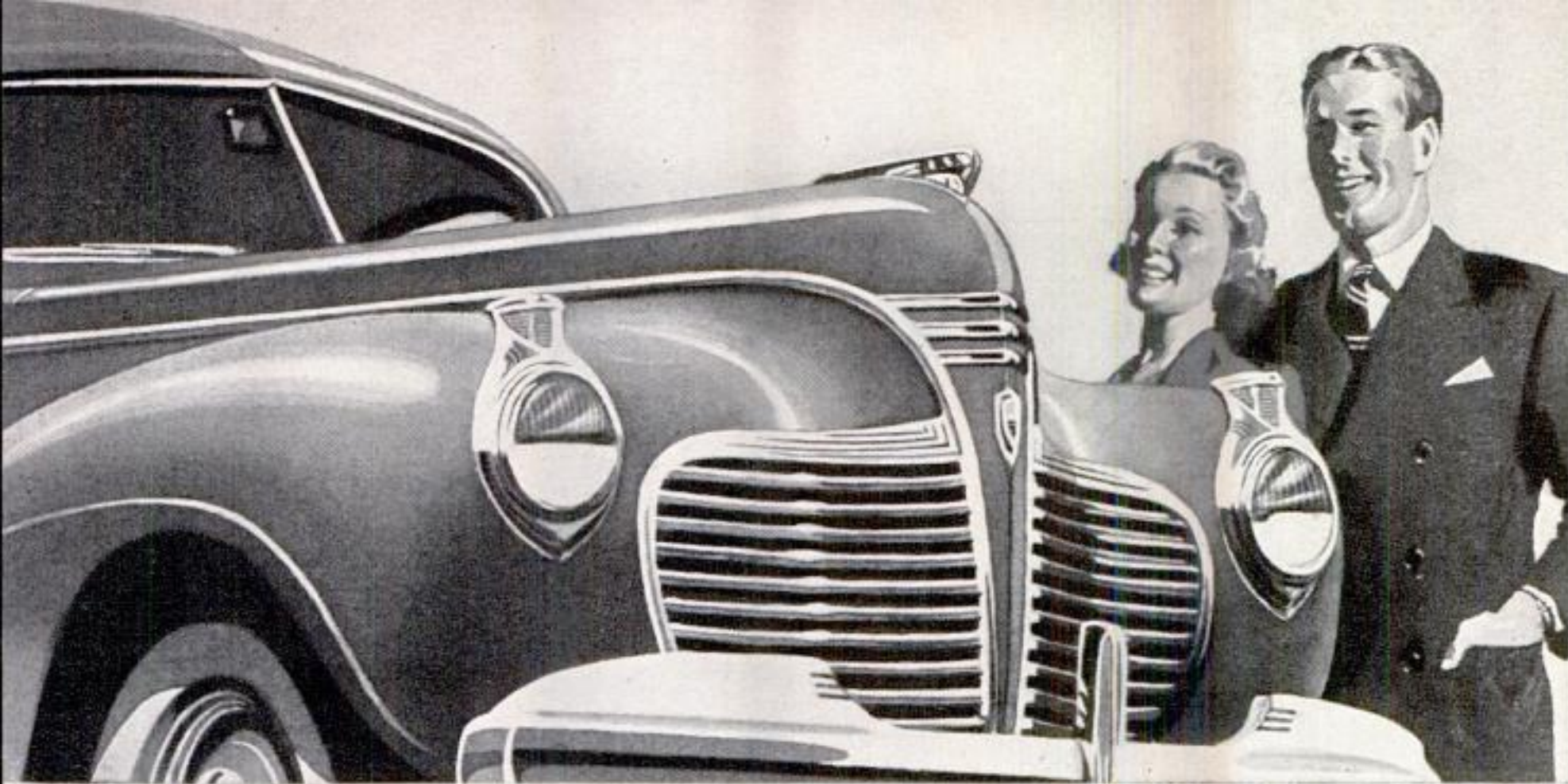


**ROOM-BRIGHTENERS!** Bring in the sun—with fresh, clear-toned thirsty Cannon Decor-Aider Towels! Build yourself a permanent spring sunrise in a cold, north-lighted bathroom with Cannon's smart new Turquoise. Or with Peach, Maize, Jade, dazzling White. There's a warm, sweet, year-round spring woven in the depths of these Cannon towels!



# Cannon Towels

CANNON TOWELS • CANNON SHEETS • CANNON HOSIERY



MASSIVE, CLEAN-CUT DESIGNING — from stem to stern, this superb 1941 Plymouth is one all-satisfying picture of charm, good taste, and distinction. You have a wide choice of new colors. With its 117-inch wheelbase, it is noticeably big and roomy for a low-priced car. Plymouth's the "One" for '41!



GLAMOROUS NEW Fashion-Tone Interior. It's an exquisite harmony of color, fabric, appointments—unlike anything you've ever seen in a low-priced car! The Special De Luxe models have new two-tone upholstery.

# It Spells C-L-A-S-S

Inside, Outside, this Big New Plymouth Radiates Luxury! New Fashion-Tone Interior—High-Torque Performance, Stepped Up 4 Ways—New Powermatic Shifting—19 Important Advancements!

THE MINUTE YOU SEE IT—you know this 1941 Plymouth is *class*...it's so long and sleek and beautiful, so completely luxurious in every detail! So much so, it's a pleasure to remind yourself that it's a *low-priced car*!

The new Plymouth is America's Low-Priced Luxury Car...built on the sound quality principle that *what's best for high-priced cars is best for Plymouth, too!*

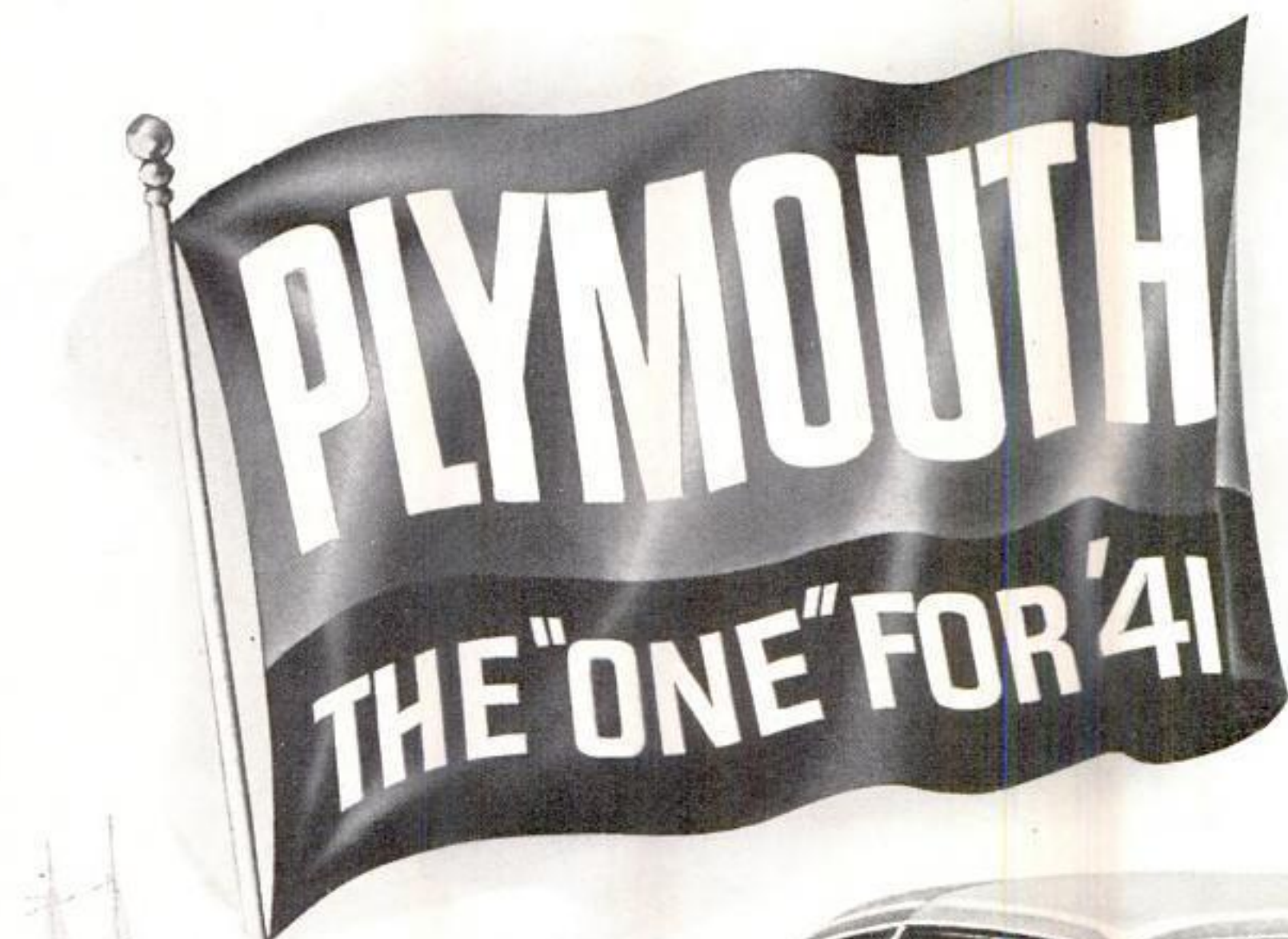
Performance has been stepped up 4 ways...increased horsepower and torque, new trans-

mission, new axle ratio. It's a "powerhouse"!

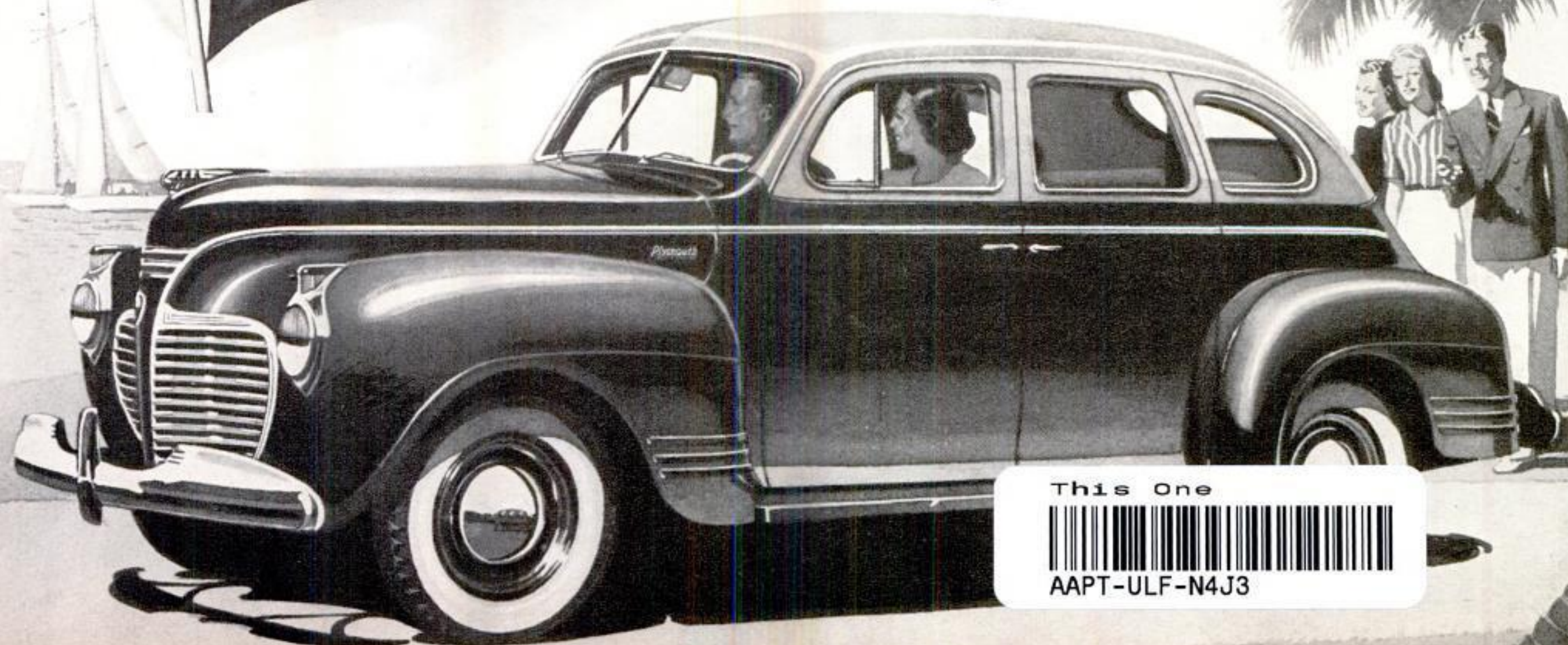
Get the thrill of new *Powermatic Shifting*... a new Oil Bath Air Cleaner that adds to engine smoothness and long life...new Engine Bearings, 2 to 3 times longer-lived...all told, 19 important advancements!

Plymouth's the "One" for '41...see and drive it today at your nearby Plymouth dealer's. PLYMOUTH DIVISION OF CHRYSLER CORPORATION.

MAJOR BOWES, C.B.S., THURSDAYS, 9 TO 10 P.M., E.S.T. SEE THE LOW-PRICED PLYMOUTH COMMERCIAL CARS!



DRIVE THE POWERMATIC WAY—vast reductions in driving effort—and actual elimination of certain usual shifting motions.



This One  
  
 AAPT-ULF-N4J3

**VALUE IS AWAY UP!**

NEW SAFETY RIMS on wheels to prevent "throwing" of tire in case of a blowout or puncture.

NEW COUNTERBALANCED TRUNK LID—goes up or down easily at a touch.

BIG 6-INCH TIRES—Metal Spring Covers are standard on all models.

NEW SEALING throughout body to keep out dust, water, heat, noise.

NEW ONE-PIECE HOOD with inside lock—controlled from driver's seat.

BATTERY LOCATED forward under hood—for easy accessibility.

# FREE!

## How to play **DONUTTY** the new Party Game



A RIOT OF FUN . . . and the thrill  
of helping your favorite charity

**DONUTTY**, the nation's newest game sensation, is brightening parties from coast to coast. Big parties, small parties . . . young and old . . . they're all splitting their sides at this uproarious fun-fest!

**DONUTTY** will give you and your friends a howling good time . . . and your church or favorite charity will benefit directly!

**FREE . . . HOW TO PLAY THE DONUTTY GAME . . .** Most Tested Quality Donut Bakers are including free **DONUTTY** information in every package of donuts. Simply go to your dealer's, get a box of Tested Quality Donuts, and look for your free **DONUTTY** game folder! You'll recognize Tested Quality Donuts by the Tested Quality Seal

—two bakers' heads peering thru a donut hole. If no **DONUTTY** game folder is in the package you buy, send us a Seal ripped from the package, and we'll mail you "DONUTTY" free!

Get your **DONUTTY** game today—you'll have a riot of fun—and you'll do a generous good deed for your church or charity! (Incidentally, Tested Quality Donuts are the finest you can buy—pure, wholesome, delicious—*tops* in eating pleasure!)

**CHURCHES, CHARITABLE ORGANIZATIONS!** For directions on organizing and running large **DONUTTY** parties to raise funds, write to **DONUT PARTY ASSOCIATION**, 1170 BROADWAY, N. Y. C. Fun for all—funds for you!



Sponsored in behalf of the  
**BAKERS of TESTED QUALITY DONUTS**  
by the Doughnut Corporation of America



Look for this seal on every package!

## LETTERS TO THE EDITORS

46-Star Flag

Sirs:

I note with interest that the American flag decorating the front of the speakers' platform from which Vice Presidential Aspirant Wallace addressed Illinois farmers (Page 36, Sept. 23 issue) has only 46, or possibly 47 stars. Is it possible that the Democratic Party has adopted a new 46-star flag, excluding Maine and Vermont?

T. ROBLEY LOUTTIT  
Providence, R. I.

Sirs:

When the Democratic Party uses a 46-star flag I think that they are carrying things a bit too far. By whose authority have they taken the Maine and Vermont stars off our flag?

SKEET ROBERTS  
Champaign, Ill.



DEMOCRATS' FLAG

●Unless the Democrats have indeed dropped Maine and Vermont, there appears to be only one explanation. The flag must be an old one, dating from the period between July 4, 1908 and July 4, 1912, when only 46 States were represented on the flag. New stars were always added on July 4. The 47th and 48th were for New Mexico and Arizona.—ED.

Unitarians Embarrassed

Sirs:

My goodness! I can't imagine what has happened to the Unitarian Church since I left Boston. When my Uncle Frederick occupied a Unitarian pulpit years ago he used to tell us that no matter what horrid Romish practices we might observe among the Boston Irish and no matter what vulgar cavortings we might expect from the Methodists, we could always count on the Unitarians to keep their dignity. Now what do I see in *LIFE* (Sept. 16)? Human broadcasting stations! Girls in gauze! Snake dances!

Such carryings on!  
ELLA P. FITCH  
Denver, Colo.

Sirs:

The Methodists or the Baptists, yes. But the Unitarians! The Boston religion! O tempora, O mores!

ROBERT L. PALMER  
San Francisco, Calif.

Sirs:

Your article, "Life Goes to a Summer Religious Conference," is misleading. Unitarians and Congregationalists do own the island and the hotel. Unitarians have six weeks of conferences, Congregationalists two. After these conferences have ended, Star Island is used, by arrangement with the Star Island Corp., by a group known as "Camp Farthest Out."

Neither the Unitarian nor Congregational conference programs include "periods of rhythmic sublimation in dancing, leaping and calisthenics."

(continued on p. 4)

# SPARKLETS




## Make News



More beautiful, easier and simpler than ever to use, these new Sparklet models are *new* in every line and feature. Now, more than ever before, the Sparklet way of making sparkling club soda at home, when you need it, is definitely the smart way to be a good mixer. See these new Sparklet Syphons at your nearest dealer's.

New Sparklet, Standard (Polished Chrome) \$5.00  
New Sparklet, DeLuxe (Stainless Steel) \$5.95

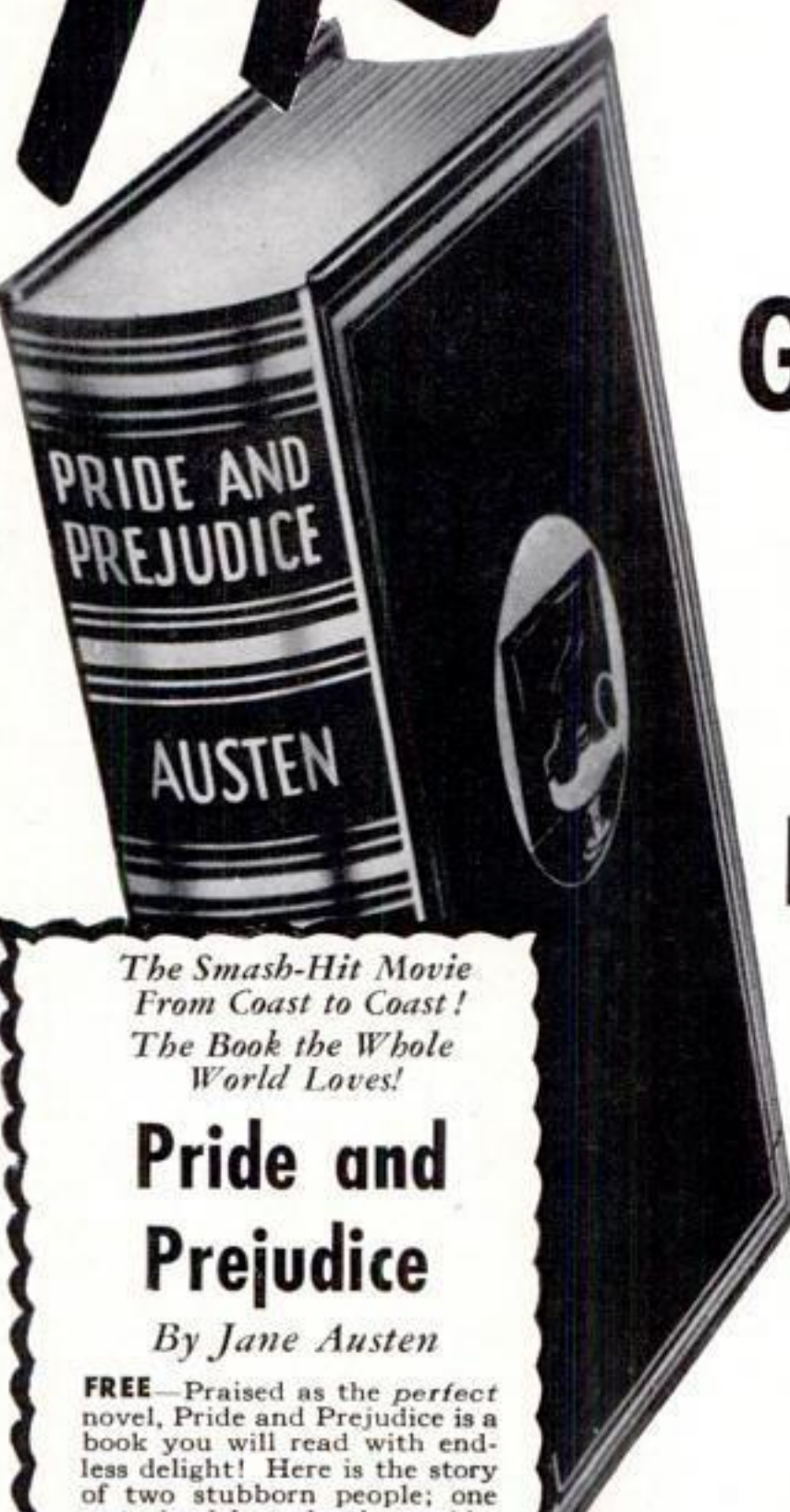
If your dealer can't supply you, write direct

-  **NEW DESIGN**—Modern styling makes Sparklet at home in any setting...with any accessories.
-  **NEW CONVENIENCE**—Wider mouth makes it easier to fill, simpler to clean. Smoother, cleaner lines.
-  **NEW AND BETTER CARBONATION**—Syphon is charged from bottom, insuring thorough carbonation. The wide mouth permits insertion of ice cubes.



TAKE HOME A CASE OF SPARKLING WATER IN YOUR POCKET  
5 Bulbs—40c  
10 Bulbs—75c  
Economy Package 25 Bulbs—\$1.75  
**SPARKLET DEVICES, Inc.**  
DIVISION OF KNAPP-MONARCH CO., SAINT LOUIS

**FREE... not one,  
but BOTH these books**



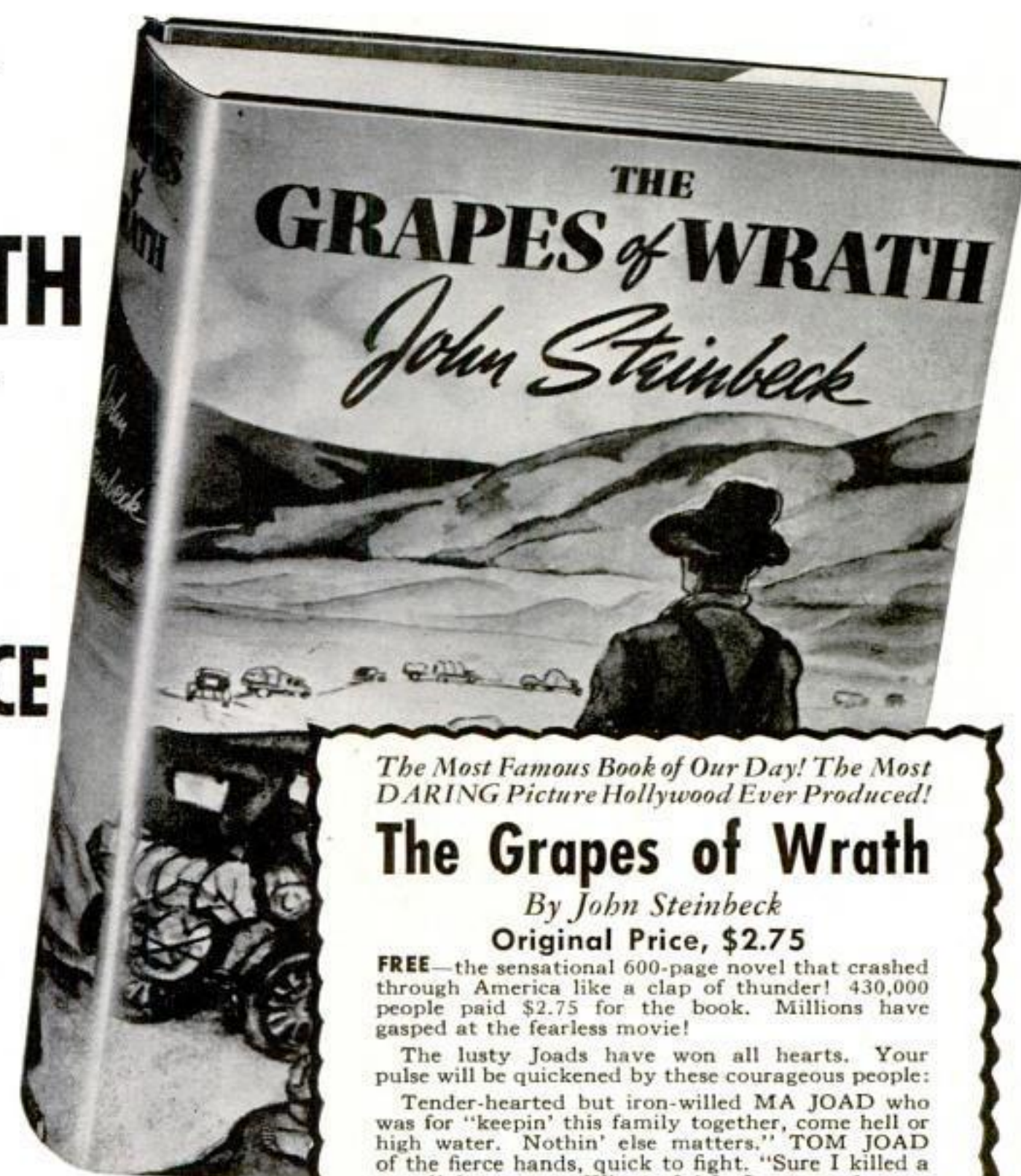
**THE GRAPES OF WRATH**

*The Most Exciting, Most Talked-About Novel of Our Times!*

*and*

**PRIDE AND PREJUDICE**

*The Thrilling Love Story That the Whole World Loves!*



*The Most Famous Book of Our Day! The Most DARING Picture Hollywood Ever Produced!*

**The Grapes of Wrath**

*By John Steinbeck*  
Original Price, \$2.75

**FREE**—the sensational 600-page novel that crashed through America like a clap of thunder! 430,000 people paid \$2.75 for the book. Millions have gasped at the fearless movie!

The lusty Joads have won all hearts. Your pulse will be quickened by these courageous people:

Tender-hearted but iron-willed MA JOAD who was for "keepin' this family together, come hell or high water. Nothin' else matters." TOM JOAD of the fierce hands, quick to fight. "Sure I killed a man," he says. "What of it? I get mad easy. An' when I see hun'ry kids cryin', I'm liable to kill again." ROSE OF SHARON, who lived in a freight car yet clung to her dream of a little home with white curtains. And PA, MULEY, CONNIE, AL, THE PREACHER . . . and all the rest.

YOU will devour this book with excitement—and treasure it as long as you live. Accept it, now, as a membership GIFT.

"The greatest American novel I have ever read."  
—Dorothy Parker  
"As great a book as has yet come out of America."  
—Alexander Woollcott

**Accept them Free as a Membership-Gift from America's Biggest Bargain Book Club!**

**And then every month you receive not one, but two great books like these—both for only \$1.39**

*The Smash-Hit Movie From Coast to Coast! The Book the Whole World Loves!*

**Pride and Prejudice**

*By Jane Austen*

**FREE**—Praised as the perfect novel, *Pride and Prejudice* is a book you will read with endless delight! Here is the story of two stubborn people; one restrained by relentless pride, the other by blind prejudice. Their romance is told to you with matchless warmth and humor.

The smash-hit movie starring Laurence Olivier and Greer Garson is breaking box-office records all over the nation! Now read the magnificent book from which it was made—one of the world's very greatest love stories!

Will you accept these TWO books FREE? *The Grapes of Wrath*—now selling for \$2.75, hailed by critics as the most powerful novel of our time. AND that famous masterpiece, *Pride and Prejudice*.

**THESE** two books will be sent as a FREE Membership Gift—to show you why the Book League of America is called "America's Biggest Bargain Book Club!"

Each month 50,000 members receive—at an amazing saving—not one, but TWO books. One is an up-to-the-minute best seller. The other is a uniformly-bound work to add to your library of book treasures.

Thus, for only a fraction of the usual cost, you keep up with best-selling authors like Sinclair Lewis, Vicki Baum, Somerset Maugham, Edna Ferber, and Daphne du Maurier. And at the same time you build a uniformly-bound library you and your children will always cherish—undying works like *The Way of All Flesh*, *Madame Bovary*, *Thais*, *Wuthering Heights*, *Treasure Island*, *Nana*, and others.

**Everything DOUBLE but the Modest Cost!**

You keep these TWO books as a GIFT if—after 5 days' free examination—you decide to join the BOOK LEAGUE! And then, as a member, you receive a double-selection of great books each month. Yet you pay actually less than half—only \$1.39—not for each, but for BOTH books!

Nothing is sacrificed in quality. The modern best-seller you receive is manufactured in the format of the retail edition selling for \$2.50 to \$4.00 everywhere. And each volume of the world's great masterpieces is uniformly-bound in blue

cloth and stamped with all the brilliance of genuine gold. Month by month you build up a lifetime library of fine literature.

And it is all possible because our 50,000 members provide us with an ASSURED sale—saving the waste of left-over copies. Likewise, modern authors (assured of a quantity sale) accept lower royalties, and publishers lend us their plates for League editions, thus saving the heavy expense of type-setting.

**SEND NO MONEY  
5 DAYS' FREE EXAMINATION**

Accept *The Grapes of Wrath* and *Pride and Prejudice* as a FREE membership gift. Read them for 5 days. If they do demonstrate to you that you will enjoy a membership—keep them without cost; your membership will start with next month's selections. If not—return them without obligation.

But we have only a limited supply to fill requests. The coupon will bring your copies by return mail. See for yourself how "America's Biggest Bargain Book Club" saves you money on modern books you want to read—and how, at the same time, it builds for you a beautiful library of the world's masterpieces. Mail special coupon AT ONCE! BOOK LEAGUE OF AMERICA, Dept. L. 10, 15 West 48th Street, New York City.

**How you save \$2.50 every month:**

**1.** You get ENTIRELY FREE—as a Membership Gift—*The Grapes of Wrath* and *Pride and Prejudice*.


Then as a member, you get two fine books each month—for ONLY \$1.39 for BOTH! Here are the kind you get:

**2.** ONE will be a newly published book, by today's best-selling authors, such as Sinclair Lewis, Edna Ferber, Somerset Maugham, and Daphne du Maurier. These books are priced (wherever books are sold) at from \$2.50 to \$4.00 each.


**3.** The OTHER BOOK, bound in blue cloth, stamped with all the brilliance of genuine gold, will be a famous uniformly-bound masterpiece for your lifetime library, by such authors as Dumas, Voltaire, Oscar Wilde, and Victor Hugo.

Thus you get—for ONLY \$1.39—TWO books conservatively valued at \$4.00. Your savings average about \$2.50 each month. And you get two books FREE, at the start, as a Membership Gift!

*This Coupon Entitles You to*



THE GRAPES OF WRATH  
by John Steinbeck



PRIDE AND PREJUDICE  
by Jane Austen

**Both FREE**

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**BOOK LEAGUE OF AMERICA,**  
Dept. L. 10, 15 West 48th Street, New York City

Send me—FREE—PRIDE AND PREJUDICE and THE GRAPES OF WRATH, which is selling everywhere at \$2.75. Within 5 days I may return them if I care to—and thus cancel this application.

Otherwise, I will receive next month's double-selection and each of the forthcoming monthly double-selections for a year. I will pay only \$1.39 (plus few cents postage) each month for BOTH books.

Check here

Name..... if under 21

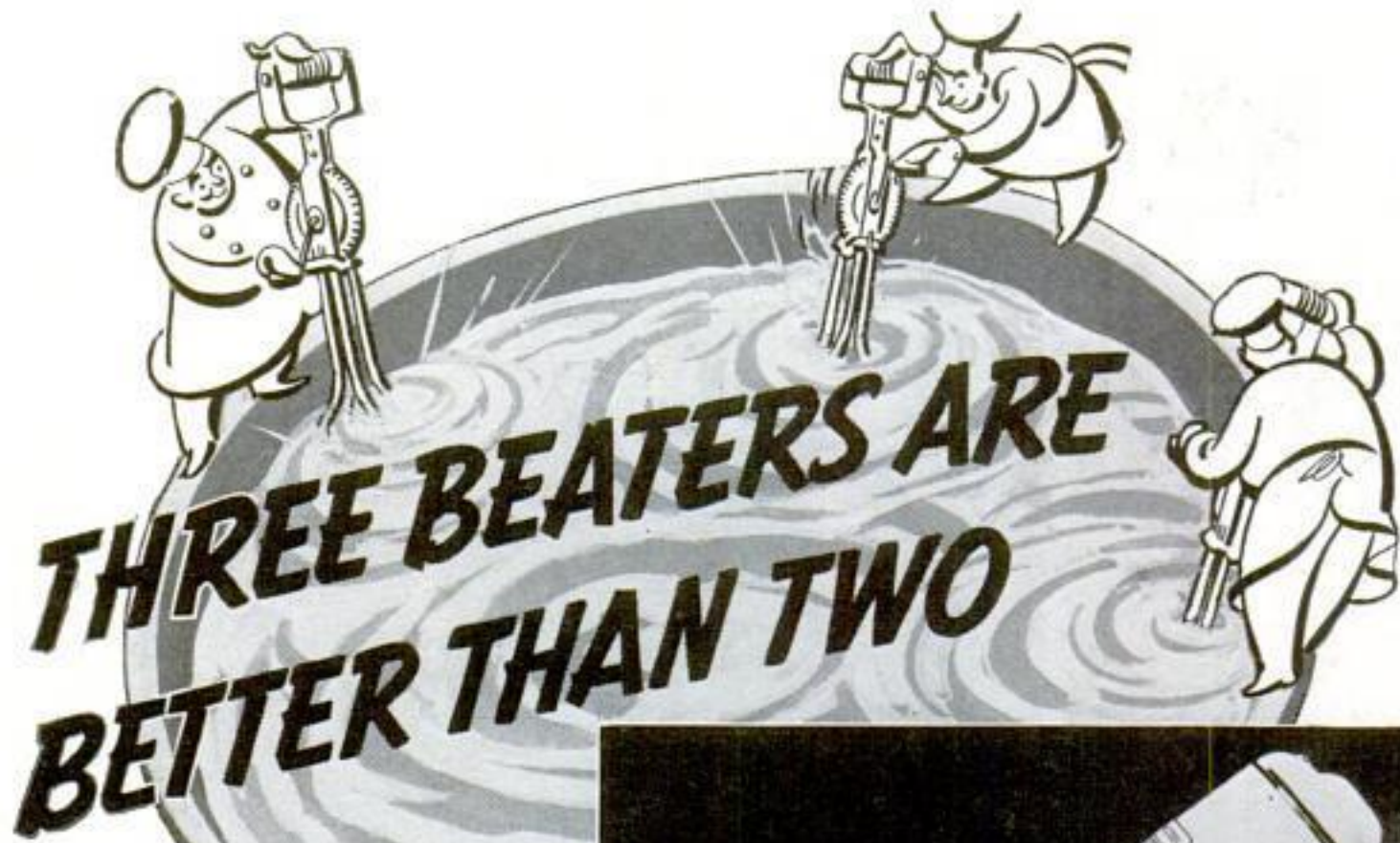
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Official Position or Occupation.....

(All League selections are fully bound in durable cloth)



**New G-E Triple-Whip Mixer**  
**Specially Designed To Do The Job Better And Quicker**



**WHETHER** you're mixing light salad dressing or heavy fruit cake, the beautiful new G-E Triple-Whip Mixer does the job thoroughly—quickly! It's equipped with *three* powerful beaters instead of only two—offers you a wide range of speeds! This new G-E Mixer is a whole pound lighter, and it's easy to whip potatoes or make gravy *right at the stove*. A built-in spotlight shows you clearly the progress of your mix. Ask your General Electric dealer to show you this new G-E Triple-Whip Mixer. Complete with two heat-resistant bowls and juice extractor for only **\$22<sup>75</sup>**

**HERE'S WHY!**

1. Has three beaters to give you a thorough mix more quickly.
2. Spotlight illuminates the mix.
3. Wide range of speeds is supplied by powerful G-E motor.
4. Designed for compactness—requires less storage space.
5. Beaters snap in and out—have dough guards that prevent the mix from climbing up the beater shaft into the motor.

**LETTERS TO THE EDITORS**  
(continued)

Nor do Unitarians waft peace waves from human antenna arms.

They do study seriously the concerns of religion today, they play and they worship in their chapel—a beloved symbol for thousands from all parts of the U. S. and Canada. Your picture of it is excellent!

EVERETT MOORE BAKER  
 Executive Vice President

American Unitarian Assn.  
 Boston, Mass.

● LIFE is obliged to the Rev. Dr. Baker for an exact statement of the Unitarians' relation to Camp Farthest Out.—ED.

**Siren v. "Syreen"**

Sirs:

All polite apologies to your London correspondent but "siren" is no more pronounced "syreen" in England (LIFE, Sept. 16) than QUIN-tuplets is pronounced "quin-TUP-lets" in Canada, nor "oil" pronounced "erl" in America.

It may be pronounced thus colloquially—I've heard the same here—but the Annandale dictionary, which is the Englishest one I know, gives "siren" first syllable accented, "i" as in "pine," "e" as in "met," and Funk and Wagnalls accords with them.

Unlike "clerk" and "Cholmondeley" this one plays it straight, and one must go easy on this English atmosphere.

R. B. MacQUARRIE

Sydney, Nova Scotia

● LIFE meant to make clear that "syreen" is the colloquial, not the dictionary, pronunciation at Dover.—ED.

**No Teeth?**

Sirs:

The photograph of Herr Hitler on page 24 of the Sept. 16 issue of LIFE, in the "braying pose," has raised a question as to whether this man possesses any teeth. Even though the picture is a semi-profile, the interior of his mouth looks fully as empty as that superior portion of his skull seems devoid of anything other than a knot to keep his spinal cord from unraveling.

Even though, to us, the question is of academic interest only, we would appreciate receiving your authoritative comment.

RICHARD C. TRAVIS, M.D.

Indianapolis, Ind.



**HITLER'S TEETH**

● Hitler has most of his own teeth but only occasionally (see above) are they visible in photographs. In *I Knew Hitler* Kurt G. W. Ludecke writes: "He seldom shows his teeth, probably because they are bad; there are several prominent gold teeth that one never sees in photographs." It is reported that Hitler seldom visits a dentist for fear of being hurt.—ED.

(continued on p. 7)

**ALWAYS**  
*fresh and Sweet*

A hit with thousands of men! SMOKEMASTER gives a fresh sweet smoke all the time. It's the pipe cleaner in the stem that does the trick—absorbs all moisture WHILE YOU SMOKE.

Smoke passes thru a metal tube which is slit lengthwise along the under side. As moisture forms, it is absorbed by an ordinary pipe cleaner underneath. This leaves a clean, dry passage thru the stem. Smoke never goes thru a saturated filter.



Genuine Old Briar

Pat. No. 2,166,537

**\$1.00**  
 at dealers

Complete range of models  
 Write for Literature

Briarcraft, Inc.  
 347 Fifth Ave.  
 New York

**Briarcraft Smokemaster**



**FORTUNA**  
**RITESIZE**

**GIRDLES and PANTIES**

*Right in Size...  
 Right in Length*

This two-way stretch Fortuna garment, of elastic, cotton and rayon, comes cellophane-wrapped for your sanitary protection. Size chart on back tells your correct size. Pantie or girdle style; washable. Three Sizes: Small, Medium and Large; Three Lengths: Short, Average and Tall.  
 \$1.00 to \$2.00.

Other styles up to \$5.00. At leading stores or write Dept. L10 for name of nearest dealer.

**WOLFE & LANG, Inc.**  
 35 WEST 32nd STREET • NEW YORK, N. Y.

**NEW!**



**G-E SPEED-IRON**

● You'll make short work of your ironing with this new G-E Speed-Iron! For it's the lightest full-size iron made—weighs only *three pounds*! And there's no need to exert fatiguing pressure, because the correct heat automatically maintained and evenly distributed by the G-E Calrod **\$8<sup>95</sup>** Unit does the work for you.

**AMERICA'S FAVORITE IRON**  
 With The Light That Says When



**THE FINEST OF COFFEE**  
**EVERYTIME-AUTOMATICALLY**



● All you have to do is start this amazing G-E Coffee Maker! It turns itself off at just the right second—and keeps the coffee at proper serving temperature as long as desired. Automatic operation **\$12<sup>95</sup>** provides perfect results always! Only

**GENERAL ELECTRIC**



Golf jackets \$5.00



Tablecloths \$1.98 to \$3.98; Aprons \$1.00 and \$1.25; Yard goods for window curtains



Shower curtains \$3.95 to \$7.95; Matching window curtains \$3.95 to \$7.95; Garment bags \$4.95

# Koroseal\*

## New synthetic coating by Goodrich makes curtains, coats, tablecloths, anything waterproof, soilproof

**What are Koroseal's\* advantages?** Any fabric coated with Koroseal has a lasting invisible protection which prevents water, damp, dirt, stain, moths from ever reaching or harming the fabric beneath. Dust, mud, ink, acid, oil, anything can be cleaned off the Koroseal surface merely with a damp cloth.

Articles made of Koroseal can be kept always fresh and new-looking, they last longer, and cleaning is a matter of seconds, at no expense.

**What is Koroseal?** A pure synthetic developed by Goodrich scientists from limestone, coke and salt. It contains no rubber, oil or varnish—nothing to ever stiffen, crack or get

tacky—and it will never have any odor.

**Where is Koroseal used?** To coat fabrics for dozens of articles—silk raincoats, golf jackets, capes so light they fold into a pocket yet keep you dry in the hardest rain; tablecloths from which spilled food can be wiped off with a damp cloth; shower curtains of beautiful designs that never get tacky or stiff, never crack; window curtains from which you just shake the dust; food bowl covers and food bags that last indefinitely, have no odor, never taste food; baby pants that do not chafe; garment bags for furs,

suits, dresses... dozens of other time-saving, work-saving articles.

**Koroseal** is transparent, virtually invisible, adds no noticeable weight to the cloth. It can be washed and ironed if simple directions are followed and it never washes off. Koroseal is the first satisfactory water-proofing of fabric. Your favorite store has Koroseal articles or can get them for you. Every one carries this tag.



Food bowl cover sets 60c-\$1.00  
Food bags 60c-\$1.50



Make-up capes 89c-\$1.00



Ironing board pads \$1.98



Men's belts 49c-\$1.00



Baby pants 50c



Men's raincoats \$5.00  
women's \$4.95-\$7.95  
Umbrellas \$1.98-\$5.00

**Koroseal**  
BY  
**Goodrich**

\* A trademark of The B. F. Goodrich Co., Akron, Ohio

For 1941... A New

**MORE BEAUTIFUL**

*Chrysler*

New  
**AIRFLOW**  
Bodies



**NOW**

*Wider, Lower,*  
**space-flared bodies**  
**... 5-foot cushions ...**  
**Added elbow room!**



New Airflow  
bodies... wider  
... lower! New  
radiator design.  
New, longer

hood. New sharp backward rake to  
the windshield which has 676 sq. inches  
of glass area... thinner door posts...  
bigger curved rear window... the un-  
broken vision of an observation car!  
Bodies belled out at the window line  
... for beauty, for room, for distinction!  
Lines all sweeping back to a new and  
graceful rear... large luggage locker.

The last word in roominess... any  
more would seem a waste! Five-foot  
cushions... extra elbow room... doors  
wider than most house doors... extra leg room.  
Lower center of gravity... lower roof and  
floor. Lower, stronger, double-channel, welded  
frame with new hydraulic shock absorbers pro-  
vides a still safer Floating Ride.

The nation which acclaimed the beauty of  
the 1940 Chryslers will vote the brilliant, new  
1941 beauties the smartest Chryslers in history!

*Fluid Drive*

WITH  
**AUTOMATIC SAFETY CONTROL**

FOR 1941, Chrysler combines *Fluid Drive* with  
new Automatic Safety Control!

Jerks and labors of gear shifting become a mere  
memory. The car takes off with the smoothness of  
a liner... suits its gear ratios to every normal driv-  
ing condition... floats effortlessly along... but is  
always under positive control.

*Fluid Drive* was introduced by Chrysler in 1938.  
It has behind it millions of miles and many thou-  
sands of delighted owners. *Fluid Drive* with Auto-  
matic Safety Control is available on all 1941  
Chryslers, optional on some.

The 1941 Chryslers have 108 and 135 horse-  
power engines which have all vital metal parts  
superfinished so you may drive as you desire from  
the first mile. Dozens of other engineering advance-  
ments. You are cordially invited to try them!



Real room for relaxation in the  
beautiful new Airflow bodies.

custom coach-builder's have you had such an opportunity to  
select a car to suit *your* taste, *your* preferences, *your* individuality.

Beneath those deep, wider seats, the softest Airfoam! The  
button-tufted upholstery is real, not just ornamental. Every  
fitting bespeaks real quality! Never before has so much sheer  
quality been built into cars of moderate price. Your Chrysler  
dealer invites you to see for yourself!

*Tailored to Taste!*

**Individualized interiors**  
**... Richer fabrics ...**  
**Harmonizing plastics!**



Inside and out, the 1941 Chryslers are a  
symphony of color... and *tailored to*  
*your taste!* The exquisite new instrument  
panels have insets of colorful new  
plastic... matching plastic door panels!  
Upholstery fabrics to suit your individ-  
ual taste in color and texture!

A wide selection of  
rich broadcloths, pile  
fabrics, Bedford cords,  
novel new materials...  
harmonizing two-tones  
and beautiful leathers.

Never before, except at a



*Be Modern* - **BUY CHRYSLER**





The "taxi-twist"—helps you hop from low cushions to curb—but also helps ruin delicate stockings! To be surer of your sheers, try Cannon's lovely full-fashioned hose—inspected by a special air-pressure machine that detects the faintest ghost of a weakness that might lead to a "mystery" run.

Only perfect stockings are brought to you by Cannon—lovely, flawless, triple-inspected.

Cannon Hosiery made of Silk, in the Celophane Handy-Pack, 69¢ to \$1.00. Cannon Hosiery made of Nylon, \$1.35 and up. By makers of Cannon Towels and Sheets.



**FAGGED OUT?**  
... here's a  
**DELICIOUS PICK-UP**

5¢

**Hires**  
**ROOT BEER**  
WITH REAL ROOT JUICES  
THE CHARLES E. HIRES COMPANY  
PHILA. PA.

12 OZS.

## LETTERS TO THE EDITORS

(continued)

### Between Gentlemen

Sirs:

Last night, as every Friday, two weeklies were delivered to my home—LIFE and the Canadian weekly, *Saturday Night*.

Both carried stories of the delivery of the first group of American destroyers destined for Britain. LIFE paid a deserved tribute to the courtesy of the British in withdrawing temporarily while the Stars and Stripes were lowered by American sailors. Your readers may be pleased to read the following brief editorial in *Saturday Night* in which a bouquet goes to your country as well:

#### GENTLEMANLY UNCLE SAM

One of the heart-warming features of the transfer of the first group of American destroyers to the British Navy, which took place last week in "an eastern Canadian port," was that the ships were handed over completely equipped to the least detail. Not only were there full stores of food, fuel and other normal necessities, there were even three typewriters per ship, and of the very latest model, at that. It is to be noted that these vessels, survivors of the last war, had not been in commission for many years previous to the transfer, and "refitting" scarcely called for the job that was done. The answer (which we all knew anyway) is that this neighbor of ours is a gentleman.

E. C. COMMON

Westmount, Quebec

### Wrong Fish

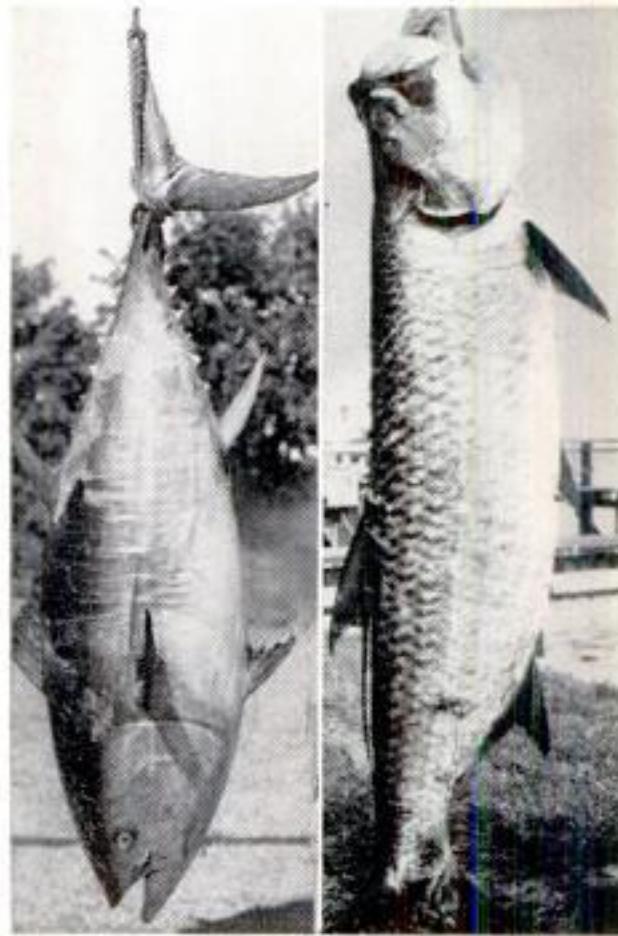
Sirs:

You state in LIFE of Sept. 23 that Mr. James ("Rosey") Roosevelt donated to the Eagle Engine Company at Hyde Park, N. Y. the fish that is hung on the wall. You call it a tuna. Brother, if that is not a tarpon then I have never caught one.

SILAS C. OVIATT

New Orleans, La.

● A tarpon it was. Others who confuse tarpons with tunas should remember: 1) the tuna is larger (up to 1,000 lb.) and fatter; 2) the tuna's mouth is straight, the tarpon's curved; 3) dead, a tuna is hung head down, a tarpon tail down; 4) tuna's skin is smooth, tarpon has big scales.—ED.



TUNA

TARPON

### Roosevelt Arms

Sirs:

LIFE on Sept. 9, page 63 says in speaking of F. D. Roosevelt's forebears: "Being peasant stock, the family had no patronymic and took the village's name for its own." In the same issue on page 79, LIFE shows a picture of the White House china and remarks: "Rose and feathers are from Roosevelt coat of arms."

(continued on p. 8)

## "You Should Have Seen Jim's Face When I Reached For The Check!"



**1. It was our 10th Anniversary.** Jim felt we really couldn't afford a party, but we decided to throw one anyway. And what a surprise I had for him!



**2. I had earned \$20** in less than an hour. You see, it was like this. I had \$60 saved up for a new vacuum cleaner. And we really needed a new one so very badly I couldn't afford to spend any of that.



**3. When I discovered** that Mary's beautiful new G-E Cleaner cost only \$39.95, I decided to go downtown and investigate. Not only did I get the best cleaner I ever saw—plus a hand cleaner, too—but I had \$20 left to pay for the dinner and show!

**General Electric Fall Cleaner Special**

**BOTH FOR \$39<sup>95</sup>**  
(A \$56.90 Value)

**YOU DON'T NEED** to pay a premium price for a vacuum cleaner if you will spend a few minutes at your G-E dealer's. Right now G-E is offering a fall special of both floor cleaner and hand cleaner for only \$39.95. Both cleaners have motor driven brushes, powerful suction and are attractively styled in matched colors. See them today. General Electric Company, Bridgeport, Conn.

● Be sure to see the G-E "Air-Flo" Tank-type Cleaner with complete attachments.

**GENERAL ELECTRIC**

# With the Tang MEN LIKE...



## AFTER-SHAVE LOTION

More than an after-shave lotion! It's a bracing refreshant that makes your skin tingle with well-being. Old Spice After-Shave Lotion is scientifically compounded—and packaged in a sturdy pottery container that boasts authentic reproductions of famous early American trading ships. *Old Spice After-Shave Lotion, Shave Soap (in pottery mug), Talcum, Bath Soap and Cologne, can be purchased singly or in combination sets, up to . . . . . \$5.00.*

This set contains Old Spice Shave Soap (in pottery mug) and Old Spice After-  
Shave Lotion . . . . . **\$2.00**

This set contains Old Spice Shave Soap (in pottery mug), Talcum, and After-  
Shave Lotion . . . . . **\$2.75**



A SHULTON ORIGINAL

\*Trade Mark Reg. U. S. Pat. Off. • SHULTON, Inc., 5th Avenue, N. Y. C. • Hoboken, N. J.

## LETTERS TO THE EDITORS (continued)

Is it not an anomaly for a family of peasant origin to have a coat of arms? HOWARD HAMMOND JR., M.D. San Francisco, Calif.

● No. It was the general custom for a family to adopt a coat of arms when it reached a position of importance. The Roosevelt family to which the President belongs had no coat of arms in Holland but adopted one after it arrived in the U. S. So did such families as the Schuylers and Van Cortlandts when they turned from Dutch peasants into American aristocrats.

Franklin Roosevelt is the first President to put a design from his personal coat of arms on White House china. The last set of china was bought by Wilson and has been used by succeeding Presidents. Unless Mr. Roosevelt has many more terms, his successors will presumably eat off his arms.—ED.

### Boy Without Grimace

Sirs:

In your issue of Sept. 9, you show a picture of a little boy with Mrs. Harriman on the *American Legion* (see picture, left).

The youngster is not a Danish refugee, but an American boy who, after having visited his aunt in Copenhagen, was returning to the U. S. He is my son.

You say that he grimaced because he was tired of having his picture taken. There is, however, more than that



PAUL F. NICHOLAY (TWO VIEWS)

motive behind the ugly face he is making. He once asked me: "Daddy, when women are having their pictures taken, why do they always show all their teeth like a laughing horse?" "Well," I answered, "perhaps they think that they look better that way." To which he replied: "I think that they look silly." And I presume that he tried to caricature a woman having her picture taken.

PAUL NICHOLAY

New York, N. Y.

### Oran Theory

Sirs:

Judging by the pictures of the Battle of Oran in the Sept. 16 issue, French Vice Admiral Gensoul was confronted with a terrible dilemma.

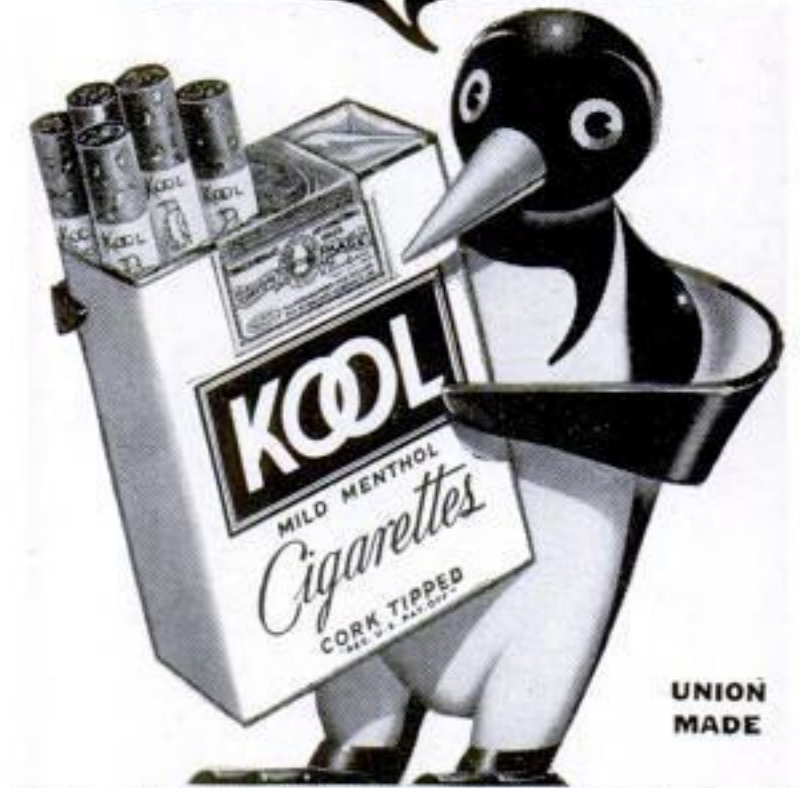
He had a superior fleet but no inclination to use it against his ally of the day before. He could not surrender because of the reprisals which Hitler's wrath would inflict on the French people. He could not scuttle against the orders of his government.

The pictures seem to indicate that he decided to make a pretense of resisting, knowing his fleet would be ruined. How else can the men on "shore leave," ships "without sufficient steam" to operate the gun turrets, grouped at "anchor" presenting perfect targets, be explained after a "ten-hour talk" which resulted in an ultimatum? The result was of tremendous importance to the British and their cause, but the credit is far from theirs.

ORSON HAMMOND

New York, N. Y.

# DOWN COMES THE PRICE!

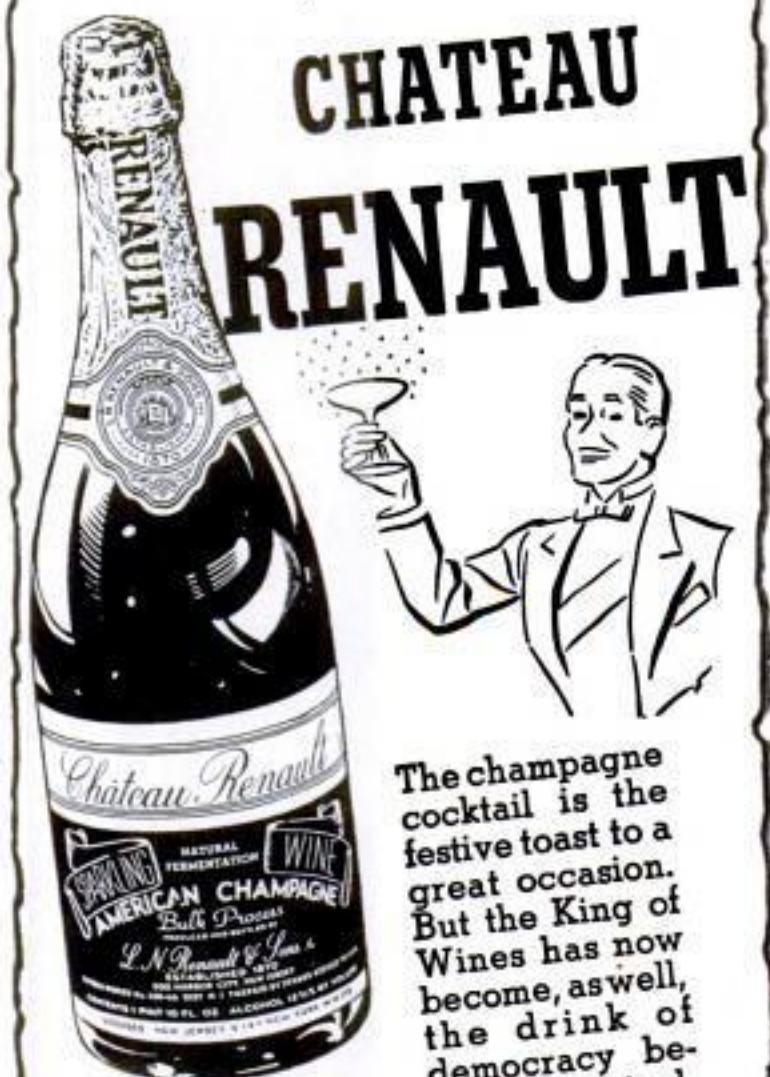


UNION  
MADE

**KOOLS NOW  
COST NO MORE  
THAN OTHER  
POPULAR BRANDS**

And you get valuable golden coupons with KOOLS—America's finest mentholated cigarette.

## "The King of Wines"



The champagne cocktail is the festive toast to a great occasion. But the King of Wines has now become, as well, the drink of democracy because naturally fermented, "Chateau Renault," SPARKLING WINE, American champagne—bulk-process, has reduced the price while improving the delicacy, clarity, and uniformity. "Chateau Renault" is as fine as the bottle-fermented American champagne which, of course, RENAULT still makes. Ask for RENAULT, the wine without fault.

AMERICAN CHAMPAGNES, SPARKLING WINES, STILL WINES, VERMOUTHS

**L. N. RENAULT & SONS INC.**

EGG HARBOR CITY, N. J.

Continuously since 1870



## "DEAR — AREN'T YOU GAINING INSTEAD OF LOSING?"

**RADIO:** "Three—four—touch the floor!"

**CHARLIE:** I'm *not* gaining! It's these confounded shorts. They've shrunk at least two sizes. And it's all your fault, too!

**MARY:** My fault? I got "pre-shrunk" shorts, just like you told me.

**CHARLIE:** Ow, I knew it! "Pre-shrunk!" Just what I *didn't* say!

**MARY:** "Five—six—kick!"—Well, what do I ask for, then?

**CHARLIE:** Sanforized-Shrunk! The kind you can depend on. Sanforizing takes all the shrinking out of a fabric down to a measly 1%, by standard tests.

**MARY:** Don't talk per cents to me. What I'm interested in is looks! "—seven—eight—bend!"

**CHARLIE:** Ouch! What I'm interested in is *comfort!* And Sanforized-Shrunk shorts won't ever shrink out of fit—no matter how often they're washed. Same thing is true of Sanforized pajamas.

**MARY:** How much extra do they cost? That's where I'll feel the pinch.

**CHARLIE:** Not a cent more than these terrible things you buy. "—nine—ten—" whew!

**MARY:** What is it I ask for, dear?

**CHARLIE:** Turn that thing off and get a pencil! I'm going to write down a complete list of what I need, with these words underlined—buy 'em SANFORIZED-SHRUNK!

### "WELL, WHAT'S WRONG NOW..?"



**SHE:** There they are—Sanforized-Shrunk shorts and pajamas. Just what you asked for.

**HE:** But you didn't get me any Sanforized-Shrunk shirts!



**SHE:** What am I supposed to be—a mind reader?

**HE:** But you *knew* I needed some. And you can get Sanforized shirts all over town, in practically every style and make. At regular prices, too.



NEXT DAY—

**SHE:** There, smarty! The clerk said if all your Sanforized-Shrunk things didn't fit you perfectly every time they were washed—it's a sure sign you ought to do the shrinking!



**SHE:** And I can buy all kinds of things Sanforized now—wash dresses, children's clothes, uniforms, slacks and work clothes, slip-cover and drapery materials—anything made of cotton, linen, or spun rayon. If I look for the label, I'm safe!

FOR PERMANENT FIT... LOOK FOR THE WORDS... **SANFORIZED-SHRUNK**

# SPEAKING OF PICTURES...

## ... THIS IS A ONE-LEGGED JITTERBUG

Jack Joyce is a one-legged Englishman who claims to have danced with more women than any other male biped or uniped in the world. Appearing last year in an act at the New York World's Fair, he tripped the light fantastic with 30,000 girls whom he invited up from the audience. Currently Mr. Joyce is making a big hit in Australia, where his leaps rival those of the kangaroo. These pictures, taken in Australia, show Joyce with his pretty two-legged partner, Charmaine Ross.

Joyce lost his leg when he fell off a merry-go-round at the age of 10. Nine years later he turned this misfortune into a modest fortune by going on the stage. With the aid of a stout crutch and a smile, Joyce has been making a hit with audiences ever since. He can perform any dance from the stately gavotte to the "Suzi-Q." He can hold his crutch waist-high in front of him and hurdle over it (*left*).

In the U. S. he has appeared in acts with Fred Astaire and Ginger Rogers, and Jack Dempsey once presented him with a loving cup for his all-round excellence in ballroom dancing. In the strip of three pictures shown at the bottom of the page Jack Joyce and Charmaine Ross are shown gyrating together through the "Big Apple," "Suzi-Q" and "Tea Kettle."

What dithyrambic dexterity Joyce may have lost in his one leg he has made up by developing the muscles in the rest of his body. Besides dancing, he enjoys polo and swimming. Says Joyce: "Having two legs is such a limitation."

For a pictorial demonstration of how Joyce leaps with the aid of his crutch from the ground over the side of his automobile and into the driver's seat, turn the page.



WITH LITTLE EFFORT JACK JOYCE IS ABLE TO HURDLE OVER HIS CRUTCH DESPITE THE LOSS OF HIS LEFT LEG



In "Big Apple" Joyce balances himself with his crutch and supports Charmaine Ross while she does high kick.



In the "Suzi-Q" Joyce does a difficult knee bend with his partner without wavering. He uses his crutch to support the stump of his left leg.



The "Tea Kettle" imposes a strain on both of Joyce's arms as he whirls his partner around with his fingers.



Just off the



plane from Havana



# DWIGHT FISKE OKAYS HAVANA TASTE OF NEW WHITE OWL

## (HERE'S THE CONVERSATION)



**OWL:** Hi there—Dwight... where's your piano?

**FISKE:** Say—that's right. I left it in Havana. Better go right back and get it.

**OWL:** Just looking for an excuse to get back to those Havana cigars—eh!

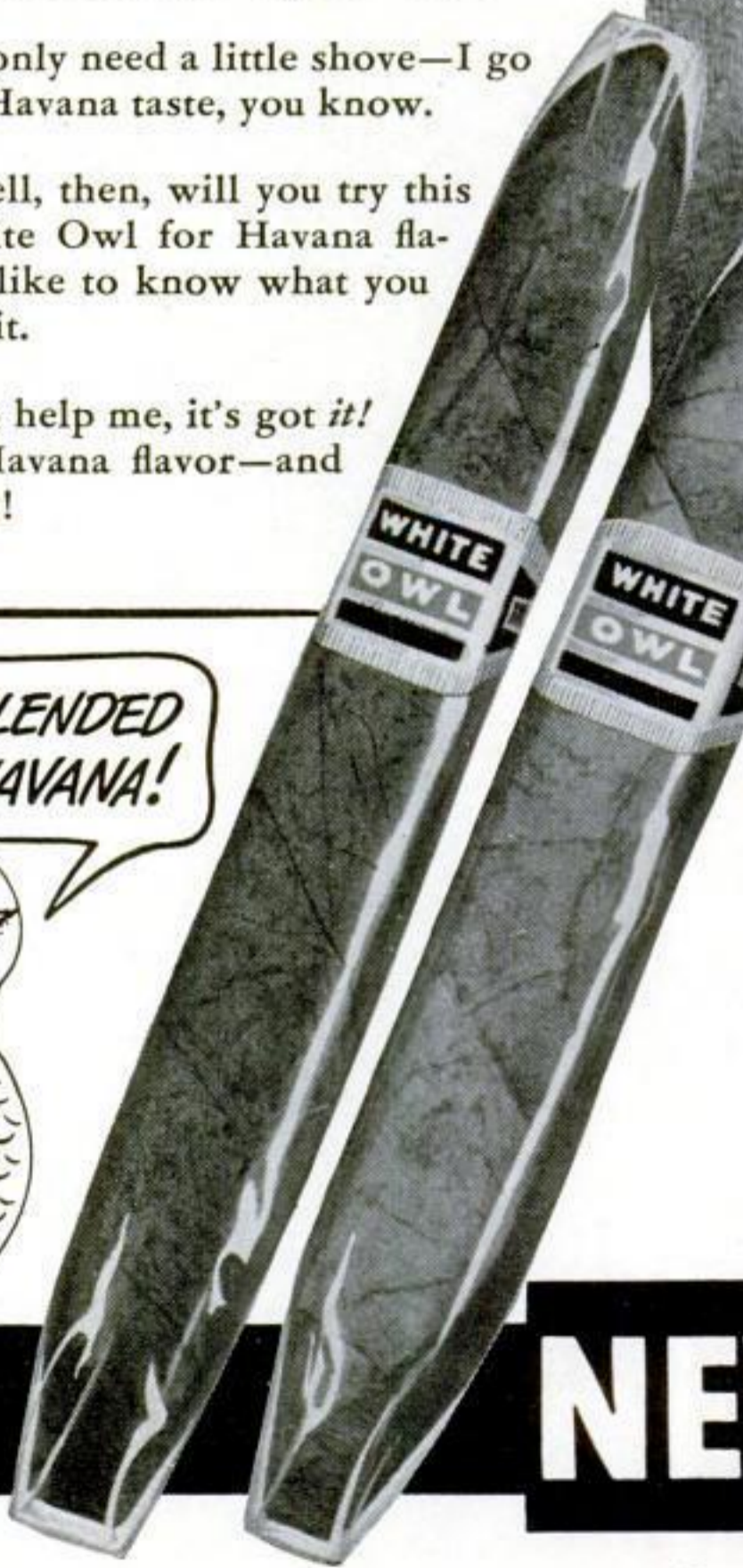
**FISKE:** I only need a little shove—I go for that Havana taste, you know.

**OWL:** Well, then, will you try this *new* White Owl for Havana flavor? I'd like to know what you think of it.

**FISKE:** So help me, it's got it! A real Havana flavor—and mild, too!



NOW BLENDED WITH HAVANA!



DWIGHT FISKE isn't often away from his piano. But now and then he tears himself away and takes a brief interlude in Cuba. Knowing that he has an excellent taste for fine tobacco, we looked him up on his recent return to New York from Cuba while the fragrance of Havana was still in his mind.

Naturally, we were interested in what he had to say about the *new* White

Owl. Every cigar smoker will be too.

The *new* White Owl with its blended-with-Havana filler does have a rich Havana flavor—thousands of smokers will go along with Dwight Fiske on that. And the fact that you now can get this preferred cigar taste in a good 5¢ cigar accounts for the amazing popularity of the new White Owl. **Are you missing out on this cigar "find" of the year? Switch to this new cigar.**

Try a

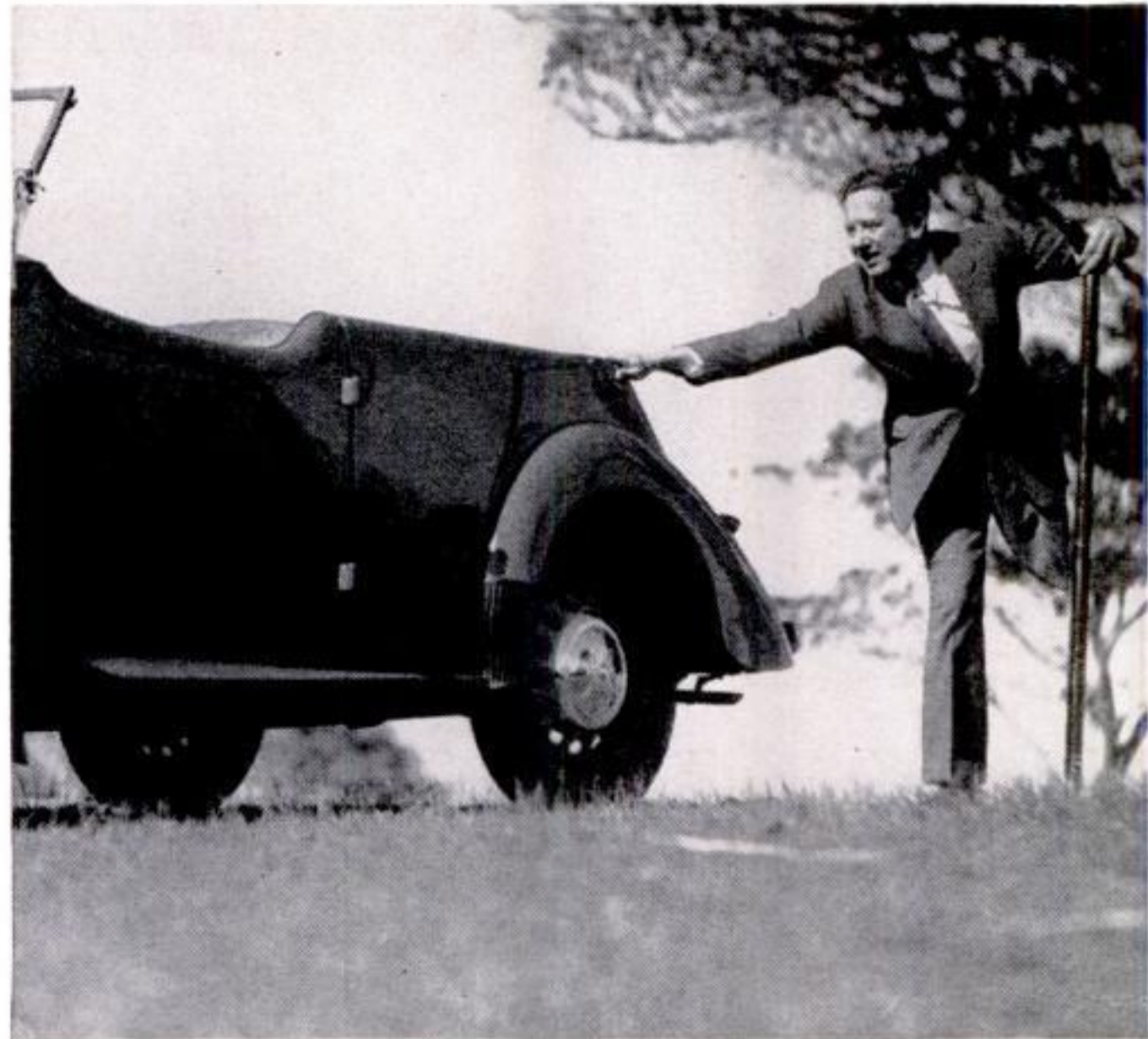
# NEW WHITE OWL - Today 5¢

New White Owls Made In U. S. A. only—See How At New York World's Fair, 1940

Copyright, 1940, by General Cigar Co., Inc.

# SPEAKING OF PICTURES

(continued)



GETTING INTO HIS CAR, JOYCE GETS SET FOR A LEAP WITH AID OF CRUTCH



HE SAILS HIGH OVER THE SIDE OF THE AUTOMOBILE INTO THE BACK SEAT



FROM BACK SEAT HE LEAPS AGAIN AND LANDS SAFELY IN DRIVER'S SEAT



IF HE CAN'T FIT YOU  
... HE WON'T SELL YOU!

Your Florsheim Dealer

... doesn't fit an 8 B foot with a 7 C shoe—for the sake of making a sale; because he knows the comfort and satisfaction of the customer come first. Thus Your Florsheim Dealer interprets in terms of service the Florsheim quality tradition that has built the largest fine shoe business in the world.



The HIGHLAND

The MADISON

## FLORSHEIMS... A FALL CUSTOM AMONG BETTER-DRESSED MEN

As important in the Fall picture as tickets on the fifty-yard line are Florsheim Shoes—authentically styled for the well-dressed man, whether his taste is custom or conservative! And every pair is built with the skill that comes with 48 years of knowing how. Most Styles \$8.95 and \$10

# THE Florsheim SHOE

The Florsheim Shoe Company, Mfrs., Chicago • Makers of Fine Shoes for Men and Women







LEAVE IT TO ME  
AND THERE'LL BE  
MORE FREE TIME  
FOR MOTHERS!



I NEVER WORRY ABOUT THE BACTERIA COUNT IN OUR FOODS



Keep all kinds of food *market-fresh*—with fewer trips to the market. Five kinds of cold are needed and *provided* in this roomy Westinghouse Refrigerator.



BY NATURE I'M A CLEAN FLOOR ADVOCATE



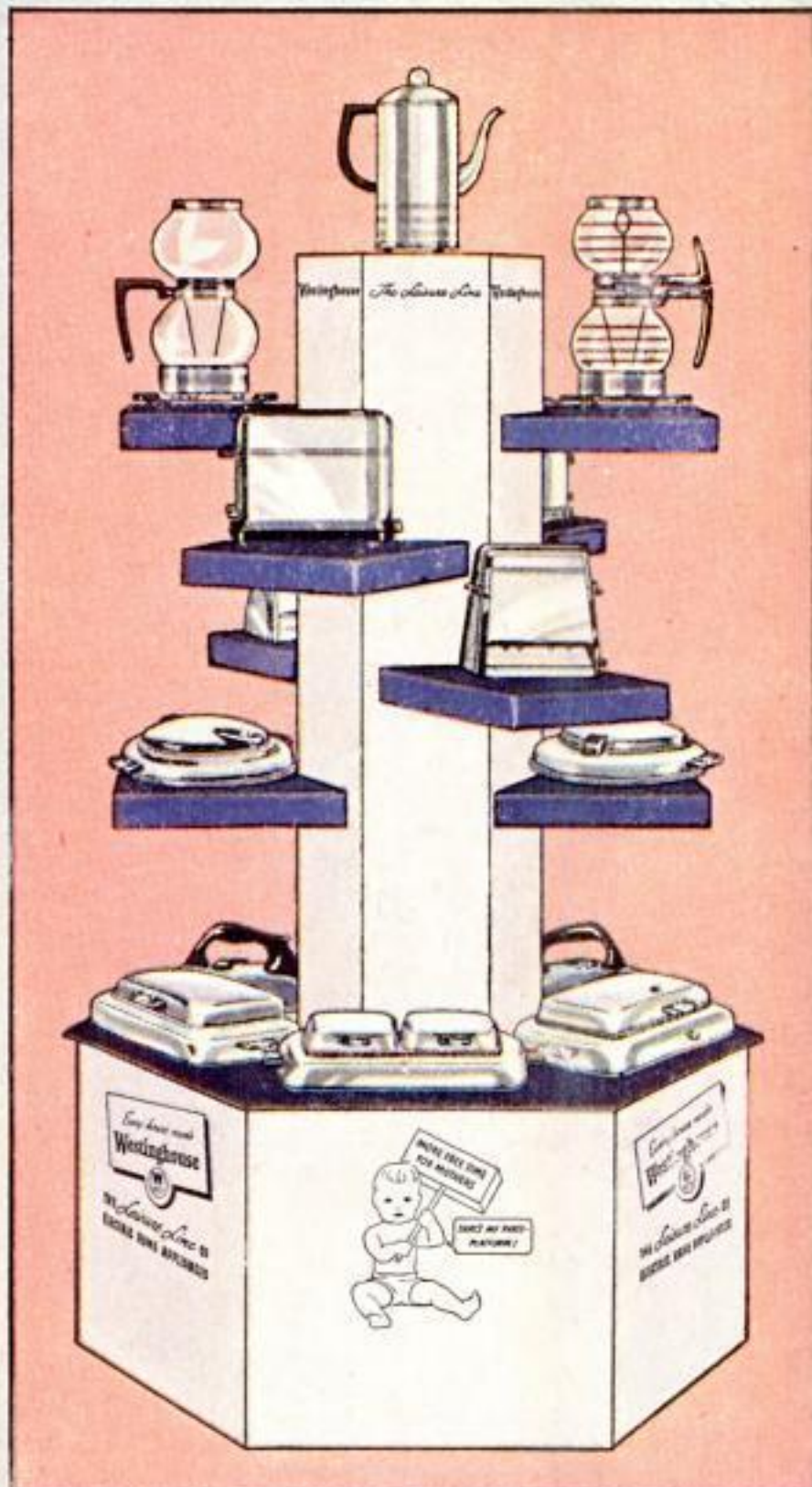
Clean rugs wear longer; another reason for this deep-cleaning, sensibly priced Vacuum Cleaner.



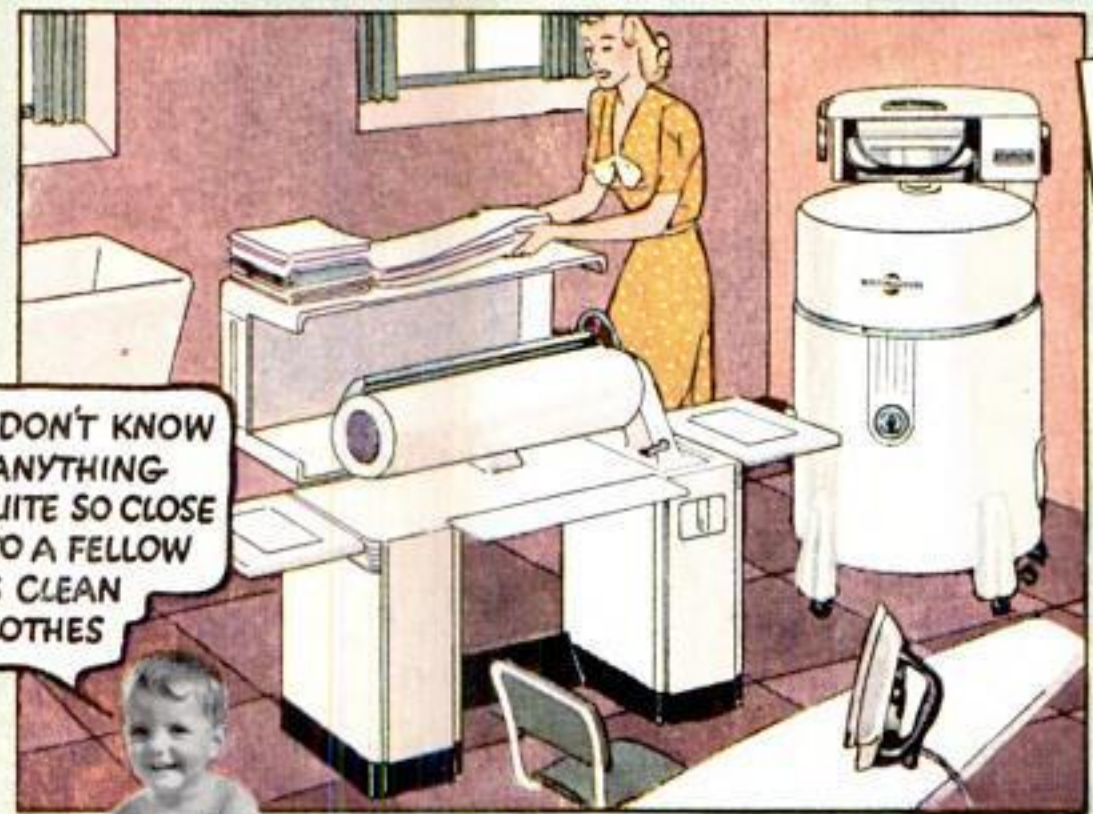
I SING FOR TASTY FOOD AND LOTS OF IT



Two happy routes to carefree cooking—the Westinghouse Electric Range and the Roaster-Oven. Both cook tempting meals without watching or worrying. Either assures more free time!



Get an eyeful of this display of electrical smartness—at your near-by Westinghouse dealer's store.



I DON'T KNOW ANYTHING QUITE SO CLOSE TO A FELLOW AS CLEAN CLOTHES



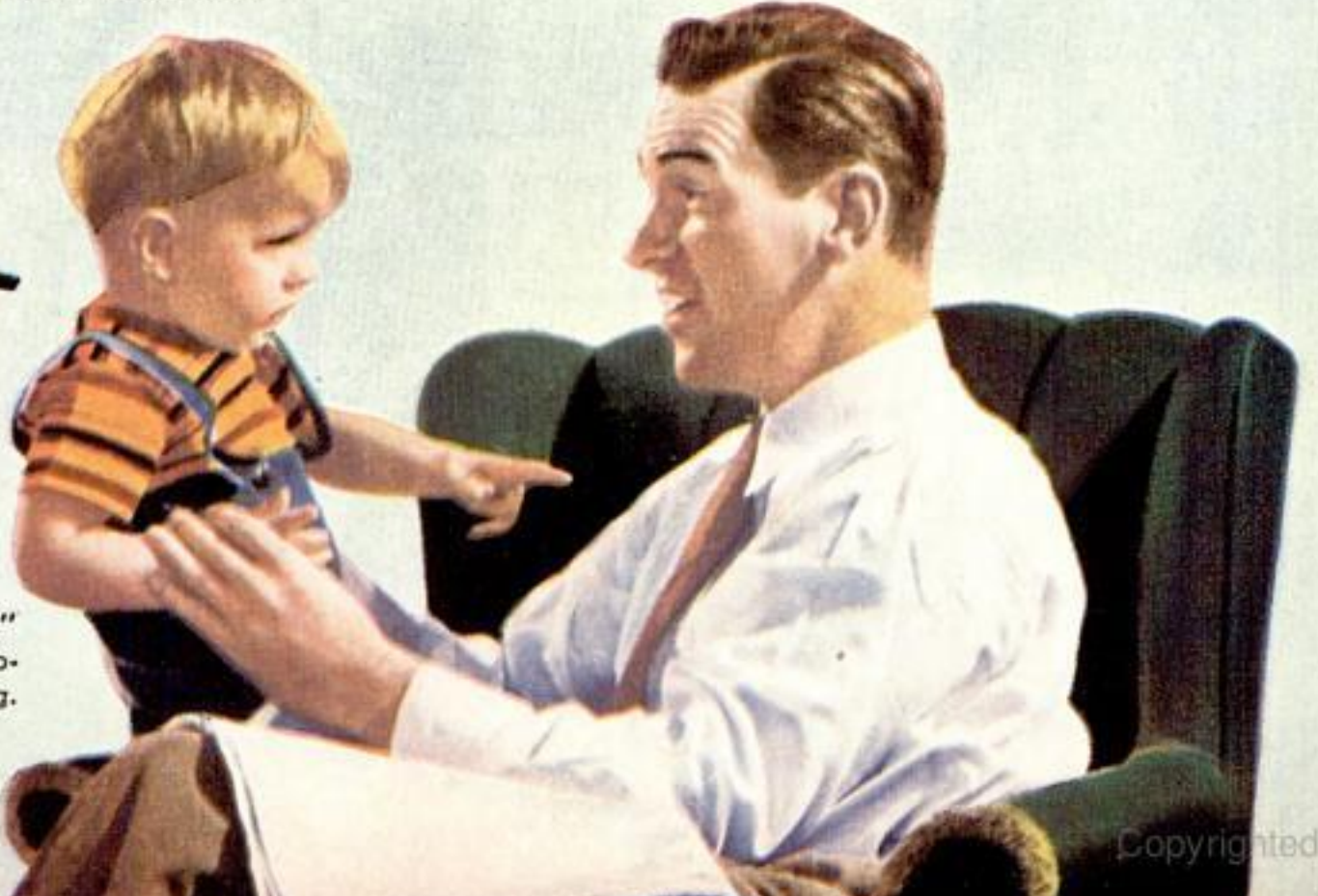
Here's a home laundry that can give "one-day service"—with no wear or tear on your disposition, no strain on your purse—the Westinghouse Washer, Ironer and Streamline Iron.

Every house needs  
**Westinghouse**



THE *Leisure Line* OF  
ELECTRIC HOME APPLIANCES

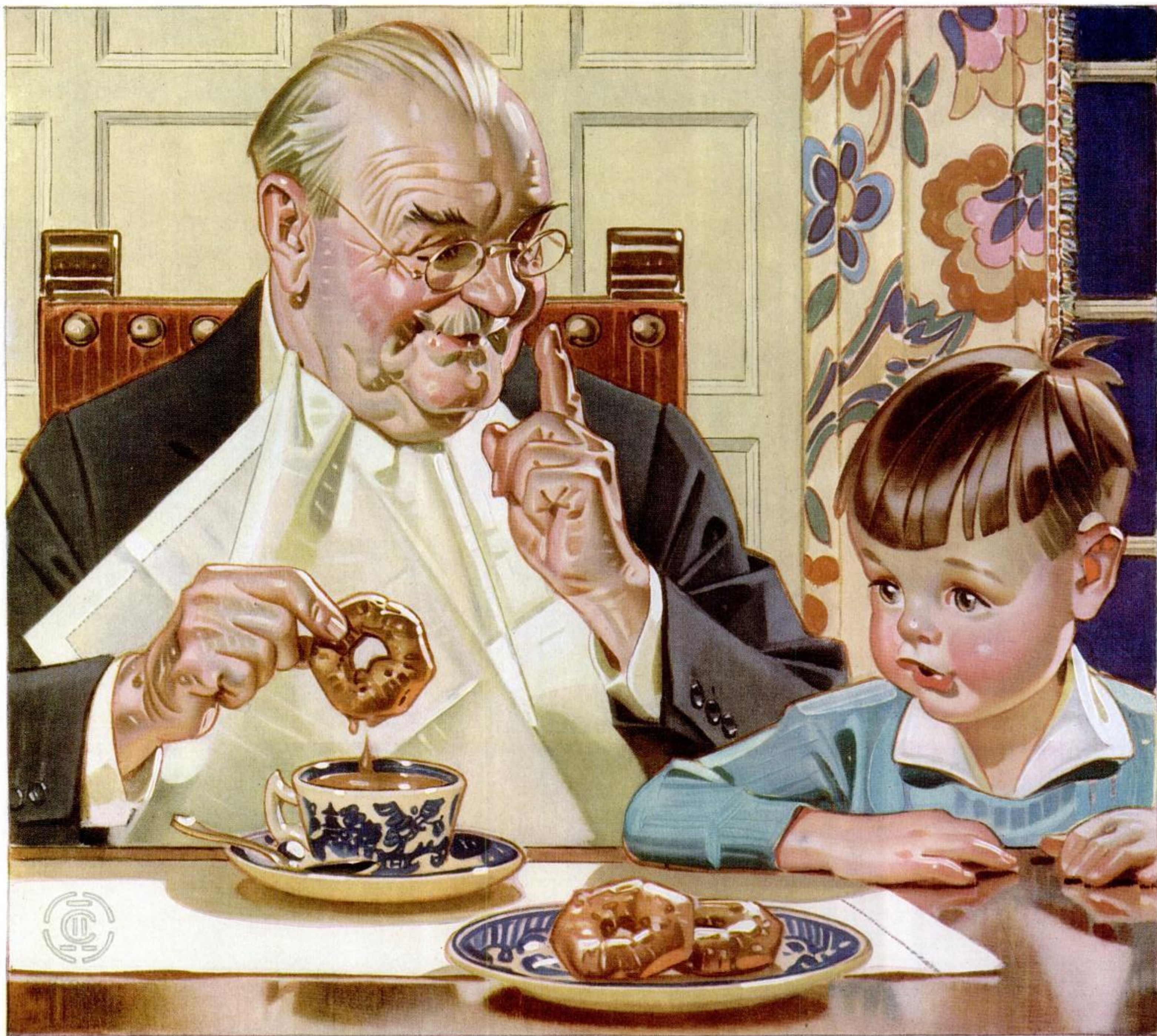
COME ON PAL—LET'S GIVE THE LITTLE WOMAN A BREAK!



Tune in "Musical Americana," N. B. C. Network, Coast-to-Coast, every Tuesday evening.

Copyright, 1940 by Westinghouse Electric & Manufacturing Co.

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*Some folks frown on it... but it's a lot of fun*

WHAT we have in mind is not "dunking" — although that's fun, too.

We refer to another custom over which many folks shake their heads, and that is—to have the good cheer of a cup of fragrant coffee with the evening meal.

There's more than pleasure to recommend that idea. You see, coffee rests

you when you're tired, actually relieves fatigue. Noon or evening, it sharpens up your faculties, makes your mind more alert. And if you're like 97 out of 100, you don't need to worry about sleeping, for that lift lasts only about two hours.

So why not enjoy your coffee whenever you want?

*Published by the Pan American coffee producers, for the benefit of the American public, the largest consumers of coffee in the world.*

BRAZIL • COLOMBIA • COSTA RICA • CUBA • EL SALVADOR • VENEZUELA



Pan American Coffee Bureau  
New York City



**Maytag's famous square tub design — in a one-piece porcelain tub washer!**



● **THEY SAID** it couldn't be done—yet Maytag, in its new Commander washer, has successfully fashioned glistening porcelain into a seamless, square, one-piece porcelain tub—at a popular price! ● Now practically every U.S. family can afford such important Maytag washing aids as 50% greater washing capacity, the famous Gyrafoam Washing Action and dozens of similar fine washing advances—all found in this big and beautiful square tub Commander—the finest porcelain washer that Maytag has ever built! ● We ask you to see it, note its price tag and try it. That's the quickest way to learn how much this new Maytag can help you in time and work-saving every washday.



Other models as low as \$59.95 at factory. Easy terms. Liberal allowance on your old washer.



**NEW**  
*Maytag*  
**COMMANDER**

## FROM LIFE'S CORRESPONDENTS

(continued)

We had a pep squad leader who would lead the cheering every now and then.

We had a band made up of members of the high-school band, and we had a campaign song that went like this to the tune of *Playmates*:

*Oh little playmate,  
Gene can't come out and play  
For he'll be in there to stay  
on next election day,  
Ain't got no billboards,  
ain't got no radio time,  
So he'll be out to play;  
some other time.*

We brought in the radio and billboards because Mr. Worley didn't have any billboards or radio time as did the twelve other candidates. Our candidate was like the "Mr. Smith" in the movie because he didn't have any of the newspapers for him and they wouldn't give him write-ups, and he didn't have the money to get on the radio. But worse than anything else, he had the Amarillo political machine against him.

Mr. Worley didn't know about our plans until the first time we went out to campaign for him. We knew he was going to speak on the main street in Borger, so we went over there and rode a fire truck down the street with our band playing. We soon had the biggest crowd Mr. Worley had had up to that time, and Mr. Worley was so happy about it all that he sat in his car and cried for a minute or two.

My job during both campaigns was to hand out cards and listen to what people in the audience would say, and parade back and forth before the crowd with Worley placards on my back and chest. Mr. Worley called me the "picket" like they have in strikes.

The next week we made the front pages in all the daily papers. In the first primary campaign we held 30 campaign rallies in 18 of the 28 counties. Our candidate barely got into the runoff, and his runoff opponent Deskins Wells of Wellington, a very nice man I will say, got 15,000 of the 60,000 votes and led Mr. Worley by 6,000 votes. It looked pretty hopeless, like it did for "Mr. Smith" in the movie.

The day after the first primary I



"Helen is at the mike making a speech at a city hall rally. I'm standing on railing. Poster shows Mr. Worley."

(continued on next page)

# "I made myself over in 6 weeks!"

—says Mrs. Thelma Watts, of Middletown, N. Y.

## Young housewife and mother becomes slender, glamorous beauty — at home

Can a woman make herself over? Can she do it at home? That's what Thelma Watts was asking herself last April. She was much too heavy, her posture was bad, her skin and hair were dull. Then she enrolled in the DuBarry Success Course, was given a personal routine to follow at home. In six weeks she lost 18 pounds, streamlined her figure, learned skin care, hair-styling, make-up, became a slender, glamorous woman with a loveliness she knows how to keep.

"This adventure in beauty was fun," says Mrs. Watts. "My daily routine was refreshing. My exercises gave housework a romantic glow. Making beds, washing windows, cleaning floors, all contributed to my new waistline. The Course is practical, sensible—and it works! I look and feel like a new person."



Above, Thelma Watts April 29, 1940, overweight, with posture awkward, hips thick. Right, the new Thelma Watts July 1, glamorous, poised, confident, her figure streamlined to proper proportions, her hair silky, skin soft and clear, make-up correct.

Measurements—	Before	After
Weight . . . . .	146	128
Bust . . . . .	36	35
Waist . . . . .	27	25½
Abdomen . . . . .	33	31½
Upper Hips . . . . .	37	34
Lower Hips . . . . .	40	36
Thigh . . . . .	22½	20

## Have YOU The Courage To Make Yourself Over?

Thelma Watts is just one of more than seven thousand women who have found the DuBarry Success Course a new way to beauty at home. Among them are wives, mothers, business girls, nurses, teachers, students. The Course comes to you, wherever you are, shows you how to use the same methods taught by Ann Delafield at the famous Richard Hudnut Success School, New York. And at just about one-tenth the cost! It brings you a program for your individual needs, tells and shows you what to do every day for six weeks. It helps you "make yourself over," be your best possible self.

**Get the Full Story**—Send for the book, "Six Weeks From Tonight," and find out what the DuBarry Home Success Course can do for you.

### Hundreds of Letters Like These

"For the first time in my life I am proud of what I see in my mirror."—M. S., Iowa  
 "Before I took a size 20 dress; now I can take size 16."—C. H., Maryland  
 "My skin is clearer, smoother, finer textured."—L. F., Utah  
 "Gone are 3½ inches from my waist and hips."—M. L., New York  
 "Next week I will be 45, but I feel younger and happier than in 15 years."—H. W. S., Nevada

## DuBarry Success Course



RICHARD HUDNUT *DUBARRY* SALON  
 Dept. S-25, 693 Fifth Ave., New York, N. Y.  
 Please send me the book, "Six Weeks From Tonight," telling all about the DuBarry Home Success Course.



Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

With your Course you receive this lovely Travel-Case containing 22 different DuBarry Beauty and Make-up Preparations.

**"DON'T MAKE A MISSTEP!"**



**RECORDIO HAS US BOTH ON RECORD**

This year, when the party chieftains speak, their pledges will actually "go on record." Families throughout the nation will be at their Recordios listening as they record the highlights of the political speeches. Wilcox-Gay Recordio is the modern version of radio. It makes recordings of any radio program or informal home entertainment, and plays them back immediately. It is a superb radio and quality phonograph. Recordio is operated by simple push-button controls. Get the radio that gives more pleasure, broader entertainment, matchless performance . . . get a Wilcox-Gay Recordio.

Go to your nearest Wilcox-Gay dealer for a five-minute demonstration of the 1941 Recordio



**RECORDIO A-91** • A graceful, streamlined cabinet—in genuine walnut. Ten tubes including level indicator. Wave trap for interference-free reception. Three gang condenser. Simultaneous radio-microphone recording. AND THE SENSATIONAL NEW RECORDIO FEATURE . . . Dual speed recording. This new feature enables you to record for twelve minutes continuously.

**RECORDIO A-85** • An exquisitely designed table model featuring the radio-phonograph-recorder combination. Illuminated dial. Dual band for overseas reception. Wave-trap for interference-free reception. Just the Recordio for small quarters.



**WILCOX-GAY WIRELESS RECORD-PLAYER**  
Enjoy a forty-five-minute continuous program of recorded music. The Wilcox-Gay Wireless Record-Player plays records through your radio. It has an automatic record changer. There are no connections to make . . . simply plug it in. The tone quality is as fine as that of your radio.



**CAMPAIGN RECORDIO DISCS** • Place your campaign recordings on these colorful discs specially designed with the party emblems in the center. Use them to promote your man. They are light and suitable for mailing. These special Recordio discs make excellent mementoes of the campaign for your Recordio album of events. Get them at your Wilcox-Gay dealer. **INSIST ON GENUINE RECORDIO DISCS . . . THEY'RE BEST!**



Wilcox-Gay

**RECORDIO**

RADIO-PHONOGRAPH-RECORDER COMBINATION  
WILCOX-GAY CORPORATION, CHARLOTTE, MICHIGAN

**"America's Most Versatile Radio"**

**FROM LIFE'S CORRESPONDENTS**  
(continued)

had to go on a vacation trip with some Boy Scouts, and we went to Acapulco, Mexico.

I got a lot of ideas at Acapulco on how to campaign, but they wouldn't work in the U. S. The first night we were there a man stood in the plaza and yelled "Viva Almazán!" and the soldiers shot him dead, and after that I was for Almazán, and all the kids I asked were for him too. So I would yell "Viva Almazán!" at the soldiers as we drove along the highways, and they would look mad as heck and then disgusted when they saw our car was from Texas.

In the second primary we would go places where they'd be holding county-wide rallies, and everybody would speak and we'd be limited to so much time, usually ten minutes, but Helen would talk longer because we knew they wouldn't pull a woman down, but all the candidates would talk longer than ten minutes, too.

We had trouble with some members of our club who wanted to boo the other candidates and elect him dog-catcher, but we wouldn't let them go on any more trips. In the first primary the other candidates called us high-school stuff and said it would be all right if we could vote, but Helen would tell them that we had 2,000 parents who would vote for Mr. Worley back of us, and we proved it because Mr. Worley carried our county with 2,100 votes and the next man to him got 900.

All this may sound like Mr. Worley didn't get many votes himself, but he got the votes of everybody he met, because he could remember a hundred names a day, and he'd take the names down as soon as he got out of sight and his wife, Ann, would write them letters. Mr. Worley is a wonderful speaker, too. He was a member of the House of Representatives at Austin for six years.

Before each trip we'd make up enough money to buy gas for the three cars we went in, and if we had enough left over we'd buy hamburgers and pop, just like Mr. Worley.

Well, Mr. Worley was elected in the runoff by 7,000 votes. It was a landslide and he carried 24 of the 28 counties.

We're going to have a big hamburger banquet when Mr. Worley comes to Pampa, and besides that he's going to take us to Washington with him when he takes his seat, if we can raise the money. He's going to take us all to the top of Washington's monument, too, and to the White House if he can pull a few strings.

JOHNNY CAMPBELL



"This is me climbing a coconut tree at Acapulco, Mexico. I was there with my Boy Scout troop for two weeks."

(continued on p. 20)

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**Loraine**, smart Vitality gad-about in Catalina Black alligator-grained calf, Pyramid heel . . . gay stitching. Also in antiqued Rustic alligator-grained calf. Send for *free* Style Quiz Book!

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### FROM LIFE'S CORRESPONDENTS

(continued)

#### War Poems

London

This war, like the last, is bringing out a spate of patriotic poetry.

The possibility of invasion has prompted the most verse so far and Alfred Noyes recently wrote a twelve-line poem on the subject beginning:

*The sea that many a time in ages past  
Exiled her armies over wastes of foam  
Brings one solace to this isle at last  
War at her gates, but her strong sons  
at home.*

Noyes has also written another poem dedicated to the R. A. F. which includes this stanza:

*Never since Drake and Raleigh won  
Our Freedom of the Seas,  
Have sons of Britain dared and done  
More valiantly than these.*

Lord Dunsany has written *Invicta* which invokes the spirit of Wordsworth, Shakespeare, Milton, Scott and Byron and ends:

*And little hope has Hitler if he hears  
From these free voices ringing down the  
years.*

The popular humorist and member of Parliament, A. P. Herbert, has also been at it and his favorite subject so far seems to be the warlike Italians. One of Herbert's pieces, written just after the fall of France, begins:

*Come on, the Wops! With such physique  
You're sure to beat the British brute;  
And though you've fought for half a week  
You have already half the loot.*

I'm personally less impressed with these outpourings by professional poets than with the crude, popular and even semi-literate achievements of amateurs. Here's the last verse of *The Ballad of Josing Fjord* celebrating the *Altmark's* capture:

*Grappling irons and then attack,  
A fight in the frozen sea,  
When thirty men came back again,  
Three hundred men were free.  
For Drake had unslung his hammock  
And stepped once more aboard,  
And fought again beside us  
That night in the Josing Fjord.\**

Shortly after the *Exeter*, *Ajax* and *Achilles* nabbed the *Graf Spee*, Charlie Holmes, a stoker on the *Exeter*, wrote this bit:

*You've heard of British heroes, bold  
in air, on land or sea  
But here's a tale will e'er be told,  
the fate of the "Admiral Spee."  
Thirteenth of December  
was her unlucky date  
Was then she met the "Exeter"  
hard by the River Plate.  
And though she was the stronger  
in armaments, indeed,  
We'd speed aboard the "Exeter"  
and men of bulldog breed,  
We met as dawn was breaking,  
she raked us with her shell,  
But we put our trust in the turbines'  
thrust and our faith in Captain Bell.*

The following chorus was sung by the *Exeter* men on their return to England to the sound of Drake's Drum on Plymouth Hoe:

*If you meet with Adolf Hitler,  
Just tell him this from me  
That we're the boys who sank his ship  
The old "Graf Spee."*

JEFFREY MARK

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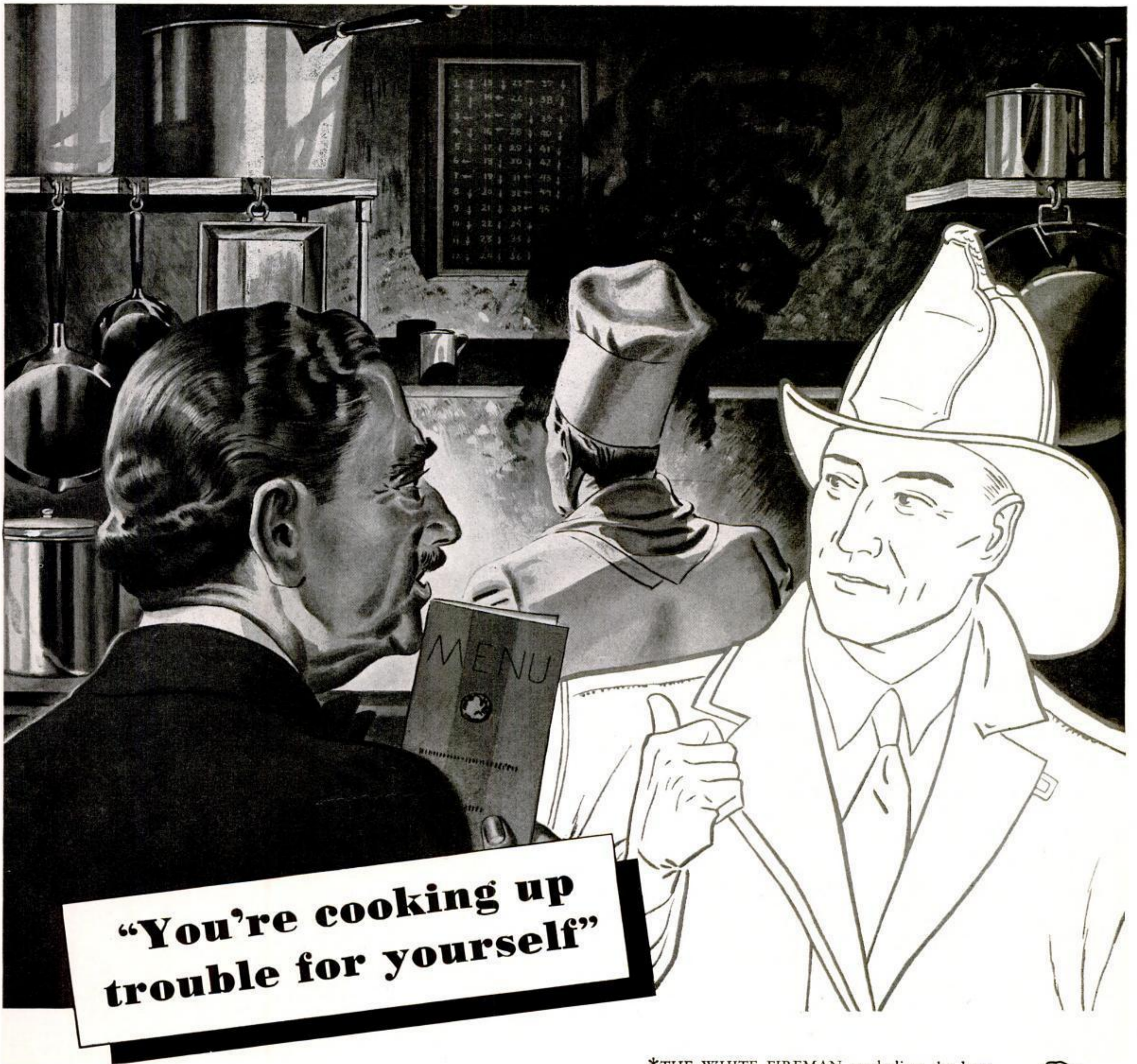
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Sometimes even an apparently minor safeguard will achieve a much greater degree of safety . . . and an appreciable saving to the policyholder on his fire insurance. This restaurant owner, for instance, was advised by the White Fireman\* to install a proper hood and vent on his gas stoves and ranges. Not costly, of course, but it meant less fire danger . . . and a lower insurance rating to the restaurant.

\*THE WHITE FIREMAN symbolizes the loss-prevention engineering service maintained by this Company to the advantage of policyholders. It is available through any North America Agent or your insurance broker.

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Sure, Dad looked around all the radio stores. He's that kind of a buyer—wants as much for his money as he can get. But he saw in a minute he *wasn't* going to get the value he wanted in the average radio shop.



"Let's look at this new Sparton we read about in Life," says Dad. So we found our *exclusive* Sparton dealer . . . and *were we surprised!* New 1941 radios we never dreamed we could own—at prices we could easily afford.

So you can see our new Sparton in the family picture above. It's the Sparton 1071 RPA . . . and it does just about everything. It automatically plays and changes 14 records—plenty of record album room—and it's loads of fun making our own records. The set comes with microphone. And it's a ten-tube radio with American and foreign short wave. It will pay you, too, to see your *exclusive* Sparton dealer—there's one, only, in each community—and hear this new Sparton Radio. It costs only \$139.95.\*

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## LIFE'S PICTURES



The Republican campaign tour pictures in LIFE last week and this (pp. 34-37) were taken by LIFE's Photographer William Clay ShROUT Jr. who has had the job of following Candidate Willkie around since early June. At the Philadelphia Convention, ShROUT shadowed Willkie for four days, kept his photographic equipment in the Willkie bathtub at the Ben Franklin Hotel. Above: they are pictured on Sept. 8 at Rushville, Ind. before the Western campaign tour. Candidate Willkie is quenching his thirst from an old tin cup while ShROUT looks on. Campaign tours are hard on photographers and this one was no exception. When their motorcade reached their Seattle hotel Sept. 23, ShROUT jumped from the photographers' truck which always precedes the candidate's car and ran toward Willkie to get a close-up photograph. An overzealous Seattle policeman moved in to stop him, gave him a brisk pummeling on the chest. The commotion caught Willkie's eye and he immediately leaped from his own car, plunged through the crowd to the rescue.

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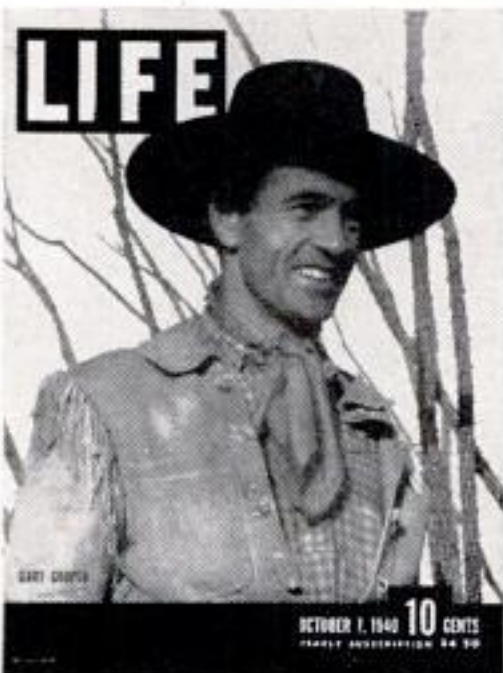
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**LIFE'S COVER.** This new shot of Gary Cooper was made during the filming of *The Westerner* (pp. 73-77) at Goldwyn, Ariz., a one-saloon town knocked together especially for the movie and now added to the Arizona atlas. Cooper's grin began 30-odd years ago in Helena, Mont., broadened when he went to school in England, survived a dark period when he tried to be a cartoonist. His ability to drawl little words like "Yes" or "Well" and instill them with dry humor has enabled him to star in more than 30 films, of which *The Westerner* is one of the best.

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## How's your "Pep Appeal"?

—by Williamson

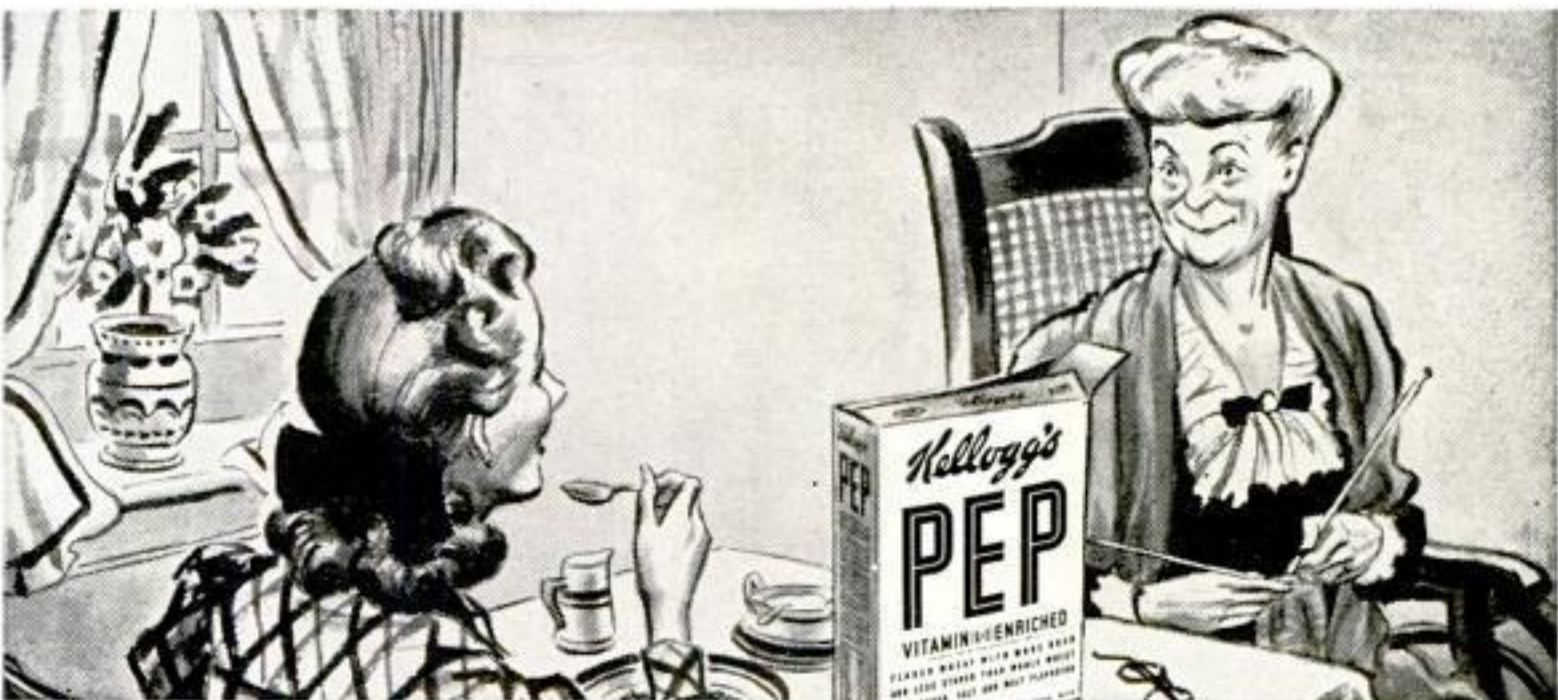


Gran'ma: Fiddlesticks to "glamor"! What you need is some pep appeal!



Cinderella: What the dickens is "pep appeal," Gran'ma?

Gran'ma: It's a feeling of well-being. It's "oomph" and zest and zip-zip! It's what you lack because you don't eat right. Don't get your vitamins. You come with me and we'll make a start right now.



Gran'ma: Now remember! We can't have pep without vitamins. And one of the best ways to get two of the important vitamins (B<sub>1</sub> and D) is right in KELLOGG'S PEP.

Cinderella: Never mind your old vitamins, Gran'ma. Your PEP tastes delicious! So crisp and flaky and full of flavor! I'm going to have it every breakfast!



Cinderella: (sometime later) I'll see tonight if your idea works.

Gran'ma: Where there's pep there's hope!

## Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of Vitamin B<sub>1</sub>, according to age; 1/2 the daily need of Vitamin D. For sources of other vitamins see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

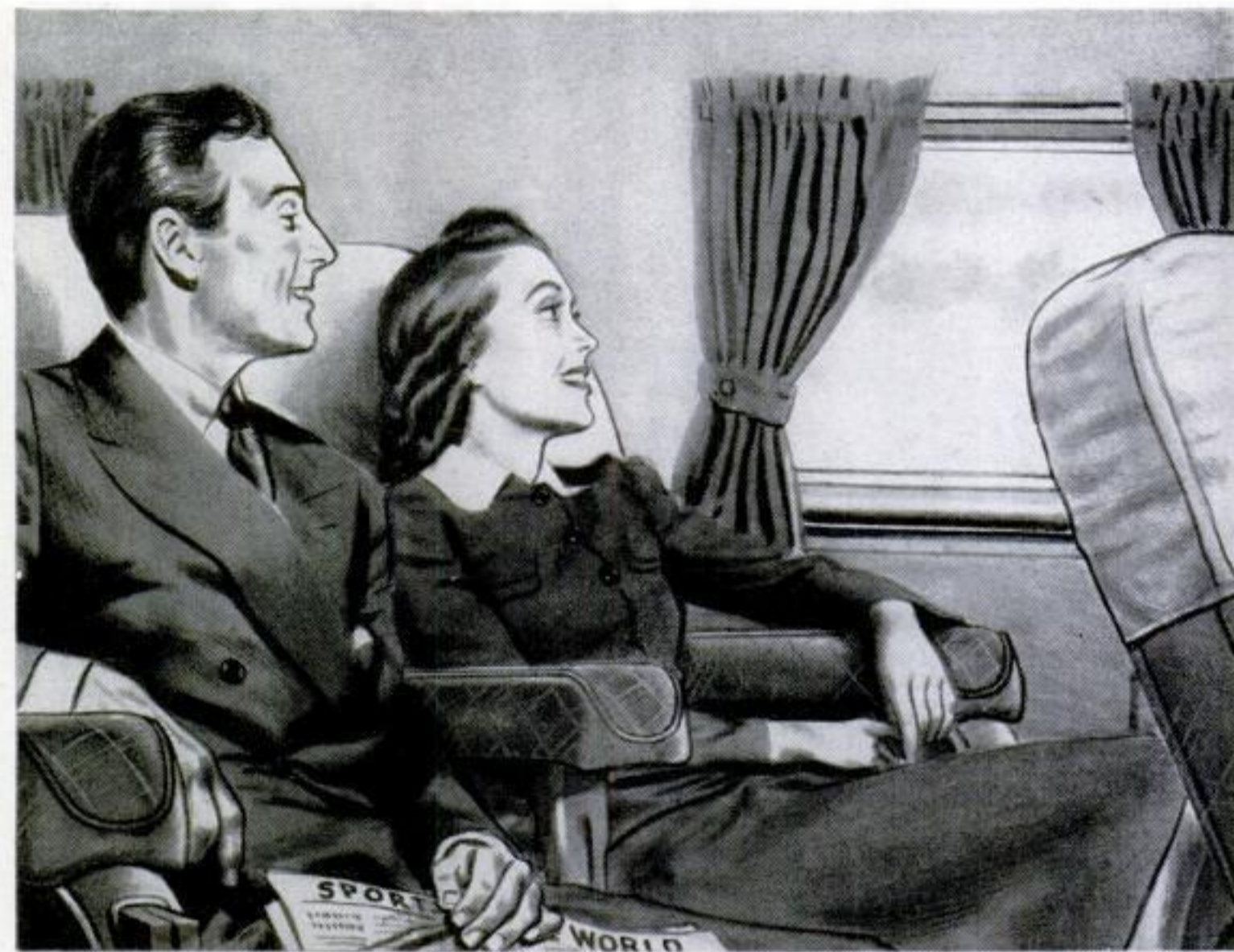
COPYRIGHT, 1940, BY KELLOGG COMPANY



## "...SO WE *FLEW* TO THE BIG GAME"



"WE WERE TALKING FOOTBALL at breakfast Saturday. Frank was simply wild to see his school team play—said it'd be the biggest game of the year. 'But it's almost 500 miles away,' he said, eyeing me quizzically, 'we can never make it—unless we fly!'"



"FRANK HAS BEEN TRYING TO GET ME INTO THE AIR FOR AGES—so we flew to the big game. I never enjoyed such wonderful travel in all my life—so relaxing and comfortable, such gorgeous scenery! We played bridge with another couple and had a perfectly delicious lunch."



"EVEN DURING THE GAME I could hardly believe it was true—that we could come so far in just a few hours. And had I been lounging in an easy chair at home, I couldn't have felt cleaner or more refreshed than when we stepped off the plane."



"THAT NIGHT WE PARTIED at Frank's fraternity into the wee hours. Next afternoon he showed me around the campus 'til plane time. Then we flew home, had a piping hot dinner on the plane, slept in our own beds that night. I've never spent a more perfect weekend in my life!"

### SO SURPRISINGLY INEXPENSIVE!

You've been promising yourself to fly. Why not do it now, this fall? Fly to the big games this year—and have a wonderful time.

No matter where you live or where you want to go, you can be there in hours, overnight at the most—if you fly. And it's so clean and comfortable, so surprisingly inexpensive and easy to fly.

The airlines serve your city, or one not far away. Take the Airline limousine or drive to the airport in your own car. Step into that giant plane and soar away—on every trip you plan this fall.

#### Ask Your Travel Agent

It's easy to buy an air ticket to any place in the United States or the world. Simply phone or call at any Travel Bureau, Hotel Transportation Desk, Telegraph office or local Airline office, for airline schedules and fares or information

No meals to buy, no tips to pay, none of the other many little expenses incidental to ground travel—when you fly.

Make your plane reservations now. Enjoy a pleasant weekend and fly home, feeling perfectly refreshed for Monday morning.

If you do, and *do it this year*, you'll understand why—on pleasure as well as on business—*It Pays to Fly!*

Write for the free, illustrated booklet which tells the dramatic story of our great Air Transport service. Address: AIR TRANSPORT ASSOCIATION, 135 So. La Salle St., Chicago, Ill.

*IT PAYS TO FLY*

This educational campaign is sponsored jointly by the 17 major Airlines of the United States and Canada, and Manufacturers and Suppliers to the Air Transport Industry

## GERMANY, ITALY AND JAPAN BRANDISH A UNITED SWORD IN THREAT AGAINST U. S.

**F**or the first time in history the U. S. last week found itself in the position of the fall guy in a treaty openly signed by three major powers not at war with the U. S. The three nations were Germany, Italy and Japan, all of whom were second-rate or fifth-rate nations less than 100 years ago. Today they are the world's three great war-making powers. Their simple six-point treaty, signed Sept. 27 in Berlin, gave Europe to Germany and Italy, East Asia to Japan and agreed that they would all go to war together against anybody else who goes to war against any of them. The treaty expressly said it did not apply against Soviet Russia. That left only one nation it could mean: the U. S.

The man on the right is Hitler's Foreign Minister Joachim von Ribbentrop, an ex-champagne salesman who has now wound up alliances that lump together Nazi Germans, Bolshevik Russians, Fascist Italians and jingo Japanese—the most astonishing selling job in history. He has now steered at least three of them against the U. S.

To make things perfectly clear, Ribbentrop explained: "Organized warmongers in the Jewish-capitalistic democracies have succeeded in plunging Europe into a new war not wanted by Germany." Hitler's own newspaper, the *Völkischer Beobachter*, added: "The twilight of the gods of the plutocratic world order has begun. . . . The Pact of Berlin commands a halt to all maneuvers of Churchill and his whippers-in on both sides of the ocean." Stronger still was Mussolini's mouthpiece, Virginio Gayda: "American intervention (on the side of Great Britain) will result in the loss of all positions on the American continent and throughout the world held by the U. S."

The reason for springing the Alliance at this time seemed to be a major change in German war plans. Stymied by Britain's stubborn defense, the Axis apparently plans to shift the war to outlying parts of the British Empire. One huge stake thrown on the table is Africa (see p. 104). Another is the southwest Pacific, where Japan last week moved into Indo-China, threatened the Philippines, Hong Kong, Singapore and the Netherlands Indies.

The U. S. might imaginably let England be vanquished, but is not likely to stand by and see the conquest of the entire British Empire. America's shield is seapower. Seapower is partly ships and partly the great bases which guard the crucial points of the oceans and the continents. If potentially hostile nations should possess the strategic points of the British Empire, U. S. seapower would be vastly diminished without the loss of a single ship.

The U. S. had already embargoed all scrap iron and steel to Japan, lent China another \$25,000,000. For what help the U. S. may find in the southwest Pacific, turn page.



Hitler listens to Ribbentrop (right) after Pact of Berlin signing. At Hitler's entrance, major-domo struck floor thrice with mace.



## HONG KONG'S MEN OF MANY RACES HOLD

Immediate object of the Pact of Berlin was to frighten the U. S. out of helping Britain and China during this next critical year. Germany and Japan flank the U. S. (They also flank Soviet Russia in a more immediate way and no honeyed assurances could entirely soothe Josef Stalin last week.) If a good scare can cheaply paralyze the U. S. until Germany defeats England and Japan defeats China, the risk will have been well worth while. "So long," said a German spokesman, "as the U. S. pursues the Monroe Doctrine as practiced by Washington and Lincoln, it will not have anything to fear from Germany." This said as sharply as possible that the remnants of a defeated British Empire are exclusively the property of Germany, Italy and Japan.

Farthest and loneliest outpost of the British Empire and most reminiscent of the imperial spirit of Rudyard Kipling is Hong Kong, lying squarely in the jaws of the Japanese armies in China. It is the ragged end of the "thin red line of Empire." It is the thorn in the flank of any Japanese expansion southward. Shown on these pages, it is not a spot hitherto of vast interest to Americans. Yet if Japan should force a war on the U. S., Hong Kong might well be the lever by which the U. S. would win that war.

Hong Kong's job would be to hold out just long enough, perhaps only a month, to give the U. S. battle fleet time enough to sail across the south Pacific to bases in northern Australia and Singapore. From Hong Kong and from Cavite in the Philippines, several dozen British and American submarines would raid the advancing Japanese squadrons. Eventually, of course, Japan would be able to reduce Hong Kong. But Japan could not move its transports and supply ships into the South China Sea until it had done so.

Hong Kong, younger than Chicago, is a city invented by the British to secure the great Canton-area trade and it is now swarming with Chinese millionaires who have fled the Chinese War. Since the British have withdrawn their military garrisons from Peking, Tientsin and Shanghai, it is Britain's last foothold in China. With its 1,500,000 population, it could be starved out even before it could be shelled out. But nowhere does the polyglot, multicolored manpower of the British Empire show up more clearly than in Hong Kong. Some of these men are shown on the opposite page.



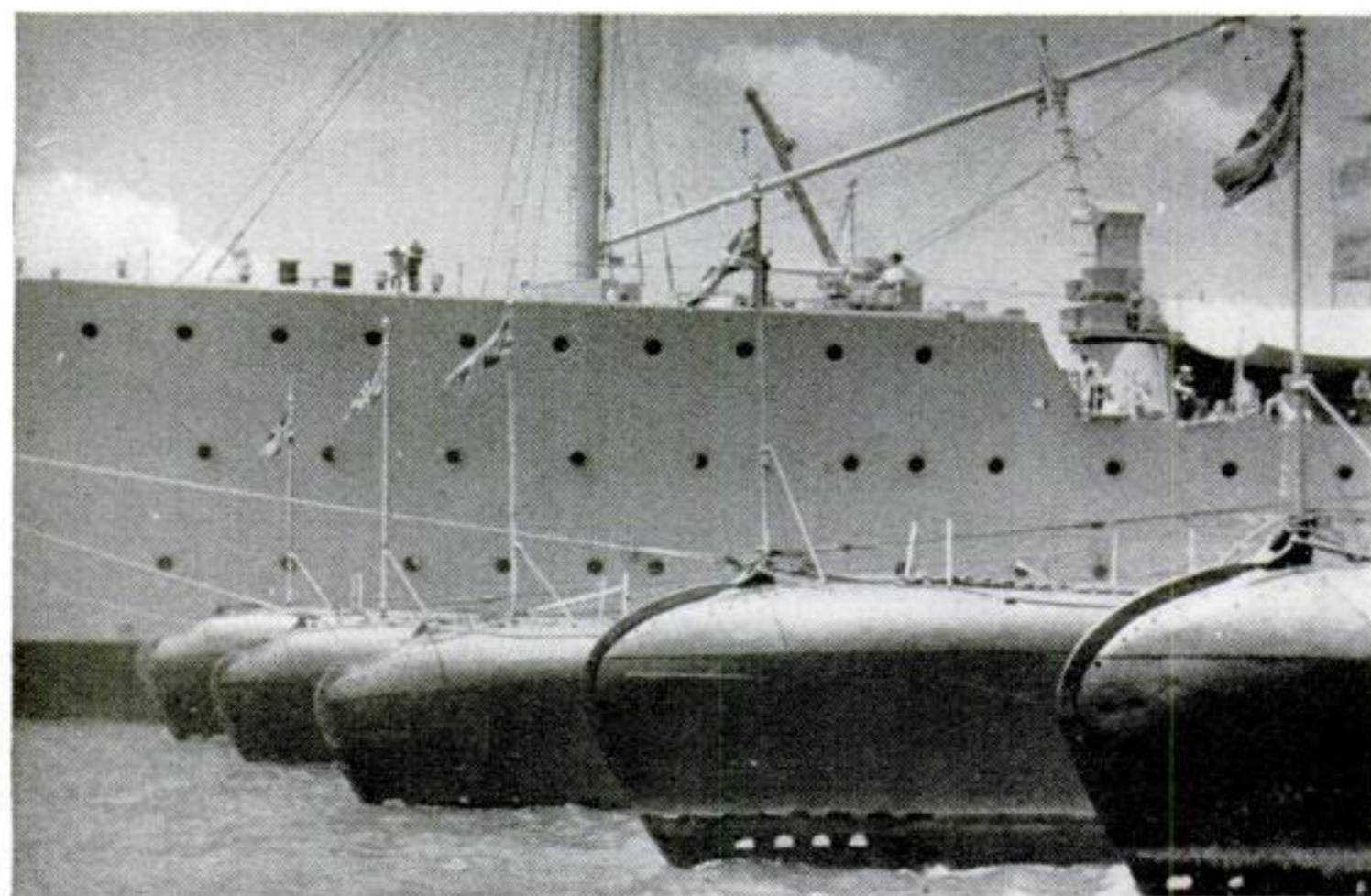
Victoria, English city on island of Hong Kong, faces mainland in background. It is protected from sea wind by mountains off right. Scenes below are on the seaward side of mountains.



Anti-aircraft rifles bristle from the peaks of Hong Kong Island guarding harbor. Concrete gun emplacements and dugouts shown here have been greatly extended in the last year.



The beach on Repulse Bay at Hong Kong looks like the beaches of the English Channel today, with barbed wire and machine-gun nests. On the shore is famed Lido Restaurant.



Submarines are Hong Kong's ace in the hole against Japanese attack by sea. Perhaps a dozen are now stationed here, as well as fast motor torpedo boats, good against big warships.



Indian troops in Hong Kong swing up the hill behind the city past British officers' tennis court and a gasoline pump. They use the long, arm-swinging march of the British Army.

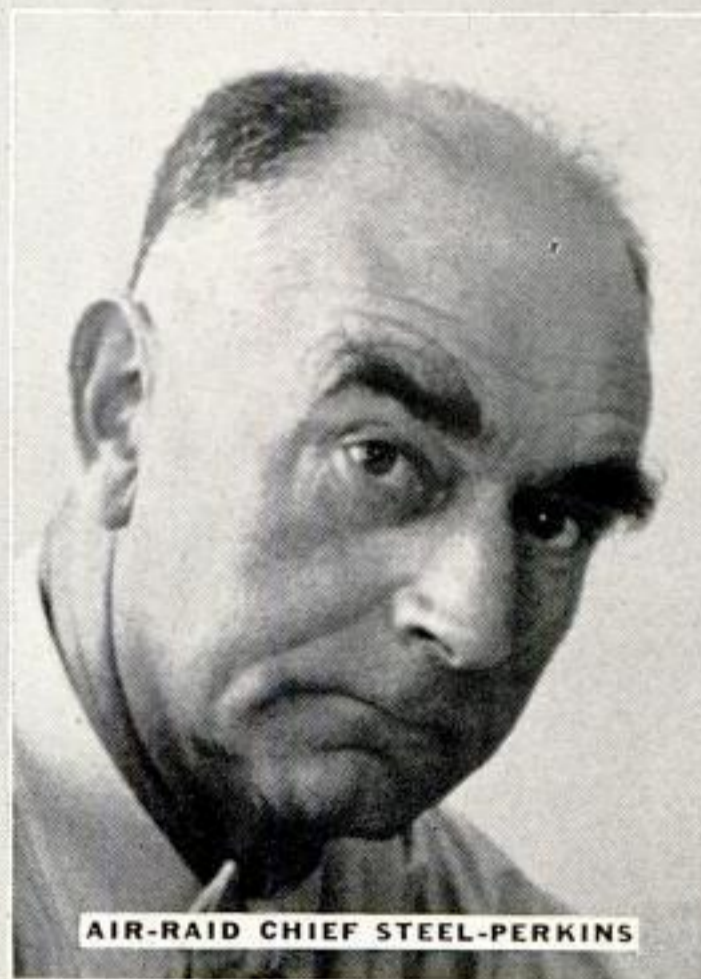
# RAGGED END OF BRITAIN'S FAMED "THIN RED LINE OF EMPIRE" IN THE FAR EAST



HONG KONG GOVERNOR SMITH



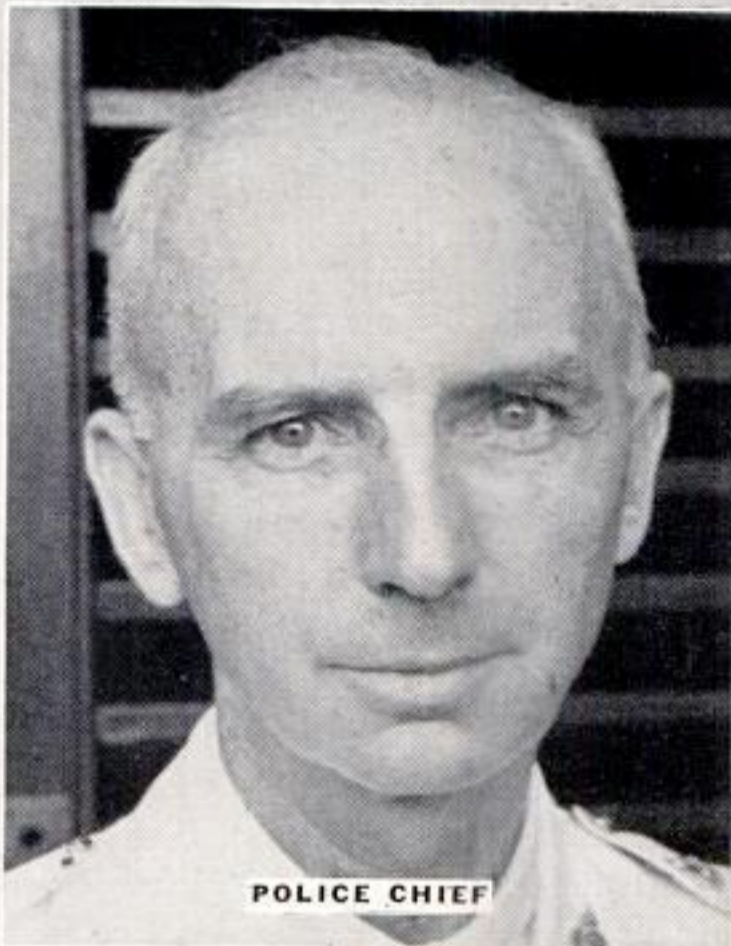
COMMANDING GENERAL GRAESSETT



AIR-RAID CHIEF STEEL-PERKINS



VOLUNTEER COMMANDER



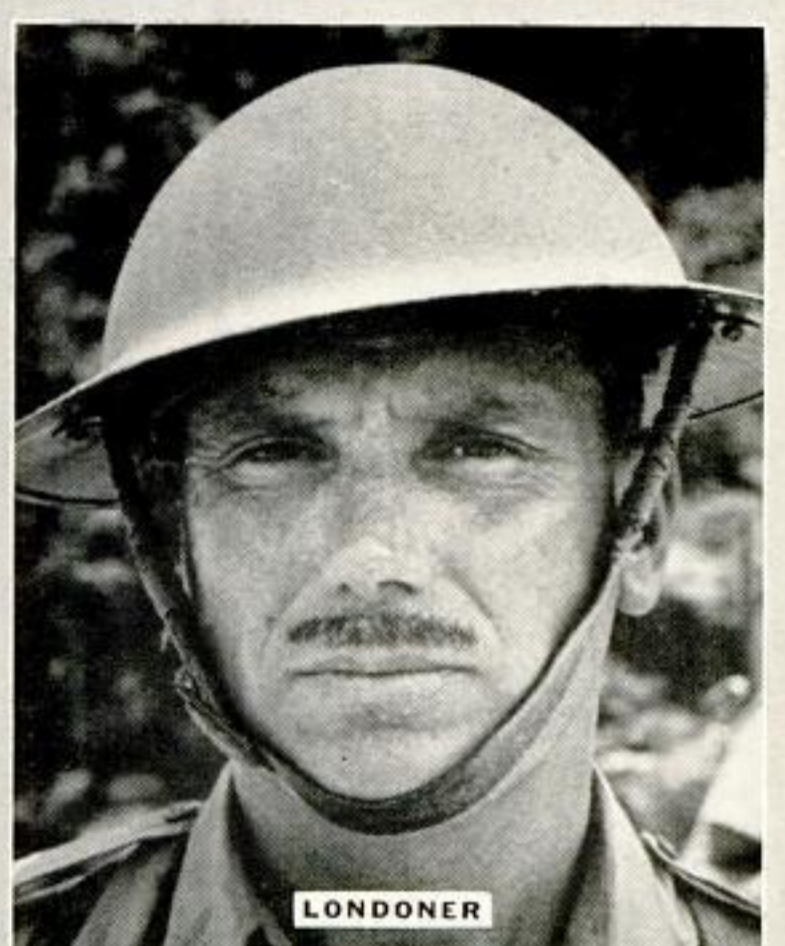
POLICE CHIEF



ENGLISH CAPTAIN



ROYAL SCOT



LONDONER



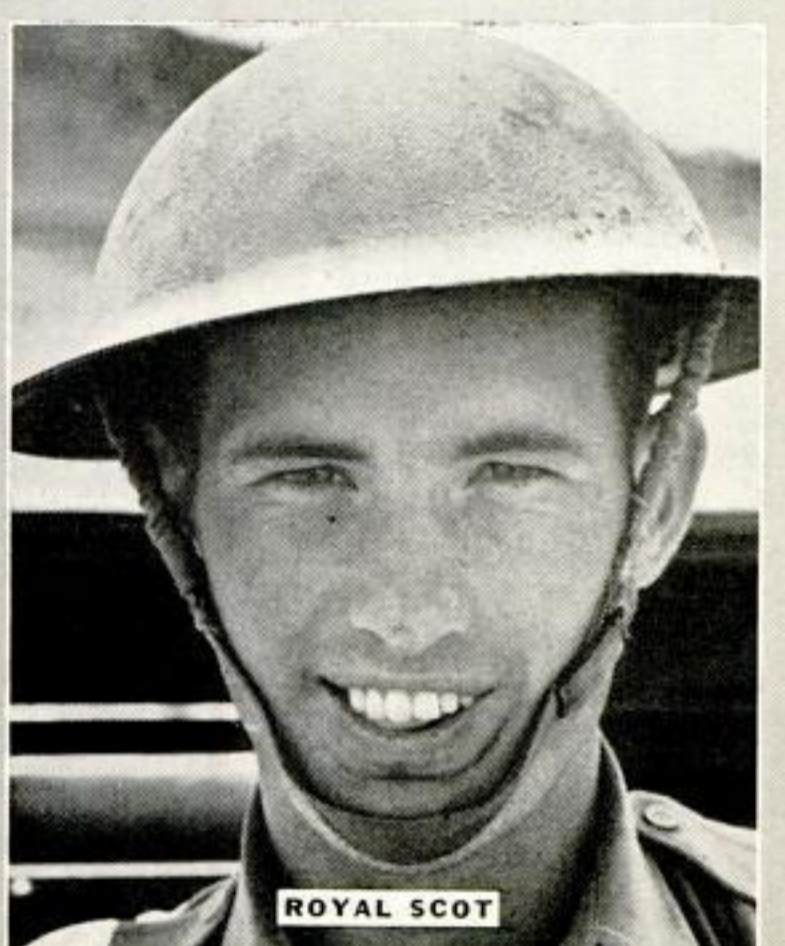
ROYAL SCOT



CHINESE GUNNER



GARHWAL PUNJABI



ROYAL SCOT



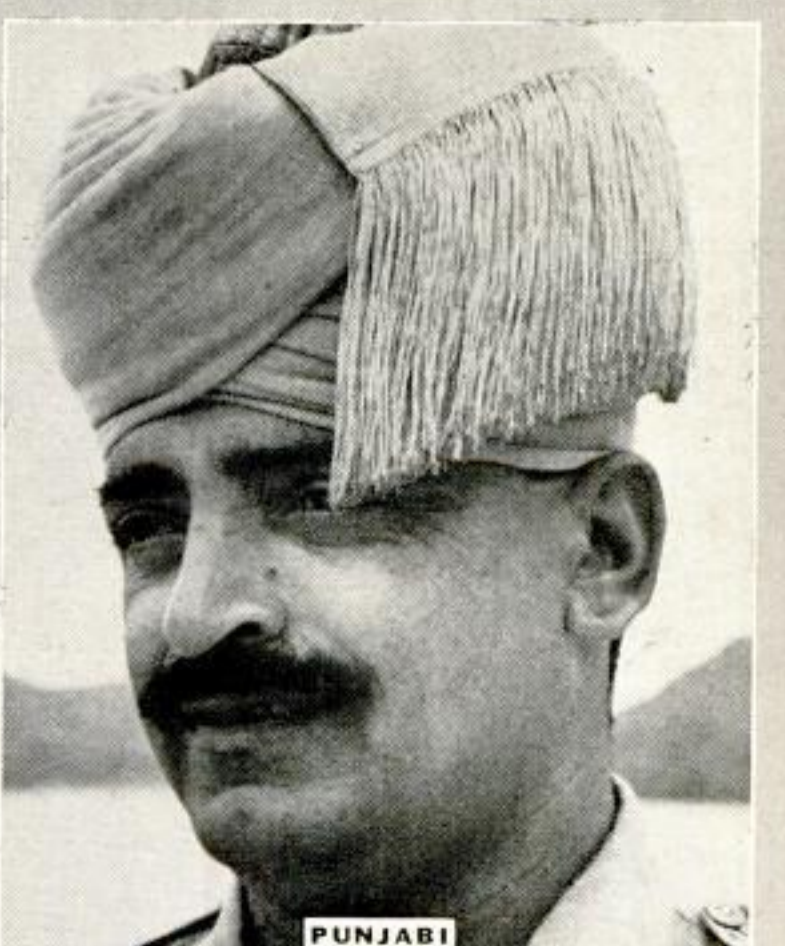
NORTH INDIAN



MOSLEM PUNJABI



SIKH SERGEANT



PUNJABI

(continued)



Crossroads of the Far East is Singapore, commanding traffic lines to India, China, Japan and Western Hemisphere.

# SINGAPORE

## Class A naval base guards the white man's stake in East Asia

No convulsion in history has ever dimly approached the worldwide war that would be under way if Japan plus Germany plus Italy should attack the U. S. and Great Britain. The latter two have the advantage in both ships and bases. In a war in the Pacific the U. S. would probably supply the ships, England the bases. Chief of these bases is Singapore, shown above, to which the British would retire in force if they were pushed out of Hong Kong.

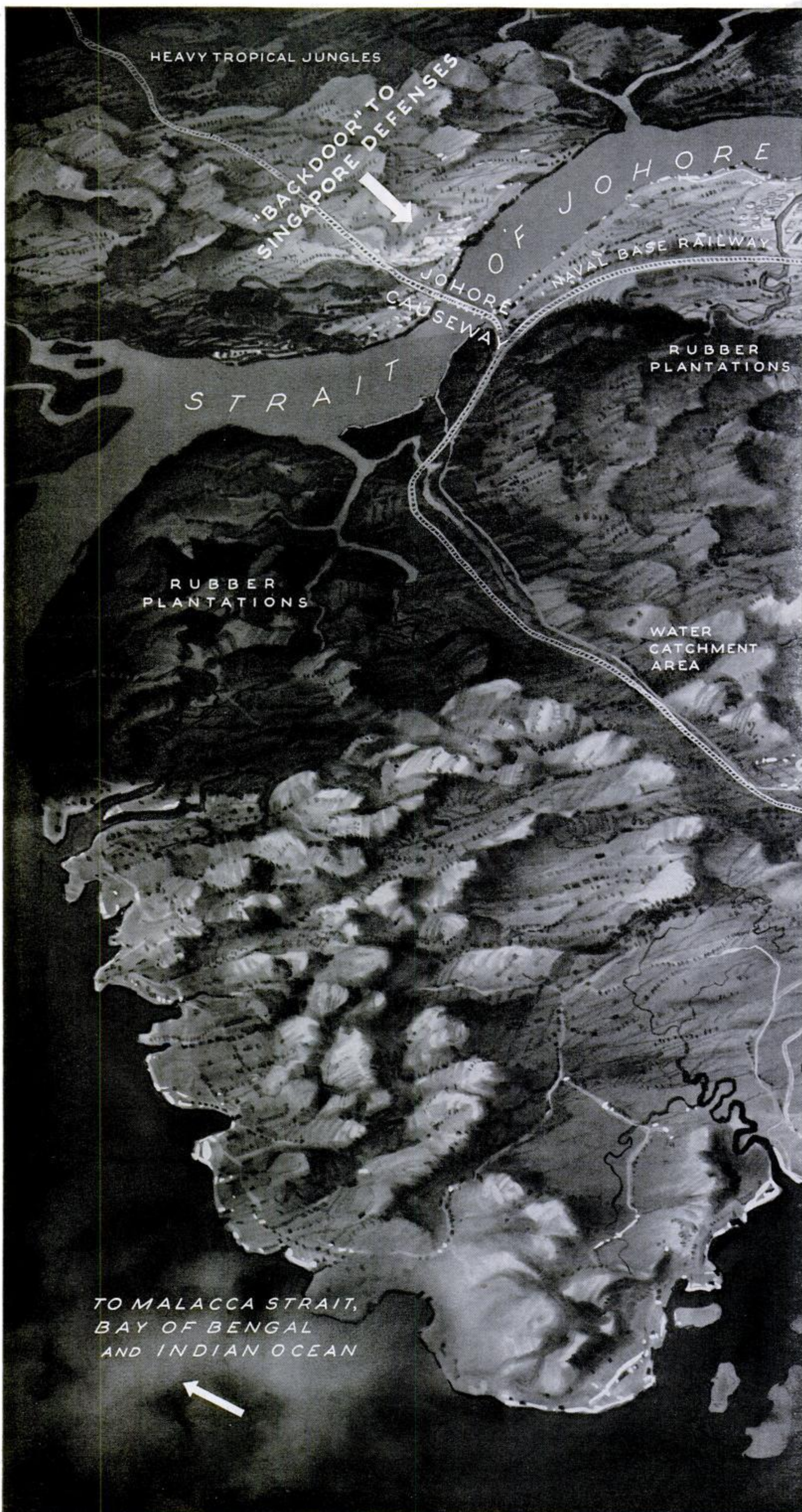
Great advantage of Singapore, squatting powerfully at the crossroads of all eastern sea lanes, is that it is a thousand miles from any potential enemy's bases. A jungle island shaped like a maple leaf, at the very tip of the Malay Peninsula, Singapore (Malay for Lion City) can never be taken by surprise. It is the most strongly fortified base in the world, heavily garrisoned and well supplied with planes and anti-aircraft. Its entire ocean front is ringed with machine-gun nests and its 18-in. guns can fire over a 25-mile circle.

Theoretically, it is the ideal naval base, for it has two exits. But the backdoor exit shown above is blocked by the shallow mud of the strait and by the concrete causeway to the rice plantations of Johore. The channel at upper right was cleared by immense dredges that clawed at its gluey mud until there was room for a gigantic drydock and one floating dock.

If the Japanese, whose Foreign Minister now calls them "a race rolled into a ball of fire and sweeping everything before it," should take Singapore, they would dominate a third of the world. The Tokyo press accuses U. S. of "extending its grip on Singapore." And Japanese well remember that when the U. S. cruisers visited Singapore two years ago, they were warmly greeted by officers of His Majesty's Navy with toasts inviting them to return when they wanted to.



Vast interlocking strategy of defending the British Empire depends upon holding its key points on world trade routes.





SECOND LARGEST GRAVING DOCK  
IN WORLD (FIRST-SOUTHAMPTON)  
CAN ACCOMODATE ANY WARSHIP.  
FLOATING DRYDOCK HANDLES  
SHIPS UP TO 50,000 TONS

MALAY STATES  
TERRITORY OF JOHORE

TO HONG KONG  
1450 MILES  
TO PEARL HARBOR,  
HAWAII - 5880 MI.  
TO PORT DARWIN  
1960 MILES

NAVAL BASE  
ONE OF WORLD'S STRONGEST  
RECLAIMED FROM MARSHY JUNGLE

R. SELETAR  
R.A.F. AIR BASE

LARGEST (18 INCH)  
COAST DEFENSE GUNS  
IN WORLD PROTECT  
THIS ENTRANCE

CHANGI

ADMIRALTY RADIO STATION  
MOST POWERFUL IN EAST

UNDERGROUND FUEL OIL DEPOT  
CAN RUN WHOLE FLEET FOR  
SIX MONTHS

COCONUT  
PLANTATIONS

IMPOUNDING  
RESERVOIRS

CIVIL AIRPORT

POPULATION 700,000  
TOWN OF  
SINGAPORE

FEDERATED MALAY STATES  
RAILWAY

EMPIRE DOCK

PASIR  
PANJANG

KEPPEL  
HARBOR

CAMOUFLAGED, BOMBPROOF  
MACHINE-GUN NESTS COVER  
25 MILES OF COAST AGAINST  
LANDING PARTIES - WEST OF  
PASIR PANJANG THROUGH TWO  
MILES OF DOCKS, CIVIL AIRPORT,  
BIG GUNS AT CHANGI AND BASE

SINGAPORE STRAIT  
TED KAUTZKE

TO BOMBAY 2440 MILES  
TO LONDON 9500 MILES

# LIFE ON THE NEWSFRONTS OF THE WORLD

## Wendell Willkie states his stand and a future Queen of England studies U. S. history

Once again last week the thunder of President Roosevelt's acts—this time the anti-Japanese scrap-iron embargo—roared out to counter the sound of Wendell Willkie's words. And next day another heightening of foreign tension—this time the Axis-Japanese deal—again strengthened the President's political position. But as Willkie wound up his Western swing (see pp. 34-37) and headed for battle in the East, it appeared increasingly difficult for Candidate Roosevelt to maintain his attitude of remote aloofness to the campaign. For Candidate Willkie, analyzing the issues with clarity and hammering force, was telling an ever-growing number of Americans that this is indeed the most fateful election in their history. And if the thoughtful faces of his Western listeners were any index, most of them were believing him, and preparing to do some prayerful thinking before they cast their votes.



MARTIN AND DEWEY

These were the positions that Mr. Willkie had taken by the end of his Western tour:

### FOR

- 1) Adequate national defense, including conscription.
- 2) Aid to Britain and China (though opposed to lone-hand method of destroyer deal).
- 3) "I will never send an American boy into the shambles of a European war."
- 4) Appointment of an authoritative Defense Commission chairman.
- 5) National Labor Relations Act, minimum-wage & maximum-hour legislation, Social Security, unemployment compensation—"but these are not enough." Enough: Jobs for all.
- 6) Most of the New Deal farm program "until some better method is found," with less bureaucracy and more local control, decreased cost of administration. But asserts that real farm revival can come only with industrial revival giving workers money to buy farm products.
- 7) Completion of Bonneville and Grand Coulee Dams, method of power distribution to be determined by localities affected. If public distribution is chosen, machinery should be set up to determine fair price to be paid for existing private systems.
- 8) Clear, stable Government rules for business.
- 9) "Under my administration no man will ever be taken off relief until he has a job."

### AGAINST

- 1) The Third Term with its doctrine of the indispensable man, as a dire threat to U. S. democracy.
- 2) New Deal tax policies which penalize business enterprise and favor investor in tax-exempt Government securities.
- 3) Stirring of class, racial and religious prejudices.

### ISSUES RAISED

- 1) Can Willkie or Roosevelt best organize U. S. defense and rehabilitate U. S. industry?
- 2) Can the U. S. avoid national bankruptcy if the Government continues to pile up debt?
- 3) Did President Roosevelt contribute to world democratic collapse by torpedoing the London Economic Conference, preventing currency stabilization, failing to restore U. S. prosperity as a great factor in world trade, encouraging the Munich conference?
- 4) Are New Deal economic policies responsible for continued depression and unemployment?

5) What about support of the New Deal by corrupt Democratic machines?

Serious Republican factional differences in New York seemed healed when on Sept. 27 the State Convention nominated Willkie's choice, Bruce Barton, for U. S. Senator, and Joe Martin and Thomas E. Dewey sounded out strong on the Willkie line. Further progress toward Republican unity appeared when to the Willkie Special as it chuffed through South Dakota came authoritative news from Washington that Republican Congressmen had become completely reconciled to Willkie and were ready to go to town for him.

**Fiasco at Dakar.** Last week a bold, aggressive idea in the minds of the British and the "Free French" forces under General Charles de Gaulle fizzled, then flopped. The idea had been to capture the Dakar naval base in Sénégal, which is subservient to Vichy which is in turn subservient to Berlin. Strongest base on the west coast of Africa, Dakar is a crucial position for control of the African continent and the South Atlantic (see p. 104).

With de Gaulle himself on deck, a British and "Free French" squadron including six troop transports approached Dakar. When the governor general of the colony refused to surrender, the British shelled the base and town. Eight times the "Free French" tried to land. Vichy-controlled French warships in the harbor returned the British fire. Two French submarines were sunk and the British battleships *Barham* and *Resolution* were reported damaged.



DE GAULLE

Surprised and repulsed, de Gaulle called off the expedition three days later, "not wanting to be a party to a fight between Frenchmen." With this misadventure de Gaulle's prestige waned everywhere. British-Vichy relations worsened and French planes gave Gibraltar a severe going-over in reprisal. Worse still was the realization that, even after the disastrous lessons of Norway and Dunkerque, the British had allowed another expedition to fail for lack of sufficient force of will or arms.

**Noises over London.** Hellish new noises from new and secret British anti-aircraft devices vibrated last week through the din of London bombings (see pp. 85-93). Described as staccato cracks, flat roars bumping along the sky like thunder, muffled rattlings like "a carpet-slipper machine gun" and odd rustles "like the frou-frou on a taffeta gown," they must have reminded Londoners of the old litany:

*From ghoulies and ghosties,  
Long leggety beasties  
And things that go bump in the night  
Good Lord, deliver us.*

**Influence of Mahan.** The day Japan signed with the Axis and made the U. S. Navy more important to the country than ever in history, the U. S. and Great Britain celebrated the 100th birthday of the late Rear Admiral Alfred Thayer Mahan, U. S. N., author of probably the most important work ever written

on navies, *Influence of Sea Power Upon History, 1660-1783*. In a quiet Long Island graveyard U. S. Navy officers laid a wreath on Mahan's grave. In London, while the air whistled with shells and sirens, the British Admiral of the Fleet paid homage to Mahan. In a letter, President Roosevelt wrote: "Mahan's teachings . . . hold invaluable lessons. . . . He reaffirmed that the American fleet must be built and forever maintained . . . that threats of aggression can best be met at a distance from our shores rather than on the seacoast itself."



MAHAN

**The Princess Studies America.** While serious-minded Americans like Robert E. Sherwood were urging that Britain and America unite as one great democracy (see pp. 98-102), the practical-minded future ruler of Great Britain was getting ready just in case. From England came news that Princess Elizabeth, heir to the throne, was starting in on Lord Bryce's *The American Commonwealth*. She will be the first British royal heir to have studied modern American history.

### PICTURE OF THE WEEK

In Hyde Park on Sept. 21, the matriarch of the house of Roosevelt was 86 years old. To help her celebrate the day, her son, Franklin, journeyed from Washington. Franklin Jr. brought his 2-year-old son Franklin III to pose for a four-generation portrait on the front porch. James was there and Elliott flew all the way from Fort Worth with Mr. and Mrs. Douglas Fairbanks Jr. At dinner they all joined in eating a big birthday cake, lighted with 21 candles, maximum number any member of the Roosevelt family ever has.

The week was a busy one for the busy bustling Roosevelts. Next day two dozen of the highest-paid writers, actors and composers in the U. S.—all Roosevelt supporters—descended on Hyde Park. The President ate hamburgers out under the trees, with Katharine Hepburn sitting on one side of him and Edna Ferber on the other. It was very gay. Those present jeered at their opposition—a pro-Willkie literary group headed by Booth Tarkington, George Ade and Clarence Budington Kelland who call themselves "Writers for Willkie." Playwright Robert Sherwood (see p. 98) suggested that the group call itself "Contemporary writers-for-Roosevelt."



ROOSEVELT AND HEPBURN

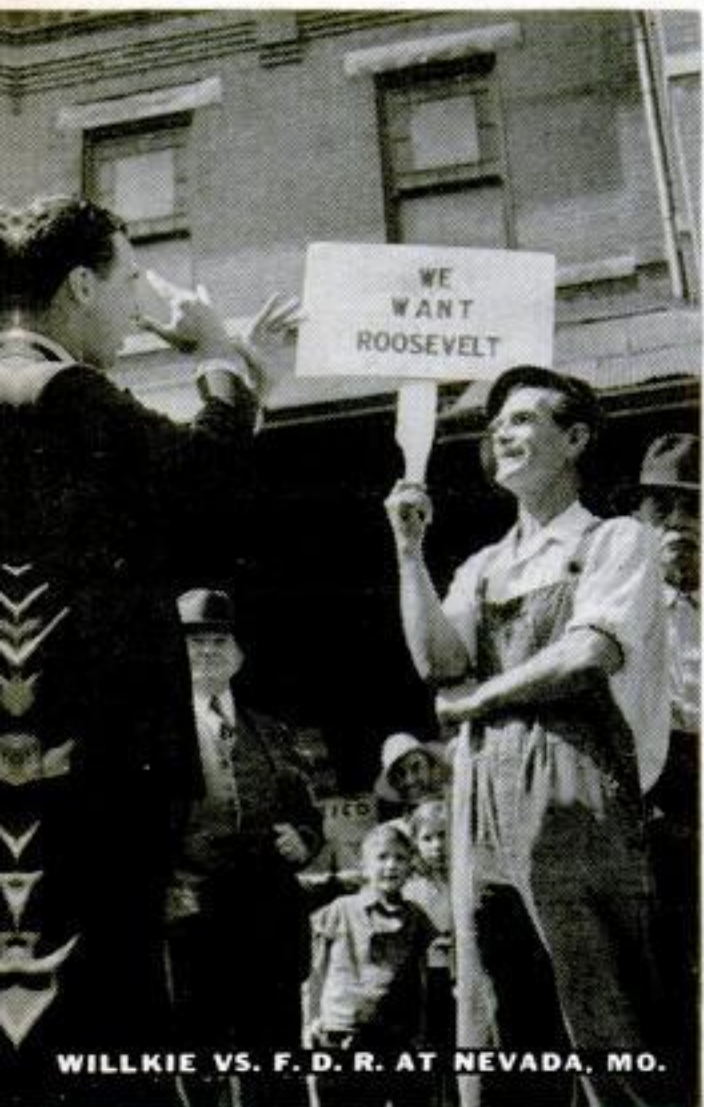


Sara Delano Roosevelt on her 86th birthday  
with Franklin Delano Roosevelts I, II, III



**AMERICAN DEMOCRACY AND FREE ENTERPRISE ARE INSEPARABLE. THEY MUST NOT PERISH FROM *the* EARTH WENDELL WILLKIE *IS THEIR* DEFENDER!**

AT BISMARCK, N. DAK., ON THE ELEVENTH DAY OF HIS WESTERN CAMPAIGN SWING WILLKIE SPEAKS FROM PLATFORM BLAZONED WITH CENTRAL THEME OF HIS CAMPAIGN



WILLKIE VS. F. D. R. AT NEVADA, MO.



TULSA IN DEMOCRATIC OKLAHOMA TURNS OUT 40,000



DR. BARNARD RIDES RUNNINGBOARD



COWHAND AT AMARILLO, TEX.



34  
AT CLOVIS, N. MEX. CROWDS CRY "VIVA WILLKIE!"



STEWARDESS & REPORTER ON PHOENIX FLIGHT



WORLD TRADER WILLKIE PLAYS BEEF POLITICS AT PHOENIX

# WILLKIE CARRIES HIS CRUSADE TO THE WEST



BROTHER ED WILLKIE WAVES



WILLKIE SPECIAL AT RIVERSIDE, CALIF.



AT NORTH AMERICAN PLANT WILLKIE MAKES DEFENSE INSPECTION OF HIS OWN



SPRING ST., LOS ANGELES



SAN DIEGO CHEERING SECTION



BIGGEST CROWD OF TOUR (ESTIMATED 70,000) PACKS LOS ANGELES COLISEUM

Aboard the Willkie Special as it rolled from Kansas City toward Coffeyville on Sept. 16, a group of reporters sat talking in the lounge of one of the four compartment cars occupied by the record-breaking 60-odd newsmen who set out with the Republican candidate on the first lap of his campaign tour. Gloom was cheese-thick on the train that day, after the disheartening start in Illinois—the blurt “To hell with Chicago,” the mistaken charge that President Roosevelt had “telephoned” Hitler and Mussolini to arrange the Munich conference, the too long, too loud and too frequent speechmaking which had finally made the robust candidate, like a Babe Ruth grown too weak to hold a bat, go completely and humiliatingly dumb.

At Philadelphia three months before, Wendell Willkie had been nominated by a sensational wave of popular demand, because he was a colorful and dynamic crusader, because he was an able businessman who might set the country's economic wheels going again, because he faced the tremendous issues of the day with courage and candor—in sum, because he was *not* a shrewd and slippery professional politician. But to be elected, to get his case and cause to the people, he had had to take the political stump, to stand political comparison with an incumbent who is one of the master professionals of all time. And now he seemed to have fallen flat on his face at the very outset, to the utter dismay of the political technicians aboard his train. Observed one thoughtful reporter in the group: “I don't think I ever quite realized before the increasing advantage that the experience and prestige of the Presidency give a candidate. Roosevelt ought to have a walkaway four years from now.”

Eleven days and 6,000 miles later, when the Willkie Special pulled into Madison, Wis. to end the Western swing, even the most hardened of political reporters aboard admiringly conceded that Wendell Willkie had made an amazing comeback. Undismayed by his bad beginning, by the shock of a Gallup Poll which showed a terrific Willkie slump, or by the gloomings of some of his associates, he had gone doggedly ahead fighting and learning the lessons which other politicians learn when they run for city council.

He was still liable to errors which no such seasoned campaigner as Franklin Roosevelt would ever commit. He referred, for instance, to the Republican Senatorial candidate in Washington, ex-American Legion Commander Stephen Chadwick, as “my good friend, Phil Chadwick,” and to the Senatorial candidate in North Dakota, ex-Governor Langer, as “Mr. Langlie.” He still sometimes forgot himself in the heat of oratory and bellowed at the microphone as though it were a deaf person across the room. He still talked largely in abstract issues, and usually too long, nearly always continuing extemporaneously after finishing a prepared address. He still followed a super-strenuous routine of parades and speech-making which made his press followers groan with fatigue.

But daily he showed an increasing mastery of microphone technique, dropped more and more homely examples and local references into his speeches. And, curbing his tumultuous energies, he was learning to catch needed rest when he could. Aboard the train a reception staff whose star was Charley Halleck, the able young Indiana Congressman who nominated him at Philadelphia, managed to keep most “boll-weevils” (local politicians) happy without their going back to the Willkies' private car (named *Pioneer* and previously used on campaign jaunts by Franklin Roosevelt) for a personal chat. Now they had to be content with a handshake as, in each State, the candidate walked through the two lounge cars reserved for them. When Mr. Willkie was resting, even governors and intimate advisers were turned away by the candidate's tall brother Ed, the Cerberus of the private car and occasional stand-in for rear-platform waving when crowds were gathered at stations where the train did not stop.

Dr. Harold D. Barnard, the Beverly Hills, Calif. throat specialist who joined the train at Kansas City, declared: “It used to take me an hour to get him to take his clothes off and go to bed between speeches. Now I can do it in two minutes.” More and more willingly the candidate submitted himself to relaxing massage treatments by Albert Gengarelly, a volunteer Willkie fan who owns seven barber shops in New York City.

Two methods were adopted for training the Willkie voice. One is for Dr. Barnard to stand in the crowd and when the candidate begins over-straining his voice to signal to Brother Ed, who thereupon taps Mr. Willkie on the back. The other is to make recordings of all his speeches, play them back to him with accompanying lectures. The Willkie word-slurring and swallowing diminished noticeably during the Western swing. Once, to the sensation of the press lounge, he actually articulated something approximating “President of the United States” instead of his customary “Preznunistace.”

Candidate Willkie drew big crowds everywhere, loud cheers, great ovations in Tulsa, Los Angeles, San Francisco, Seattle, Omaha. He also drew a good

**Willkie** (continued)

many boos and cries of "We Want Roosevelt"—but these were nearly all from youngsters, most notably from the younger brothers and sisters of the Los Angeles kids who when Franklin Roosevelt campaigned there in 1932 lined the streets to yowl "Hooray for Hoover!"

It was patent that, whether they vote for him or not, most of the people along the way liked Wendell Willkie. They liked his big, powerful, confident presence, his wide-flung arms and engaging grin. ("He's a real man, that fellow.") But most of all they seemed to like the obvious earnestness and sincerity with which he brought them his message. To observers of past Presidential campaigns the distinguishing feature of Willkie's Western swing was the rapt thoughtfulness with which people listened to him, even when they were a group of factory workers heavily sprinkled with Roosevelt buttons.

Their earnestness in turn inspired the candidate. The Willkie Special bowled so fast and so far—6,000 miles through 18 States in 14 days—that in the traveler's mind prairies, plains, deserts, mountains, forests; farmers, ranchers, clerks, housewives, loggers, miners, executives, movie stars; drawling Texans, swart Spanish-speaking New Mexicans, blonde guttural North Dakotans; great cities and lonely cabins all whirled and merged and blended into a single vast panorama of America. The effect of that vision on Wendell Willkie appeared in the increasing passion of his pleading for national unity and the salvation of democracy, until toward the end he was crying in a voice vibrant with emotion: "I wish in some way I had a tongue adequate to describe. . . . I have an overwhelming sense of inadequacy and fear that I may fail in my mission to make people see. . . . I wish I could divorce myself from the aspiration of public office in order to stir your souls. . . ."

Like a general training all his guns and bombers on a single decisive objective, Mr. Willkie hammered day after day, speech after speech, at the great central theme of his campaign: that America can preserve its democracy, can build and support an adequate defense, can contribute its share to world stability and order *only* by restoring its economy to full, flourishing productivity. (For a detailed listing of Willkie positions and issues to date, see p. 32.) Commonest complaint along his campaign trail was: "When is he going to get specific?" Presumably, that would come soon. But those who expect him to produce a brand-new, glittering Five Year Plan of managed economy are doomed to certain disappointment. For what Wendell Willkie is trying to convince the American people is that their traditional system of free enterprise, given the proper kind and amount of Government regulation, will still work.



IN THE HOLLYWOOD BOWL WILLKIE ADDRESSES MEMBERS OF MOVIE LABOR UNION



PAPER SHOWER GREETS THE CANDIDATE IN FRESNO, CALIF. BUSINESS SECTION



**The leading lady** who nearly stole the Willkie show was Edith Wilk Willkie, a smash hit wherever the caravan appeared. Before the Philadelphia convention Mrs. Willkie was a shy homebody. She dreaded her husband's nomination. To no one's greater surprise than her own, she is now having the time of her life. Her looks, smile and manner are invaluable Willkie campaign assets. A San Francisco taxi driver, asked what kind of impression Willkie made, replied: "Fine impression—especially that wife of his."



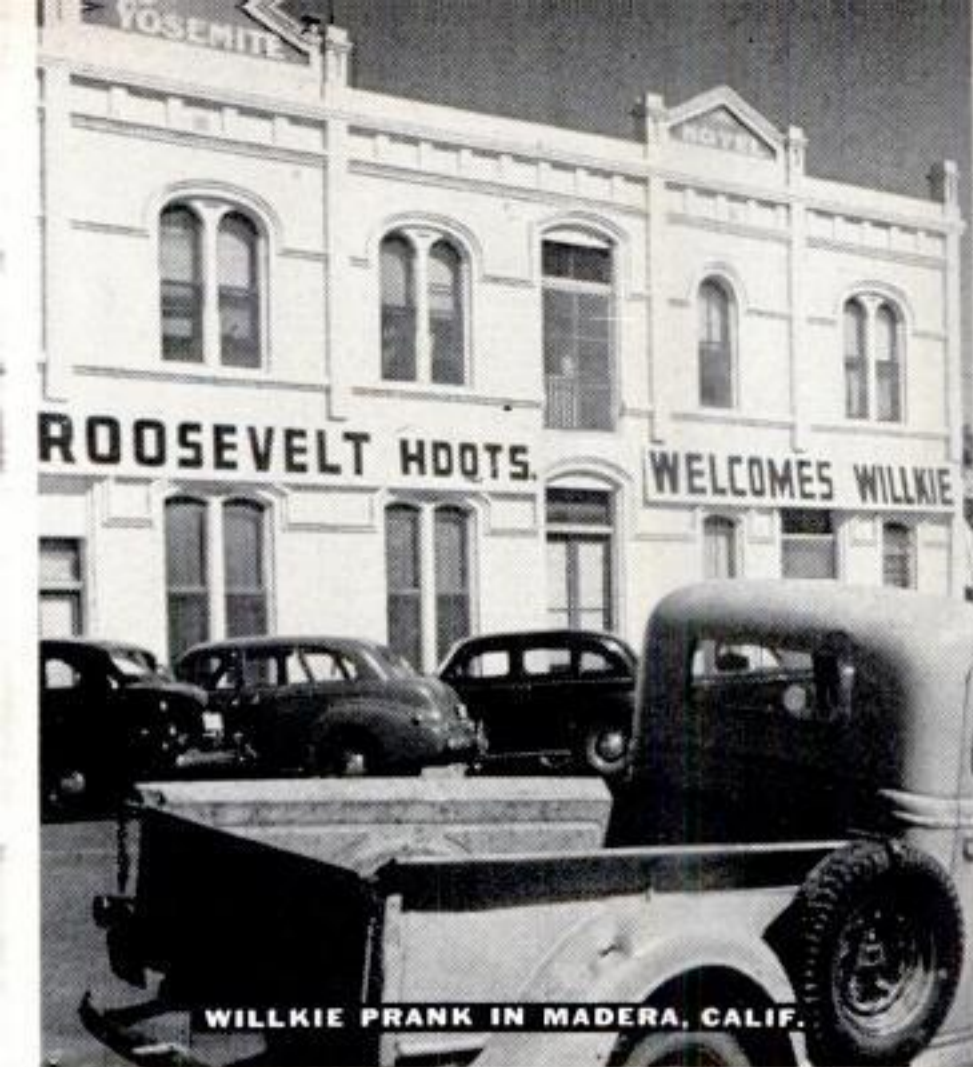
AT TACOMA, WASH. PLYWOOD FACTORY



AT TACOMA'S LINCOLN HIGH SCHOOL



EVEN THE CAMERAMAN DISTRACTS FEW WILLKIE LISTENERS IN SIOUX FALLS, S. DAK.



WILLKIE PRANK IN MADERA, CALIF.



SCRIPPS-HOWARD PUBLISHER ROY HOWARD LISTENS TO A REAR-PLATFORM SPEECH



SAN FRANCISCO FAIR



OVER SAN FRANCISCO'S OAKLAND BAY BRIDGE



KLAMATH FALLS HANGS DEER DISPLAY TO GREET WILLKIE ON ENTRY TO OREGON



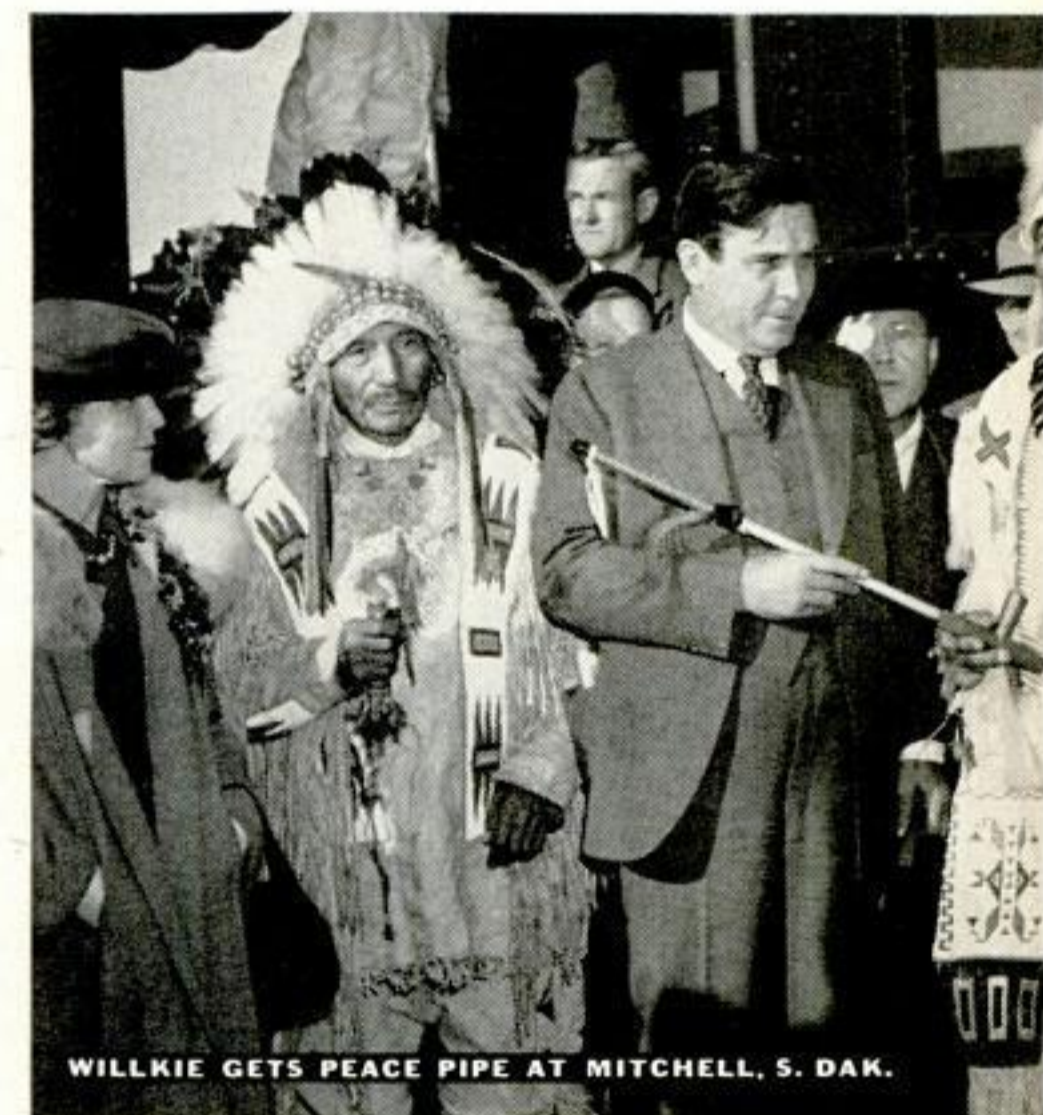
TACOMA TOTS



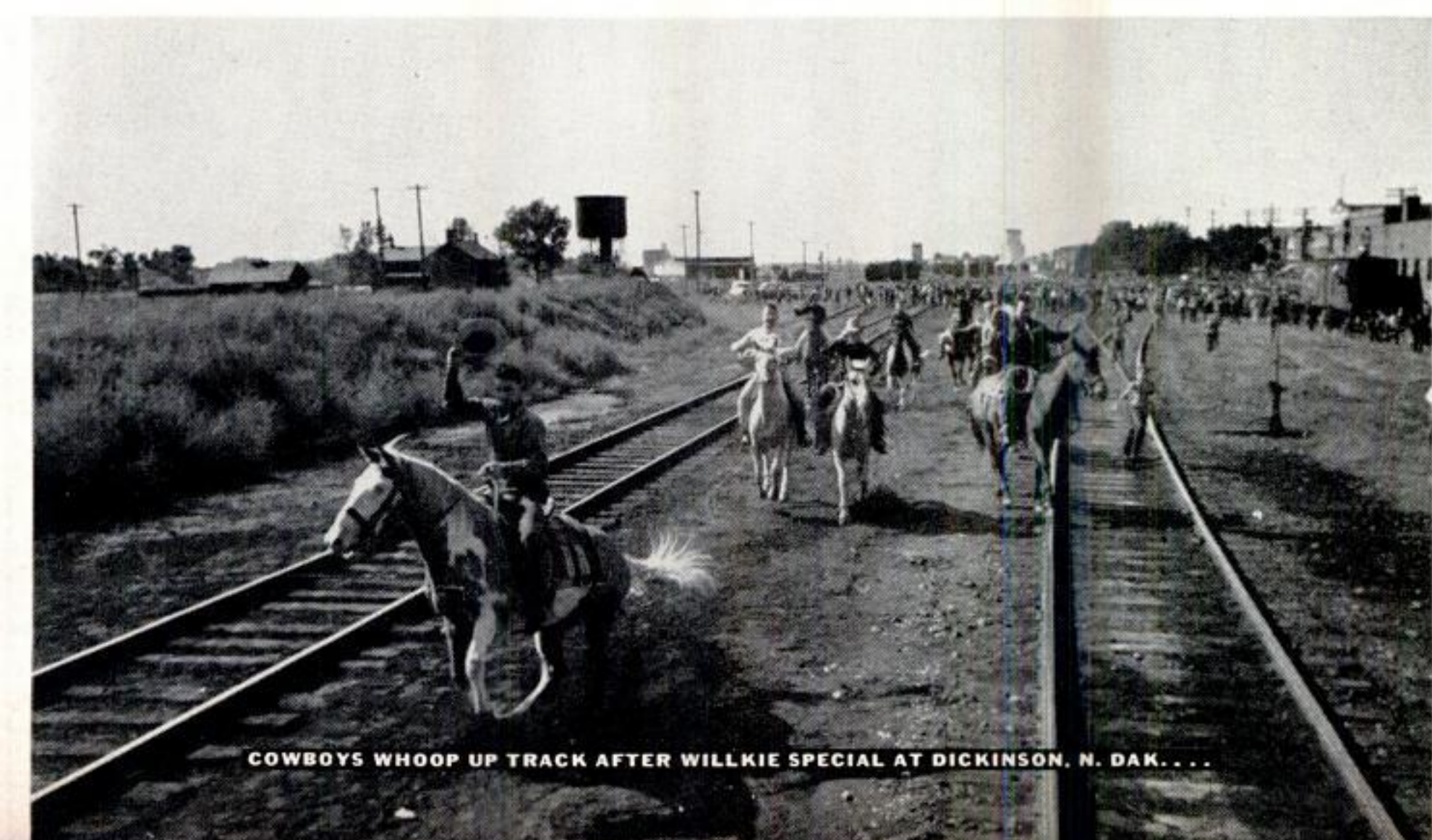
MRS. WILLKIE ENTERTAINS MRS. McNARY ON OREGON TOUR



HALLECK (SECOND LEFT) & SOUTH DAKOTANS



WILLKIE GETS PEACE PIPE AT MITCHELL, S. DAK.



COWBOYS WHOOP UP TRACK AFTER WILLKIE SPECIAL AT DICKINSON, N. DAK. . . .



. . . AND ONE CATCHES UP FOR CHAT WITH MRS. WILLKIE



## MISSISSIPPI GETS A FANCY PORTABLE ELECTRIC CHAIR AND TATTOOED EXECUTIONER

**O**f America's 48 States, 23 now execute their condemned criminals by electrocution, eight by lethal gas, eleven by hanging. The rest impose no punishment heavier than life imprisonment. This year Mississippi's State legislature voted to abandon the traditional rope and buy an electric chair. Fort-night ago, pleased with their new \$4,000 contraption, Mississippi authorities placed it on public exhibition outside the State capitol at Jackson.

Crowds saw a big silver truck, a portable generator and a sturdy chair complete with helmet, straps and electrodes. Beside it stood Mississippi's new executioner, Jimmy Thompson, ex-sailor, marine, carnival man and high-tension expert. No less proud of his chair than of the black cat, snakes and strawberries tattooed on his velvety skin, he explained that he and his volts would travel from county to county as business required. His fee per job: \$100.





## THE WORLD'S BIGGEST CAR FERRY IS LAUNCHED WITH A SWOOSH IN LAKE MICHIGAN

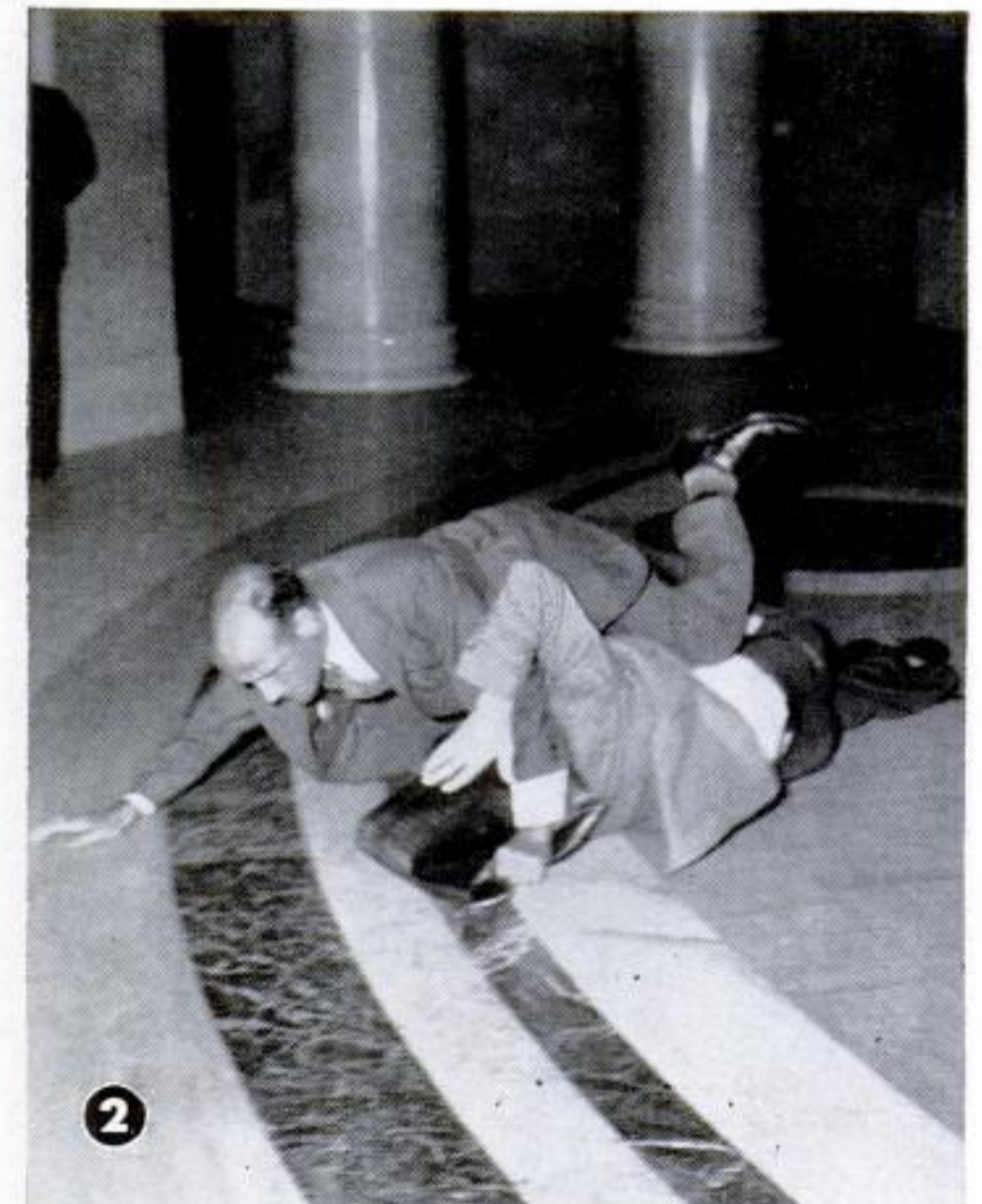
In Manitowoc, Wis. on Sept. 18, the world's biggest car ferry (length 406 ft., displacement 8,200 tons) slid sideways down greased ways into the waters of Lake Michigan. Unlike the other Great Lakes, which afford a winding water route from east to west, Lake Michigan dips its finger deep into the heart of the U. S., imposing a great stormy barrier around which rails and roads must detour to the south. Sixty-five years ago a small wooden boat began fer-

rying freight from Ludington, Mich., 65 miles across Lake Michigan's narrow neck. Now automobiles, trucks and loaded freight cars span this waterway aboard the Pere Marquette line's six steel ships. Newest addition to this fleet, the \$2,000,000 *City of Midland* (above) has a capacity cargo of 34 railway freight cars, 50 automobiles, 376 passengers. Railroad cars will ride on four lines of track on her main deck. The *City of Midland* will enter service Jan. 1.

# PARENTS WAGE TUG-OF-WAR FOR CUSTODY OF DAUGHTER

In New York's austere Supreme Court building on Sept. 25, an estranged couple battled physically for custody of their 5½-year-old daughter. For nearly fifteen minutes she was snatched from father to mother and back again like a basketball on a gymnasium floor. During the rumpus, lawyers tumbled about the marble rotunda, hair was pulled and litigants got kicked in the shins.

It began a few moments after adjournment of a habeas corpus hearing at which Frank J. Long, program seller at World's Fair Aquacade, sought to recover his daughter, Jacqueline. The child's mother, Bunny Howard, a night-club singer, had placed her in a boarding school against his wishes, Long charged. As they emerged from the hearing, during which Jacqueline was ordered to remain in school pending final settlement of her parents' suits for separation, the tug-of-war began. It ended with Miss Howard triumphant and Father Long much mussed up on the floor.



1

Round one of the battle began when Father Frank Long (in checked coat) tried to kiss his daughter after custody hearing.

Lawyers interfered. In the scuffle Jacqueline's mother was knocked down (left). Jacqueline cries: "I want my daddy."

2

Smack on the hard rotunda floor tumbles Father Long with lawyer on top of him. Lawyer still clings to his briefcase.



3

Up again, Father Long retrieves Jacqueline. Lawyer gets a strangle hold on Long. A witness for Long gets a strangle hold on the lawyer. For a moment match is a stalemate.



4

Worsted, Father Long gives up. Later he warned: "I am an American. I will fight for my child."

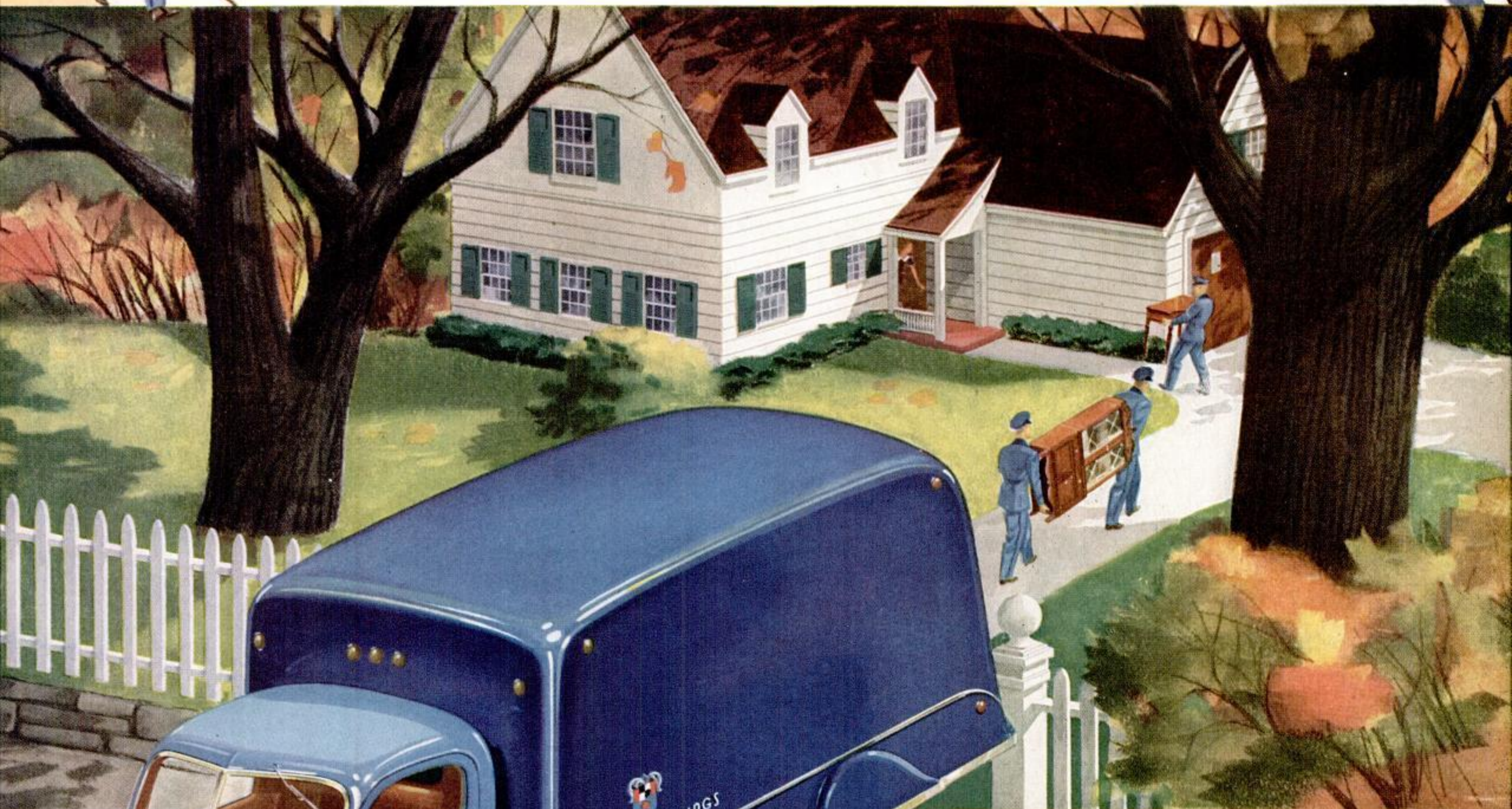


5

Winner, mother scoots to safety, clutching screaming Jacqueline in her arms.

# PICTURE OF A DREAM COMING TRUE

New Furniture . . . The Great Thrill For The Home . . .  
Delivered in Safe, Sure, Economical International Trucks



## International Trucks cut costs for Furniture Dealers and Manufacturers alike

Most folks plan a long time, save for years, and do a lot of dreaming to get everything they want for their homes. And it's worth all the effort, for each season the furniture makers and dealers surpass themselves in creating new designs—classic and modern, period and traditional—charming suites for every setting, priced for every purse.

Price is always a basic factor in the great furniture industry. And a vital item in the price-control is *transportation*. Furniture delivery from factory to store and from store to home requires expert handling and the most dependable and economical of motor truck equipment.

Much of this is heavy-duty hauling—in which International Trucks have excelled for many

years. In fact, for the past ten years, now, more heavy-duty Internationals have been bought than any other make.

This sweeping preference for International Trucks has spread from a single, unmistakable fact: *they reduce the costs of hauling.*

That, in a nutshell, is why manufacturers and merchants alike depend on International Trucks for outstanding delivery service at lowest possible cost. They get it . . . *and so can you!*

If you have loads to haul and want to cut the cost, call on the International Dealer or Branch in your city. International has all truck sizes, from ½-Ton to powerful Six-Wheelers.

*Write for catalog, and haul your loads for less.*

INTERNATIONAL HARVESTER COMPANY  
180 North Michigan Avenue Chicago, Illinois

### DISTINCTIVE DELIVERY!

The International D-300 Cab-Over-Engine Truck is perfectly adapted to furniture delivery. Its beautiful design carries store prestige to the customer's door. The ideal ½-¾ load distribution, plus ease of handling in heavy traffic, contribute to the unbeatable economy of operation that wins the approval of furniture dealers and makers alike.



# INTERNATIONAL TRUCKS

Copyright 1940, by International Harvester Company

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PUT ON YOUR COOKING CAP

...celebrate the 175<sup>th</sup> Birthday



Start a Tradition! Here's a wonderful cake for big doings in your family from now on!

**"175th ANNIVERSARY" CHOCOLATE CAKE**

2 cups sifted Swans Down Cake Flour  
1 teaspoon soda  
½ teaspoon salt  
1 cup butter or other shortening

1½ cups brown sugar, firmly packed  
3 eggs, well beaten  
4 squares Baker's Unsweetened Chocolate, melted  
¾ cup water

Sift flour once, measure, add soda and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs and beat well; then chocolate and blend. Add flour, alternately with water, a small amount at a time, beating after each addition until smooth. Bake in two greased deep 9-inch layer pans in moderate oven (350° F.) 30 minutes, or until done. Spread Martha Washington Fudge Frosting between layers and on top and sides of cake. With a pastry tube only ½ full of white frosting, write Happy Birthday on top of cake. Double recipe for three 10-inch layers.

**MARTHA WASHINGTON FUDGE FROSTING.** Combine 1½ cups sugar, ¾ cup water, 1 tablespoon light corn syrup, and dash of salt in small saucepan. Bring quickly to a boil, stirring only until sugar is dissolved. Then boil, without stirring, until mixture forms a soft ball in cold water (234° F.). Cool slightly to 150° F. Melt 4 squares Baker's Unsweetened Chocolate in medium saucepan over boiling water. Add 2 tablespoons butter and 1 teaspoon vanilla. Remove from boiling water. Add syrup gradually, stirring constantly. Continue stirring until smooth and thickened. Place again over boiling water and stir until frosting is softened and of right consistency to spread. Remove from boiling water and spread on cake. If necessary, place over hot water to keep soft while spreading, and blend. Makes enough frosting to cover tops and sides of two 9-inch layers, or tops of layers (generously). Double the recipe for tops and sides of three 10-inch layers.

(All measurements are level)

**Baker's Chocolate Gives Luscious Flavor**

Baker's is rich, pure chocolate, made with skill and care from selected, costlier cocoa beans. None of their richness is removed and nothing else is added.

That is why, when you make this "175th Anniversary Cake," you'll be so proud of it. You will find that Baker's Chocolate gives a richness

and smoothness . . . an appetizing, red-brown color . . . a moist, luscious, real chocolate flavor . . . which has never been surpassed. You'll understand why millions of good cooks in America since Colonial days have always said: "Give me Baker's Chocolate to make chocolate foods taste really grand!"

HAVE YOU ENJOYED ALL THESE GOOD BAKER'S CHOCOLATE PRODUCTS?



BAKER'S PREMIUM No. 1 CHOCOLATE—the unsweetened cooking chocolate famous for 175 years for its smooth richness and real chocolate flavor.

**BAKER'S**

# of Successful Cooking with Baker's Chocolate

Send us your "family favorite" Baker's Chocolate recipe . . . try for a *cash prize* in our big 175th Anniversary Jubilee!



Since Colonial days Baker's Chocolate has been a familiar part of the American kitchen scene. As a child, no doubt, you watched your mother and your grandmother cook with Baker's Chocolate—just as Martha Washington used to . . . just as *you* do today!

So we're sure you have some family recipe you take especial pride in. "Grandma's Chocolate Pudding." Or "Mother's Cookies." Or your own "company dinner" recipe for chocolate pie, or cake, or ice cream.

### 175 Prizes!

Send it to us . . . join in celebrating our 175th birthday! *Yours* may be one of the 175 recipes which will win a \$5 prize! And *everyone* who sends a recipe gets a free copy of



our 28-page "Party Book" of 59 tested recipes for all sorts of exciting chocolate foods.

### And here's Happy Days to you!

Our cake for this month—the luscious, double-chocolate "175th Anniversary Cake" illustrated here—is a cake for celebrations. A mouth-watering cake—with a famous fudge frosting which keeps fresh and moist underneath, yet "sets" with a smooth, glossy surface just right for pastry-tube writing or other decoration! An impressive, big cake large enough to serve a lot of folks, and every morsel of it meltingly tender! A cake rich and yummy with the most popular flavor there is!



You'll want to paste the recipe on a special page in your cook book and use it over and over again whenever you have reunions, christenings, graduations, birthdays, wedding anniversaries and other big doings in your family. Why not start a grand tradition . . . make this your regular "brag cake" for memorable family occasions!

## Goody! Goody! PRIZES

WIN AN EASY \$5.00

175 CASH PRIZES OF \$5 EACH for the 175 best "family favorite" chocolate recipes submitted by Baker's Chocolate users.

Recipes will be judged by a committee of five expert cooks in the Baker's Chocolate Kitchens. Decision of the judges shall be final. All entries become the property of Baker's Chocolate.

Cakes, Cookies, Candies, Desserts, Beverages—all types of recipes are eligible if made with Baker's Chocolate products. Opportunity to win a prize is not open to employees of the manufacturer or its advertising agency.

### HERE'S ALL YOU DO

1. Write down the recipe for the food or beverage that you make in your home with any of the Baker's Chocolates or Cocoa—and that your family is most fond of. Tell us, if you can remember, where you got this recipe—from your mother? . . . your grandmother? . . . a friend? . . . from a Baker's Chocolate recipe book or advertisement?

measurements. Write on one side of the paper only. Be sure to give your name and address. And write, or print, plainly.

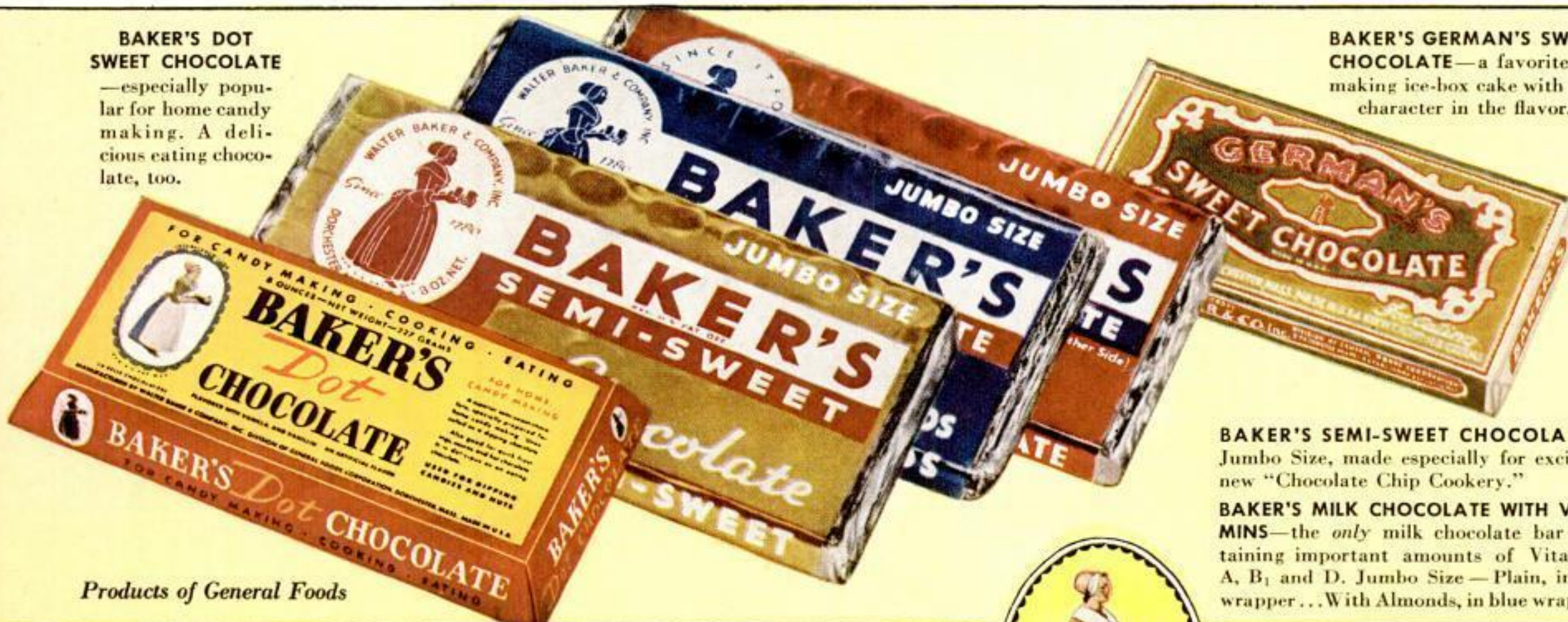
2. Please give accurate

3. Mail your recipe to BAKER'S CHOCOLATE 175th ANNIVERSARY EDITOR, General Foods Corporation, Battle Creek, Mich., before November 8, 1940. Recipes postmarked later than midnight, November 8, 1940, cannot be considered.

**YOUR RECIPE MAY WIN \$5!** Recipes will be judged as soon as possible after November 8th, so that prizes may be mailed not later than December 20th. What a nice Christmas present if you win a prize!

Copyright, General Foods Corp., 1940

**BAKER'S DOT SWEET CHOCOLATE**—especially popular for home candy making. A delicious eating chocolate, too.



Products of General Foods

**BAKER'S GERMAN'S SWEET CHOCOLATE**—a favorite for making ice-box cake with real character in the flavor.

**BAKER'S SEMI-SWEET CHOCOLATE**—Jumbo Size, made especially for exciting, new "Chocolate Chip Cookery."

**BAKER'S MILK CHOCOLATE WITH VITAMINS**—the *only* milk chocolate bar containing important amounts of Vitamins A, B<sub>1</sub> and D. Jumbo Size—Plain, in red wrapper . . . With Almonds, in blue wrapper.



**BAKER'S BREAKFAST COCOA**—America's first-quality, luxury cocoa—now so economical in the one-pound can.



# CHOCOLATE & COCOA



# Impossible, is it?

WE'D HAVE SAID SO, too, a couple of years back.

But we're not so sure now.

You see, about a year and a half ago, when we reduced the price of Paul Jones Whiskey, we expected a normal sales increase. But we weren't prepared for the shower of popularity that followed! Today *five times* as many people choose Paul Jones as chose it before!

Mighty convincing proof that people like a *dry* whiskey—a whiskey without a trace of sweetness.

Of course, this distinctive quality of Paul Jones is not new. For years, Paul Jones has been known

for its *dryness*. But the very qualities that made Paul Jones famous, also made it expensive. There were many who wanted Paul Jones, but couldn't afford it.

So, without changing a single one of Paul Jones' expensive qualities, we arbitrarily reduced the price. We made Paul Jones a *popular-priced* whiskey. And you and you and you quickly made it one of the *most popular* whiskeys in America!

We say *you* because, if you've a nose for both fine whiskey *and* a bargain, you've probably turned to Paul Jones already. If you haven't, try it now, won't you?



TRY DRY **Paul Jones** TODAY!

*A blend of straight whiskies, 90 proof. Frankfort Distilleries, Inc., Louisville & Baltimore*

PAUL JONES IS NOW FIVE TIMES  AS POPULAR  AS BEFORE



**Broad terraces** expose Welfare patients to therapy by sunlight. Because chronic diseases do not afflict old people exclusively,

Welfare Hospital has many younger patients. They are particularly important in research program of preventive treatment.



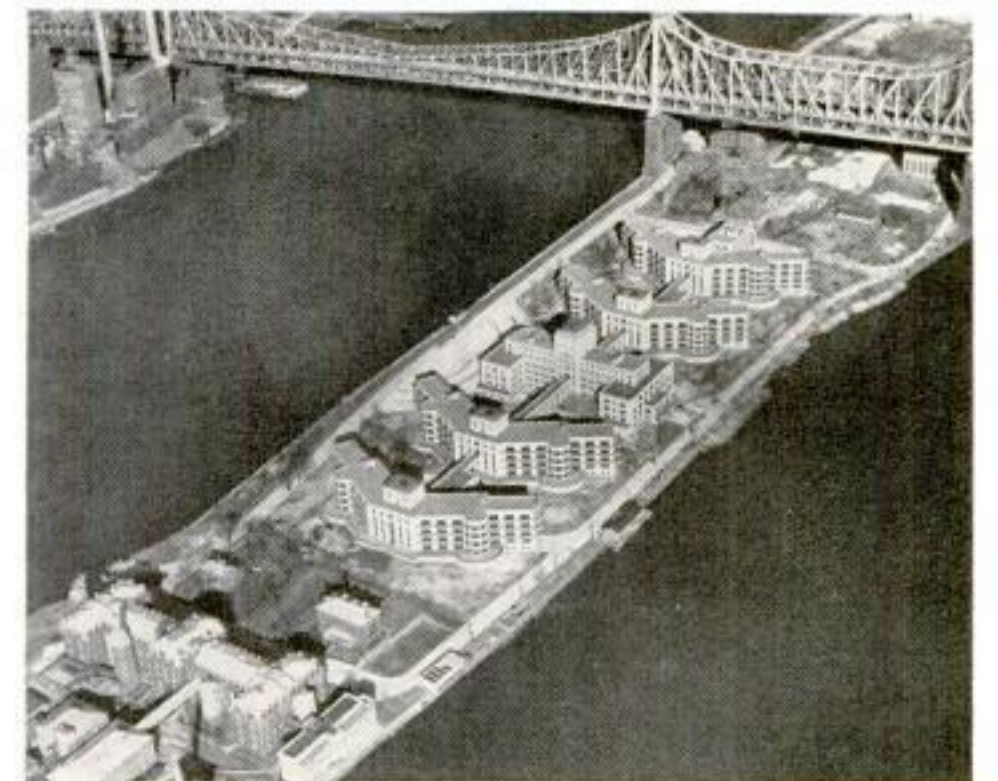
**This 80-year-old woman** is getting care at Welfare Hospital that she would not be likely to get in old folks' home.

## GERIATRICS

### WELFARE HOSPITAL SPECIALIZES IN OLDSTERS' CHRONIC DISEASES

**G**eriatrics, the opposite of pediatrics, is a branch of medicine whose importance is growing with the increase in the U. S. old-age population. The usual history of the old and sick is a series of expensive and futile admissions to general hospitals that ends with final resignation to the custodial care of an old people's home. The chronic diseases of old age, the province of geriatrics, call for patient, long-term treatment that few institutions are prepared to give. Designed for this purpose is New York City's Welfare Hospital, newest in the great \$150,000,000 building program of vigorous Dr. S. S. Goldwater, the city's Commissioner of Hospitals.

As the nation's center for geriatrics, Welfare Hospital deals with arthritis, rheumatism, arteriosclerosis, nephritis and the other degenerative diseases of advancing age. For their treatment it is ideally equipped with spacious sunlit wards, broad terraces, and complete apparatus for physical therapy, including whirlpool baths, exercise tanks, glass boots and oscillating beds. More important is Welfare's laboratory, where research in the causes of old-age afflictions is seeking methods to prevent them.



**Island hospital,** Welfare's wards are chevron-shaped for maximum sunlight exposure. Patients feel as if on a ship.



Ask any Exide Dealer:  
**“WHAT DOES COLD WEATHER DO TO A BATTERY?”**

**P**LENTY, he'll tell you—and prove it with his new, scientific Starting Power Indicator. Batteries, you'll see, are allergic to cold; not only does cold lower their efficiency, it adds to the work they have to do.

But—there's one way to dodge battery trouble in cold weather. You don't have to find a dead engine in your garage, some fine, cold morning soon. Go to your Exide Battery dealer now. Let him give you a graphic eyeful, via

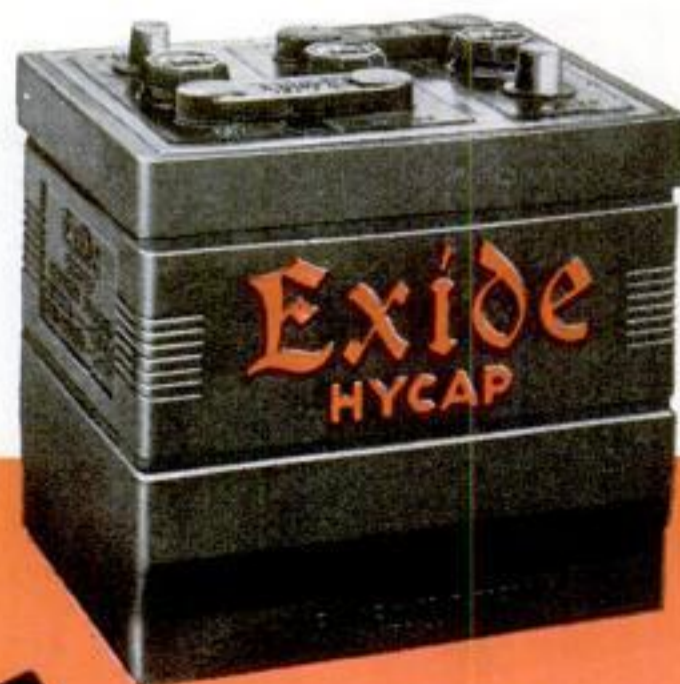
his Starting Power Indicator, of what cold does to a battery; then let him test yours on his Sure-Start Tester, an instrument that's as revealing as an X-ray. When he's through, you'll know whether you need a “re-charge,” a new battery, or whether you're all set for winter.

Look for the daily weather forecast at your Exide dealer's gas pump. To avoid starting trouble from now on, have him check your battery now. This service is free.

THE ELECTRIC STORAGE BATTERY CO., Philadelphia . . . The World's Largest Manufacturers of Storage Batteries for Every Purpose  
 Exide Batteries of Canada, Limited, Toronto



Note, on Exide's new Starting Power Indicator, how—as temperature drops—battery efficiency goes down, while starting requirements go up. Effective starting power is indicated for all temperatures.



WHEN IT'S AN  
**Exide** YOU START



Glass boot is treatment for advanced arteriosclerosis of the extremities, which may develop into gangrene. Air pressure in boot, fluctuated four times a minute, sub-

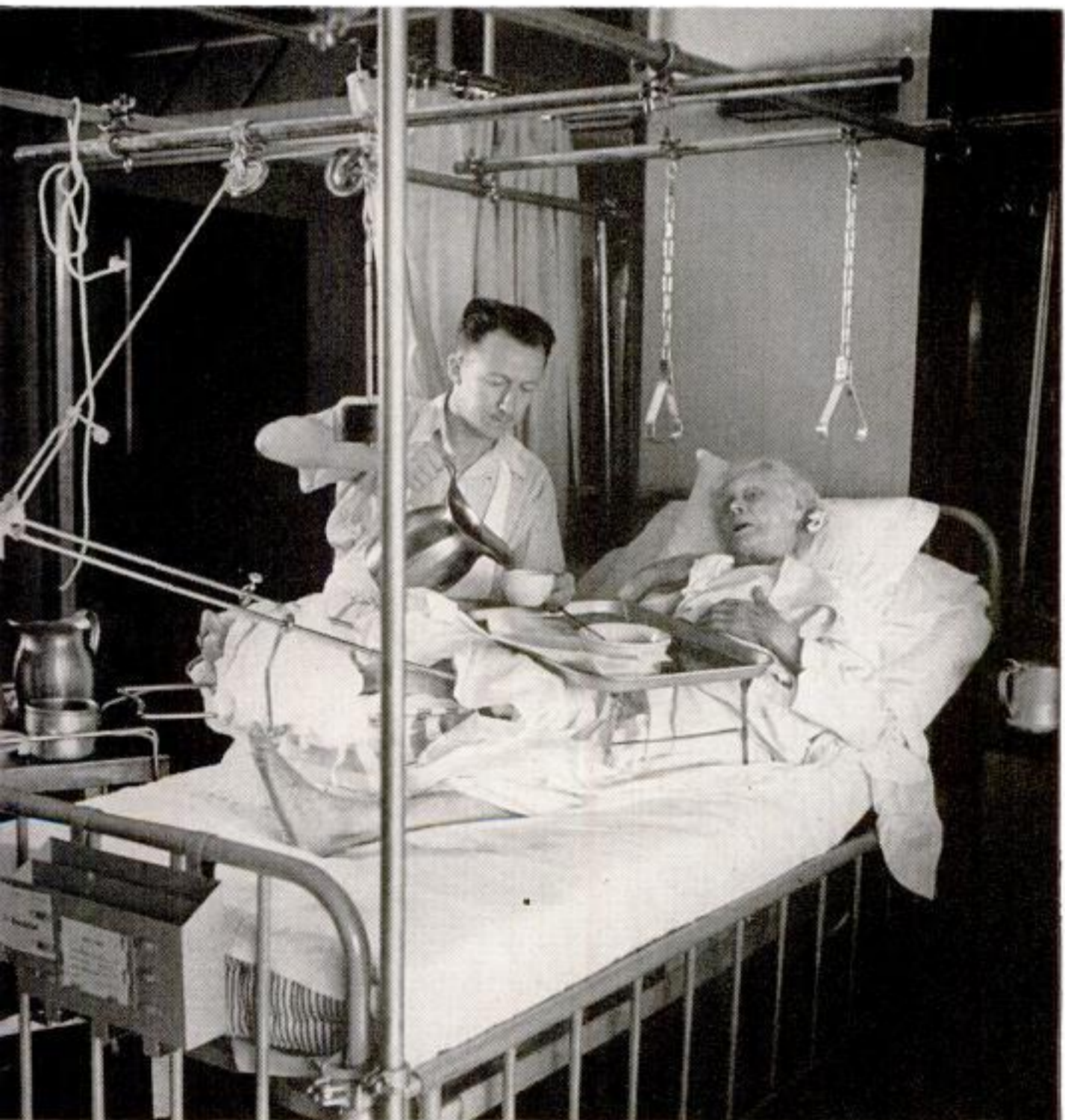


Hubbard tank, with the patient in warm water, facilitates exercise of muscles crippled by arthritis and rheumatism. Arthritic limbs are massaged in whirlpool bath.





stitutes for lost contractile function of hardened vessels, keeps blood circulating. By maintaining circulation the glass boot helps new capillary channels to develop.



Fractures of the brittle bones of aged people heal slowly, often incompletely, making chronic invalids of many. Traction bed (above) keeps fractured bones in position.

CONTINUED ON NEXT PAGE

## Lasting Granite from NEW HAMPSHIRE



## Lasting Oil from PENNSYLVANIA



Copyright 1940 by Tide Water Associated Oil Company

## Nature gave them both that EXTRA SOMETHING

NATURE endowed New Hampshire's rugged granite with lasting endurance for man to fashion finer monuments. Nature endowed Pennsylvania's crude oil with lasting endurance for man to make finer motor oils . . . One Pennsylvania crude oil, especially, has gained world renown for the lubricants of *extra* endurance. It is the *Bradford* crude from which Veedol Motor Oil is made *exclusively*.

This oil creates in your modern motor the famous Veedol "Film of Protection". It assures *tougher resistance* to engine-heat and friction-wear, *greater stamina* under continuous pressure, *longer life* without losing its oiliness . . . And because Veedol delivers more lasting lubrication, it also delivers more dependable lubrication. Ask for Pennsylvania's Veedol for *lasting* satisfaction from your motor oil.

Ask for *VEEDOL Safety-check* Lubrication

A PRODUCT OF TIDE WATER ASSOCIATED OIL COMPANY. . . MAKERS OF "FLYING A" GASOLINES

**CAN YOU NAME  
THESE IMMORTAL  
SCOTCH FIGURES?**

1. A warrior who hid in a cave after losing six campaigns. There he watched a spider finally spin its web after six failures. Taking courage, he gave battle the seventh time—and won. He soon succeeded to the Scottish throne in 1315 at Ayr, 12 miles from Kilmarnock, home of Johnnie Walker. (Answer below.)



2. A leader in his walk of life for 120 years. Often to be seen in the company of kings and well known persons, yet a democratic spirit. All continents praise his rare qualities. In fact, he has been honored with awards at Sydney, 1880; Paris, 1885; Melbourne, 1881, and at Adelaide, 1887. (Answer below.)



BORN 1820 . . . still going strong



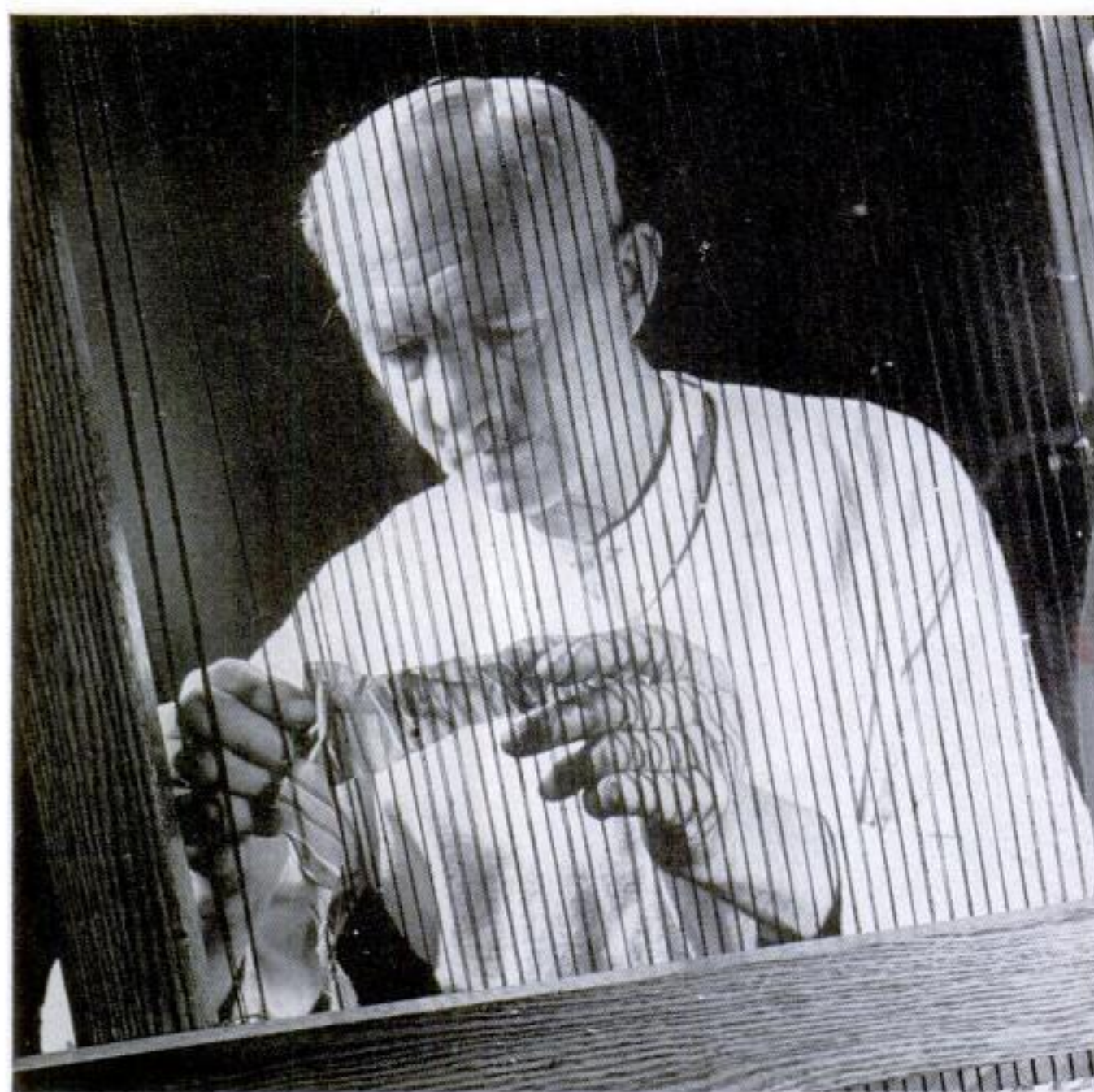
RED LABEL  
8 years old  
BLACK LABEL  
12 years old  
Both 86.8 proof

**IT'S SENSIBLE TO STICK WITH  
JOHNNIE  
WALKER  
BLENDED SCOTCH WHISKY**

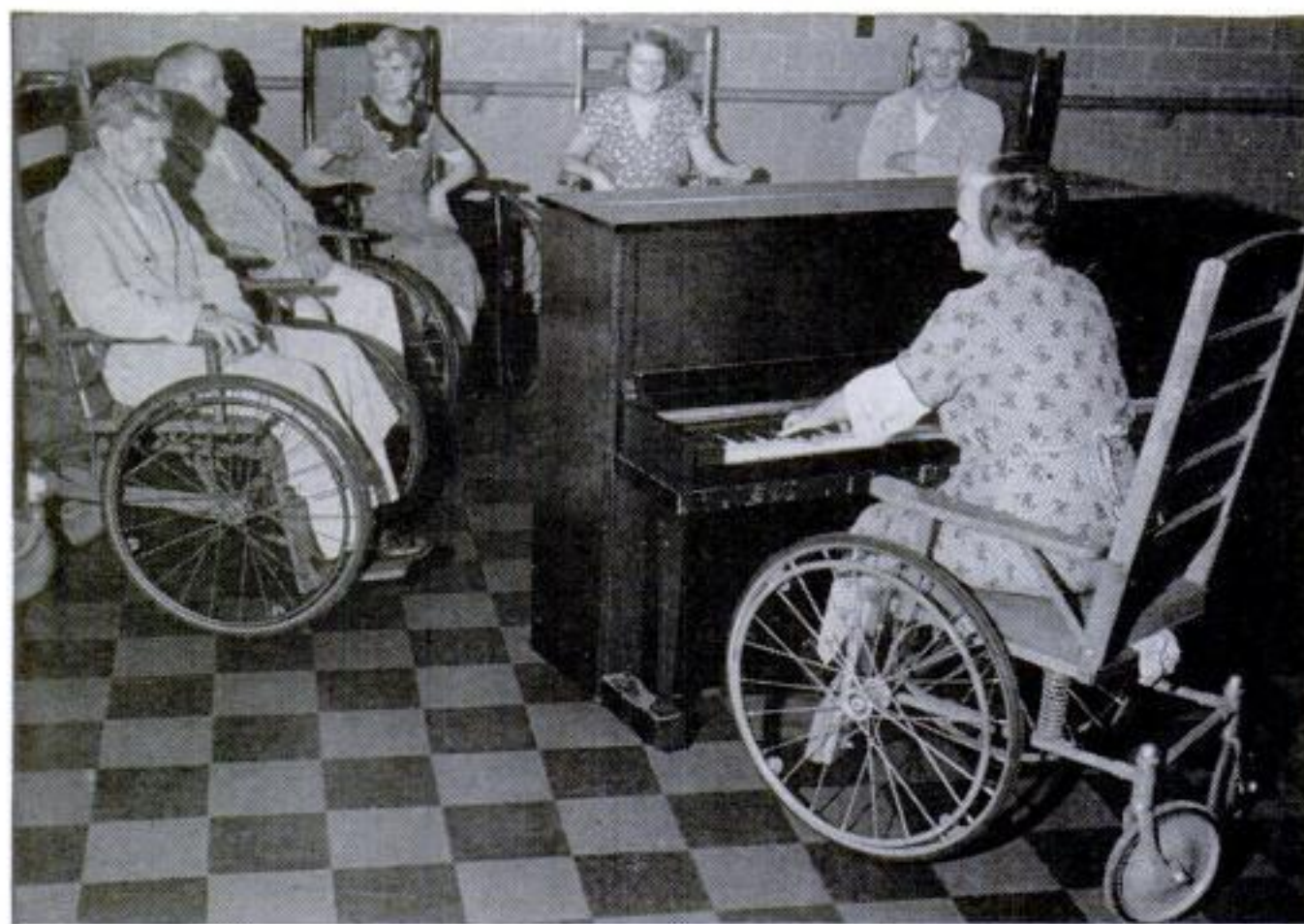
1. ROBERT THE BRUCE
2. JOHNNIE WALKER

Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Importer

**Geriatrics (continued)**



**Occupational therapy** encourages the use of afflicted extremities and prevents complete invalidism. This patient is exercising arthritic hands in weaving of rag rug.



**Piano recital** is pleasant means of occupational therapy for a patient who had ability lapse. It exercises her arthritic hands and gives her a psychological boost.



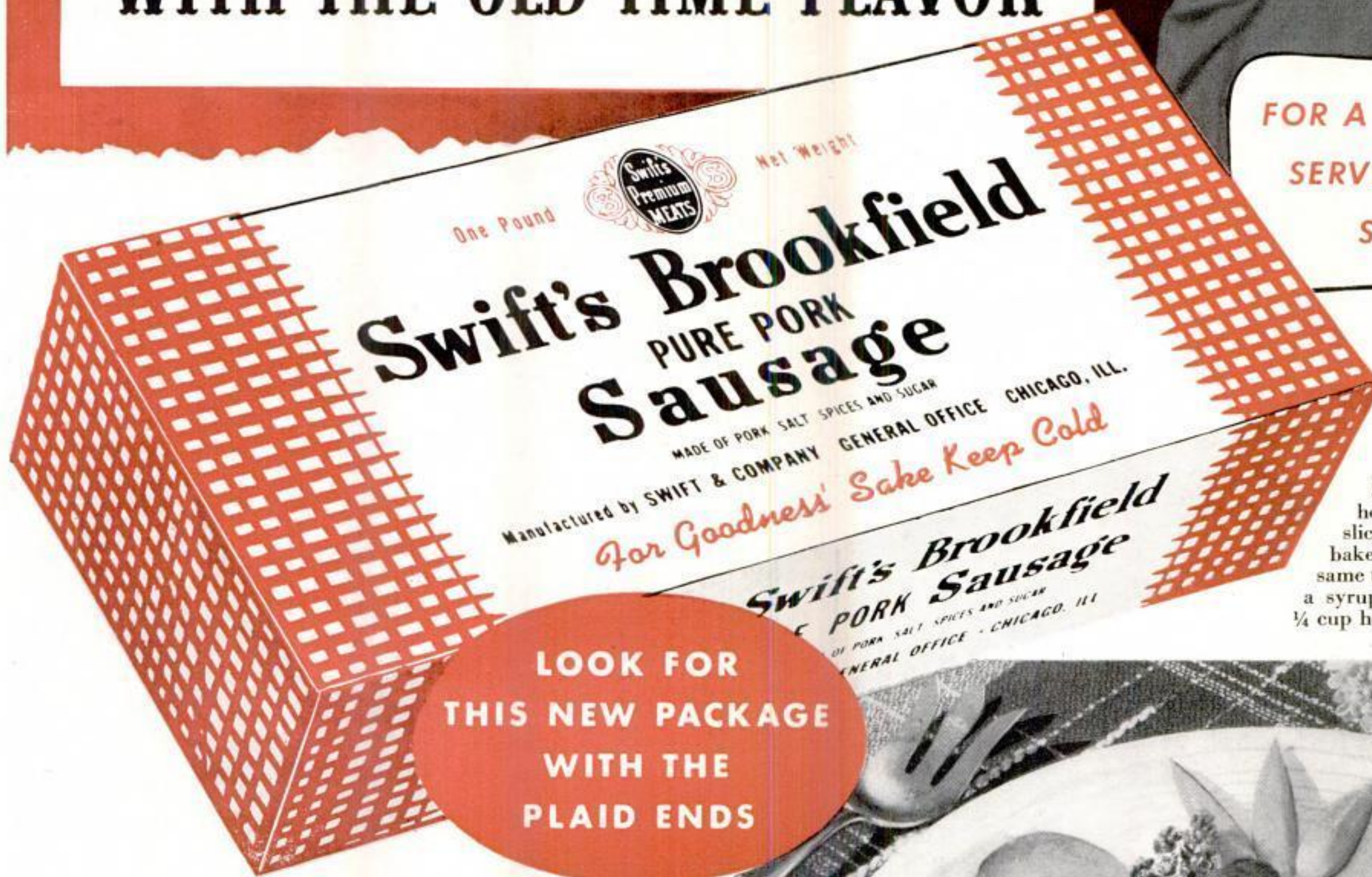
**Foot pedals** of jigsaw exercise patient's rheumatic legs. The psychological value of expressing a skill, particularly for old people, helps make work therapy effective.

TIME FOR  
**SIZZLIN'**  
**SAUSAGE**

WITH THE OLD-TIME FLAVOR



FOR A REAL AUTUMN MEAL,  
 SERVE SWIFT'S BROOKFIELD  
 SAUSAGE TONIGHT



**FALL FESTIVAL DINNER**  
 (Ready in 25 minutes!)

Cook Swift's Brookfield Sausage links in a moderately hot oven (400° F.) about 20 to 25 minutes. (If Swift's Brookfield Dinner-Size are used, cook 30 minutes.) Arrange on a hot platter with glazed whole carrots and baked slices of apple. The carrots and apples may be baked in the same oven with the sausage for the same time. The parboiled carrots are covered with a syrup of ½ cup brown sugar, ¼ cup butter and ¼ cup hot water, cooked together for 5 minutes.

Now when the pumpkins lie plump in the sun . . . when country cider presses are spilling forth their golden juice . . . begin to serve Swift's Brookfield Sausage! For breakfast . . . a sizzling platterful of STANDARD-SIZE Swift's Brookfield . . . with a beckoning aroma that brings the family running!

And for dinner . . . Swift's Brookfield DINNER-SIZE . . . extra plump but tender *even to the skins!* For by a patented process, Swift tenders the skins in pineapple juice. You don't taste the pineapple juice; but you see the magic it performs the moment you touch these tender beauties with a fork.

Swift's Brookfield Sausage has the good *old-time* flavor folks hanker for. It's fine pure pork, delicately seasoned according to Swift's own exclusive recipe. And kept *fresh* under *constant* refrigeration. Get Swift's Brookfield Sausage today for a mouth-watering breakfast, luncheon or dinner.



Copyright 1940 by Swift & Company

**Swift's Brookfield Pure Pork Sausage**

*Standard-Size* FOR BREAKFASTS OR LUNCHEON

• PLUMPER, BIGGER *Dinner-Size*

—WITH SKINS TENDERED IN PINEAPPLE JUICE

• AND DELICIOUS *Patties*

## PRETTY MODEL SUZIE IS MRS. STEVE HANNAGAN

**A famous press agent lives up to reputation for spotting beauties**

Among the hundreds of pictures that LIFE photographers took during the recent American fashion shows in New York City, those of Hattie Carnegie's model, Suzie (LIFE, Sept. 23), caused even the picture-surfeited darkroom boys to ask, "Who is Suzie?"

The answer is that Suzie is the wife of famed Press Agent Steve Hannagan (Miami Beach, Sun Valley, Barbara Hutton), virtuoso in the technique of using pictures of shapely girls to get free newspaper space for his clients. A greyhound chasing a rabbit looks as slow as a turtle compared to Steve's speed in spotting a pretty girl. One night at the Stork Club about two years ago, Steve's roving eye lighted on a girl whose good looks were actually enhanced by her "screwy St. Patrick's Day hat." The next

year on a date he will not divulge in a place vaguely identified as "somewhere in Florida," the pretty girl and Steve were married. The girl was Suzie Brewster, a Chicago girl who arrived in New York via St. Louis and Cincinnati.

The first job Suzie ever had was modeling clothes for Hattie Carnegie's carriage trade. Now that she is Mrs. Steve Hannagan she still works as a model "to keep her out of mischief." Probably because she wears luxurious, feminine clothes all day, her personal wardrobe abounds in tailored suits and slacks. Her room has dozens of 8-oz. bottles of perfume, which she never uses, and many packages of gum which she always uses. On this and page 52, Mr. and Mrs. Steve Hannagan are pictured at home in their three-room apartment at the Hotel Delmonico.



Suzie winks by way of greeting fashion reporters, photographers, customers whom she recognizes at fashion shows.



On evenings at home, usually twice a week, Steve has a hard time concentrating on his reading because his wife likes to interrupt with bright bits from her reading matter.



Suzie can cook, says Steve. His recipe for her "Park Ave. stew" is "pork chops, sweet potatoes, apples, vegetables, par-cooked, then put in something like a casserole and an hour later, there it is."

CONTINUED ON PAGE 52

# Now You'll *Like* Yeast!



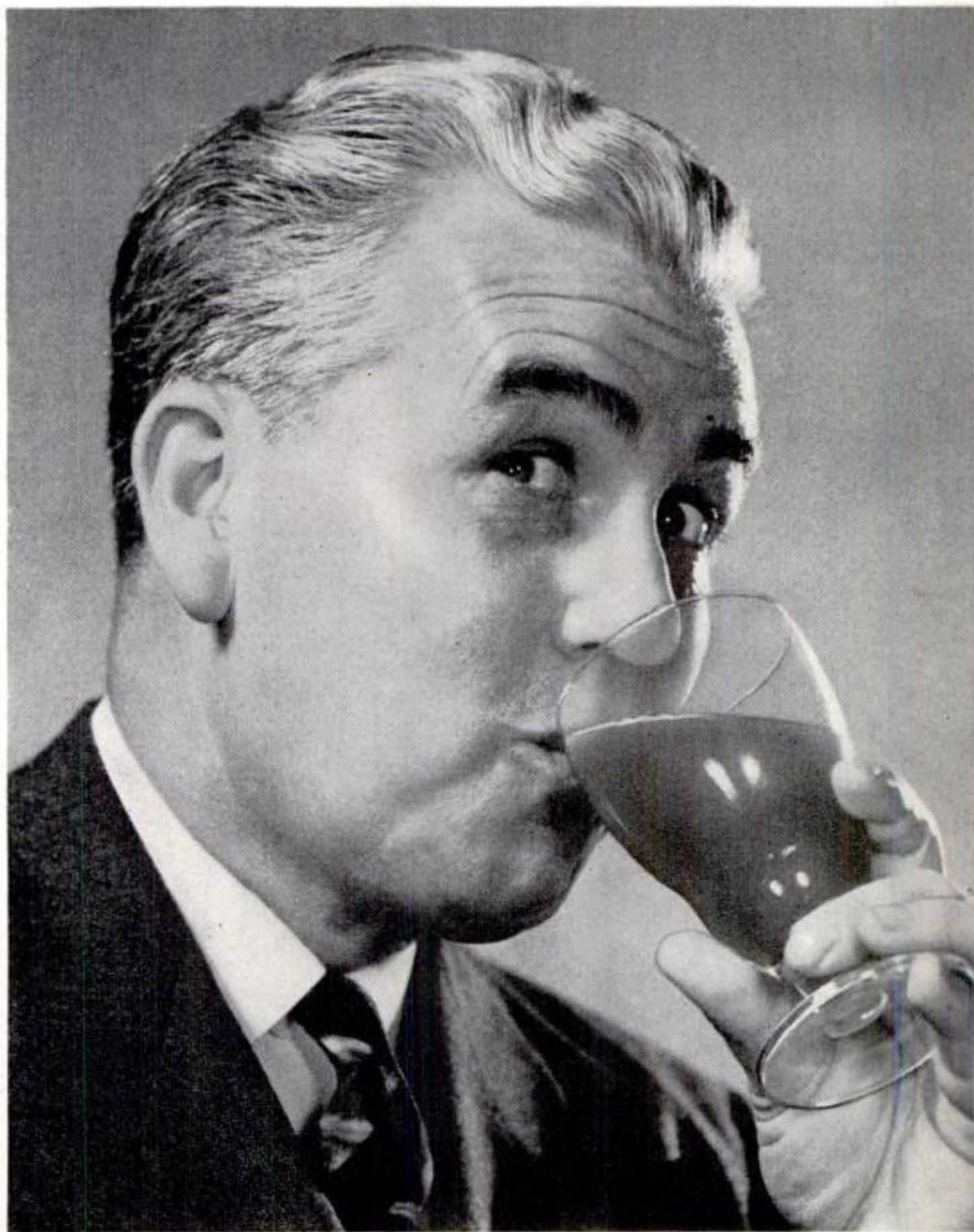
**1** *Mash a cake of Fleischmann's Yeast in dry glass with a fork*



**2** *Add 1/4 glass cool, plain tomato juice... or milk... or water*



**3** *Stir till yeast is completely blended*



**4** *Fill glass with liquid... stir and drink*

If you are one of the millions who know what Fleischmann's Yeast can do for you, but never stayed with it long enough to get its full benefit, you'll now find it easy to take this new pleasant way. Remember, for daily use, Fleischmann's Yeast is one of the richest of all common foods in the amazing vitamin B complex. Drink it last thing at night... first thing in the morning.



Copyright, 1940  
Standard Brands Incorporated

## Fleischmann's *Fresh* Yeast

**DRINK IT... TO YOUR HEALTH!**

*Have you got her number?*



**MINeral - 1234**

- 1** **ONE** place on earth...for White Rock comes from only those famous Mineral Springs in Wisconsin. Hence a drink mixed with White Rock is always the same, no matter where you get it.
- 2** **TWO** times the bubbling vitality of some of the mixers you see around. This means your highball, mixed with White Rock, is always keen and bubbling and stays that way to the very end.
- 3** **THREE** cents, because that's all it costs you to mix your highball with White Rock, when you use the Large Party Size. You can also get White Rock in handy Split and Standard sizes.
- 4** **FOUR** times the mineral content of ordinary tap-water. It's this pure *mineral* tang of White Rock that points up and improves the flavor of any whiskey and makes highballs taste better.

JUST ASK FOR SCOTCH (OR RYE OR BOURBON) AND

**White Rock**

{ BY THE WAY HAVE YOU TRIED SARSAPARILLA BY WHITE ROCK? }  
IT IS DELICIOUSLY DIFFERENT. SOLD AT ALL BETTER STORES.

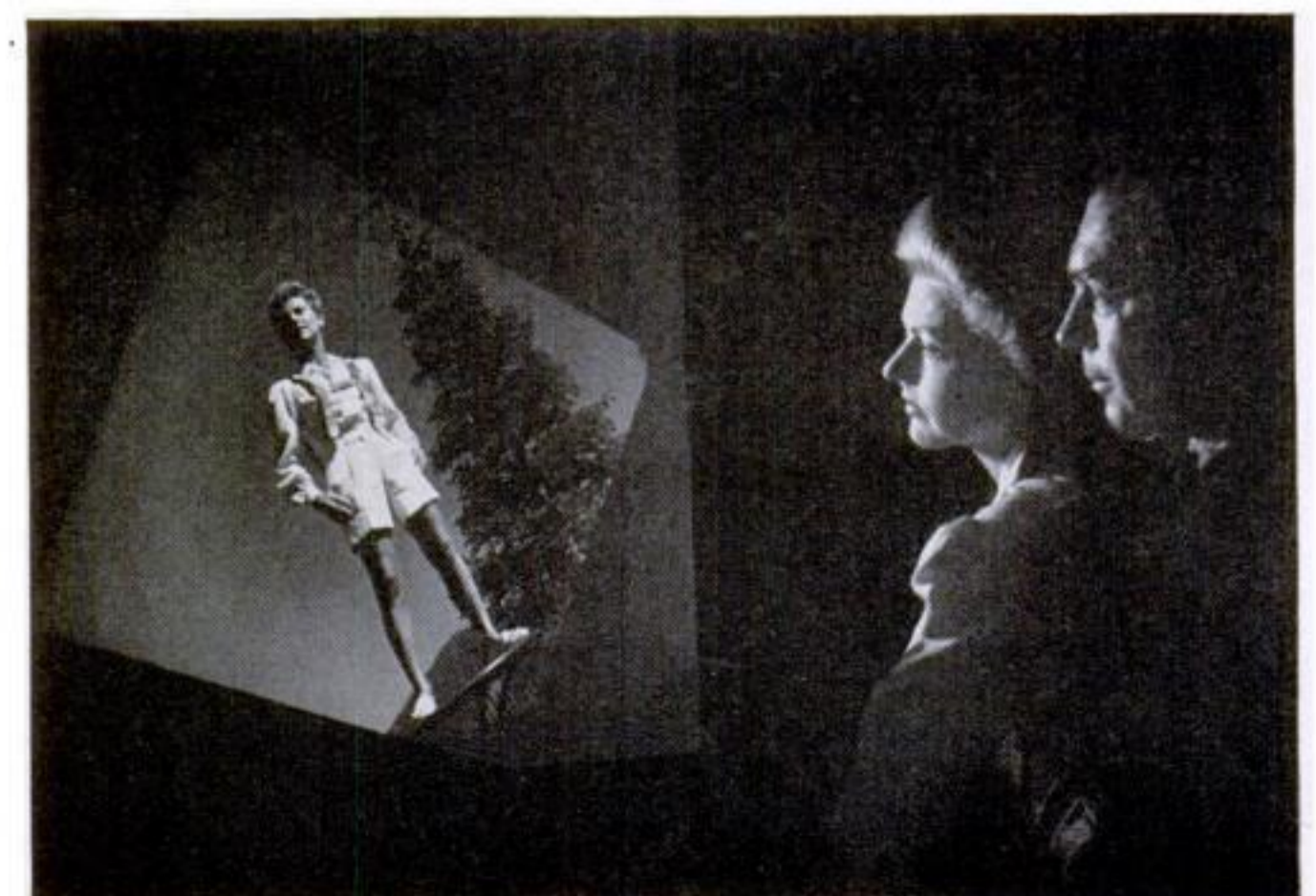
**Suzie** (continued)



**Suzie's room**, done in white, pink and blue, has a 10-ft.-long closet full of clothes. Picture above the dressing table is a colored photograph of Steve at the age of one.

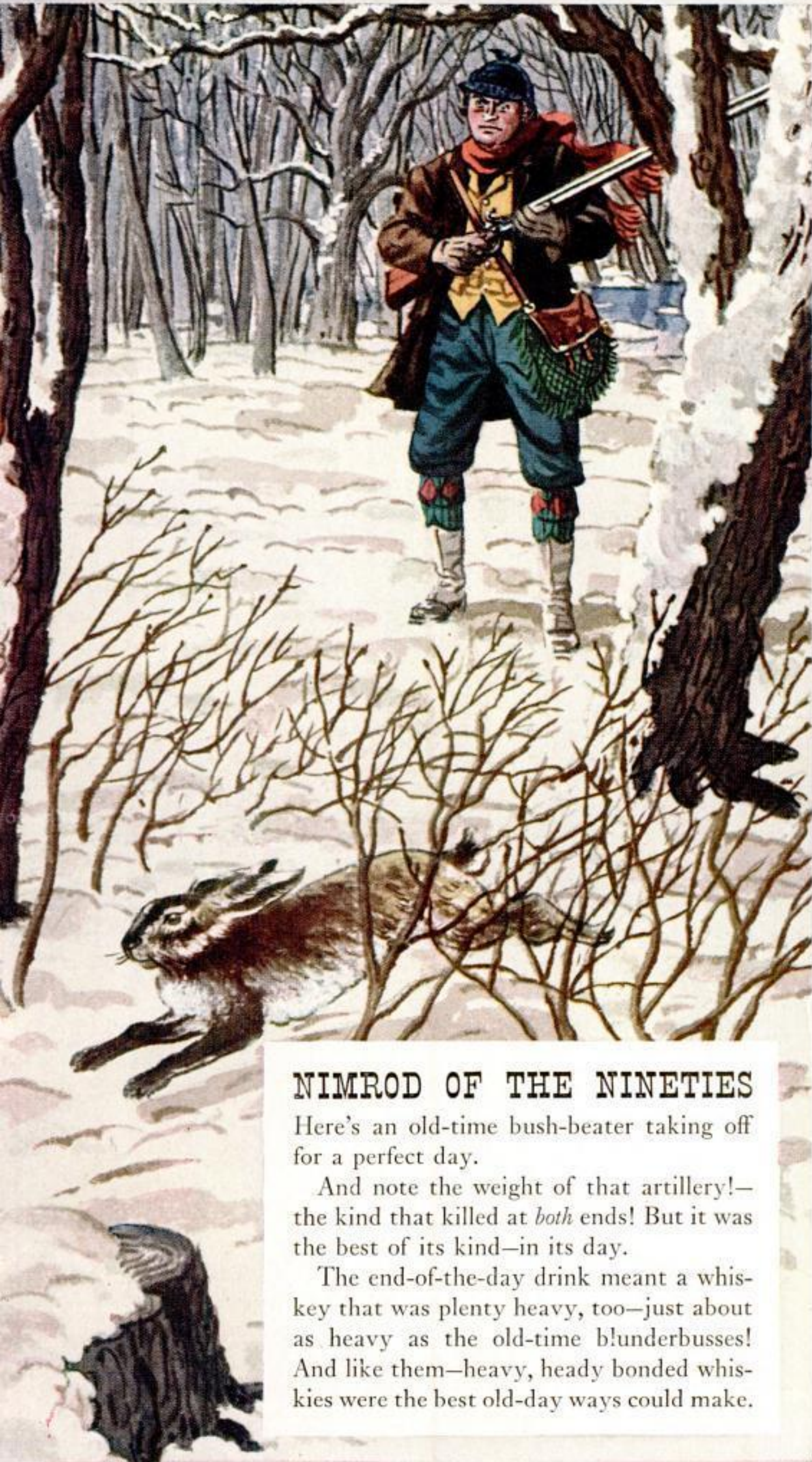


**Steve Hannagan's room** hasn't changed since his bachelor days. The bed, made to his specifications, is  $2\frac{1}{2}$  times width of twin bed. Wall opposite is mirror-covered.



**Shooting Suzie** in colored pictures is one of Steve's hobbies. Flashed on screen is picture of Suzie at Sun Valley, winter-sports resort her husband lets no editor forget.

Your **TASTE, too,** has changed!



**NIMROD OF THE NINETIES**

Here's an old-time bush-beater taking off for a perfect day.

And note the weight of that artillery!—the kind that killed at *both* ends! But it was the best of its kind—in its day.

The end-of-the-day drink meant a whiskey that was plenty heavy, too—just about as heavy as the old-time blunderbusses! And like them—heavy, heady bonded whiskeys were the best old-day ways could make.



**NIMROD OF THE FORTIES** Let's shift the scene forward to 1940.

Take one look at that short, light, joy-to-carry gun—and you'll say to yourself, "How times have changed!"

And *tastes* have changed as much as the times. Instead of the heavy, heady whiskeys of once-upon-a-time, today's whiskey is a *light* whiskey. And light-bodied Signet is *made* for modern tastes. Rich, mellow, delightfully light—it's the first bonded whiskey of its kind!

COPR. 1940  
HIRAM WALKER & SONS INC.  
PEORIA, ILL.

Delightfully light ... because  
*It's Aged in AGED Wood*

Hiram Walker's  
**Signet**  
*First Bonded Whiskey of its kind*

**WHAT AGED IN AGED WOOD MEANS**

Signet is distilled for lightness. It is then aged in charred casks that have been pre-mellowed by repeated prior use. Scotch and Canadian whiskeys and the rarest French brandies are also aged in casks that have been thus pre-mellowed.

HIRAM WALKER



*This whiskey is*  
**4 YEARS OLD**  
*100 proof*

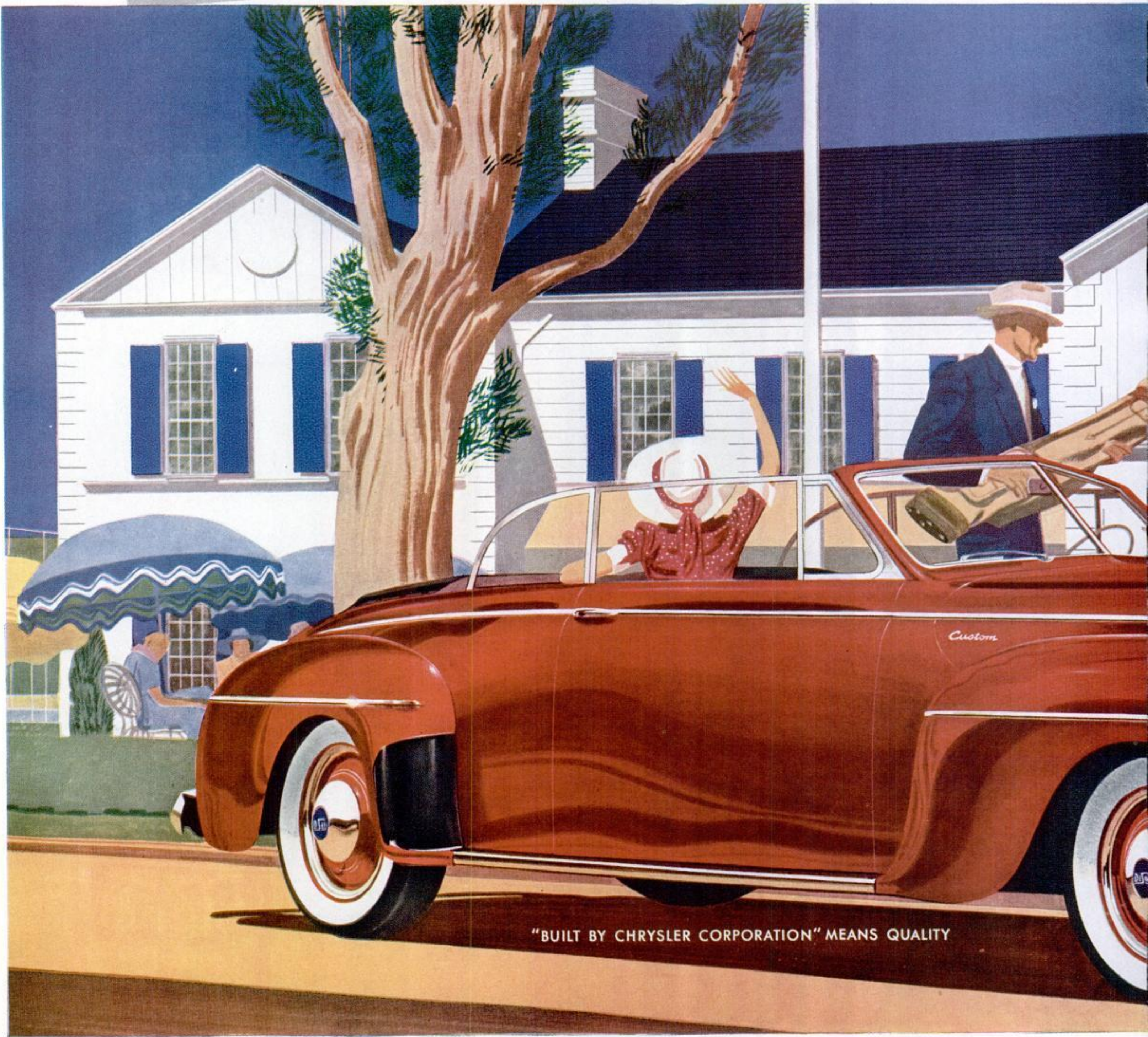
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Chrysler Corporation

*Proudly  
Presents*

**THE NEWEST  
NEW CAR  
OF THE YEAR**

**1941  
DeSoto**



"BUILT BY CHRYSLER CORPORATION" MEANS QUALITY



*Truly Dramatic* features for '41: De Soto Fluid Drive now combined with the new Simplimatic Transmission—gives you full Automatic Shifting for all normal driving! New, longer, wider, low-slung Rocket Bodies! Rich, spacious, Two-Tone Interiors—with Form-Rest seats. Instrument Panel, Steering Wheel—all fittings designed in Two-color Harmony! Many other great Chrysler Corporation features for Economy, Long Life!



DE SOTO HAS FLUID DRIVE! You can start—stop—drive all day—without shifting or touching the clutch!

IT'S THE 1941 DESOTO...and what an exciting car it is! Seventeen feet, four inches of automobile. Long—low-slung—rakish!...with a front end so massive and beautiful that it makes you tingle just to see it!

Outside, inside—it's beautifully designed and fitted. Every line—every detail—reflects quality, distinction, good taste!

But "looks" are only half the story. You'll have to *drive* this 1941 De Soto to appreciate fully how new and fresh and thrilling it is.

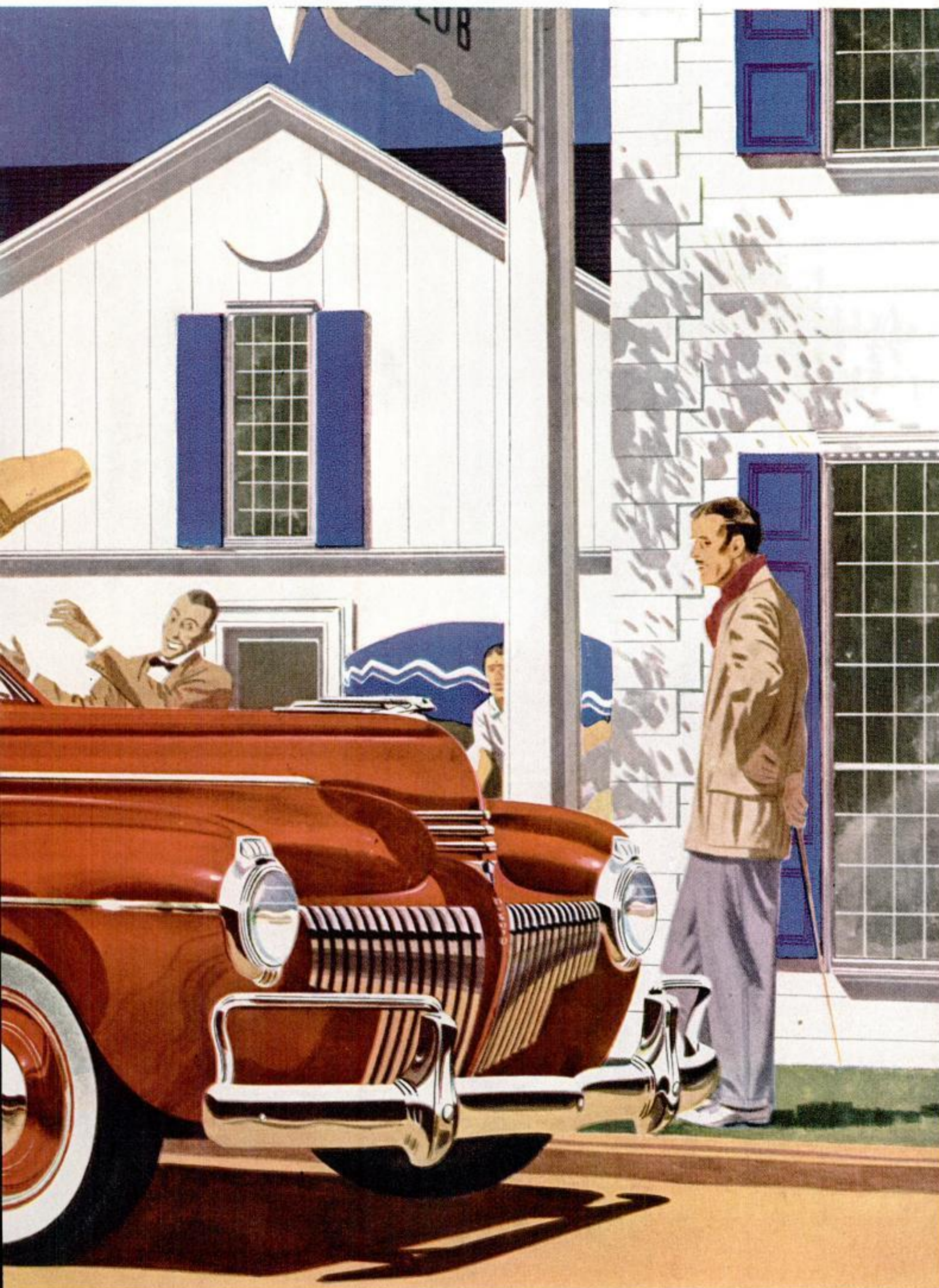
It hugs the road—rides over rough spots without jolts or jars—gives you that wonderful solid "feel" of quality.

You have power galore—effortless performance—this car never labors or strains.

And you don't have to "shift gears"...not in a '41 De Soto with *Fluid Drive*! Stop, start—go all day long without touching clutch or gearshift!

See the 1941 De Soto today. Better still—*drive it!* It is available in 13 body styles—8 smart solid colors—4 beautiful two-tone color combinations. You also have a choice of upholstery fabrics and interior color schemes. De Soto Division of Chrysler Corporation, Detroit, Mich.

TUNE IN MAJOR BOWES, C.B.S., THURS., 9 TO 10 P.M., E.S.T.



## *Fluid Drive*

Formerly only on  
high-priced cars, now  
combined with  
Simplimatic Transmission,  
gives you  
Automatic Shifting for  
all normal driving

ASK FOR A DEMONSTRATION TODAY!

# Announcing the big NEW 1941 FORD

In some years, some cars take a remarkable jump ahead. The Ford car does that for 1941.

It has jumped ahead in size. It's the biggest Ford ever built, inside and out. It's wider. It has a 2-inch longer wheelbase. Its seating room is as much as 7 inches wider. It has new wide doors, semi-concealed running boards.

You'll notice also a new beauty, achieved by skilful blending of mass with longer flowing lines. Larger windshield and windows give better vision.

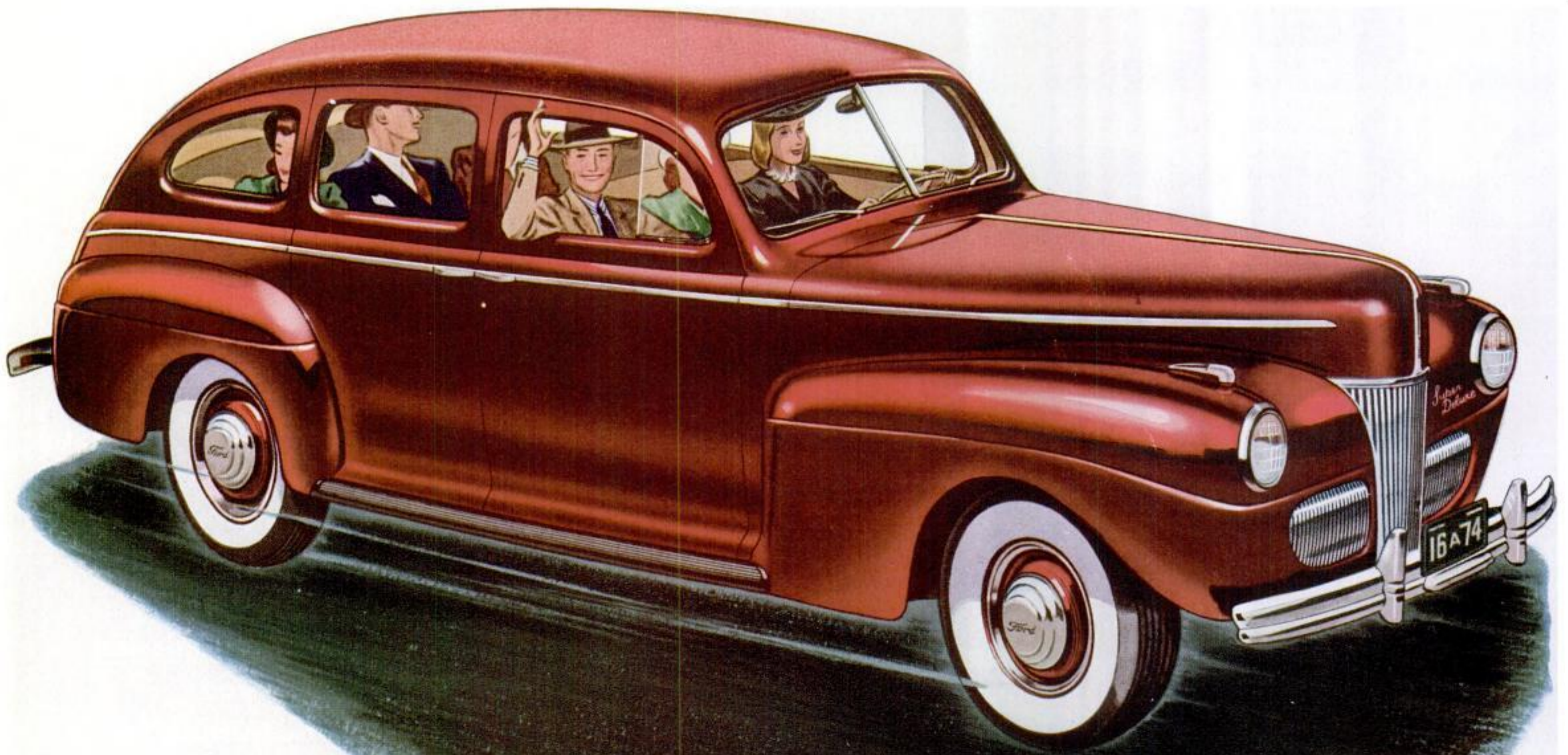
One of its biggest advantages is the new soft ride. New, slower-

action springs give a gentle, gliding movement. Newly designed stabilizer helps absorb road shocks, maintain balance on curves and in cross winds.

More rapid acceleration to match its familiar speed and power on the open road makes this new Ford an even livelier and more spirited car to drive.

These are only a few of this new car's outstanding features. It represents all the rich experience gained in building more than 28 million cars.

Any Ford dealer will be glad to give you many other good reasons for making this your car for 1941.



**Get the facts and you'll get a FORD!**



WYNN THOUGHT UP THIS GAG WHILE LETTING HIMSELF RUN WILD FOR LIFE



WYNN FLIPS A CIGAR INTO HIS MOUTH, WHICH IS A SAMPLE OF HIS GENIUS

## ED WYNN IS AT HIS BARMY BEST IN NEW BROADWAY HIT "BOYS & GIRLS TOGETHER"

**E**d Wynn likes to call himself the Perfect Fool. Dressed in a Chinese robe and a straw hat, he likes to eat phonograph records. Last week he came back to Broadway after three years, with his best and barmiest show, *Boys and Girls Together*, in which he invested over \$100,000 of his own earnings. Yet, all things considered, Wynn does not owe his 35 years of stage success to playing the fool.

In his new musical Wynn surrounds himself, as usual, with a hodgepodge of vaudeville acts which he superintends with as much excitement as if he were seeing them for the first time. When his acrobats risk

their lives, he is worried to death. When he steps in to untangle two contortionists, he gets excruciatingly tangled up himself. He is entranced by the mandolin playing of Dave Apollon and the superb dancing of the De Marcos. He is carried away by the romance of the leading lady. He tells long pun-ridden yarns with harrowing complications. In one evening Ed Wynn goes through as many emotional crises as Hamlet and proves himself a better man by being alive at the final curtain.

Wynn is a perfect fool, but owes his success to his portrait of a friendly man having a wonderful time.



Wynn is horrified to see up-ended Dot Remy, who weighs 204 lb., about to crush the daylights out of her brother, Dick.



Wynn is baffled when he gets permanently wound up with two acrobats, the La Varre brothers. He tries to smile it off.



Wynn is delighted to take Jane Pickens for a ride while he accompanies her song on his own invention, the pianocycle.



*What a refreshing sight!*

**— and what a grand flavor!**

Look to delicious Beech-Nut Gum in the bright yellow package for a real treat. It's always refreshing and restful. 7 tempting varieties to choose from.

Peppermint, Spearmint, Oralgum  
4 flavors of BEECHIES (Candy Coated)  
Peppermint, Spearmint, Pepsin, Cinnamon

# Beech-Nut Gum

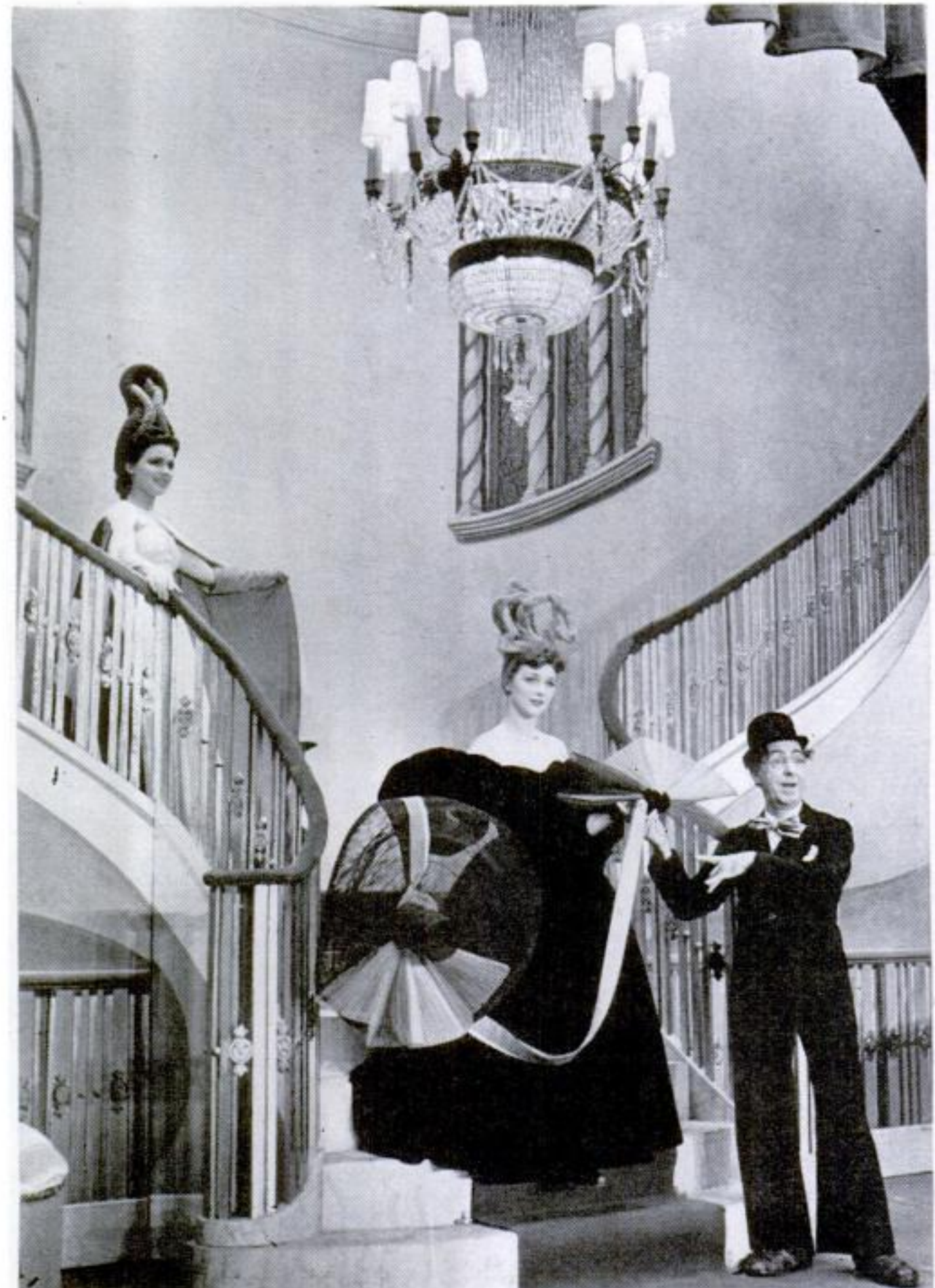
*Always Refreshing*



**IF YOU VISIT THE NEW YORK WORLD'S FAIR** don't miss the Beech-Nut Building. If you drive through the lovely Mohawk Valley of New York, stop at Canajoharie and see how Beech-Nut products are made.



**Wynn lays a carpet** on the stairs for his beautiful show girls to walk on. Says he: "This carpet is so fine it's 200% wool. Yes, sir, 200%. The sheep led double lives."



**Wynn brings on the girls** after he lays carpet on stairway. Naming them after New York cocktail bars, he introduces them grandly as "Miss St. Regis," "Miss Pierre."

**CONTINUED ON PAGE 60**

# "These days more people than ever before choose Wine"

report hosts and hostesses all over America

*Men and women are finding they prefer to be moderate when they relax and enjoy themselves*

**A**UTHORITIES on entertaining, famous career women, popular hostesses throughout America agree on it.

This from a young matron at Richmond, Virginia: "I've discovered more and more people like a chance to choose a moderate beverage like wine."

This from an Arizona mother, a leader in local welfare circles: "Every time I entertain it seems that more of my guests choose wine." This from a Chicago expert on homemaking: "It particularly compliments my guests nowadays when I serve wine at dinner."

Mind you, many folks believe wine has won its new popularity *because* it is a moderate drink. You discover you don't want to bolt down a glass of wine. You find yourself lingering over it like a connoisseur, sensing its satisfying bouquet and flavor.

Isn't it a good idea to follow the lead of so many successful hosts and hostesses? When you do, you'll find wine offers a simpler, more gracious way to be hospitable. You'll be surprised, too, how *inexpensive* wine is.

*Among the many well-known people who report that increasing numbers of their guests prefer wine are:*

Mr. Boake Carter  
Mrs. Howard Chandler Christy  
Mrs. Basil Rathbone  
Mr. Grantland Rice  
Mrs. Lawrence Tibbett  
Margaret Bourke-White  
Mrs. Ogden Nash

*Mrs. W. S. Carr of Montpelier, Vermont likes to have friends in for dinner. "I usually serve a simple meal," says Mrs. Carr, "and then with my main course I bring to table a good wine — ruby Burgundy with steak or roast beef, or mild Chablis with chicken. I notice that most of our friends nowadays prefer to have the drink served with the meal."*



Authority on entertaining and etiquette, well known author and lecturer, Mrs. Helen Sprackling of New York writes: "In more and more homes I notice that wine is a favorite beverage nowadays. So many hostesses bring on a good red Claret with dinner, for instance, or serve a sweet Muscatel or Port at afternoon or evening affairs. I find this custom adds immeasurably to the charm of entertaining."



## THE WINES OF CALIFORNIA:

In the most discriminating households the good wines of our own country are usually served today. Actually more than 9 in every 10 Americans who serve wine choose wines grown here. The wines of California, for example, are grown to strict standards of quality. You will find them true to type. Well developed. Inexpensive.

## THE A-B-C OF SERVING WINE

**A** With meals, serve a "table" wine, red or white as you prefer. Table wines are made "dry" (not sweet) especially to complement main-course dishes. With your dinner, in portions about half the size of a water glass, try:  
Burgundy, which is red, full flavored, grand with roast beef, steak, or turkey

**B** Or with refreshments or desserts, serve a "sweet" wine . . . rich with the natural sweetness of the grape. For instance, try setting out, in cocktail-size portions:  
Port, which is red, full bodied, superbly rich — delicious with nuts or with crackers and cheese

**C** At the appetizer hour, bring on Sherry wine . . . mellow amber, nutlike in flavor, the perfect invitation to a good dinner. Sherry is usually served in cocktail-size portions

*Be Considerate — Serve Wine*

This advertisement is printed by the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco





"Nice work," says Wynn, starting to drape and pin yards of velvet around lovely Kay Paulsen in act similar to "Drapo" (LIFE, Aug. 19). Notice pins in his sleeve.

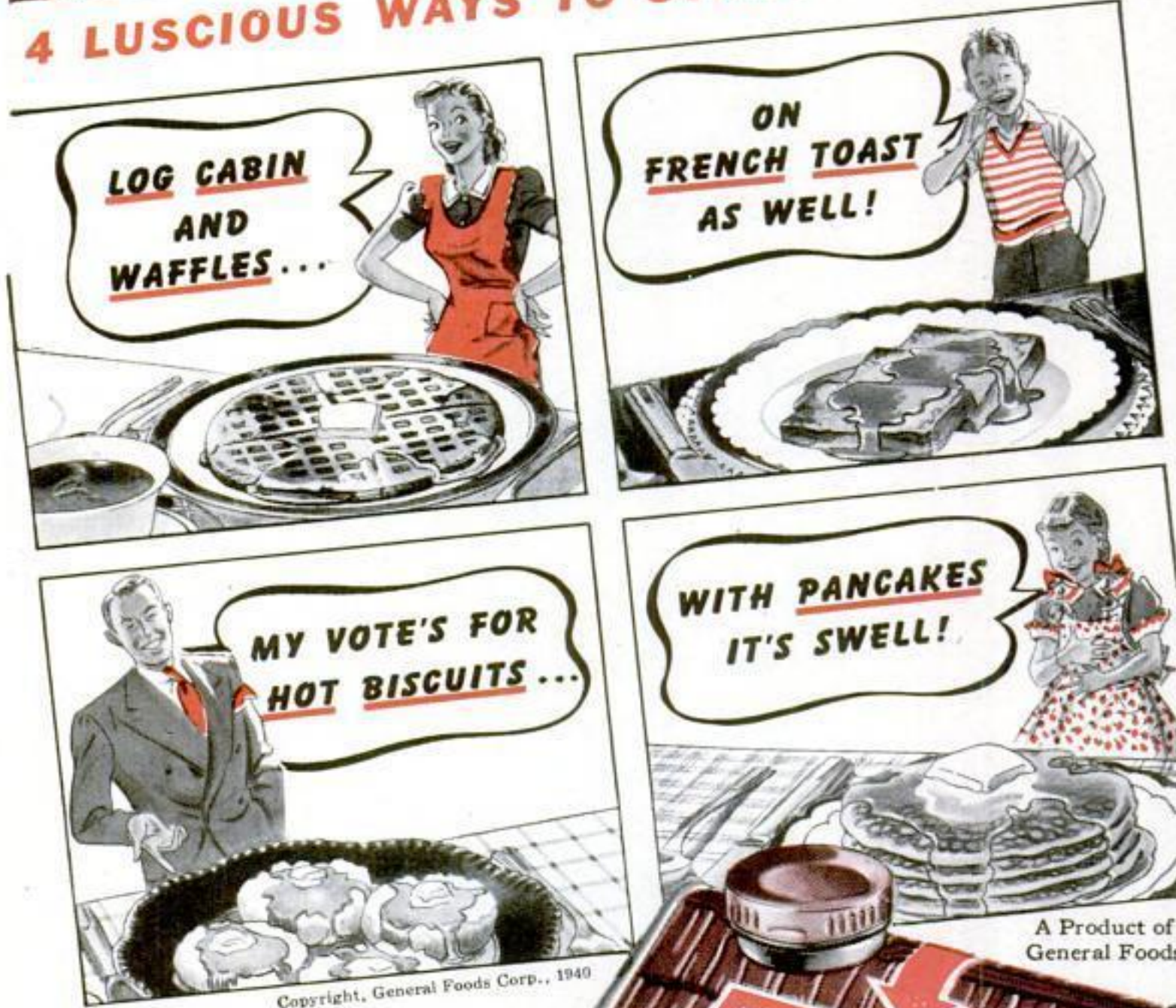


Proud of his handiwork after he gets Kay dressed, Wynn admits he never knows how the job will turn out, says of his success, "Nobody's more surprised than I am."

NOW WE CAN AFFORD REAL  
**LOG CABIN SYRUP**  
IT'S AT THE LOWEST PRICE EVER!



4 LUSCIOUS WAYS TO START FALL DAYS!



YES—BREAKFAST VARIETY  
COMES EASY NOW WITH  
LOG CABIN'S NEW LOW PRICE!

Now everybody can afford Log Cabin quality! Log Cabin makes any breakfast taste better... for it has a rich flavor vastly different from ordinary syrup. Log Cabin is a blend of pure cane sugar syrup with TWO delicious maples... the mellow, golden New England kind, and rich, Canadian maple. This blending is important, as it accounts for the extra-delicious flavor. Enjoy Log Cabin now at the lowest price ever!

3 SIZES • Table • Family • Giant Economy



**NOW!**  
**LIFE Comes**  
**To All Parties!**

*Make Your Radio an Automatic Phonograph*  
**AT LOW COST**

*Records Play and Change Automatically Here*



**DANCE  
OR LISTEN  
TO RECORDS  
FOR A FULL  
HALF HOUR**



**ONLY**  
**\$29.95**  
 SLIGHTLY HIGHER  
 IN SOUTH

# Motorola

## WIRELESS AUTOMATIC RECORD CHANGER

**Makes Any Radio An Automatic Phonograph Combination**

Everybody says, "It's miraculous" . . . and it is! You simply plug it in, and without wires or connections your radio becomes an automatic phonograph. Enjoy symphony orchestras pouring out the rich, full beauty of Beethoven or Brahms . . . or, if you prefer, dance to the music of the Kings of Swing. No work for you—Motorola changes eight 10" or seven 12" records *automatically*.

*The Music Comes Out Here*



### 1941 *Motorola* RADIOS and AUTOMATIC PHONOGRAPH-RADIOS

A radio is like any other precision instrument. It must have the "works" inside if it is to perform as you expect. Motorola Home Radios and Automatic Phonograph-Radios deliver more stations . . . greater distance . . . richer tone . . . and better all-around performance, and at a cost considerably less than you'd expect to pay. You can count on the finest in musical entertainment from Motorola.



**MODEL 62F1**  
**Automatic Changer**  
**Phonograph-Radio**

Double your enjoyment with this fine instrument. Automatic Record Changer plays eight 10" or seven 12" records: Crystal Pickup: 6 Push Buttons for automatic tuning: American and Foreign Reception: 6 Tubes including Rectifier: 10" Speaker: Tone Control: Self-Contained "Aero-Yane" Loop.



**MODEL 50X1 TABLE RADIO**

More radio entertainment and value for your dollar. 5 tubes including rectifier: Excellent tone quality: Self-contained "Aero-Yane" Loop Aerial: Big radio features in streamlined cabinet styled by a famous designer.



**MODEL 62T1 PUSH-BUTTON**

All the features of a console radio in a table model. Unusual sensitivity that brings in far-distant stations. 6 tubes including rectifier: 6 Automatic Push Buttons: Big 6" Speaker: "Aero-Yane" Aerial. Walnut cabinet.

**MODEL 83K1**  
**Push Button Console**

8 Tubes including Rectifier: American, Foreign, Police and Aircraft Reception: 6 Electric "Feather-Touch" Push Buttons for quick automatic tuning: Powerful 10" speaker: Rich radiant concert quality reception. Has unusual capability to bring in those hard-to-get distant stations. In exquisitely designed big Walnut veneer cabinet. Stars of Radio, Stage and Screen acclaim it Tops.



**GALVIN MFG. CORPORATION**  
 4545 AUGUSTA BLVD. • CHICAGO

*Motorola Home and Car Radio*

# THAT RUMOR ABOUT NASH WAS TRUE!

## A New Kind of Car is Here!

### WITH PRICES STARTING IN THE LOWEST-PRICE FIELD

- ★ 25 to 30 Miles Per Gallon Of Gasoline!
- ★ Roomier Than Cars Costing Up To \$200 More!
- ★ Flashing Pick-up Of New Flying Scot Engine!
- ★ A Coil Spring Ride On All Four Wheels!
- ★ New Torpedo-Type "Unitized" Steel Body!
- ★ Improved Weather Eye Conditioned Air System . . .  
And Convertible Bed!
- ★ Overall Economy Saves You \$70 To \$100 A Year!

A NEW kind of car goes on America's highways today—different from any you've ever driven! Developed by Nash at a cost of many millions, the bare facts about it are startling news. Pictured above is the beautiful new Nash "600", one of the roomiest cars ever built. Imagine—if you can—owning it for the same dollars that buy the usual "All Three" car!

Imagine, if you can—getting 25 to 30 miles to a gallon of gasoline, with good driving under normal conditions. Im-

agine—getting as high as 33 miles to a gallon, with the Fourth Speed Forward!

Here is the economy—the *big car* economy America has long needed. And with it, is performance for the record book from the new Flying Scot engine.

Its wonderful liveliness . . . its dazzling response, are almost impossible to describe. A new Nash way of balancing crankshafts by radio control gives you the smoothest six-cylinder performance you ever felt.



It fairly *darts* through traffic. First car with two-way ball-bearing steering, it's the easiest steering car on the road today.

By the way you ride—almost *glide* where other cars gallop, you know there must be something wonderful in the way of springing, too.

There is! Coil-springing on *every* wheel. First low-price car to have this expensive feature!

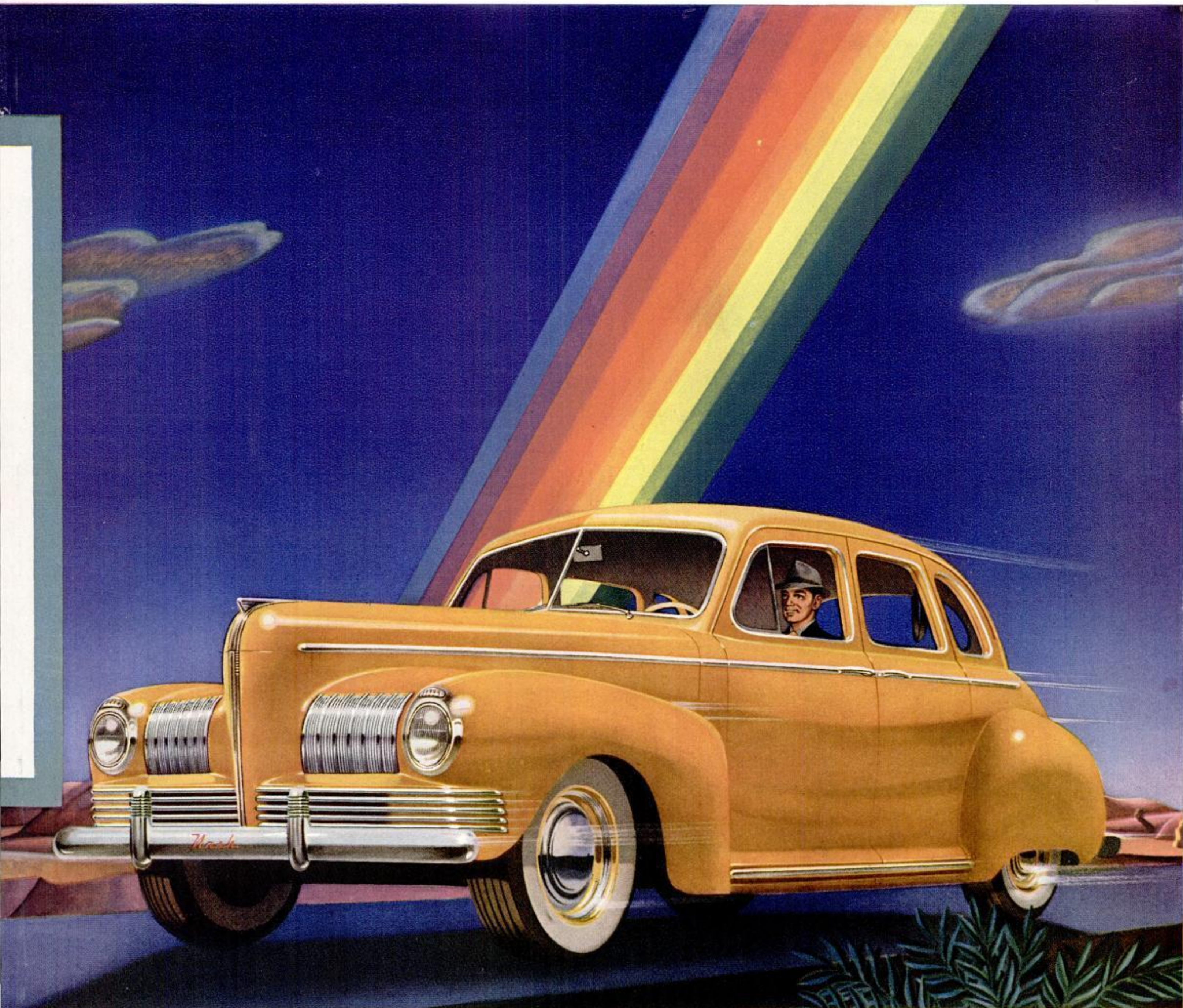
You can tell by the balmy freshness of the air inside, a Nash Weather Eye System is at work—but you don't see it. This year, it's built *into* the car, with *more* conditioned air miracles to show you.

From start to finish, it's a *new kind* of car. Beneath its sleek, smart, two-tone torpedo lines, the frame and body are *unitized* into one safe, twist-proof, rattle-proof unit. Adapted from streamline train construction . . . useless weight is eliminated, yet the body is stronger.

Its new soundproofing, its new Convertible Bed—its smart new upholstery combinations represent luxury and comfort your automobile dollar has







not bought before. A car that's years ahead of today! If you want to enjoy the most revolutionary savings—change to Nash—save from \$70 to \$100 a year. This is like money added to your yearly income.

**NOW—AEROPOWERED NASH AMBASSADOR "6's" and "8's" IN NEW LOW-PRICE RANGE**

Price-wise, the famous Ambassador 6's and 8's also benefit by the same great expansion program that has made our new lowest-price car possible.

Their new Aeropower engines are Twin-Ignition—Valve-in-Head, with 7 and 9 Bearing Crankshafts. They lead in economy in their fields.

Sumptuously finished, brilliantly new from stem to stern, we honestly believe these great new automobiles are the biggest values in America today. Come see them. The instant your toe touches throttle, you'll fall in love with this new kind of car!



**3 SERIES... 15 BEAUTIFUL MODELS... ALL AT NEW LOWER PRICES!**

The Nash Ambassador "600" . . . America's new lowest-price car. 6-cylinder Manifold-Sealed Engine . . . 194 inches over all . . . Six big models, including four Sedans.

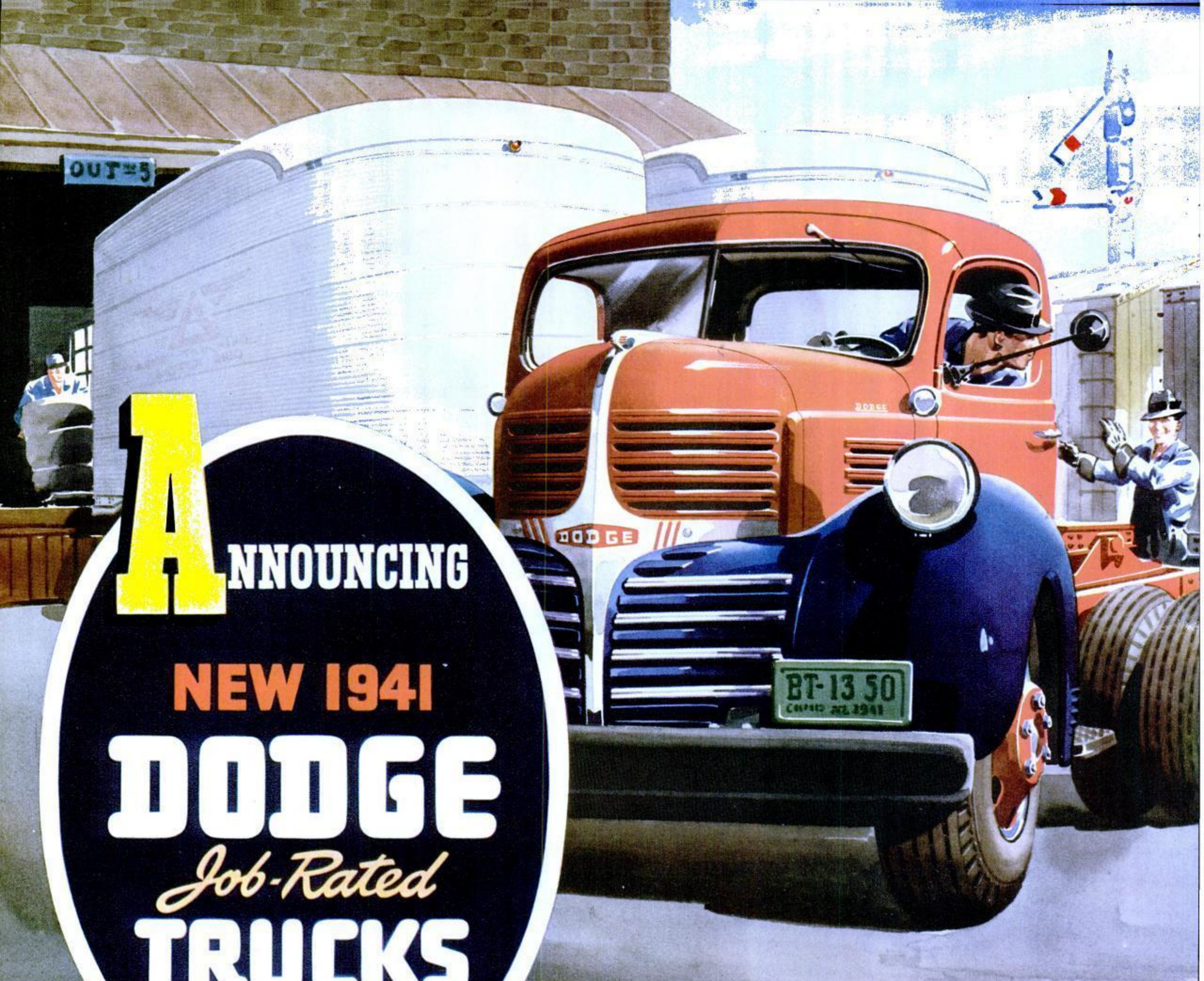
The Aeropowered Nash Ambassador Six. 105 HP . . . 6-cylinder Twin Ignition . . . Valve-in-Head Engine . . . 200<sup>3</sup>/<sub>4</sub> inches over all . . . Five models, including Convertible.

The Aeropowered Nash Ambassador Eight—115 HP . . . 8-cylinder Twin Ignition . . . Valve-in-Head Engine . . . 200<sup>3</sup>/<sub>4</sub> inches over all . . . Four models, including Convertible.

Go

NASH

and Save money  
Every Mile



**A**NNOUNCING  
**NEW 1941**  
**DODGE**  
*Job-Rated*  
**TRUCKS**

*More than ever... built to fit the job!*

**WITH 112 STANDARD CHASSIS AND BODY MODELS ON 18 WHEELBASES!**

**BUILD THEM BETTER . . . still better . . . always better** is the creed of experienced Dodge truck builders.

Build them to last longer on your job.

Build them to operate economically on your hauling or delivery routes.

Build them to make your truck driver's day easier . . . and more efficient . . . and *your* ownership the best truck investment you ever made.

Yes, *more than ever*, these new 1941 Dodge *Job-Rated* trucks are built to fit the job . . . *your* job.

That's what *Job-Rated* means. But it also means *quality*—Dodge *quality* that begins with intelligent truck engineer-

ing. Dodge *quality* that comes from fine materials. Dodge *quality* that endures because of careful, precision manufacturing and workmanship. Dodge *quality* that saves you money — first to last.

You want *all this* in the truck you buy. You'll find it, to your satisfaction, in the complete line of new 1941 Dodge *Job-Rated* trucks . . . 112 chassis and body models covering over 97% of all hauling needs.

Ask your Dodge dealer now about the *right* truck to fit your job . . . the best truck you ever owned.

DODGE DIVISION OF CHRYSLER CORPORATION, DETROIT, MICH.

Priced with the  
Lowest for  
Every Capacity

SEE YOUR  
**Dodge Dealer**  
FOR A  
**GOOD DEAL**

THERE'S ONE TO FIT YOUR JOB . . . SAVE YOU MONEY!



BOARDMAN ROBINSON AT ARTS CENTER WORKS ON MURAL "COLORADO STOCK SALE" FOR THE POST OFFICE IN ENGLEWOOD, COL., WHILE PAINTER MANUEL BROMBERG POSES

## THIS IS WORK AT COLORADO SPRINGS FINE ARTS CENTER

It is an art students' paradise

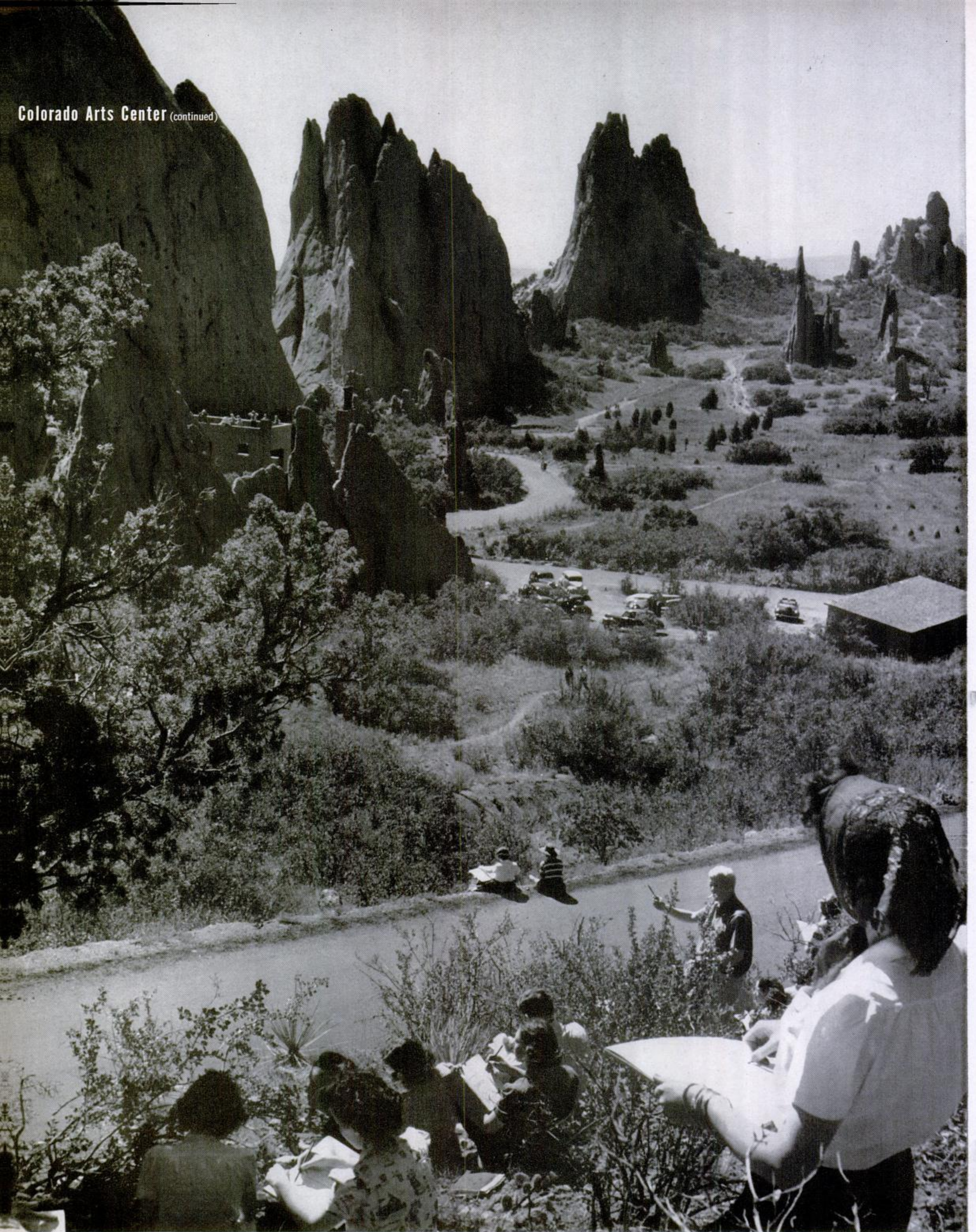
At the edge of the Rocky Mountains and in view of Pikes Peak lies an art students' paradise. It is Colorado Springs Fine Arts Center. In winter it is attended mostly by students from nearby Colorado College, but for its summer session, which ended a few weeks ago, young artists come from all over the country. They study with such noted painters as Arnold Blanch and Adolf Dehn, who join the summer faculty, and simultaneously delight their artistic

souls with some of the grandest scenery in the world.

Work begins at the Arts Center every morning at 9 with classes in lithography, life drawing and mural painting. (In the last four years 40 Government mural competitions were won by students and 20 by teachers from the Arts Center.) In the late afternoon teachers and pupils swim, ride, take in a rodeo, or picnic together up on Cheyenne Mountain where they roast hot dogs and sing cowboy songs into the night.

PLEASANT AS THE GARDEN OF EDEN IS THIS CORNER OF THE ARTS CENTER WHERE STUDENTS SKETCH MODEL WHILE BOARDMAN ROBINSON (LEFT) CRITICIZES THEIR WORK





**In the Garden of the Gods** students from the Arts Center hold their classes in landscape painting. To this magnificent 500-acre municipal park just outside Colorado Springs they drive every morning. You see their cars parked below

the little adobe inn at left. The students are inspired by the great cathedral spires of red rock, the sea of wild sunflowers, pointed blue-eyed grass, pipsissewa and cacti, but they find it difficult to make this fabulous scenery look believ-

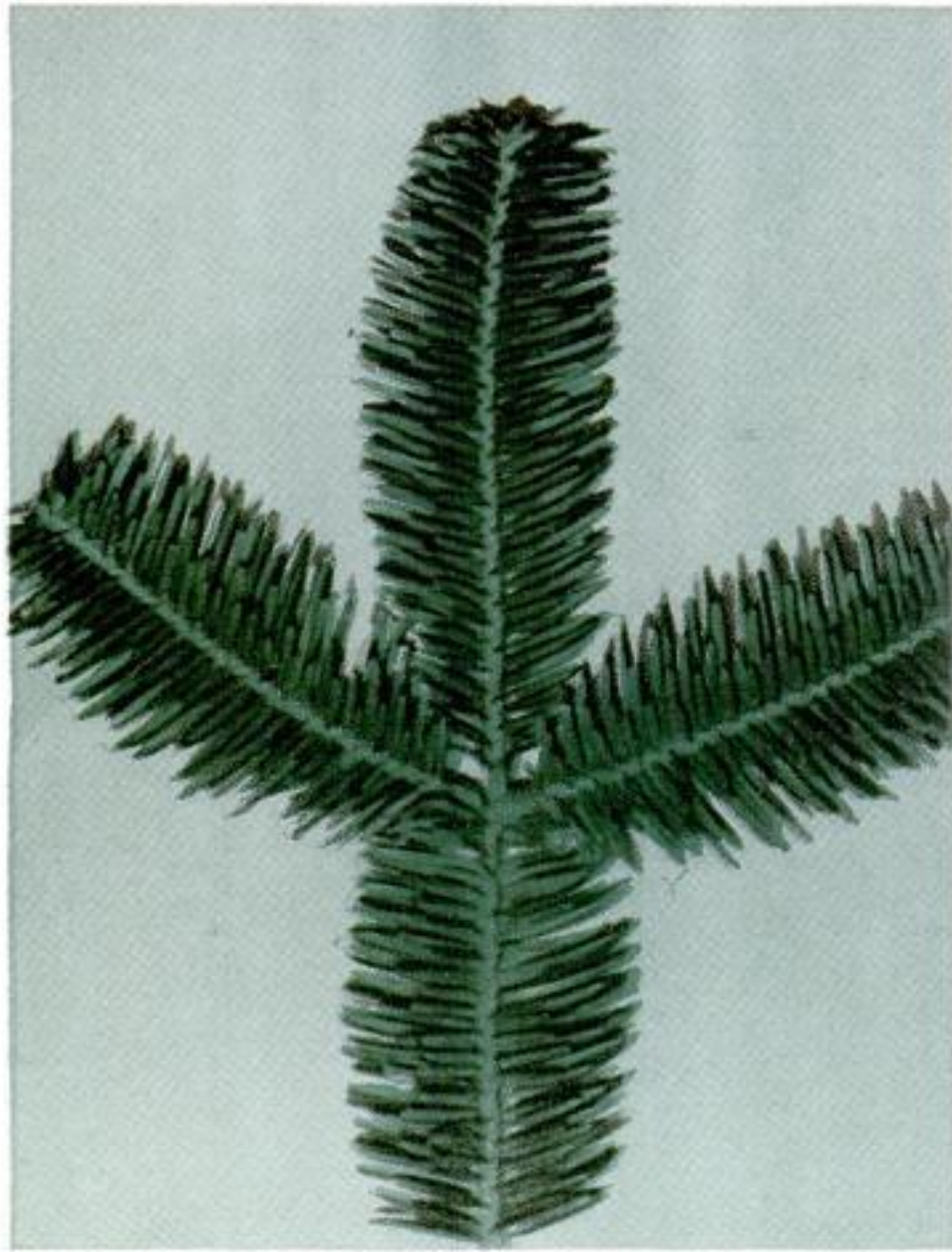
able. Chief difficulty of Art Teacher Arnold Blanch, who stands by the road with a pencil, is to locate his pupils for their daily criticisms. They scatter all over the place to sketch while he drives around hunting and shouting for them.



**Life class** is held occasionally in this enclosed patio of the Arts Center where students can study the effect of intense sunlight on flesh. The Arts Center was completed in 1936 at a cost of \$600,000. Built of monolithic concrete trimmed

with aluminum, its handsome rectangular masses appropriately suggest a pueblo against the background of mountains. In one plant it includes a theater, music studios, library and a permanent show of Indian and Southwestern art. Here,

standing behind his class, is bearded Boardman Robinson, the guiding spirit of the school and its year-around art director. The mural of wild horses above the glass wall of the exhibition gallery is by a former instructor, Frank Mechau.



**The fir** has short flattened needles, shiny green on top and pale green on bottom. The trees have a pyramid shape.



**The hemlock** has broader and flatter needles than the fir. Along their underside run two light parallel dotted lines.



**The spruce** can be very easily spotted by its four-sided, pointed needles which grow out around all sides of the twig.

## NOW AUTUMN LEAVES FLARE AND FALL AND ONLY THE EVERGREENS ARE LEFT

**N**ow as autumn comes, bright fall colors spread through the green woods and over the hills. For a few weeks the foliage will flare out in crimsons and gold. Then the leaves will fall and the delight that men took in the brilliant colors will turn to melancholy as the branches stand bare.

The phenomena of fall which bring pleasure and then sadness to men are part of the same natural chain of events. They result from the tree's need to stop its life processes and lie dormant through the winter. In spring and summer the tree draws water up through its roots into its leaves where chlorophyll and sunlight together manufacture food for the tree. Chlorophyll is green, the leaves are full of it and therefore the leaves are green.

But in winter the ground is frozen and the tree cannot get water. About the time of the first frost a group of cells in the leaf stems harden, cutting off the flow of water and sap through the leaf. No longer needed for food-making, chlorophyll disappears from the leaf and with it goes the green color.

In most plant cells is a sugar chemical called anthocyanin. Anthocyanin turns red if plant sap is acid, blue if plant sap is alkaline. Other plant cells contain a great deal of carotin, which is orange or yellow. When green chlorophyll departs from leaves, anthocyanin and carotin get a chance to show themselves. In maples and oaks, which have a high acid content, the leaves turn red. In ashes, which are alkaline, the leaves turn bluish. In hickories, pop-

lars, birches, which have high carotin content, the leaves turn yellow.

After a while the barricade cells which have blocked off the leaf stems get very hard and brittle. The stem breaks in the wind and the leaf drops from the tree.

When most of the leaves have fallen, the evergreens come into their own to keep the woods green through the winter. Because their narrow needles permit little evaporation, evergreens remain practically dormant throughout the winter. Evergreens change foliage gradually, may take as long as five years completely to renew their needles. To set off autumn color shown on the following pages, the illustrations on this page identify six common U. S. evergreens.



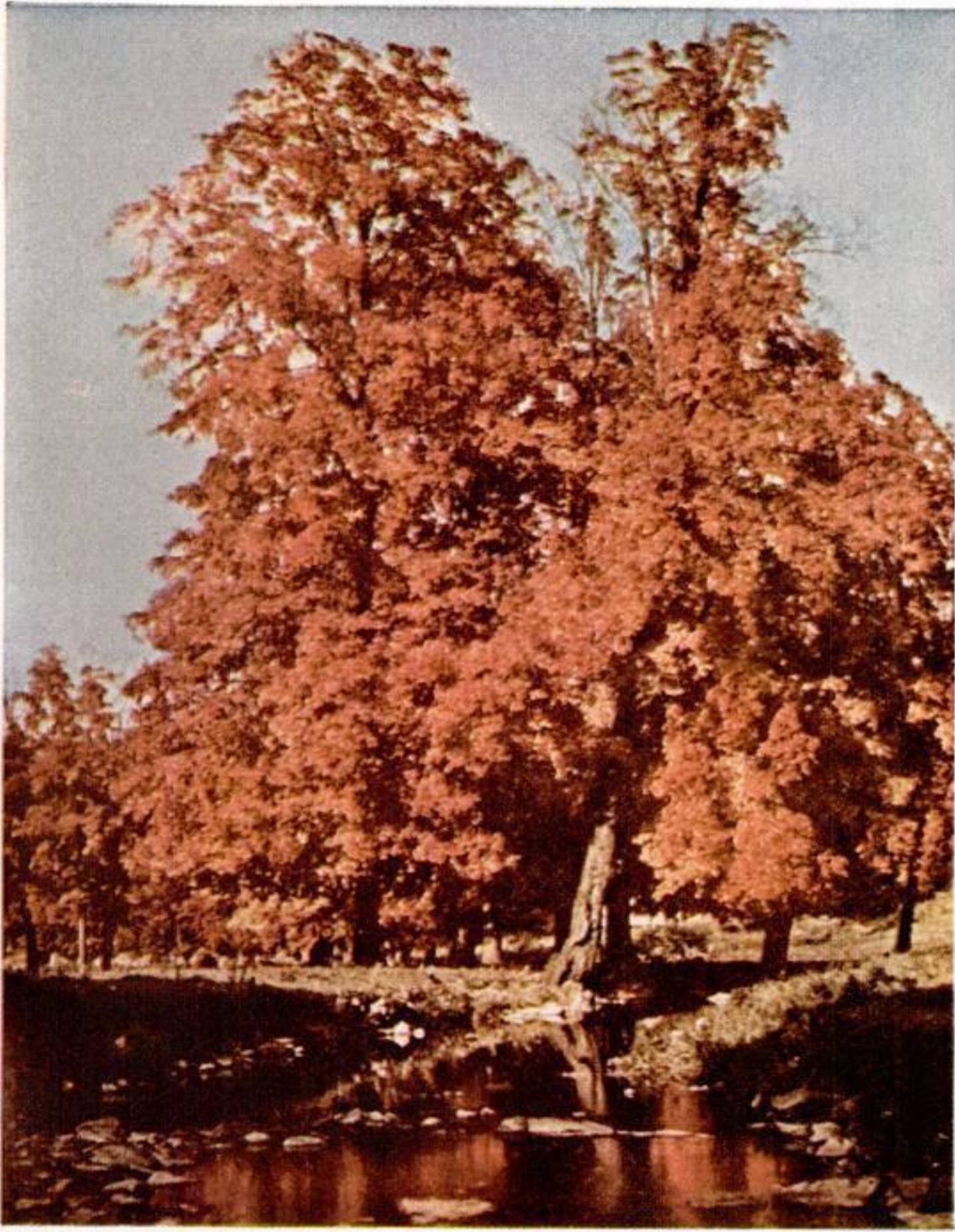
**The pine** has long needles that grow in clusters. The red pine has two needles, pitch pine three and white pine five.



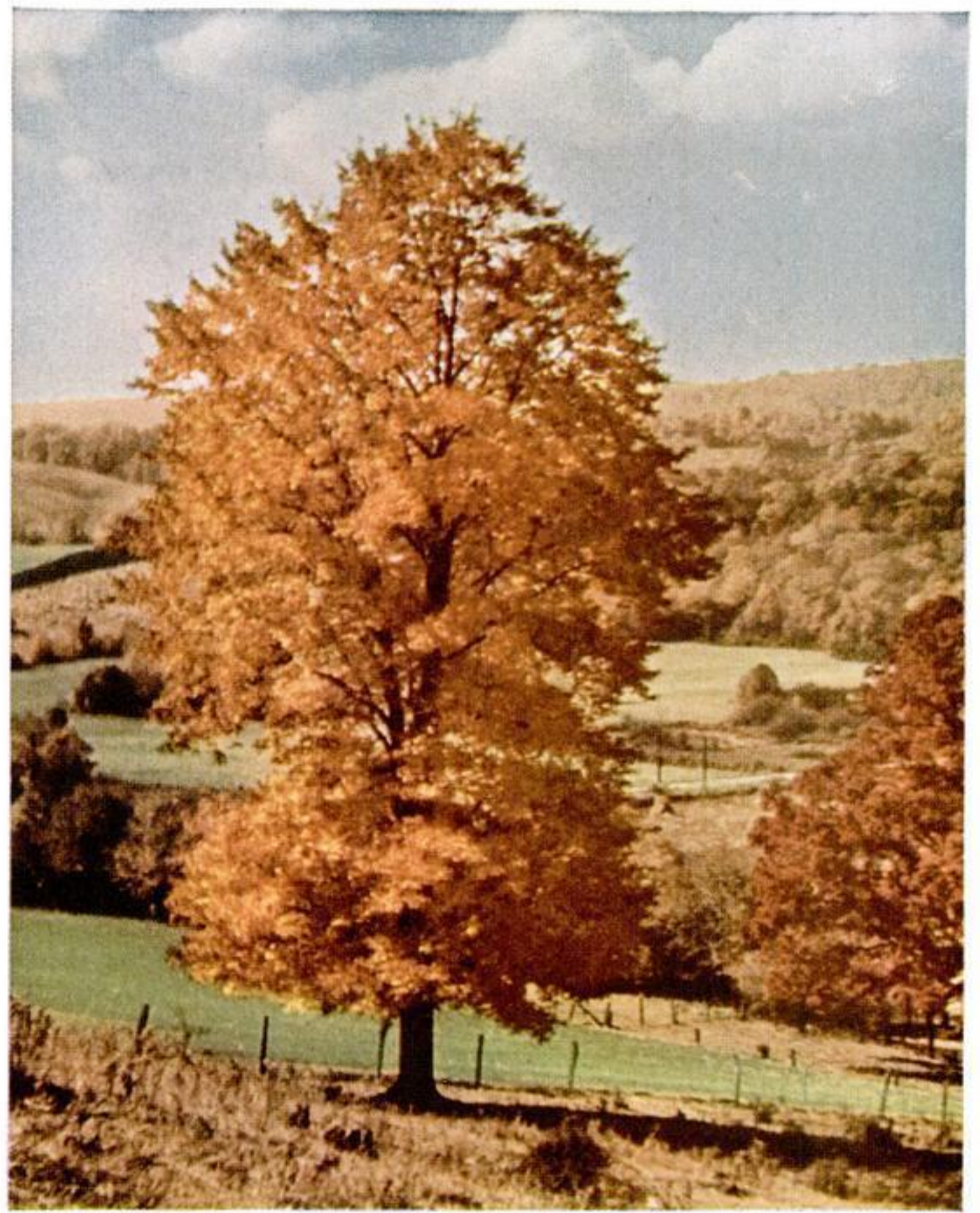
**The red cedar**, or juniper, has two kinds of needles: sharp pointed ones and flat scale-shaped ones which hug the twig.



**The white cedar** or *arbor vitae* has overlapping needles. White cedar grows in broad oval, the red cedar in tall oval.



**The image of autumn** casts itself in the quiet creek. The red maple, made even redder by the rays of the sun, shines back from the water, darkened by early afternoon shadows.



**A sugar maple** on the side of a hill flames against the tawny fall fields. The reason for its brightness is a very unpoetic one: the leaves of maples have a very high sugar-acid content.



**A grove of sugar maples** stands between two fields on a Pennsylvania farm. The presence of many maples helps

brighten the autumn landscape. Maples lose their leaves early. Oaks are tenacious trees. Some of them cling to

their dried-out brown leaves through the windiest winter, losing them in spring when opening buds push them off.

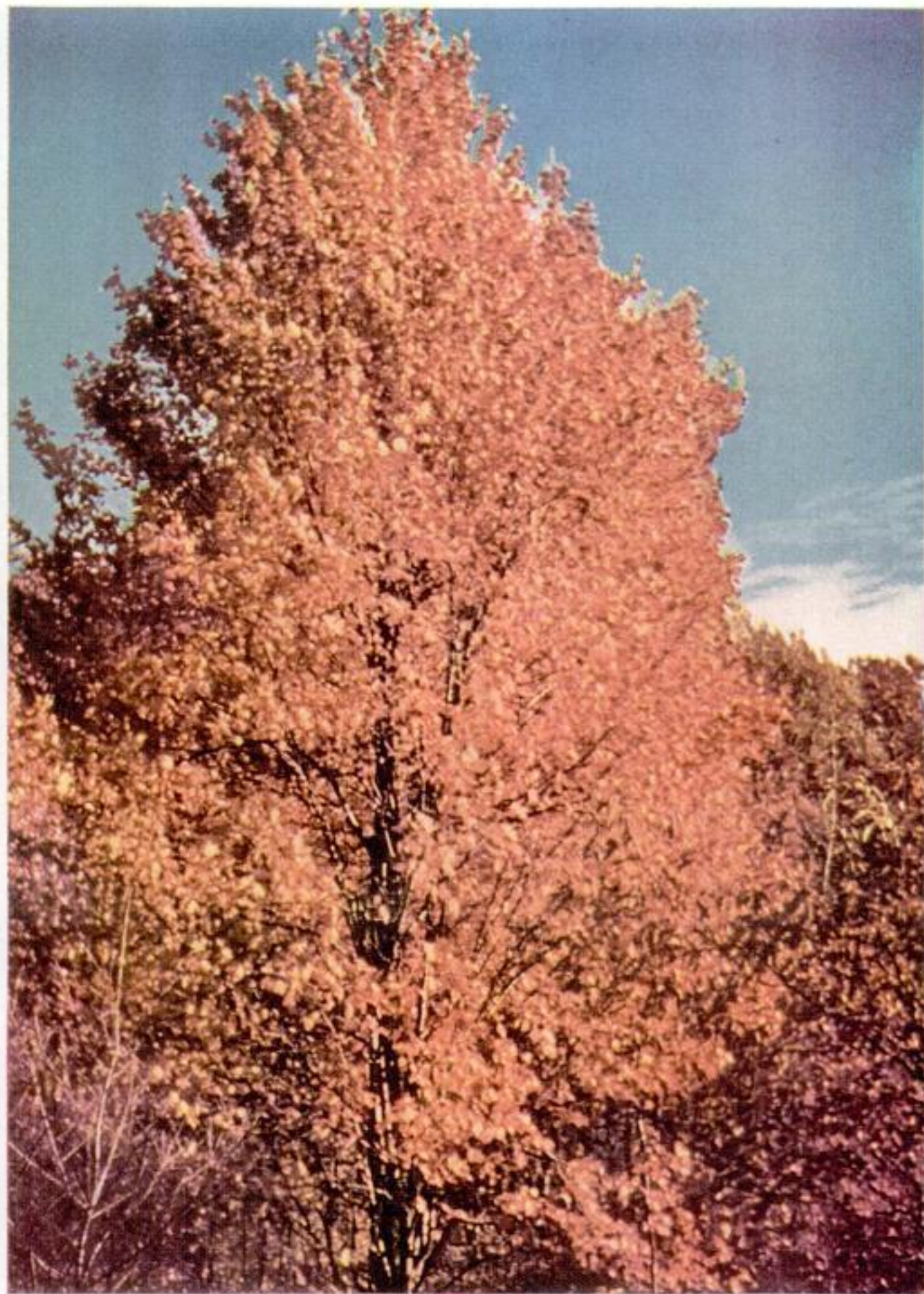
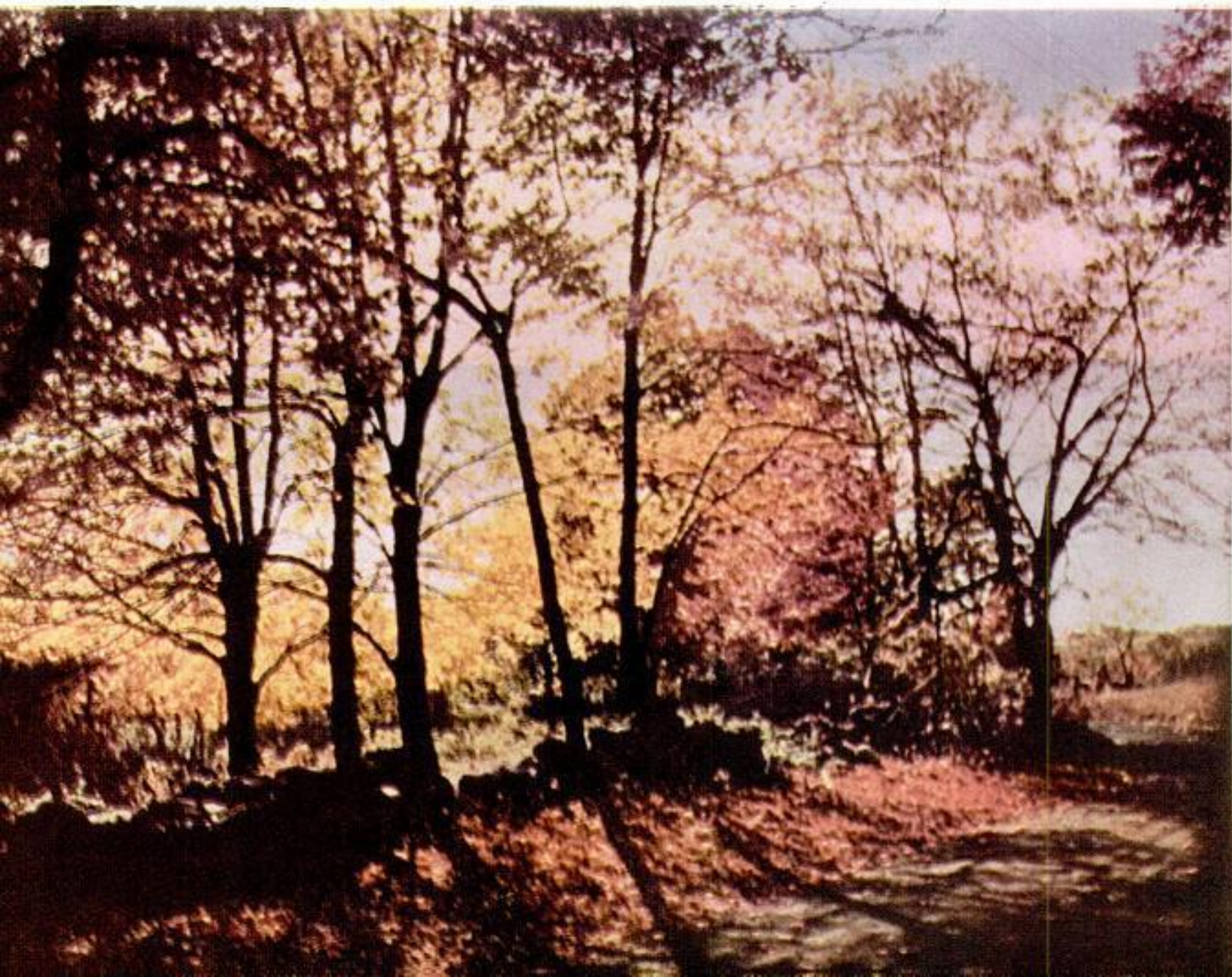
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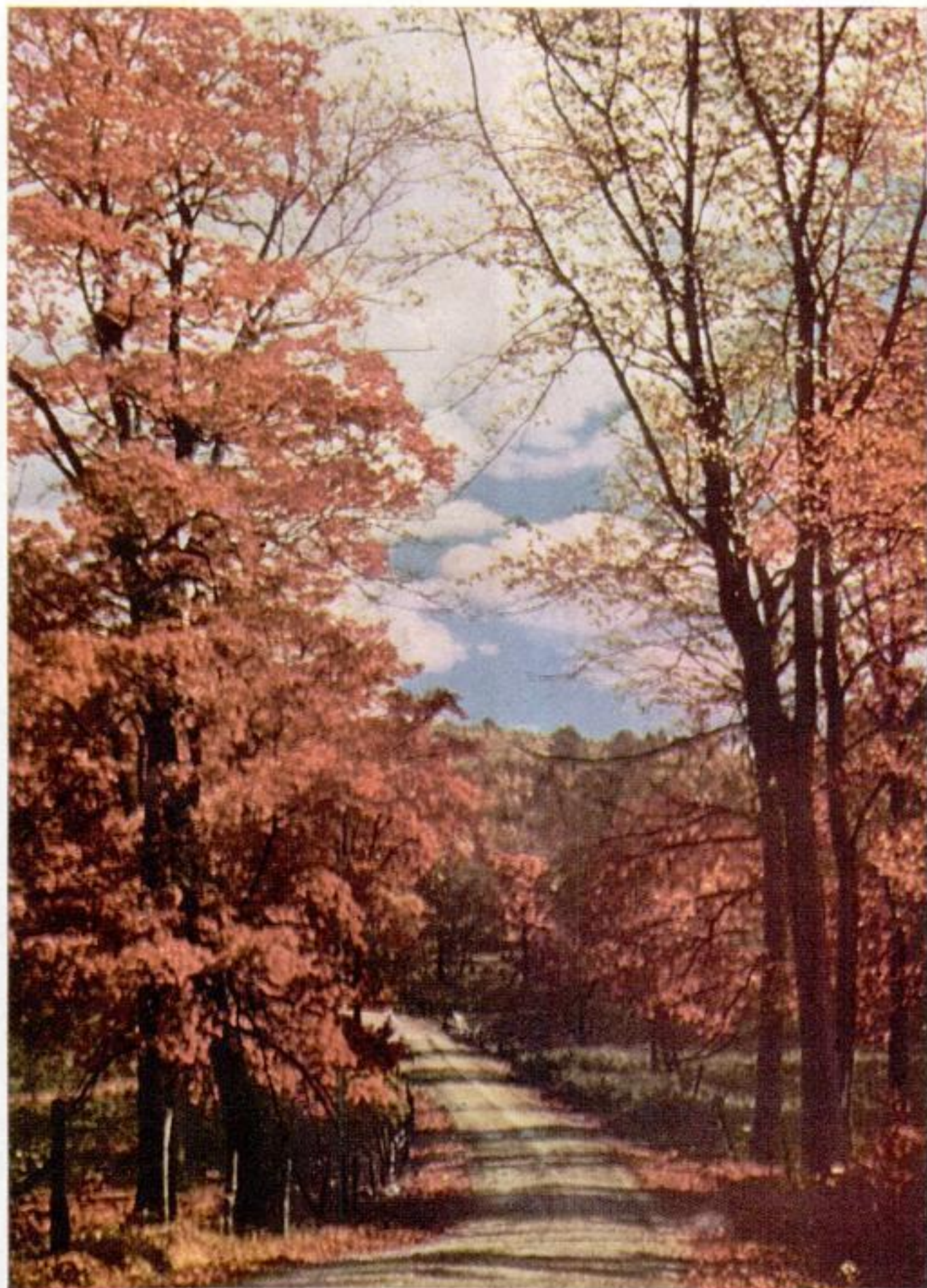
The feeling of fall comes most sharply when the leaves, having served their useful purpose, break into giddy brightness before dying and the farmer, having used his land, sets it in the neat pattern of stubble and corn shocks. These fields are in the Allegheny foothills of western Pennsylvania.



Along the road the trees—like the maple above—cast thick shadows in early autumn. But as the season comes on, gusty winds tear the leaves loose, the sun pierces the thinning foliage (*below*) and the rustling leaves heap up on the roadside. Then the color of fall turns to brown and purple.



Red maple shows color the year round. In spring the opening leaves are a deep red. In summer the broad leaves have red veins. But in fall the tree is brightest of all.



Half-naked trees—red oaks and maples, yellow hickories and beeches—line the roads. As this year's leaves fall, the next year's buds are already formed waiting for spring.





*Compare Pall Mall with your old cigarette*

**... FOR GENEROSITY**

Place a Pall Mall beside your old cigarette. The difference in value is startling. Pall Mall is over 20 per cent longer.

And this longer cigarette brings you not only more tobacco, but the finest tobacco money can buy.

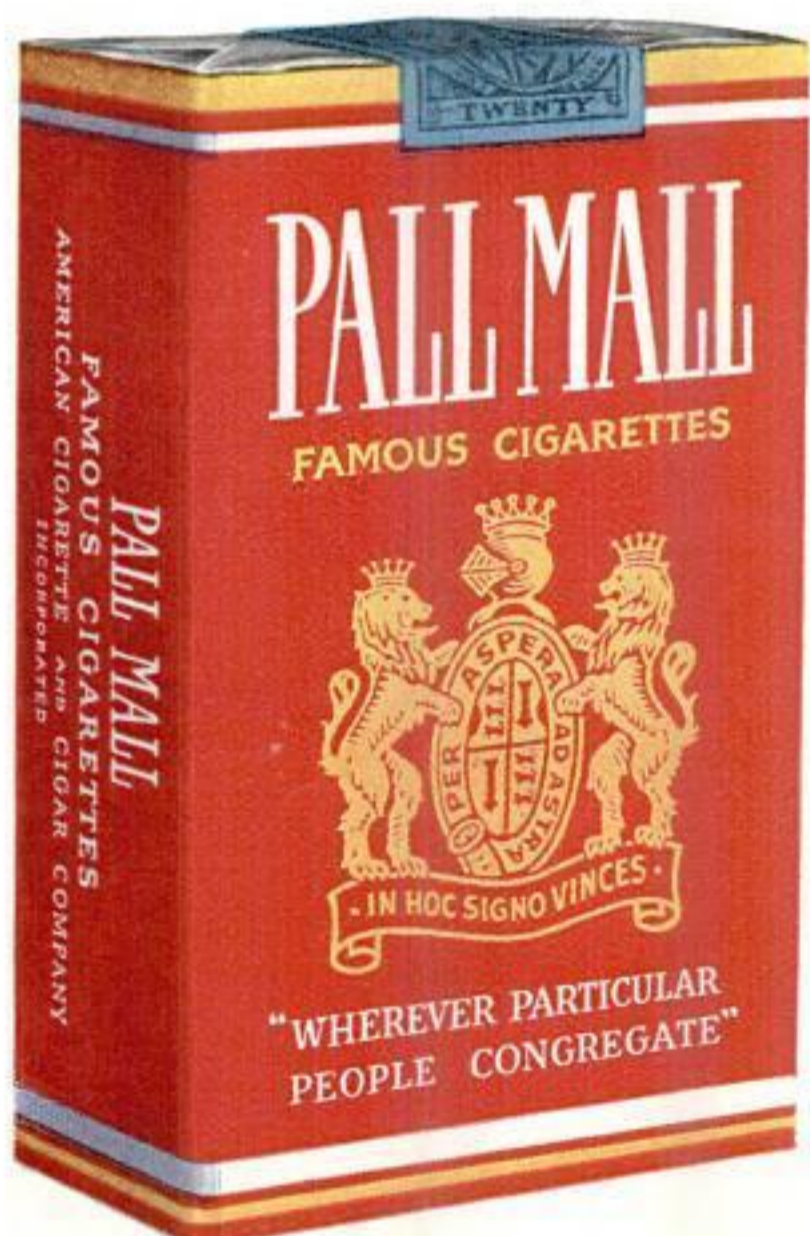
Moreover, you receive a definite service, too, for the additional length travels the smoke further, giving you a noticeably cooler cigarette.

**... FOR SMOOTHNESS**

The rich smoothness of Pall Mall is the result of re-discovering the almost lost art of BULKING — an old-fashioned, slow, deliberate method for mellowing fine tobaccos.

In BULKING, an unhurried miracle of nature transpires; harsh qualities grow mild, delicate aromas merge, permeating every shred of the superb Pall Mall tobaccos. The result is a mellower, really smoother smoke.

Yourself, try Pall Mall critically!



You'll see this better cigarette

**"WHEREVER PARTICULAR PEOPLE CONGREGATE"**



## Stetson has a new "Slant" on hats

In line with the trend toward carefully studied casualness, Stetson has created a wholly new hat shape...the crown blocked higher on one side than the other so that a bias dent comes natural. It's called the "Slant." Priced at \$5 and made by John B. Stetson Company, Philadelphia. Stetsons also made in Canada from \$6.



JUDGE ROY BEAN DRINKS TO HIS IDOL, ACTRESS LILY LANGTRY WHOSE PICTURES EMBELLISH HIS BAR. HE SHOT THE MAN WHO PLUGGED A HOLE IN LILY'S TEETH

## MOVIE OF THE WEEK:

# *The Westerner*

The story of Judge Roy Bean

In *The Westerner* Sam Goldwyn had perfect material for another pretentious epic of the West. Instead he produced something much rarer and much harder: a real character study that may go down in movie history as a comedy classic.

*The Westerner* is a fanciful retelling of the history of "Judge" Roy Bean who became a Texas Pooh-Bah after the Civil War, appointed himself sole dispenser of law and liquor in the border town of Vinegarroon, named after a venomous Mexican spider. In the movie Bean has two obsessions. He hates invading homesteaders who fence off the land for farms. He

worships the actress, Lily Langtry, whom he has never seen. Expertly acted by Walter Brennan, Bean is a paradoxical renegade, bighearted and cruel, weak and indomitable, a character who might have walked out of Mark Twain if he hadn't walked out of real life.

A match for Bean is Gary Cooper (*see cover*) who does one of his best jobs as a wandering saddle-bum. With a cast including Fred Stone and Goldwyn's new starlet, Doris Davenport, Director William Wyler lets *The Westerner* lapse briefly into routine melodrama toward the end. But for the most part he maintains a high standard of humor with a true Texas tang.



The undertaker of Vinegarroon keeps busy driving his battered hearse in Texas cow town where shootings and hangings are daily diversions. In off moments he is the town barber.



A coffin for Cooper is measured by the undertaker while Judge Roy Bean (left) tries him for the capital offence of horse stealing. Bean hands out whisky and justice with equal ease.



Cooper and Bean become cronies over mugs of whisky when Cooper, to delay his hanging, tells a yarn about his close friendship with Lily Langtry. He claims he has a lock of her hair.



Cooper lands an uppercut on the real horse thief who turns up in Vinegarroon after selling him the stolen horse for \$60. Cooper is thus cleared of the charge of "equine larceny."



The morning after a riotous evening Cooper wakes up in Judge Bean's messy room where both men had slept with their boots on. Cooper pulls a casual ace from the judge's sleeve.



Leaving town for good, Cooper peers in a window at Jane-Ellen who defended him at his trial. She invites him in to meet her folks, persuades him to stay and help the homesteaders.



Cooper snips a lock of Jane-Ellen's hair to make good his boast to Judge Bean that he owns a lock of Langtry hair. Jane-Ellen assumes his interest is personal, which it soon becomes.



Bean is popeyed with emotion when Cooper gives him the sacred lock that supposedly belonged to Lily on condition that he will clear the cattle from the homesteaders' land.

CONTINUED ON PAGE 76



*The Case of*  
**“CHICK” MEAD**  
*the ball player every big league team wants!*

Chick is the dream of every manager — young . . . ambitious . . . hard-working. A timely hitter—a top-notch fielder, Chick really earns his salary. But he’s not a man who lets success turn his head. He knows that “big money” in baseball doesn’t last forever. And so, Chick has planned ahead and is using his present salary to make sure his wife will always have the security and protection of the life insurance he can afford today . . .

## What life insurance program for a man whose “big money” years are limited?

Chick Mead is not a real person, but he is typical of thousands of men in the many professions and trades where the period of large earnings is apt to be limited. If you, too, are in a “young man’s” business, then your life insurance problem is probably similar to Chick Mead’s — you want insurance designed so that the protection you need can be completely paid for during the years when your earning power is high. For men like you, The Prudential offers what are known as Limited-Payment Life policies.

**Q: What is a Limited-Payment Life policy?**

**A:** It is a policy on which you pay premiums for only a limited number of years, but which gives you protection during your entire lifetime.

**Q: For how many years do you pay premiums**

**when you take out this kind of policy?**

**A:** In The Prudential you have a wide choice of Limited-Payment Life policies. You may take out a policy which becomes fully paid up after 5, 10, 15, 20, 25, or 30 years.

**Q: For whom are such policies most suitable?**

**A:** If you are in a “young man’s” business, this type of policy may be particularly desirable because it makes it possible for you to pay up your life insurance completely during the years when your earnings are high.

**Q: What happens if you are disabled and can no longer pay premiums?**

**A:** If total and permanent disability, as defined in your policy, occurs before age 60, then the insurance remains in force without any further

premiums being paid during such disability.

**Q: What other provisions do these Limited-Payment Life policies have?**

**A:** They provide for cash and loan values, dividends, extended insurance, reduced paid-up insurance, and give you a choice of 4 different ways to leave your life insurance money to your beneficiary.

Limited-Payment Life policies are one of the many types of Prudential Life Insurance policies designed for particular situations. There is a Prudential policy to fit every life insurance need . . . and a Prudential premium-payment plan to fit every purse. For further information on how your particular life insurance problem can be solved, see your local Prudential representative, or write to the Home Office.

# The Prudential

HOME OFFICE: NEWARK, N. J.



INSURANCE COMPANY  
OF AMERICA

# GIVE YOUR HAIR A CHANCE!



## THE SCALP

### IS THE BASIS OF HAIR HEALTH

#### Treat it the Fitch Ideal Way

Take care of your hair this sensible way! Don't let the thousands of tiny hair openings on your scalp choke up with dirt and dandruff. Remember that congested scalp is the forerunner of many hair ills. That's why you've got to keep the hair openings clear and free to function normally. Use Ideal Tonic every day. Then the natural oils will be able to flow over your hair, bringing the benefits that only nature can bestow. Ideal Hair Tonic combines with natural oils to form the perfect dressing for your hair.

Ideal Hair Tonic stimulates circulation—helps allay itching scalp—helps to prevent dandruff—helps check falling hair. It's simple to use, and it does two great things for you! First, it makes it easy for your scalp to be as healthy as nature intended—and second, it acts as a dressing that helps keep your hair neat and good-looking. Start to care for your hair the Fitch Ideal way today!

KEEP THIS  
HAIR FOLLICLE OPEN



AND KEEP YOUR HAIR



### FOR THAT WELL GROOMED LOOK WOMEN ADMIRE, USE FITCH IDEAL



Achieve that air of natural good grooming that women like—every hair in place, yet no suggestion of that "slick" look. Make a mighty good impression in business, too. Natural good grooming the Fitch Ideal way pays real dividends!

WRITE for a FREE sample of Fitch Ideal Hair Tonic to Dept. T-72, The F. W. Fitch Company, Des Moines, Iowa.

**You'll like Fitch's  
DANDRUFF REMOVER  
SHAMPOO**

Use it regularly each week. It is guaranteed to remove dandruff with the first application.

# Fitch's IDEAL HAIR TONIC



Approved by  
★ 4550  
Good Housekeeping  
Bureau  
Copr. 1940  
F. W. Fitch Co.

### "The Westerner" (continued)



Homesteaders flee when their crops are burned by Judge Bean who hates them because they fence in the cattle land. Jane-Ellen's father is killed by Bean's men.



Bean announces the great day when his beloved Lily Langtry will act in nearby Fort Davis and he will meet her at last. He buys out the whole theater for himself.



An audience of one, Bean waits for Lily to appear. When the curtain rises Cooper confronts him on the stage ready to shoot him for his cruelty to the homesteaders.



After shooting the judge, Cooper carries him dying into Lily's dressing room. To honor the great occasion Bean is dressed up in his faded Confederate uniform.



Judge Bean dies at the feet of Lily after he has fulfilled his lifelong dream of meeting the great actress. His last sight on earth was Lily smiling into his dimming eyes.

**"I thought  
all Batteries  
were alike  
until—**

**MY SERVICE MAN TOLD ME ABOUT AUTO-LITE™**



**THE MEN WHO  
MAKE CARS PICK  
BATTERIES BUILT  
BY AUTO-LITE!**

**1 OUT OF EVERY 3 CAR  
MAKERS SPECIFY BATTERIES  
BUILT BY AUTO-LITE**

It will pay every car owner to investigate Auto-Lite Batteries built by the world's largest independent manufacturer of automotive electrical equipment. Their amazing superiority is shown by their widespread acceptance as original equipment by builders of cars, trucks, tractors and diesel engines.

★



**THIS "ACTIVITE"  
AUTO-LITE USES  
SURE PACKS  
PLENTY OF  
POWER!**

**REVOLUTIONARY "ACTIVITE"  
IS NEW AUTO-LITE DISCOVERY**

"Activite," a new kind of power-producing material, is literally packed with power. Every Auto-Lite Battery is made with "Activite"—has amazing long life. No wonder car owners across America are switching to this sensational battery to save money and end battery worries.

★



**FIBRE-GLASS  
PLUS "ACTIVITE" MAKES  
BATTERIES  
LAST TWICE  
AS LONG!**

**AMAZING NEW FIBRE-GLASS  
HELPS DOUBLE BATTERY LIFE**

Science, working its magic to spin gossamer sheets of glass fibre, has found the secret of amazingly long life for automobile batteries. Fibre-Glass, used in extra-service types, holds the vital, power-producing material in place — prevents "shedding," the major cause of battery failure.

\$9.95 buys the original equipment type AUTO-LITE Battery for 90% of all cars. Other types as low as \$4.29

**FREE! ...4 POINT CHECKUP SERVICE FROM  
YOUR AUTO-LITE BATTERY DEALER**

- 1 Terminals and fittings cleaned and checked for corrosion and wear.
- 2 Electrolyte tested for specific gravity, showing "charge" condition of battery.
- 3 Water added if necessary, to bring the electrolyte to correct level.
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**U.S.L. BATTERY CORPORATION**  
A Division of The Electric Auto-Lite Company

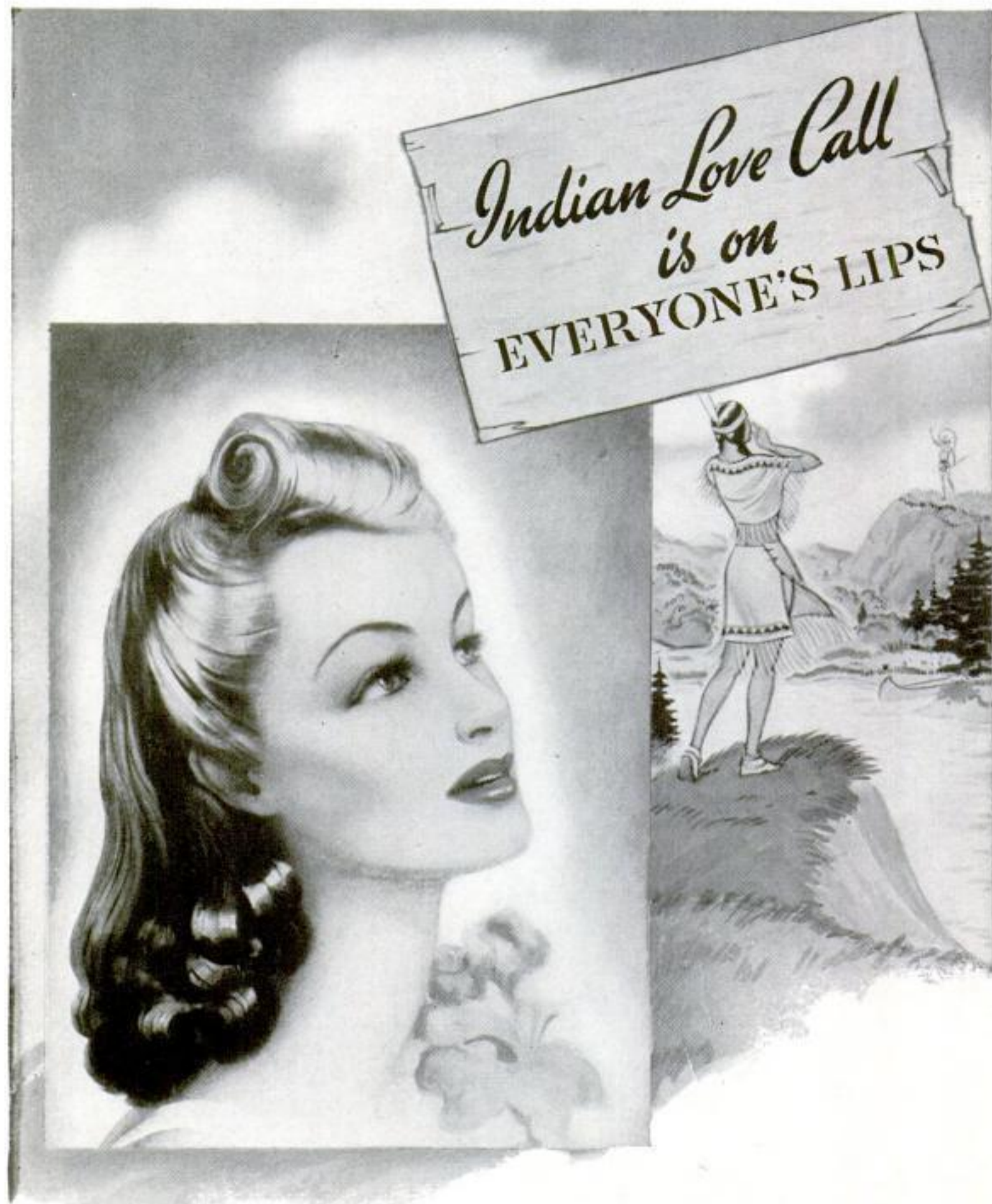
NIAGARA FALLS, NEW YORK  
Manufacturing Plants at: Oakland • Niagara Falls • Indianapolis • Oklahoma City • Toronto



**AUTO-LITE BATTERIES**

ENGINEERED AS A BALANCED UNIT OF THE ELECTRICAL SYSTEM

## STRANGE PEOPLE MAKE STRANGE SONGS TO MARKET THEIR WARES ON THE AIR



● This season, let the bold new Indian Love Call Colors make you the loveliest Pocahontas ever. These daring red tones in *Climatized Lipsticks*, by Elmo, are brilliantly keyed to the exciting new Indian trend that has captured the American fashion scene. *Climatized Lipsticks* are scientifically compounded with extra-protective ingredients, to help offset the drying effects of wind, cold and sun . . . Harmonizing *Climatized Make-Up* by Elmo is also available in the romantic Indian Love Call Colors.

**INDIAN PAINT BRUSH**

Light, flame red. Complements the new orange and copper tones, benedictine and bark brown. Beautiful for blondes.

**NAVAJO**

A true, vivid red to highlight beige, black, pine-greens, navy blue and night flight blue. Striking for brunettes.

**POW-WOW**

A deeper red that accentuates the new plums and purples, black, deep blue. Exotic on brunettes.



One Dollar Everywhere

PHILADELPHIA • SAN FRANCISCO



Kent and Johnson (left to right) compose in comfort at Kent's apartment, stave off parched throats with potions while waiting for the muse to strike. When the blow comes, secretary takes down words and music, later made into 60-sec. records.





**Pepsi-Cola song** is the creation of Kent (brooding, left) and Johnson, who points at his head as an aid to thought. Kent was once an announcer, Johnson a musical director of British Broadcasting Corp. They have written jingles for Esso, Flit, Bond Bread, Ford, but are best known for these immortal lines which have even been translated into Yiddish. They are basically a swing version of *John Peel*:  
*Pepsi-Cola hits the spot! Twelve full ounces, that's a lot,  
 Twice as much for a nickel too—Pepsi-Cola is the drink for you!*



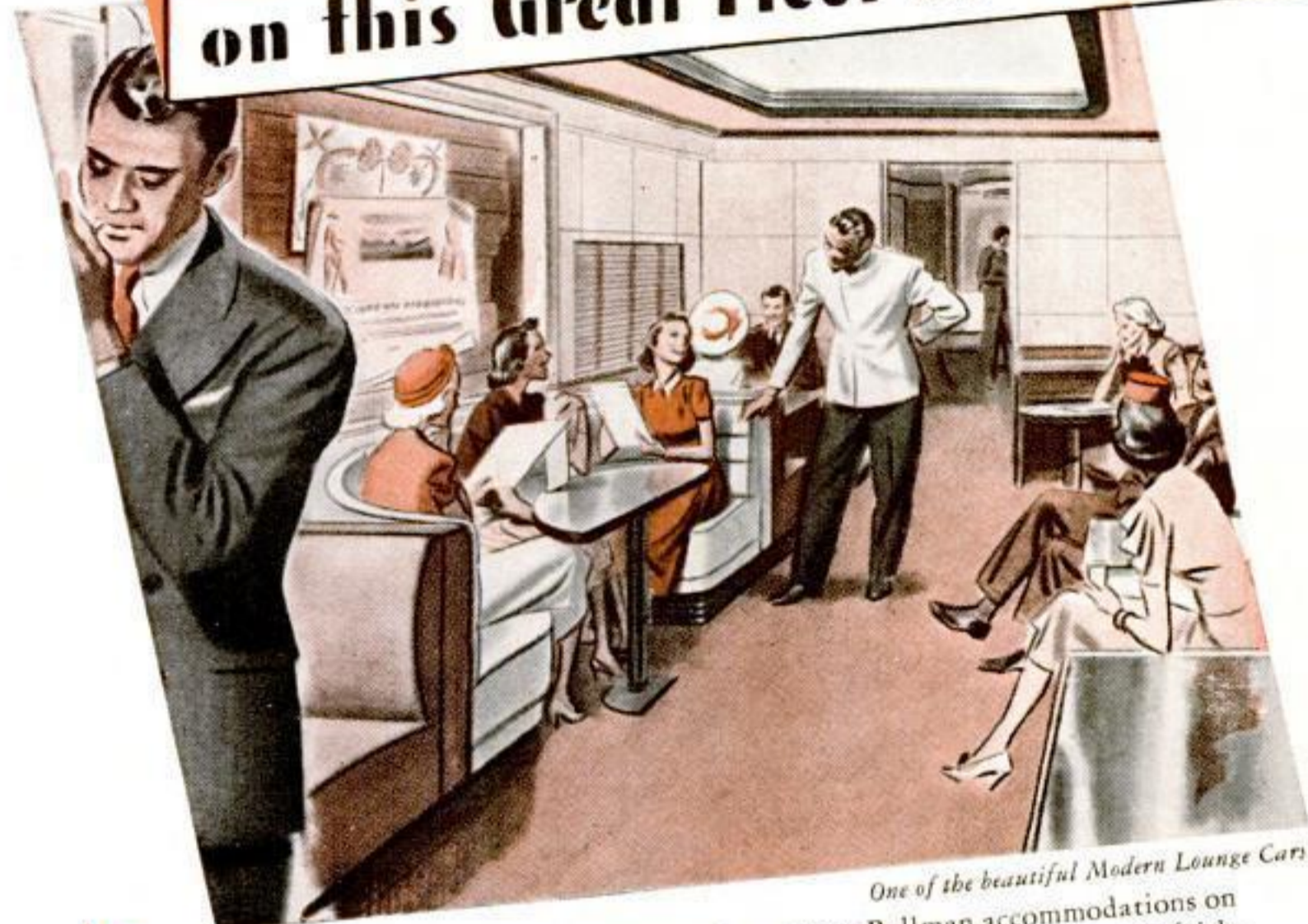
**Salada Tea jingles** are composed by John C. Dowd, president of Dowd Advertising Agency in Boston. There are some 40 of his transcribed records now being used in rotation, each exactly 60 seconds long. Each transcription is performed by a piano player and Vic and Kay, a singing team, and is based on an old song now in the public domain, like this one to the tune of *Little Brown Jug*.  
*Ah-ha-ha! He-he-he! How you'll love Salada Tea!  
 Nothing but Salada suits, You'll refuse all substitutes!*

CONTINUED ON NEXT PAGE

# Enjoy This Luxury

AT LOW FARES

## on this Great Fleet of Trains!



One of the beautiful Modern Lounge Cars

★ **Next time you travel** between East and West, reserve Pullman accommodations on one of the "Luxury trains" of Pennsylvania Railroad's great East-West fleet. So faithfully do these magnificent trains reproduce the beauty of modern design you will be charmed by their appointments. Smart diners radiate the color and tone of those gay, festive spots favored by "cafe society"... Lounges welcome you to murals, mirrors, radio, intimate refreshment bars—a wealth of refinement. How exhilarating your evenings!



Modern Drawing Rooms have smart individual Lounge chairs

★ **When it's time to retire**, you enjoy a private room of your own, for these superb trains offer Roomettes, Duplex Rooms, Bedrooms, Compartments, Drawing Rooms, Master Rooms, the latest Pullman creations. Rooms with real beds. Rooms with every personal facility, including lavatory. Rooms individually air-conditioned. The cost of this luxury travel? So little it will amaze you. That's because fares themselves are so low. Let your next ride be a "luxury ride"—on the Pennsylvania's great East-West fleet!

### Leaders of the Great EAST-WEST FLEET

- |   |   |
|---|---|
| <b>BROADWAY LIMITED</b><br><small>(16-hour all-room train)</small><br>New York—<br>Philadelphia—Chicago | <b>"SPIRIT OF ST. LOUIS"</b><br>New York—<br>Philadelphia—St. Louis |
| <b>THE GENERAL</b><br>New York—<br>Philadelphia—Chicago   | <b>LIBERTY LIMITED</b><br>Washington—<br>Baltimore—Chicago          |
| <b>THE PITTSBURGHER</b><br><small>(All-room train)</small><br>New York—Pittsburgh                       | <b>THE GOLDEN TRIANGLE</b><br>Pittsburgh—Chicago                    |
- Luxury Coaches and modern Section Sleepers except on the all-room trains.

**Pennsylvania  
 Railroad**  
 SHORTEST ROUTE  
 BETWEEN EAST AND WEST



*I'm in debt to  
my dentist!*



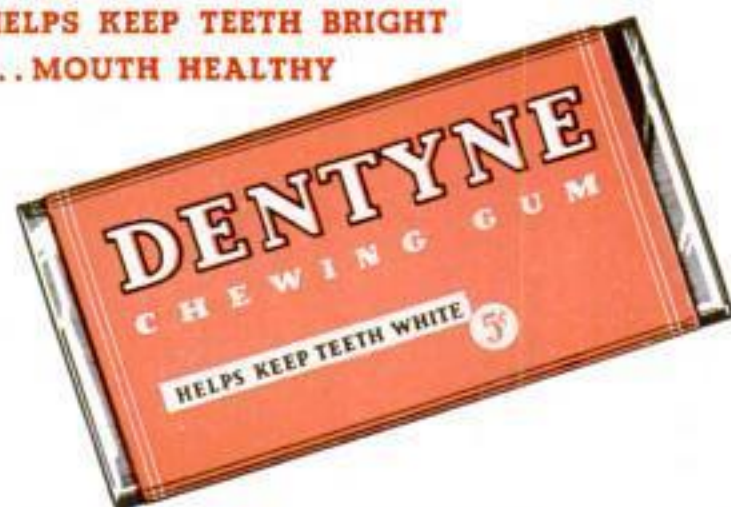
I'VE paid my dentist but I'm still in debt to him. You see he told me how to have a lovely smile.

"I clean your teeth," he said, "but you must help keep them bright. Try chewing Dentyne every day. Its extra firmness helps polish your teeth, eliminate food particles, make them really gleam. Dentyne is good for mouth health too. Vitalizes gums and tissues, exercises teeth and jaw muscles." Then he gave me some to try.

I've never tasted anything nicer. That zesty cinnamon flavor fresh-

ened up my mouth in no time and was so delicious. Of course I bought some Dentyne right away. Its flat handy package slips conveniently into my purse. I carry it everywhere and everyone is congratulating me on my sparkling teeth. Do try Dentyne yourself—Buy Dentyne today.

HELPS KEEP TEETH BRIGHT  
... MOUTH HEALTHY



**DENTYNE**  
DELICIOUS CHEWING GUM

Jingles (continued)



Philadelphia Scrapple song is yodeled by 13-year-old Olevio Santoro, youngest professional yodeler, who demonstrates above how it is done. Olevio wears a 10-gallon hat from Sears, Roebuck, sells prodigious amounts of scrapple with this song: *Scrapple o-del-ay-de-ay, Comes from Phila-del-phi-ay. Eat Philadelphia Scrapple, friends, With that advice my story ends.*



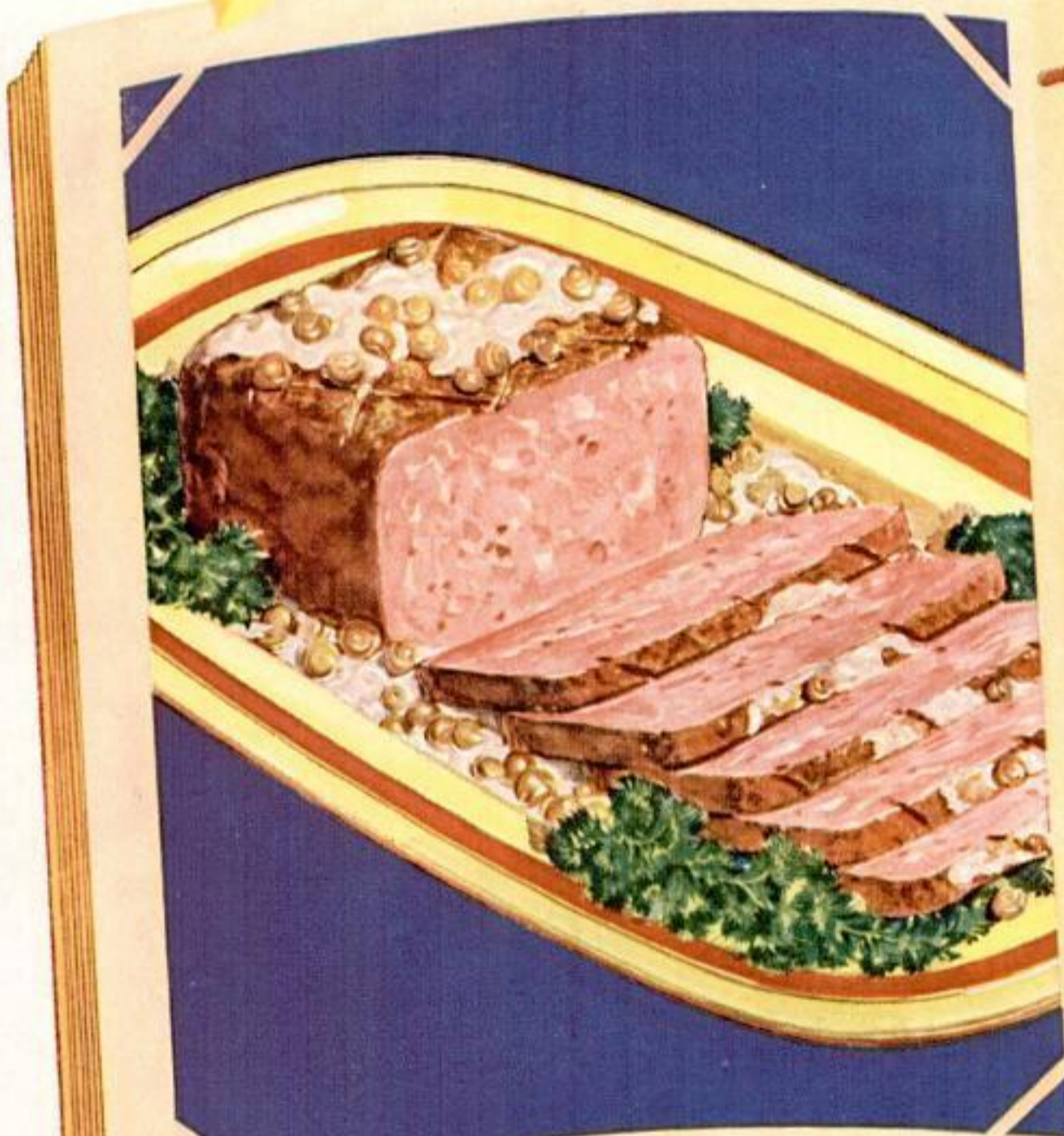
Thrivo Dog Food and the cuisine at the Automat are plugged weekly by the Moylan Sisters, Peggy Joan, 5 (left), and Marianne, 8. This is their Thrivo theme song: *We feed our doggie Thrivo, He's very much alive-O, Full of pep and vim! If you want a happy pup, You'd better hurry up—Buy Thrivo, for him!*



Moylan Sisters live at home in Sag Harbor, Long Island, are carefully and frequently scrubbed by their mother, especially after their Sunday trip to the broadcasting station. The girls have a tremendous following of fans who write in about "those angelic voices," but Marianne's affections are reserved for James Stewart.

# The Peoples Choice!

## ARMOUR'S Treet



★ **Treet sweeps the country**—the popular choice for tasty meals you can get in a jiffy! Its fine meats are tender-cooked, delightfully seasoned. That's why Treet is so delicious served cold just as it comes from the can.

But you ought to try this new "company" dish—**Baked Treet with Mushroom Sauce**. It's rich . . . flavorful . . . and easy!

Recipe: Mix ½ can of mushroom soup with ¼ cup of water. Add 3 tablespoons of grated cheese and stir until smooth. Pour over a loaf of Treet and bake 30 minutes in a 375° F. oven. Then serve it with a smile—to four lucky people!



Take home this blue and yellow can the next time you go shopping



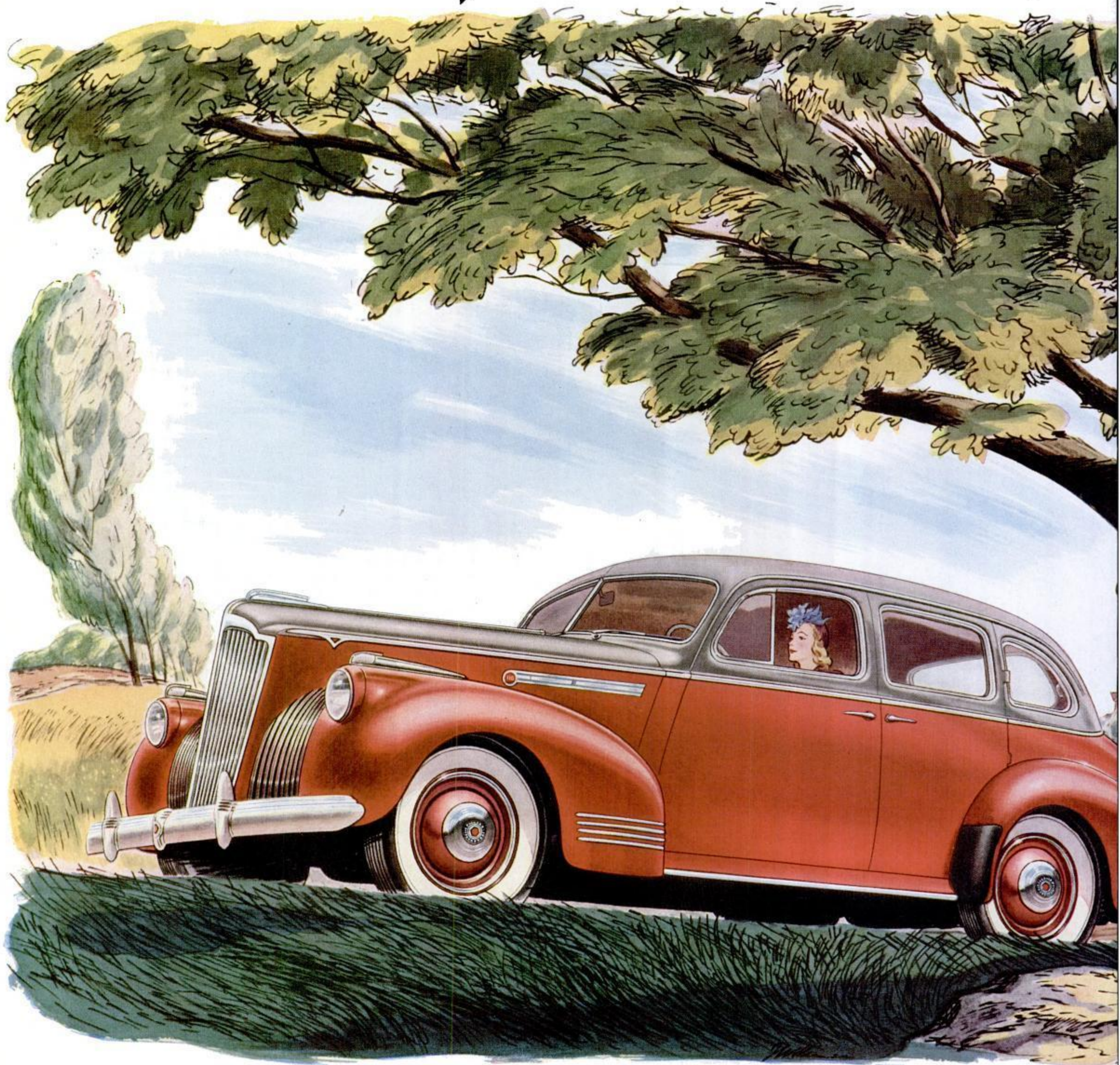
★ **Star Corned Beef Hash en Casserole**  
—Prepare it this way: "Colorful" is one word to describe Corned Beef Hash en Casserole topped with hard-cooked eggs. It does look appetizing! But its good looks don't compare with its good taste. Open a 16 oz. can of Star Corned Beef Hash and place the contents into 1 large or 3 small casseroles. Bake 20 minutes in a 375° F. oven. When ready to serve, top with slices of hard cooked egg arranged in flower fashion. Nothing hard about that! And you'll know you're pleasing everybody—because that's a habit with Star Corned Beef Hash. Its rich beef and fine diced potatoes make it America's first choice for flavor. It's certainly worth trying this very day—don't you think so?



★ **A "Fiesta Dinner" with Star Chile Con Carne.** Did you ever serve Chile Con Carne? Well, if it's Armour's Star "Chile", it's no ordinary food. It's a piping hot, tasty dish that brings to mind cow-punchers around a camp-fire on the plains of the Southwest. Mexican beans, mixed with ground meat are cooked in a rich tomato sauce highly seasoned with fresh chile powder. Be different—go Mexican for a change! Serve a hot dinner your menfolks will love—Armour's Star Chile Con Carne! 'Most every dealer has it. And you'll discover dozens of different ways to serve it—and every one of them will be delicious!

Ask for  
**ARMOUR'S STAR MEATS**  
*America's first choice for flavor*

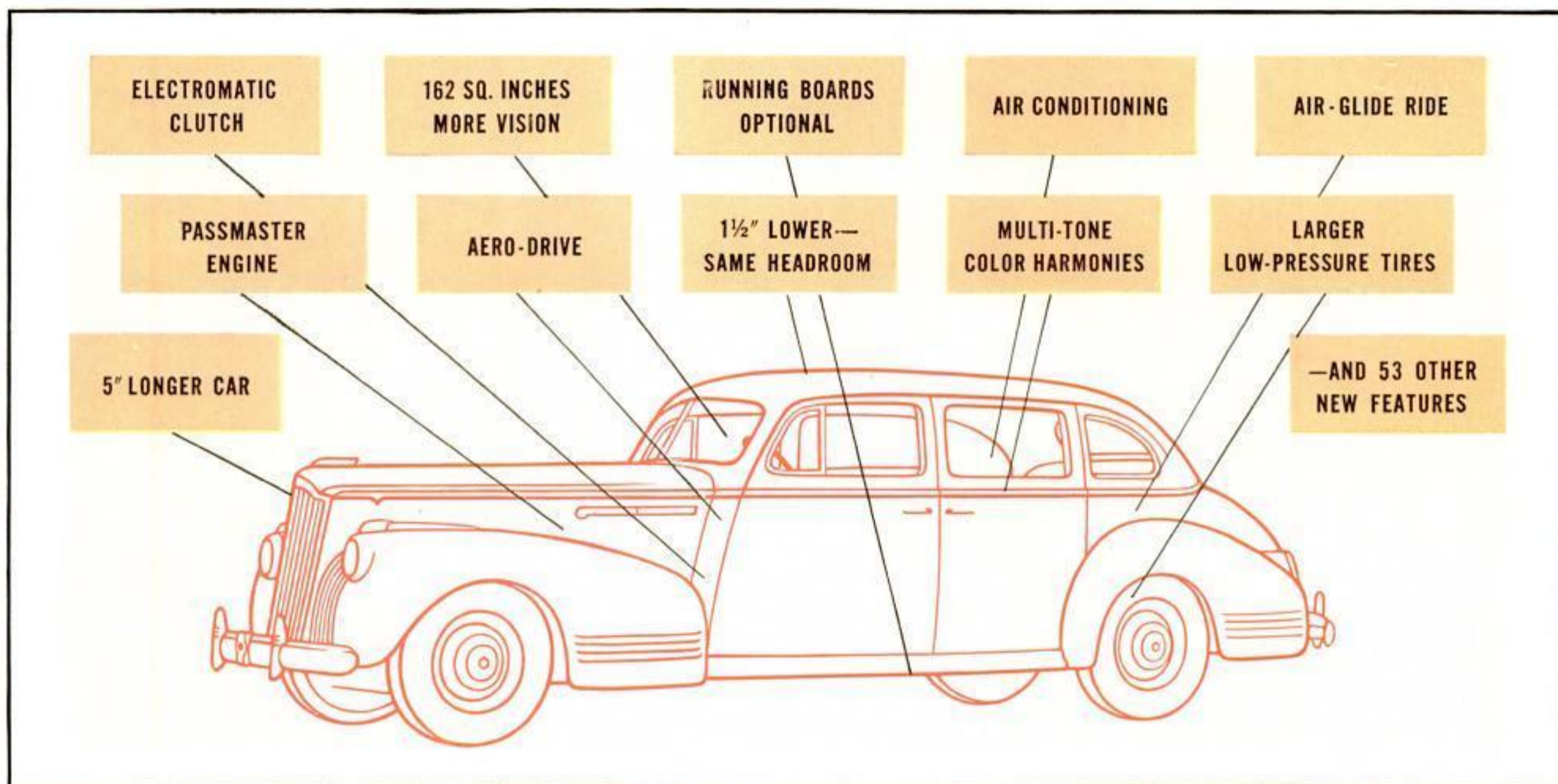
# Brimming with Beauty



*This stunning new Packard One-Ten Deluxe Sedan is available in many brilliant Multi-Tone combinations—both inside and out. Like all of the new 1941 Packards, it's completely restyled, bumper to bumper, roof to road. Nothing like it on the road!*

*—the Class of*

# Bursting with News!



## The NEW 1941 Packard

YOUR FIRST delighted glance will tell you the 1941 Packard is both the *newest* and the *smartest* car on the road! Completely redesigned! Inches longer . . . inches lower . . . and "luxury" the watchword!

Its stunning new Multi-Tone color combinations are available with a variety of equally stunning upholstery options inside.

And the chart above highspots only 11 of the engineering advances which total 64 in this superlative new car.

**New! Passmaster Engine Cuts Fuel Costs 10%!**



Along with the dash and fire of this spirited power plant comes a new mechanical master stroke!

Without sapping an ounce of this great engine's flashing power, Packard engineers have succeeded in cutting its already-low gasoline consumption by *no less than 10%*!

Couple these welcome savings with negligible oil consumption and low upkeep cost, and you have a thrifty trio that's hard to beat.

**New! Electromatic Clutch Lets Your Left Foot Loaf!**



In the new 1941 Packard, the *car itself* operates the clutch! Your left foot loafs. This Packard-perfected clutch works on a new principle, free from the defects of earlier devices. If desired, the conventional foot-clutch can be employed by touching a button. There's nothing complicated, nothing new to learn, about using Electromatic Clutch—and it's available at *very low* extra cost.

**New! Aero-Drive Doubles Fun of Driving!**



One ride tells you that Packard's Aero-Drive doubles the fun of open-road driving! For it lets your engine turn lazily over—*27% slower*. And when you want to pass a car, it cuts a mountain-climbing gear—automatically—

and you fairly zoom past! (Aero-Drive, optional at extra cost, is a money-saver, too—cuts gasoline consumption up to 20%!)

**New! Air Conditioning—A Packard FIRST!**



No mere ventilating device, but real, refrigerated air conditioning. (Costs extra, but you'll bless it every mile you drive!)

Check all 64 features that make Packard the year's smartest buy. And remember Packard's low upkeep! A recent survey shows a Packard needs servicing less often than *any other car!* See your Packard dealer now!

ASK THE MAN WHO OWNS ONE

*P.S.*  
Your Packard dealer has the good news about 1941 prices!



**The FAIRHILL**  
 America's outstanding  
 box of fine candy at \$1 lb.  
 In ¼, ½, 1, 2, 3 and 5 lbs.



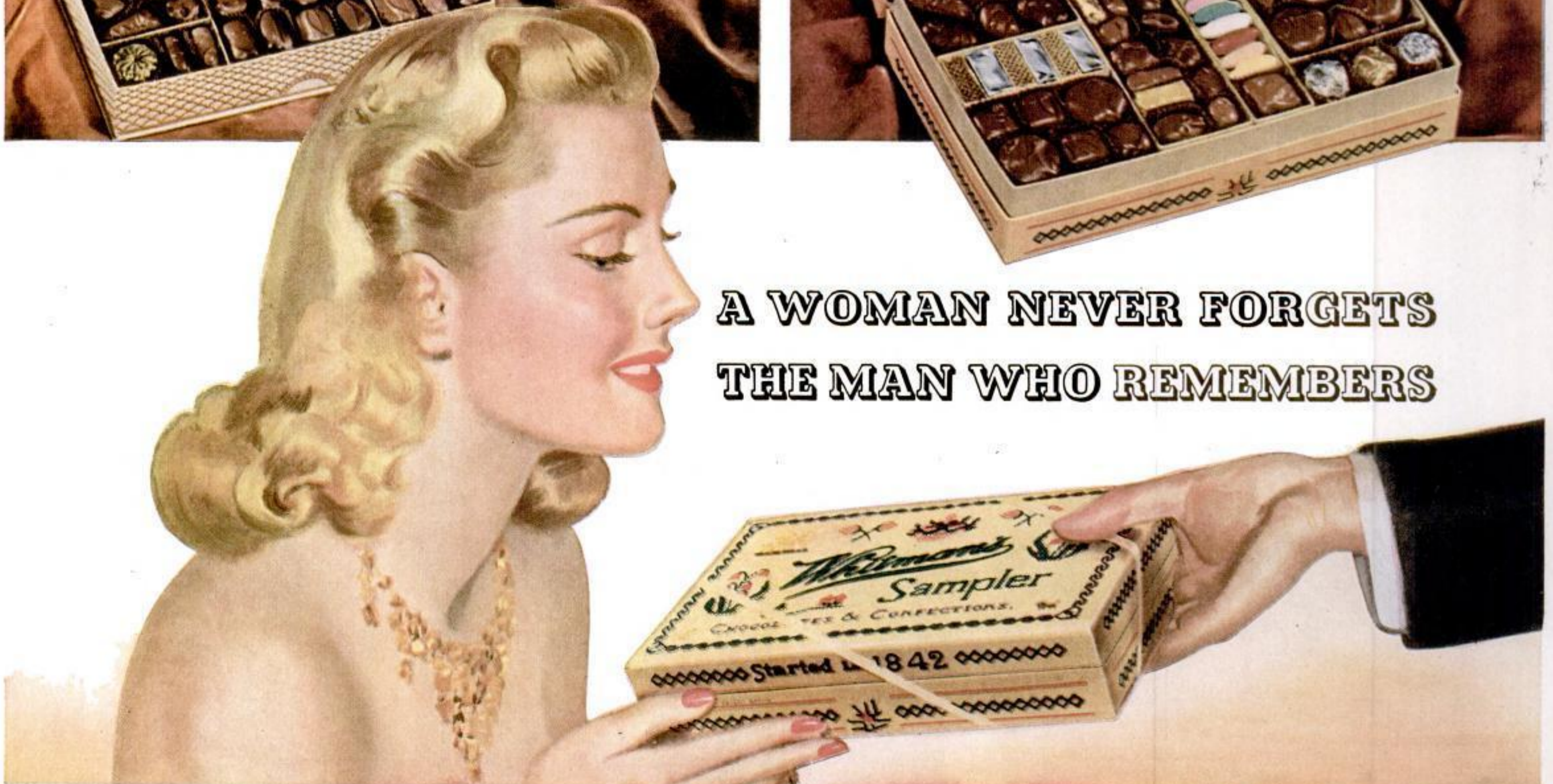
**FRUITS and NUTS**  
 Six kinds of fruits, five  
 kinds of nuts . . . many  
 others. 1 and 2 lbs. \$1 lb.



**MINIATURES**  
 Delightful variety of  
 "bite size" pieces, in a  
 beautiful golden box. 1  
 and 2 lbs. . . . . \$1 lb.



**The SAMPLER**  
 The world-famous box  
 of best-liked confections.  
 17-oz. (100 pieces) \$1.50.  
 Also 2, 3 and 5 lb. sizes.



**A WOMAN NEVER FORGETS  
 THE MAN WHO REMEMBERS**

**GIVE** *Whitman's*

**CHOCOLATES . . . IT'S THE THOUGHTFUL THING TO DO!**

COPY. 1940 STEPHEN F. WHITMAN & SON, INC., PHILADELPHIA



MR. BIDECANT OF LONDON'S EAST END TAKES IN HIS NEIGHBOR (LEFT) AND HER CHILD (CENTER) WHO USED TO LIVE IN THE HOUSE ACROSS THE STREET

# Bombing of London

**ITS PEOPLE LEARN TO  
LIVE ON BATTLEFIELD**

The great city of London, peacetime home of 8,500,000 stolid Englishmen, was last week the greatest battlefield of the war. And under the crashing bombs and toppling masonry the citizens of London tried to work out a life. What was happening to their city was something like the Chinese torture by which all a man's bones are expertly broken one by one until he dies with a saintly expression. To go on living in such a city was something new and terrible in history. It meant that the workman and his family, eating their quiet evening meal above, looked out on a scene of desolation through windows long since blown out.

But there was still a meal and still a family. They sat down to it with the composure of people at peace. The children were told to mind their table manners. They were not finished when the sirens blew again and down they all trooped to the air-raid shelter, carrying mattresses and pillows. These people have not had a whole night's sleep in three weeks. They have learned that it is possible to exist with very little food, eaten mostly cold, to spend most of one's time in underground holes, damp and dark and cold, to sleep leaning against a stone wall.

Mr. Bidecant (*above*) considers himself lucky. The ruin through the window was once the home of the woman on the left who has now moved in with the Bidecants. On a wood fire in the basement the two women roasted a joint of beef and boiled some vegetables. Mr. Bidecant's home is still his castle.

But Mr. Bidecant's ordeal is by no means over. He may have to endure a whole winter of bombing. Already Londoners are talking of the "muddle and misery" of London's civil defenses. Mr. Bidecant may find this strange life unbearable. He may have to move underground permanently while the Germans slowly raze great parts of London aboveground. He and some 6,500,000 of his neighbors may even have to quit London, leaving it to slow death, to the rats and the dogs and a British garrison and the endless rain of heavy metal.



EIGHT SMALL HOUSES STOOD HERE BEFORE GERMAN AERIAL TORPEDO LANDED. MOST RESIDENTS WERE IN SHELTERS IN REAR

**Palace Theatre**, Victorian home of Gilbert and Sullivan operettas built by D'Oyly Carte, burns briskly. This, like most other scenes shown, is near a railroad station (Charing Cross), a legitimate

bombing objective. But London is so full of railway stations that nearly everything in London is near one. Germans are trying to smash communications north, south, east and west out of London.



THE ELEPHANT AND CASTLE INTERSECTION IN

The Houses of Parliament and the Big Ben bell tower are silhouetted against the glare of fire near Elephant and Castle Streets (*above*). Previous pal-







LONDON'S INDUSTRIAL EAST END SOUTH OF THE RIVER THAMES IS A LITTER OF PAVING STONES. NOTICE THE POOL FROM A BROKEN WATER MAIN AND CROWD GOING TO WORK

ace burned in 1299, again in 1512 and, finally, in 1834. This is Sept. 8, 1940. London's fire fighting improved rapidly with this terrible practice.

**Heroes** of London's defense are the volunteers of the Auxiliary Fire Service. Londoners used to complain about paying the "spit and polish firemen" \$15 a week "for playing darts in the fire-

house." Many had had no fire-fighting experience. Now they work while bombs crash and German planes machine-gun them. They often stay in action 20 hours a day. Many are already casualties.



*Bombing of London* (continued)



**BOMBS DOT THE  
CITY WITH FIRE**

**Y**ou are looking down from a German plane on a section of eastern London. Each puff of smoke is a fire started by a German bomb. At the top of the page begin London's skein of bridges and beyond them lies the heart of the city. The slanted S-curve of the Thames, fatally easy to read from the sky, is

lined with London's docks and most congested factory district, last week called "The Flanders of England." In the loop pointing left are the West India and Millwall docks and in the foreground the Victoria and Albert docks. Since big ships do not go above the bridges, bombing above them is inexcusable.



## **EACH FIRE IS A RAGING INFERNO**

**E**ach fire seen so small on the opposite page is an inferno of flame on the ground. This picture was taken four minutes after incendiary bombs set fire to a Central London garment-trade building where 20 girls were working. Only one was badly injured. The intense heat has started the building across the

way smoking. Auxiliary Fire Service men, already on the spot, are taking a fire hose down the street. Air Raid Precautions wardens are hurrying people away and moving cars. Even a few soldiers are giving a hand. This is Little Portland St. just off Regent Street. Striped S post at left indicates air-raid shelter.

## LONDON FIGHTS POOR MAN'S WAR

At vital points everywhere the British are posting copies of a notice found in the first World War in a dugout full of dead British soldiers. Signed by their Australian officer, it reads: "1) This position will be held and the section will remain here until relieved. 2) The enemy cannot be allowed to interfere with this program. 3) If the section cannot remain here alive it will remain here dead. 4) Should any man through shell shock or such cause attempt to surrender he will remain here dead. 5) Finally the position, as stated, will be held."

Though 50,000,000 lb. of German bombs have been dropped on England, killing 3,500 civilians, the position is emphatically being held. London is still a huge, functioning city. The destruction has hit less than one per cent of its buildings. The dead after three months of bombings are no more than are killed in U. S. traffic accidents in any month. But the tempers of the living are getting short. Weariness slows down sleepless men. Said the *London Express*: "If you can stick to your work, then we can beat the Germans. If you cannot, then they are going to beat us."

Early every evening the crowds trail down into London's deepest subways and bed down for the night, leaving a single lane for subway passengers. They bring knitting, bananas, beer and water. They chat for a while, then try to sleep in the cold, stale, dusty air. Street singers serenade the queues waiting to get into air-raid shelters. Londoners still pride themselves on walking, not running, to shelter. Women have given up cold-creaming their faces at night in order to look their best during raids. People are warned to keep a few tubs full of water in case the water mains are hit, and always to turn off the gas. Most offices, except for banks, remain open during raids. Jewelers agonizedly strain through their shops' debris to find diamonds and rubies. Many casualties are caused by glass splinters, which sometimes pierce like small shot. The worst strain is that on perhaps 50,000 pregnant women and on the mothers of 100,000 very young babies. Their problems of feeding babies and changing diapers during air raids are almost insoluble.

This war on a great city has given a new and cynical slogan to Army recruiting: "Join the Army and escape the war."

Incredible, in view of London's defense, was the remark of a German flier who parachuted to earth over England: "Take me to German Army headquarters. It's useless to lie to me. I know that we have taken Scotland and Ireland and sunk the British fleet."



Costermonger Alfred Ramplay smiles grimly as he moves out of his shattered home in East London district (see right).



Ground rules for members posted in one British golf club still operating just outside London read: "Players may pick out of any bomb crater, dropping ball no nearer the hole, with-

out penalty. Ground littered with debris may be treated as ground under repair." This player, however, treats the bomb crater as a trap and doggedly plays out of it with his niblick.

On the move, like tens of thousands of Londoners, is Costermonger Alfred Ramplay who after 30 years has lost his house in London's East End. This poor man's area, closest to great

docks and factories, has taken far the worst pounding. Ramplay, his wife and four children are being moved to West End with what belongings he was able to salvage after bombing.





**The mailman** collects the mail when he can still find the mailbox. London collectors have generally refused to take shelter during air raids but even so letters now take as long as five days to be delivered. Even telegrams take two days. Censorship naturally slows down the service considerably.

**The English genius** for making things homey inspired Mrs. Prendergast to plant lettuce, beets and marrows on her backyard Anderson shelter. These corrugated little shelters have stood up well against everything but a direct hit which would demolish any shelter except the most elaborate.



**London paint factory** workers play cards in air-raid shelter during raid. Most factories post watchers on roof to sound the alarm only when bombs actually begin falling. Britain's desperate effort is to keep up factory production without risking the workers' lives.

**The Queen** has done a superb job during London's trial by being precisely as cheerful and composed as ever. These poor people of South London know that the courageous Queen's own sitting room has been bombed too, that bombs are no respecters of persons.



# Bombing of London (continued)



**Tidying up** as fast as their city is wrecked is second nature to Londoners. The all-clear siren has not yet sounded but this man is already sweeping the remains of a lamppost into the gutter. Behavior like this is what keeps London functioning through its terrible ordeal.



**An incendiary bomb** burning itself out on the pavement is disdainfully used by a bowler-hatted Englishman to light his cigaret. Flower vendor on opposite page is using the same bomb, which burns at a temperature of 4,000° F. by fusing aluminum and iron oxide.



**Born to bomb fire** was this little London girl. The midwife was A. R. P. Warden Bill Watson (left). Mrs. Foster's husband, also an A. R. P. worker, had rushed off to duty when the bombs started falling. One landed 80 yards away, blew off Mrs. Foster's roof and littered

her bed with glass. In the black dark, in the midst of debris, to the concussion of exploding bombs, the child was born successfully. Said Mrs. Foster: "I hope the hospital people come and fetch me soon as it is very draughty here with no windows and no roof."



**THE FLOWER VENDOR IN TRAFALGAR SQUARE  
WARMS HER HANDS AT AN INCENDIARY BOMB**



June poses for portrait on steps of a friend's home in Beverly Hills. Her sister Cherry, with whom she teamed in vaudeville since she was 8, married Harry Hopkins' son in 1937.



June screams and makes funny faces when her maid pours gallons of fresh milk over her. *Strike Up The Band* is her second M-G-M movie with Mickey Rooney and Judy Garland.

## JUNE PREISSER TRIES A MILK BATH BUT DECIDES SHE LIKES WATER BETTER

The liquid in which chubby June Preisser is gleefully bathing on the opposite page is Grade A super-pasteurized milk from Hollywood's Arden Dairy. She took the bath to get the feel of it for her Anna Held number in Metro-Goldwyn-Mayer's latest musical, *Strike Up The Band*. The scene never got into the movie but June did not like it, anyhow. She decided that, whatever legendary beautifying qual-

ities milk baths may have, she preferred plain water.

So June, who is an expert at artistic tumbling (see *LIFE*, April 1), went to a swimming pool in Beverly Hills accompanied by *LIFE* Photographer Peter Stackpole. Here she clowned, dived, swam, posed (*above and below*), confirmed with these charming pictures Photographer Stackpole's conviction that she is one of filmland's most photogenic starlets.



June clowns for the photographer in a plaid playsuit and wedgies. She has 16 U. S. fan clubs.



June emerges refreshed from the pool after her milk bath. A remarkable athlete, she loves to swim, ride horseback, scare onlookers with her breathless cartwheels.



June burlesques one of Billy Rose's Aquacade divers with a screwball jump into the pool.







NO  
FRANKLIN  
THE  
FIRST

IF I WERE  
21  
I'D VOTE FOR  
WILLKIE

MY FRIENDS  
GOOD BYE!

MY FRIENDS  
BUT NOT  
MY SUBJECTS

NO  
MORE  
NEW  
DEAL  
WE WANT SQUARE DEAL

NO  
CROWN  
FOR  
FRANKLIN

ROOSEVELT  
NO MORE  
JUST FORGET  
IT

8  
YEARS  
IS  
ENOUGH

ELEANOR?  
NO SOAP!

ROOSEVELT  
FOR  
EX  
PRESIDENT

THE AMERICAN WAY  
WITH  
WILLKIE

I AM A  
WILLKIE  
DEMOCRAT  
★

NO  
THIRD  
TERM

WE  
WOMEN  
WANT  
WILLKIE

NO MORE  
FIRESIDE  
CHATS

THANKSGIVING  
DAY  
NOV. 5

NO  
ROYAL  
FAMILY

WE  
DON'T WANT  
ELEANOR  
EITHER

NO  
FOURTH  
TERM  
EITHER

WILLKIE  
OR  
BUST

UNION  
LABOR  
FOR  
WILLKIE

NO  
3rd TERM  
THE  
CONSTITUTIONALISTS

DEMOCRATS AND REPUBLICANS  
FOR  
WILLKIE

ROOSEVELT?  
NO! NO!  
1000 TIMES  
NO!

# BUTTON BUTTON EVERYONE HAS BUTTON AS A CAMPAIGN FAD SWEEPS COUNTRY

By the time this Presidential campaign is over, there will have been twice as many buttons worn for the candidates as total votes cast for them. More than 40,000,000 official buttons will be distributed by November and at least as many unofficial ones. To record for history one aspect of the campaign, a representative collection of buttons is reproduced here.

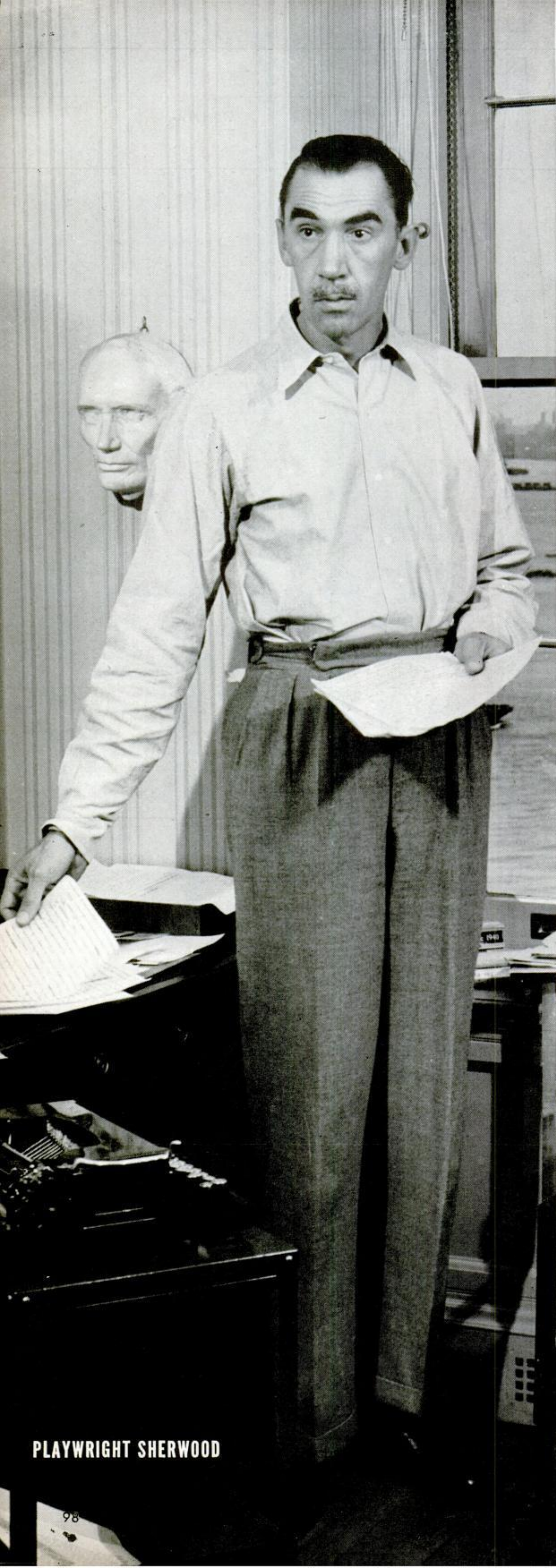
There is sharp distinction between Roosevelt and Willkie buttons. Like Roosevelt, Roosevelt supporters are making a non-political campaign. Their buttons repeat smug mottoes like *Carry On With Roosevelt, Re-elect Our President*. Willkie buttons are as effervescent as a sophomore. Many originate in Wall Street whose denizens have reason to dislike Roosevelt and plenty of spare time now in which to think up ways of expressing their dislike. But if Willkie buttons outnumber Roosevelt buttons, it is also true that Roosevelt does not get his votes from buttons.

There is one new protesting note. A few Rip Van Winklish citizens have lately been seen on the streets carrying on their lapels a button with the strange device, *Tippecanoe and Tyler Too*.



THIS TWO-FACED COMPROMISE IS CALLED THE "SALESMAN'S SAFETY PIN"





PLAYWRIGHT SHERWOOD

# PLAN FOR UNION

FAMOUS PLAYWRIGHT ARGUES THAT AMERICA'S FUTURE LIES IN UNION OF THE ENGLISH-SPEAKING PEOPLES

by ROBERT E. SHERWOOD

Beneath the immediate issues of America's role in the war, many far-thinking people are discussing America's part in the world order which comes out of the war. One of the most striking proposals was the plan which Clarence Streit called Union Now—a union of all the world's democracies. Since LIFE examined this scheme in its issue of Oct. 23, the events of the war have pushed it far into the future. But in recent weeks a new and more immediate proposal has gained international attention: union of the English-speaking peoples. In England this idea seems such an immediate possibility that the British Government felt it necessary last fortnight to assure Parliament that no such momentous step would be taken without full discussion.

One of the able American exponents of an English-Speaking Union is the famed playwright Robert E. Sherwood, author of the current Broadway hit *There Shall Be No Night*, two-time Pulitzer prizewinner for *Idiot's Delight* and *Abe Lincoln in Illinois*. He is leading spokesman for the Council for Democracy.

**W**e are preparing for war. Let us also prepare for peace. We know who our enemies are and just what it is that we are preparing to fight. With the help of God and the British Navy and the R. A. F., and the threat of the U. S. Navy in the Pacific, we may not have to join in the actual battle. But, let us now reconcile ourselves to the thought that if we don't soon make known our intention to join in the peace, there never will be peace.

We can consider what may happen during the next six months:

*Quick victory for Hitler.* In this case the future will be greatly simplified for all concerned. We shan't have to worry about making difficult decisions. They'll all be made for us. That's the one appealing feature of the Führer principle.

*Decisive victory for Britain.* This can result only from a series of miracles: revolutions all over Europe and internal collapse of the Nazi regime. We may be permitted to hope for this but we'd be unwise to bet on it.

*Continuation of stalemate.* This seems the likeliest prospect for the time being. Britain's head will remain bloody but unbowed, and Hitler will still be dominating the continent of Europe and perhaps extending his empire southeastward into Asia.

We are now attempting to prepare for any eventuality by arming ourselves as heavily and as rapidly as possible. But huge mechanical defensive systems are no more than temporary illusions unless there is behind them a people with a purpose. At the moment we have no purpose, except mere maintenance of the status quo. That isn't good enough. We must try to think not in terms of the coming months and years but



Proposed capital for an English-Speaking Union is Ottawa, present capital of Canada, where the Assembly might meet in Canada's Parliament building (above). It has been also proposed that preliminary meetings to draw up the Union Government might be held in Independence Hall, Philadelphia.

of the future centuries. We must form a new conception of the new world in which we, our children and their children will have to live.

It is my conviction that the strongest, sanest and most durable guarantee for this new world is a union of the United States of America and the six independent units of the British Commonwealth: the United Kingdom, Ireland, Canada, Union of South Africa, Australia, New Zealand.

This may appear, to the suspicious, another start on another blueprint for Utopia, another Wilsonian vision. It isn't. It is the practical realization of the destiny for new world leadership which, whether we admit it or not, or whether we like it or not, is now being thrust upon us.

It is my belief that we Americans are ready to admit this and accept it. I believe that we are conscious of our responsibility for keeping the peace in that largely moist half of the world in which we are fortunate enough to live. If we were alone in a totalitarian world—a world in which the term "cut-throat competition" would mean just that—we might manage to isolate ourselves behind a wall of steel. But we should do so at the expense of our standard of living and, before long, of our faith in our own democratic processes. We wouldn't like that. We wouldn't stand for it. We'd soon be pushing all those ships and planes and guns and men on to the offensive.

But the English-speaking world is big enough for all conceivable purposes. It's a world bounded on the northeast by the British Isles, on the southeast by the Union of South Africa, on the northwest by Alaska, on the southwest by Australia and New Zealand. Its center is in the U. S. and that would be the center of its foreign and military policy. It would have no involvements whatever in the continent of Europe. It would constitute a power of unassailable magnitude, dominating all the oceans; and this power would be in the hands of 200,000,000 people who speak the same language and believe in the same three fundamental things—liberty and justice and peace.

### Mechanics of union are simple

The political mechanics of an English-speaking union have been set down, simply and clearly, by Clarence K. Streit. The supreme government would be organized on the basis of proportional representation, so that the U. S. would have a majority in the ratio of about eight to five over all the other states put together. Each state would, of course, continue independently to fly its own flag, choose its own rulers, apply its own taxes, enact and enforce its own laws, chew its own gum. It would even be free to dislike all the other states to its heart's content. (This clause is inserted out of respect for the Irish.) But all uniting states would have in common the same immovable constitutional cornerstone: the Bill of Rights.

This is the practical, workable, easily attainable plan for a new world. It is logical, it is inevitable, as an evolutionary development in human progress. It is based, to begin with, on sound economic fact: the British Commonwealth is our best customer and we are its best customer. But there are considerations much more important than that. I don't propose to insult the reader by handing him or her any of the old, pompous bunk which is always repeated by white-tied orators at Pilgrim dinners—the routine patter about how "the futures of our two great nations are indissolubly linked because we both talk the language of Shakespeare and Shelley and Keats." Americans are inclined to remark on that, truthfully, "Nuts! We

CONTINUED ON NEXT PAGE



The Union (*in white*) would embrace  $\frac{1}{6}$  the earth's surface,  $\frac{1}{10}$  the population, half the major naval power. U. S. could outvote all others. Representation above is figured on one delegate for each member state plus one more for each 5,000,000 population.

## "Just the White Man's Burden... Eh?"



**TINY:** Can I help it if I live to eat?

**PETE:** Skip it, you *fatted calf*...I'm only thinking of how you add to your burden with those shorts!



**TINY:** Ignorance is bliss, my good Thin Man! These "BREEX"\* are the newest thing in comfort...cut on the *bias* to put an end to bunching and riding up!

**PETE:** Did you say *comfort*? Then meet Munsingwear's SKIT-Shorts! You get *mild* support with these...they can't ride up because the leg-elastic keeps 'em snug and trim.



**TINY:** And *who* do you think makes "BREEX,"\* you *dope*? Munsingwear, of course! And they *also* get a vote of thanks for this swell *Durene* shirt...it drinks perspiration like a camel drinks water.

**PETE:** Okay...okay! But I'm *no dope*. See this SKIT-Shirt? Great stuff for absorbing perspiration, too! I guess Munsingwear gets a *double* vote of thanks!

Munsingwear Woven Bias-Cut "BREEX"\*...solid colors and patterns . . . . . 50c and up  
 Munsingwear Knitted SKIT-Shorts . . . . . 50c and up  
 Munsingwear Knitted Athletic Shirts, 50c and up  
 \*Trade-Mark

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*Fit that Lasts!*

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DOUBLE YOUR ZEST FOR LIVING IN

Styl-EEZ  
A SELBY SHOE

WEAR A PAIR  
AND REST A PAIR

Double the Ease .. Double the Looks  
.. Double the Life of Your Shoes ..

Styl-EEZ brings you adorable style that slims your ankle ... flatters your instep. Precious features to keep your feet eager to be up-and-going. And Styl-EEZ is the *only* shoe with the "Flare-Fit" innersole to help you walk without a wobble.

Choose two pairs from the brilliant array of stunning new styles now featured at your leading store. Then, wear a pair and rest a pair to double your zest for living and double the life of your new Styl-EEZ shoes!

FREE! Attractive bridge score pad ... Send for yours today.

THE SELBY SHOE COMPANY, Portsmouth, O.



\$6.75  
AND UP

Slightly higher in Western States and Canada

Selby

THE WORLD'S GREATEST NAME IN WOMEN'S SHOES  
In Canada, Murray-Selby, Ltd., London ... In England, Selby Shoes, Ltd., London ... In Australia, Selby Shoes, (Aust.) Ltd., Sydney ... Also Men's Styl-EEZ Shoes, Wall-Streeter Shoe Company, North Adams, Mass.

© 1940, The Selby Shoe Company

PLAN FOR UNION (continued)

don't talk the language of Shakespeare!" But, in a recent issue of LIFE I read a letter from an English girl in which she said that America's greatest contribution to Britain's defense was the expression, "So what!" And when recently the Germans boasted that they were shelling London from a range of 99 miles, the official British comment on this claim was "Hooey!" And day after day, during the terror of the blitzkrieg, we have heard the voice of the whole British people, expressing themselves in those inspiring monosyllables, "We can take it!" The British don't talk the language of Shakespeare, either. They talk the language of Damon Runyon.

In the Victorian era, when England was proud and mighty, the suggestion of a union such as this would have failed to disturb a single cobweb in the halls of Westminster. But in the past quarter of a century, the sun of empire has resumed its progress westward. The old British policy of maintaining control over the balance of power in Europe has brought the entire commonwealth too close to the ragged edge of destruction. This has been recognized by that far-seeing statesman, Winston Churchill. On Aug. 20, last, he concluded a long speech in the House of Commons with two paragraphs of extraordinary significance. Speaking of the negotiations then in progress between Washington, Ottawa and London for the leasing of bases in the Western Hemisphere, he said:

"Undoubtedly this process means that these two great organizations of the English-speaking democracies, the British Empire and the United States, will have to be somewhat mixed up together in some of their affairs for mutual and general advantage.

"For my own part, looking out upon the future, I do not view the process with any misgivings. No one can stop it. Like the Mississippi, it just keeps rolling along. Let it roll. Let it roll on in full flood, inexorable, irresistible, to broader lands and better days."

(Note that Mr. Churchill picked his analogy from *Show Boat* by Edna Ferber, Oscar Hammerstein II and Jerome Kern.)

We Americans should consider this remarkable statement with the utmost care. It was the head of the British Government, speaking to the elected representatives of the British people.

Mr. Churchill is himself half American. He is a historian and a student of history. (He is also a prophet.) He is as familiar with Washington's Farewell Address as is any of our isolationist Senators. He knows that among Americans there can be no answer but assent to Washington's famous question: "Why, by interweaving our destiny with that of any part of Europe, entangle our peace and prosperity in the toils of European ambition, rivalry, interest, humor or caprice?"

Mr. Churchill was saying that the destiny of Britain must be away from Europe. It must center in the New World. The destiny of all parts of the British Commonwealth must eventually be interwoven with that of the U. S., as Canada's destiny most certainly is today. Mr. Churchill was talking not about an impossible alliance but a possible union.

England invented civil liberties

Mr. Churchill, like Mr. Roosevelt and Mr. Willkie and Senator Burton K. Wheeler and John L. Lewis, is a leader who gained leadership only with popular consent. He is the product of a system which has been developing for more than 700 years, since the Anglo-Saxon tradition of civil liberty began. In the darkness of the 12th Century, when feudalism was forcing the people of Europe to crawl upon their hands and knees and beg for the favors of their overlords, individual Britons rose up and demanded for themselves an essential right—the right of trial by jury. They gained it and they have never relinquished it. Magna Charta followed, and after it a long and ever more positive assertion of rights, leading to the institution of parliamentary government. In the 17th Century the poet John Milton first asserted the rights of freedom of speech. In the 18th Century came the Declaration of Independence.

The American Revolution created not only the United States. It made possible the free British Commonwealth as it exists today. As David Cort has said in his stirring article, "Democracy, Unlimited," published in the Aug. 19 issue of LIFE: "It is not often remembered now that English members of Parliament said then in the House of Commons that the Americans were fighting for English liberties as well as for their own."

The enemies of freedom have been able to cite many cases of the most arrant injustice by both Britons and Americans. They can advertise effectively the treatment of the Irish and of the American Indians. They can point to plenty of ugly splotches on the record. But there is one important fact which they can not deny: in every part of the English-speaking world where liberty has been estab-

lished, it has never been renounced, as it was renounced in Germany when Hitler came to power. It has been fought for and bled for; but it has never been surrendered. It has spread all over the earth and has been extended to many races. Consider the French in Canada. They left France when that nation was under Bourbon tyranny. They were deeply religious people, far removed from the influence of Voltaire and the effects of the French Revolution. But, after nearly two centuries under the British flag, they have developed and maintained a passionate spirit of independence.

The progress of the cause of freedom may have been slow, but, like Ol' Man River, it has been inexorable. It has broadened with the spread of education. It has deepened with experience. The Nazis, Fascists and Communists may say that all the prating about liberty in the English-speaking democracies is hypocritical as long as India and the Philippines remain under British and American sovereignty. But how long would such leaders as Gandhi and Quezon be permitted to live if India and the Philippines came under Nazi, Fascist or Communist rule? Would any component parts of Hitler's proposed empire have complete autonomy, including even the right to secede, as the British Dominions do now? Certainly not! That autonomy, the Nazis would say, is just another evidence of democratic weakness. In the "Master State" there will be no "rights" of any kind whatsoever.

There have been threats of a "Master State" before in central Europe. During the Napoleonic wars, when it seemed that the conqueror was to extend his influence to this hemisphere, Thomas Jefferson proposed a "union" with Great Britain (he even went so far as to propose a "marriage"). And when the Monroe Doctrine was promulgated by the U. S. in agreement with the British Government, James Madison said: "With the British power and Navy combined with our own, we have nothing to fear from the rest of the world; and in the great struggle of the epoch between liberty and despotism, we owe it to ourselves to sustain the former, in this hemisphere at least."

### Civil War strained Anglo-U. S. friendship

Forty years after Madison's time his hopes for Anglo-American cooperation were subjected to severe tests in our own Civil War. The diplomacy of Abraham Lincoln, supported by Queen Victoria and the sentiments of the common people in England, averted calamity.

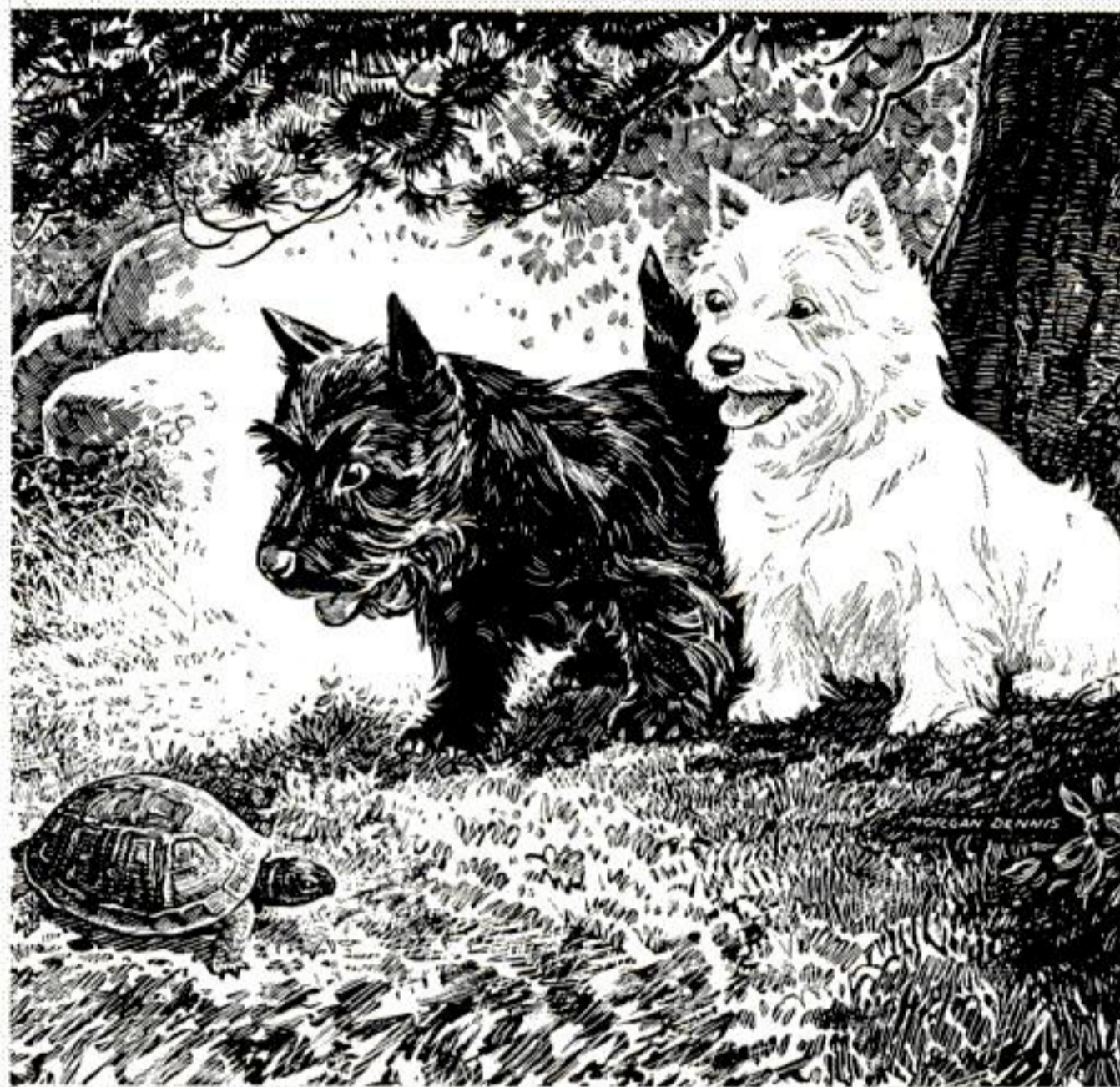
There is still a tendency among Americans to believe that our statesmanship in world affairs has been hopelessly inept—that, in all international relationships, we have consistently been suckers. This is the assumption that all Americans are unsophisticated hicks and easy marks for foreign city slickers. That kind of American thinking can best be described with the expressive adjective "corny." Since the activities in Europe of the father of our diplomacy, Benjamin Franklin, we have done pretty well for ourselves. Franklin had a broadly international mind. He said: "God grant that not only the love of liberty but a thorough knowledge of the rights of man may pervade all the nations of the earth, so that a philosopher may set his foot anywhere on its surface and say: 'This is my country.'"

Franklin's dream was the exact negation of the old feudal European conception of chauvinistic nationalism. It was the American dream of "a more perfect union." And that has been the proper

CONTINUED ON NEXT PAGE



Union is popular in England. After Churchill's speech in which he compared the mingling of American and British destinies to Ol' Man River, Strube drew the cartoon at the left for the London Express. Punch put an Uncle Sam hat on the Prime Minister.



*Slow but Sure!*

● There's no hurry in the life of Black & White. It takes the long, slow road to satisfaction. And every step of its path is carefully guarded to insure its fine Character... for Character is the goal of this great Scotch. And it's a goal worth the patience—for the reward is magnificent flavor and exquisite bouquet. So ask for Black & White and take your own sweet time enjoying it.



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YEARS OLD

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*The Scotch with Character*



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Osa Johnson and her husband Martin won world honors for their camera record of vanishing wild life, during 27 thrill-packed years in Africa, Borneo and the South Seas. Her book and motion picture, "I Married Adventure," tell of those years. Now Osa Johnson carries on, and the good wishes of millions will follow this little lady with the strong heart on her first safari to the jungles, alone.

Osa Johnson's watch is a Longines Coronation

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### PLAN FOR UNION (continued)

inspiration of all American foreign policy, from Franklin through Jefferson, Madison, Monroe and Lincoln, down to the Secretaries of State of the present century, John Hay, Elihu Root, Charles Evans Hughes, Henry L. Stimson and Cordell Hull. In only one great world crisis have we failed utterly to convert immediate emergency into historic opportunity. That was in 1919, when our policy hurtled from the visionary and impractical extreme of Woodrow Wilson's plan for world co-operation to the equally visionary and impractical plan of the isolationists to keep us out of everything.

That one failure was a bitter experience for us Americans. One hope was shot from under us. We found a substitute hope but that one has been shot away too. Hitler has destroyed our isolationism as decisively as he circumvented the Maginot Line. Today, because Britain is engaged in a war to the death, we are in it too. I don't think many Americans are kidding themselves about that. Even though they believed that the sending of 50 of our destroyers was an act of war against Germany, they were for it. Americans know that if Hitler conquers Britain, he has conquered a part of ourselves and is directly threatening the rest of ourselves.

The British may, by a miracle of heroism and endurance, hold out long enough to give us a chance to prepare adequate defenses for this one continent. We can then say: "Thanks, and goodbye. We're no longer concerned with your fate." But we shall have large problems to face, even then. If the British seapower is gone, we shall be compelled to build our own empire, establishing our outposts farther and farther from our own shores. Our sense of insecurity will grow as the range of bombing planes increases. We shall have to plant the American flag perilously close to Europe, Africa, Asia. Conscription of our youth and billions annually for defense will be our permanent policy.

Such a future for us is unthinkable. Imperialism is simply not our game. We have no relish for it and no natural aptitude for it. Our genius is for union. The successful experiment of the union of 13 sovereign States—13 which have since become 48—is the greatest American contribution to human progress.

### Union for safety now, peace in future

By a union with the British Commonwealth, we cannot hope to reform the world, either with moral preachments or at the point of a gun. We cannot expect to redraw the map of Europe at another Versailles. But we can promote our own future security—for 100 years, 200 years—and how much permanent progress of civilization may not have been made in that time?

We can, moreover, achieve these immediate gains:

We can prove that the power of collaborative organization is not all on the totalitarian side.

We can end Hitler's dream of world domination through world revolution. All of the alliances he may make with the other totalitarian states of Europe and Asia—alliances based on nothing but mutual greed—will be ultimately profitless while control of the seas and of world trade remains with us.

Most important of all, we can give to the oppressed people of the captive nations the proof that at last there is dynamism in the democratic faith; there is alive on earth a mighty unified force ready to negotiate a just peace—not on the suicidal terms of appeasement and not on the suicidal terms of the provedly rotten status quo.

And let us not forget that an all-important factor in that status quo was our own policy of escapist isolationism. We have cast that off now; we must also cast out any thought that we can go back to hopeful isolationism whenever the present terror is ended. And let us not imagine that we can postpone our plans for the future until the future has arrived. It is not alarmism, it is not hysteria, to say that tomorrow may be forever too late. The world may soon achieve co-ordination which is founded not on the Bill of Rights but on *Mein Kampf*. There is nothing now that can stop this but the collective force and spirit of the British and American peoples.

I believe that the spirit of the British and American peoples is now as never before right for the bold, constructive step toward union. Our common faith, which has been tested on a thousand battlefields from Waterloo to Gettysburg, is now meeting its supreme test on the white cliffs of Dover and within the gray walls of London. We are in a mood for great, historic accomplishment. We have statesmen on both sides with the necessary intelligence and imagination and courage.

We know that the old world has run down, like a clock that has been shaken by too many alarms. We can and must build a new world, to ring out a future which will be fit for decent people to live in, together, at peace.

### HOW TO ROUT CONSTIPATION BLUES IN ONE HOUR\*

**7 A.M.**

**8 A.M.**

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● Why feel under par all day when relief can be had with the speed and ease pictured above? If you have no Pluto Water in the house stop at any soda fountain and get a *Pluto Hi-Ball* (10c). A thorough cleansing of your intestinal tract follows \*usually within an hour. Immediately, you feel worlds better—with no disturbing after effects. Best way of all, keep Pluto at home for real one hour relief whenever you need a laxative; 10c-25c & 50c sizes at all druggists.

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**WHEN NATURE WON'T—PLUTO WILL**



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"COLUMBIA HAS INDEED INVITED America to partake of a real musical feast!" says Artur Rodzinski, conductor of the brilliant Cleveland Orchestra. "My enthusiasm is genuine, for these sensational new prices mean that it is now possible for everyone to have the world's greatest music forever near them . . . recorded for their endless enjoyment."



"TO MY MIND," writes Nelson Eddy, "Columbia's new repricing policy is the biggest music news in years. Columbia has done a really great service to American music."

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"Now, for the first time, literally millions can afford the world's finest recordings!"  
Deems Taylor



By lowering the price of Columbia's famous Masterworks as much as 1/2, Columbia has thrown open the world's greatest storehouses of fine recorded music. Now, the music of great symphonies . . . the genius of immortal composers, artists and conductors . . . has become a rich feast which any man—no matter how moderate his means—can afford to enjoy.

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months of careful planning . . . one of the greatest lists of *exclusive* artists ever assembled! And Columbia's technical engineers have labored to perfect a *new way* of making fine records—records with greater fidelity . . . less surface noise . . . and far longer wear!

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"MY CONGRATULATIONS to Columbia," writes Joseph Szigeti, incomparable violinist. "They have taken a step which will mean much to the music-loving public."

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# THE WAR MOVES INTO AFRICA

## CONTINENT WAITS TO BE CARVED

by MAJOR GEORGE FIELDING ELIOT

Recent Axis moves seem to presage the opening up of a major theater of war in Africa. The object is to redraw, to German, Italian and perhaps in some degree Spanish taste, a map largely drawn by Britain and France in the last century.

As the left-hand map below shows, Britain has by far the richest slice of Africa. Counting friendly Egypt, she holds the whole north-south axis of the continent, from the Cape to Cairo. Since Germany was frozen out of Africa in 1919, the Axis holds only the Italian possessions, Libya and Italian East Africa. The great prize now consists of the French and Belgian possessions, covering most of the continent's great western bulge.

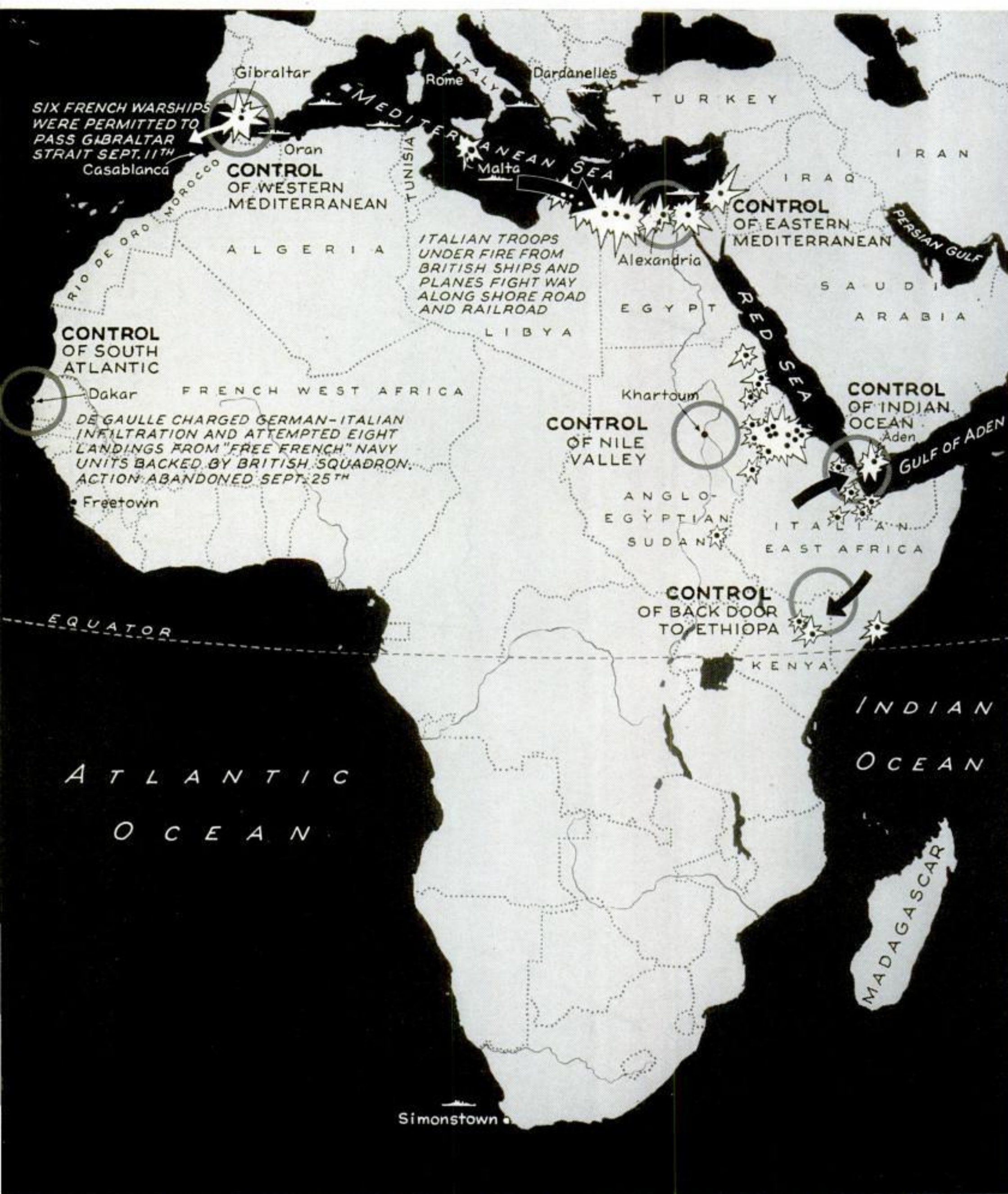
In Libya a grim and experienced desert fighter, Marshal Graziani, has an army of 250,000 men (including many native soldiers), well equipped and backed up by a good part of the Italian Air Force. He has pushed tentatively forward along the coast into Egypt as far as Sidi Barrani. Two other centers of his activity are the oasis regions of Siwa and Cufra, facing the cruel Libyan desert. Graziani's great problem is water. He outnumbers Britain's commander in Egypt, General Sir Archibald Wavell, something like 2 or 2½-to-1; but the more men he uses, the more water he needs. Hence Graziani moves cautiously, while in Egypt the Government wavers and the Italian fifth column is hard at work. Graziani has collected large reserves of stores and munitions in Libya. He can renew these by ship from Italy, but only by running the gantlet of the British Mediterranean fleet.

Less fortunate is the Duke of Aosta, Viceroy of Italian East Africa. With 60,000 men, mostly natives, the Duke is cut off from any contact with Italy except by air. The Italians had little trouble taking British Somaliland, but shortage of fuel and supplies condemns them to a very sparing warfare. They face a small British force on the west in the Sudan, another on the south in Kenya and Uganda. British convoys still steam through the Strait of Bab el Mandeb without interference from the Italians. One obvious Italian move would be to cut this British line to Suez. Another would be to strike north across the Sudan and try to join East Africa to Libya in one empire—a squeeze play on Egypt.

If Britain should lose Egypt, she would lose her eastern Mediterranean fleet base at Alexandria and hence control of the Mediterranean. British prestige in the Moslem world would disappear and the pressure of blockade on Italy—now severe and increasing—would be relaxed. To prevent such a disaster Britain has sent new re-inforcements to Egypt. The desert is a potent ally and British command of the sea keeps open her communications while those of Italy are threatened.

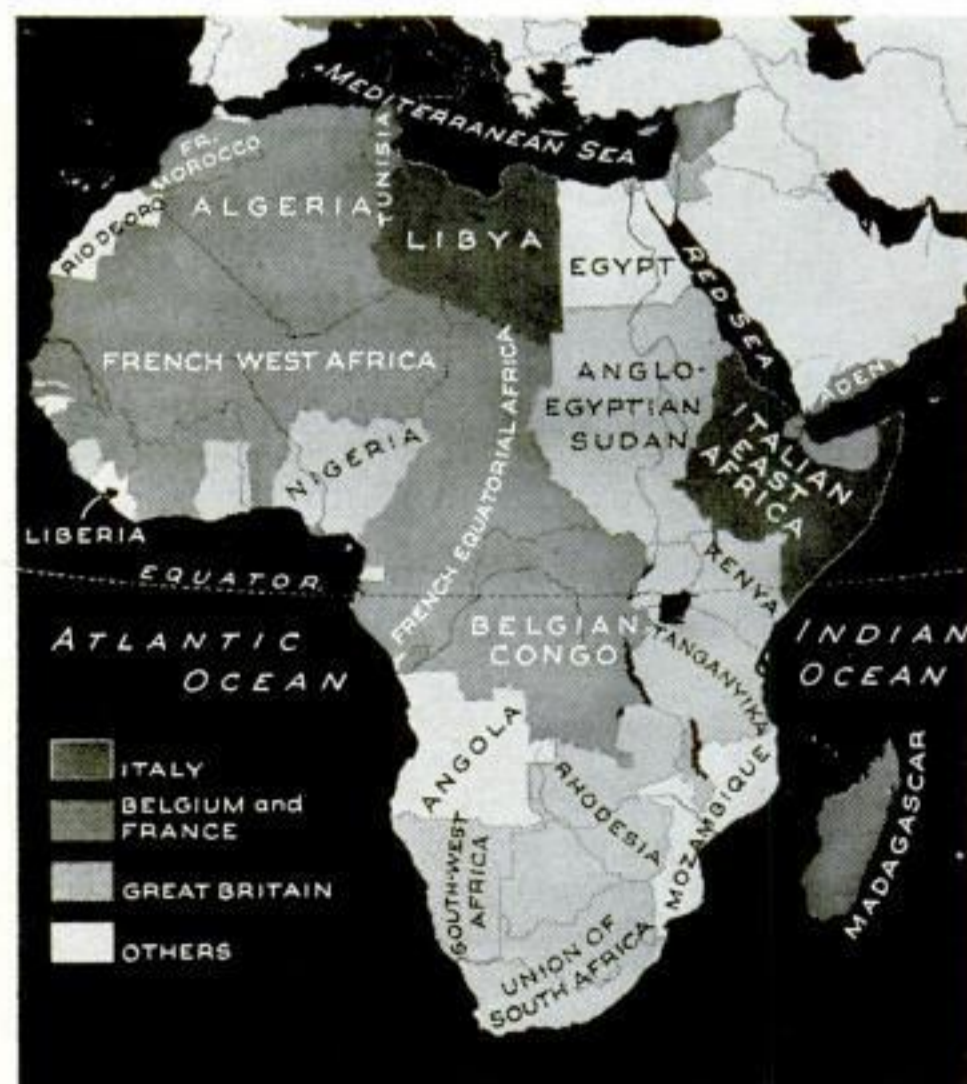
In the western Mediterranean, Gibraltar is now Britain's one indispensable base. While France was in the war the Allies had the whole coast of French North Africa. Now this is lost. If Britain lost Gibraltar too, she would still have Freetown in Sierra Leone.

Perhaps the most important coastal point is Dakar, which General de Gaulle and a British fleet failed to capture last week. Dakar is important to the Axis as a good base for control of central Africa. This western bulge of Africa also holds grave importance for the U. S. since it forms the closest approach of the Eastern Hemisphere to the Western.



First moves in the war for Africa revolve around the crucial areas which control the continent. In the north the Italians drive for Alexandria and Suez. Britain flubs a coup

at Dakar and in retaliation Gibraltar is bombed by French planes. Italy secures East Africa, makes moves in direction of Kenya and Khartoum. White bursts mark points bombed.



Colonies: Britain controls an unbroken strip from the Cape to Cairo. Germany longs for an empire in Mittel-Afrika. The French and Belgian possessions are the prizes of war.



Garrisons: all figures are estimates from the best available sources. Garrisons are strongest in the north, where Italy has 250,000 troops in Libya to Britain's 100,000 in Egypt.

CONTINUED ON PAGE 108

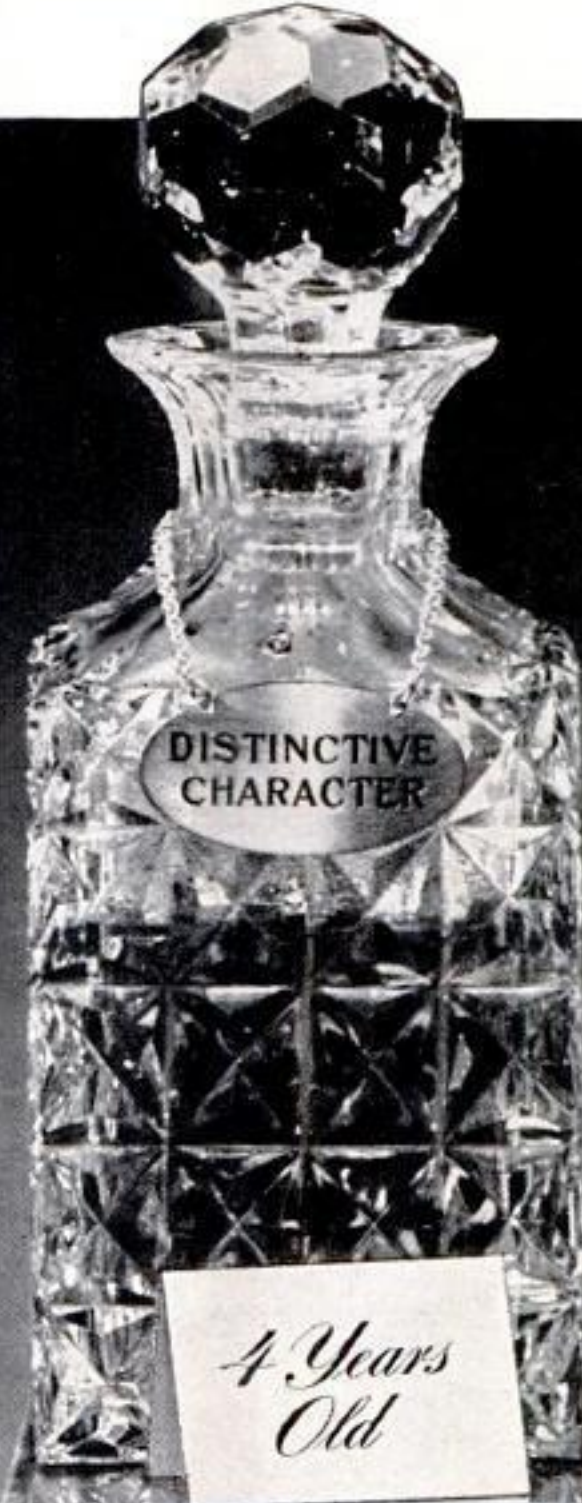


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Here stand the *five* reasons for the superb taste of *Golden Wedding*—*five* choice whiskies—4 to 11 years old—each distinguished for one rare quality.

Tasted alone, any one is delightful, but would give only a part of the full, rich enjoyment of *all five* skillfully "wedded" into *Golden Wedding*.



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#### 2. THE NEW ROUGE

There's charm and chic in its youthful glow. Goes on evenly. Remains till removed. *Impetuous shades.*

#### 3. THE NEW LIPSTICK

Thanks to its *permanent finish*, lips stay young, bright, lustrous—just the way you make them—come what may! *Vivacious colors.*



Africa is two continents for military purposes, divided by desert. North Africa is thin and ancient. Darkest Africa is vast and new. Only Nile Valley connects them.

### GEOGRAPHY OF AFRICAN WAR (continued)

From the military point of view, Africa is divided into three zones. The first is North Africa, a narrow fringe of cultivated land along the Mediterranean coast, wider in some places (Algeria) than in others (Libya). In war as in peace it has always been part of the European scene.

South of this northern strip lie the deserts—Sahara, Libyan, Nubian—a vast, almost waterless barrier which cuts off effective communications except by air between Mediterranean Africa and the rest of the continent. At one point only is there any route of natural communication to the south: the valley of the Nile, connecting Egypt with the great river and lake systems of east and central Africa. In its military significance the desert resembles an ocean, making Africa like two separate continents. It can be traversed, even by aircraft, only when oases (like islands) are equipped for refueling and maintenance.

The major portion of the continent, containing most of the resources and population, lies south of the desert, accessible from Europe only by sea and air. Its interior communications are far better than those of the northern half of the continent. The Union of South Africa has built up a good system of rail and road communications, and feelers from this rail net thrust outward into Rhodesia, Angola, Portuguese East Africa and the Belgian Congo.

Rail communications link up the three French states of North Africa—Morocco, Algeria and Tunis. Egypt has a rail system and so has the Anglo-Egyptian Sudan, though the two are not connected except by river steamer. But there is no trans-Sahara railway and the central part of the continent has scant facilities. It will be some time before the dream of Cecil Rhodes—the "all-red route" from the Cape to Cairo becomes something more than the tenuous rail-river-lake affair it is now.

CONTINUED ON PAGE 105

Communications are well developed in parts of north and west and in south. Elsewhere they follow river systems. It is possible but not easy to travel from Cape to Cairo.



**SPIES** Perhaps it's not polite to peek in public. But she simply must find out why all the men rave about Sally's sandwiches.



**TRIES** Um-mm! Delicious! Wonder what Sally's new recipe is? "No recipe needed," smiles Sally. "Just a can of Underwood Deviled Ham"



**BUYS** "Sure," says friend grocer. "I always recommend Underwood Deviled Ham... have sold it for years. It's all fine ham, you know, seasoned with rare spices from the Indies." Try some yourself for your next party, picnic or supper snacks. It costs very little, for a little spreads far.

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# SEE THE NAZI WEAPON THAT BACKFIRED — NOW IN AMERICA'S MOST CHALLENGING FEATURE PICTURE!



"... total war is a science which Germany has mastered..." from Nazi "Baptism of Fire" sequences in "THE RAMPARTS WE WATCH."

**H**ARD UPON the shocking news of successive rapes of Norway, the Low Countries, Rumania, has come news of an amazing weapon of Nazi aggression.

It is a terrorizing propaganda movie, called "Baptism of Fire." Its electrifying portrayal of Nazi might and methods is aimed at softening up neutral nations preparatory to their ultimate conquest or domination.

*But now this novel Nazi weapon—so effective in Europe—is backfiring in America!*

Prints of this notorious film at last have been secured from the Canadian Government following their seizure as contraband of war, and are now included in THE MARCH OF TIME'S first feature production—"THE RAMPARTS WE WATCH."

And to the inspiring sweep of this great American motion picture, these

Nazi "Baptism of Fire" sequences now bring a warning and a challenge that are rousing all America to comprehension, to indignation, and to grim determination to hold America's "ramparts of democracy and freedom until kingdom come."

In addition to thus exposing ruthless forces ravaging the world of 1940, "THE RAMPARTS WE WATCH" penetrates and illuminates *what lies behind* such forces—by re-creating brilliantly the fateful years that began in 1914.

Conscious of titanic events re-shaping our world, you will not want to miss "THE RAMPARTS WE WATCH." Confronted by the peril to our civilization, you cannot afford to miss it. And as "THE RAMPARTS WE WATCH" ends, you will realize that you have been richly rewarded, your heart filled and warmed, by the most extraordinary motion picture experience in your life!

Watch your newspaper or phone your favorite movie house for date you can see "THE RAMPARTS WE WATCH" which now includes the Nazi "Baptism of Fire" sequences. A really *must-see* feature for all true Americans!



A mighty German war machine thunders across the Europe of 1914... from "THE RAMPARTS WE WATCH."



In a war-torn world, America faces the problems of a Presidential election... from "THE RAMPARTS WE WATCH."



The great conscription drawing starts tapping the nation's manpower... from "THE RAMPARTS WE WATCH."



America's 1917 defense program shifts into high... from "THE RAMPARTS WE WATCH."

# "THE RAMPARTS WE WATCH"

MARCH OF TIME'S FIRST FULL-LENGTH FEATURE PRODUCTION



*"It's a grrrand idea, Laddie—now I'll never be without an Arrow Tie!"*

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**ARROW TIES**  
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**Africa's history:** The shaded area represents the highest tide of the Moorish empire in the 8th Century. South of the desert the Songhai Negro empire flourished for eight centuries but central Africa remained unknown until the 19th Century.

### AFRICA IS AN ANCIENT BATTLEFIELD

Politically, Africa is unique among the continents in that it has no really independent nation. The nearest approach is the tiny Republic of Liberia on the west coast, which is a sort of quasi-ward of the U. S., having been founded back in slavery days as a means of repatriating freed slaves. Ethiopia, oldest sovereign state in the world until its conquest by Italy, is now part of Italian East Africa. Egypt has some measure of self-government but is under British influence. The Union of South Africa is, of course, sovereign and independent, but in the status of a member of the British Commonwealth of Nations.

North Africa has been a theater of military action since the dawn of history. From the 16th to the 12th Centuries before Christ the pharaohs of Egypt conquered an empire which extended from the Nile to the Euphrates. Alexander swept around the eastern end of the Mediterranean in 332 B.C. and pushed the border of his empire across Egypt and into what is now Libya. In the 4th Century B.C. the city of Carthage in what is now Tunis rose to be the second power of the Mediterranean and twice challenged Rome. Carthage was finally reduced to ruins by Scipio Aemilianus in the Third Punic War and the site of the city sown with salt. In the 8th Century the Moorish power reached its height. Since then there has never been a real power in Africa unless you count the Barbary pirates who held Mediterranean commerce in their grip in the 19th Century until France and Great Britain subdued them.

Africa below the desert did not figure strongly in the white man's world until the 19th Century. Hanno, the Carthaginian navigator, had sailed down the west coast and into the Gulf of Guinea 500 years before Christ, and the Portuguese had made coastal settlements in the 15th and 16th Centuries. But the great age of colonization did not come until the last quarter of the last century. Then it was a free-for-all, led by the strong-willed granduncle of the present King of the Belgians, Leopold II, whose life passion was the Belgian Congo. Great Britain ended up with the lion's share in population and resources, though France got the largest area. The last war made comparatively few changes in the African map. The German colonies—German East Africa, Kamerun, Togo and South-West Africa—went to Britain and France (as League mandates), Belgium picked up a small fragment and Italy obtained certain frontier adjustments.

This time the stakes are bigger. The Axis plans, if the Italian press is even reasonably credible, are comprehensive. Italy is to get Egypt, Tunis, the Sudan. Germany revives her old Mittel-Afrika dream, taking her former colonies in the east and west, with the Belgian Congo to link them up. Spain is to be cut in for Morocco and Oran. France may be allowed to retain Algeria and Madagascar, subject to good behavior. But Britain must be driven from the dark continent.


A good deal of this depends on the ability of the Axis to conquer the island of Britain, for sea communications are essential to African conquest south of the Sahara. While Britain holds the sea and stands firm at Gibraltar and Suez, Africa will not be carved up. But meanwhile some solution will have to be worked out for the French and Belgian possessions. So far, French Equatorial Africa has declared for General de Gaulle while North Africa and French West Africa appear loyal to the Vichy Government. All together this is a most tempting international grab bag.

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SLIGHTLY HIGHER OUTSIDE U.S.A.

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK



**HAD YOUR IRON  
TODAY?**

How to enjoy  
**BETTER HEALTH  
BETTER MEALS**  
for only a few cents a week

**E**VERY SINGLE Sun-Maid Raisin is literally bursting with appetizing, healthful goodness. Each plump, meaty Sun-Maid is immaculately clean—no washing required. No seeds. No bother in preparation. Sun-Maids pour from the package *all ready for instant use!* Begin now to enjoy better health and better meals for only a few cents a week. Buy Sun-Maid Raisins in the familiar red or blue carton, or in the economical bag or bulk pack.

Sun-Maid Raisins are equally delicious both cooked and uncooked. Their tender, juicy goodness adds exciting new sparkle to scores of simple, everyday dishes and works wonders in dressing-up leftovers. That's why you can serve tastier, more healthful meals with Sun-Maids for practically nothing!

GEE, DAD. THESE SUN-MAIDS  
SURE TASTE SWELL!



YES THEY DO, SON.  
AND RAISINS  
ARE MIGHTY  
GOOD FOR  
US, TOO!



There's health aplenty in every handful of tempting, juicy Sun-Maid Raisins. That's why Sun-Maids are the ideal between-meal pickup for youngsters—and grown-ups, too! The non-fattening, pre-digested fruit sugars in raisins supply quick energy, and their generous iron content makes good red blood—which we associate with rosy cheeks. Too, Sun-Maid Raisins have a desirable alkaline reaction, and contain Vitamins A, B, and C.



SUN-MAIDS ADD  
VARIETY TO MEALS  
AND DRESS UP MY  
PLAINEST DISHES!

**USE SUN-MAIDS ALL THESE APPETIZING WAYS**

**IN BREADS, BISCUITS, MUFFINS:** Nut bread, gingerbread, cheese biscuits, corn meal muffins.

**IN CAKES, COOKIES:** Spice cake, shortcake, fruit cake, angel food cake, cup cakes, chocolate drops, oatmeal cookies, kisses, macaroons.

**IN PIES, PUDDINGS:** Raisin pie, apple pie, mince pie, apple cobbler, rice pudding, raisin pudding, cereal pudding, tapioca pudding, cornstarch pudding.

**IN MEATS, ENTREES:** Pot roast, meat loaf, meat dressing, cheese souffle, Mexican rice, spaghetti, sauces.

**ALSO SALADS, SANDWICHES, CANDY AND FROSTINGS**

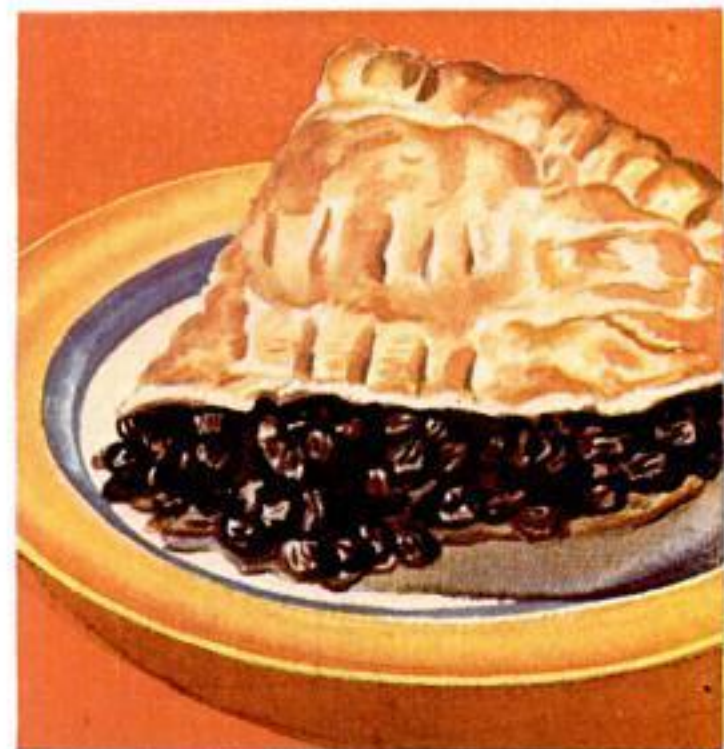
**SUN-MAID**

**Old Fashioned Raisin Pie**

*The kind men really go for*

- |                                  |   |
|----------------------------------|---|
| 2 cups Sun-Maid Seedless raisins | 1/2 teaspoon salt                           |
| 6 tablespoons butter             | 2 teaspoons cinnamon                        |
| 5 tablespoons flour              | 1/2 teaspoon cloves                         |
| 1/2 cup honey                    | 1 2/3 cups water                            |
|                                  | Pastry for double crust (8-inch, deep type) |

Melt and brown butter in a saucepan. Add flour and stir until well blended. Add honey and cook and stir 2 or 3 minutes. Add raisins, salt, spices and water and cook and stir until mixture boils. Pour into pastry-lined pie pan and cover with top crust. Bake in a hot oven (450 degrees F.) 25 to 30 minutes. Serves 4 to 6.



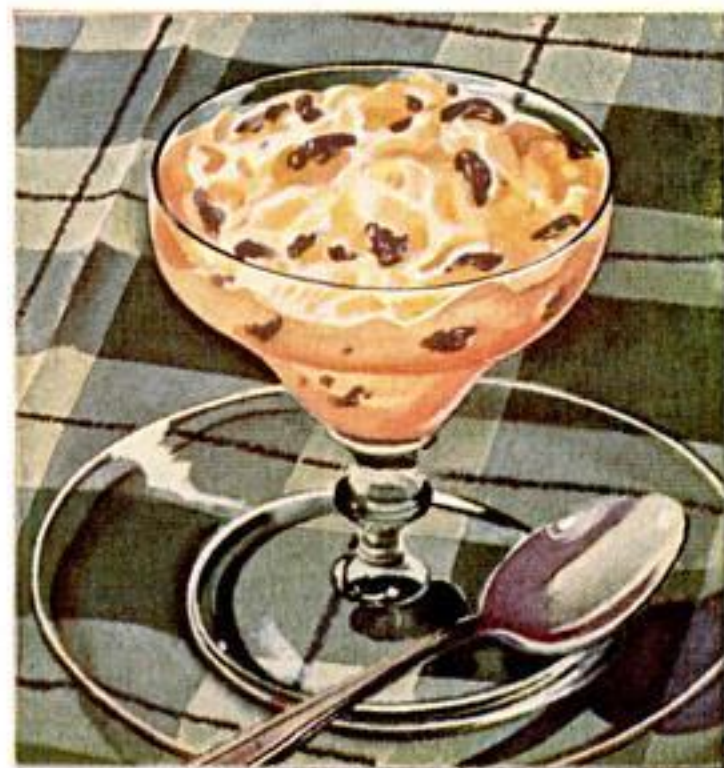
**SUN-MAID**

**Raisin Ezy Pudding**

*Simple—Easy on the budget*

- |  |                              |
|--|------------------------------|
| 1 cup Sun-Maid Seedless raisins            | 1 tablespoon plain gelatin   |
| 2 cups milk                                | 1/4 cup cold water           |
| Several pieces lemon rind (yellow portion) | 2 eggs                       |
|  | 1/4 cup granulated sugar     |
|  | 1/2 teaspoon vanilla extract |

Add lemon rind to milk and scald. Moisten gelatin in water, add to hot milk and stir to dissolve; remove lemon rind. Add about 2 tablespoons cold milk to egg yolks and beat. Add sugar and blend. Stir into hot milk and continue cooking and stirring until custard coats the spoon. Remove from heat, add raisins and blend. Place in refrigerator or cool place until thick but not firm. Fold in stiffly beaten egg whites and flavoring. Chill. Serves 4 to 6.



**SUN-MAID  
RAISINS**

SUN-RIPENED IN CALIFORNIA'S FINEST VINEYARDS

**CLIP AND MAIL RIGHT NOW!**

**FREE** 54 new delicious recipes made with famous Sun-Maid Raisins—the favorite of American housewives for 27 years. Address Sun-Maid Raisin Growers Ass'n, Dept. LE-10, Fresno, Calif.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

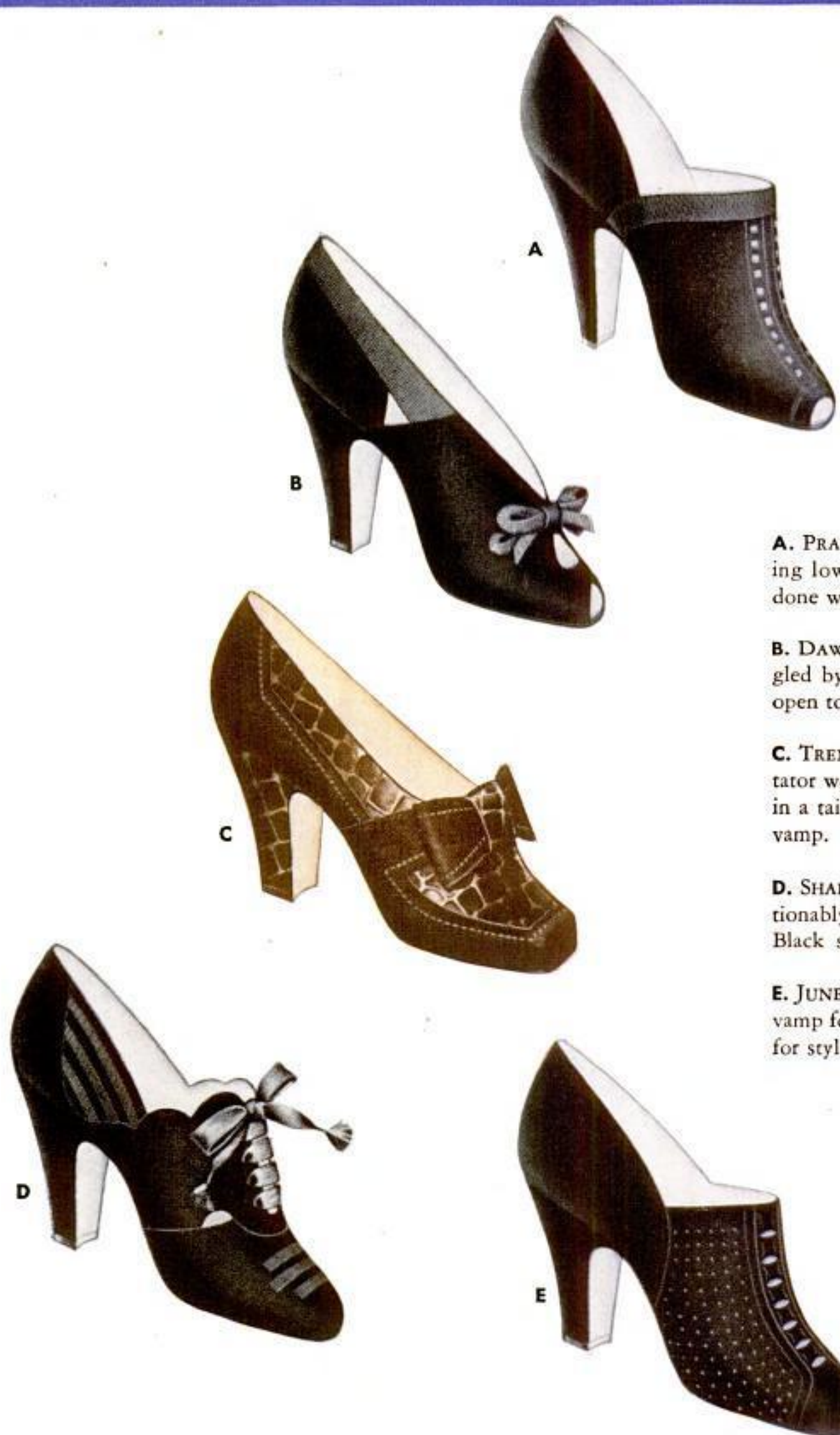
Dora wants New Fashioned Style  
 Cora wants Old Fashioned Comfort

YOU GET BOTH IN



# Air Step

THE SHOE WITH THE MAGIC SOLE



**A. PRADO**—a distinguished new line, swooping low at the side, swinging high in front, done with faultless grace in black suede.

**B. DAWN**—a pump that clings *gently*—snuggled by a hidden lastex band. Flip bow and open toe in black suede.

**C. TRENT**—the season's smart news for spectator wear—Conga brown suede and alligator in a tailored bow pump with roomy built-up vamp.

**D. SHARON**—newly fashionable and unquestionably comfortable—the open-throated tie. Black suede in the light, feminine manner.

**E. JUNE**—black suede for richness, elasticized vamp for smooth-hugging fit, in-between heel for style with ease.

\$6

Slightly higher  
 Denver west



Dora and Cora are any American woman... with the prettiest feet in the world—and the good sense to want to keep them pretty.

They want shoes as easy on the feet as on the eye.

Air Steps\* are light and dainty. But hidden away they have a built-in Magic Sole to protect feet against the greatest difficulty feet have to meet—the bang and jolt of soles on sidewalks. Air Steps give you the same blissful feeling you get walking barefoot on springy grass because the Magic Sole absorbs the shock with an air-filled cushion.

These shoes let you keep on wearing the new-fashioned comfort *your feet* like. Try it—at your Air Step store. You'll recognize it by the special Air Step display now in the window. Or for name of nearby Air Step store write BROWN SHOE COMPANY, Manufacturers, St. Louis.



Air Step's Magic Sole gives you that "Fresh at Five" feeling. A honeycomb of tiny air cells takes out the hurt and shock—absorbs the bumps. \*Reg. U. S. Pat. Off.





IN THE GRASS ON THE FIRING LINE, LIEUTENANT SAUNDERS TEACHES FRANCES HOWARD, 15, TO SHOOT. THE ARMY SPENDS OVER \$500,000 TO SUPPORT CAMP PERRY

# CAMP PERRY

IN ITS JUNIOR SCHOOL, KIDS  
LEARN HOW TO SHOOT STRAIGHT

It is U. S. tradition that every American should know how to shoot straight. This tradition has grown out of the fact that the country itself was conquered, its frontiers pushed back, by men with rifles. Whether in deep Indian forests or along the banks of the Aisne and the Marne, American marksmen have proved themselves the best in the world. Again this year, as war once more threatens the country, American marksmen are getting into practice.

Biggest concentration of marksmen came Sept. 1-21 at Camp Perry, Ohio. There, to the National

Rifle and Pistol Matches, sponsored jointly by the U. S. Army and the National Rifle Association, came over 4,000 shooters. Some of them were experts, like the soldiers, policemen and civilians who competed in the championship events, but many of them had never fired a gun before. For these the Army conducts a week's free school before the competition.

These pictures show what went on in the Junior School for kids from 12 to 18 years old. The boys and girls got a week's instruction, fired countless rounds of ammunition, came away reasonably good shots.

First step in rifle shooting is correct position. Here an Army corporal shows Glenna Brindley, 16, how to lie at an angle to line of fire and keep her feet flat on the ground.



Lifting her trusty .22 special, a little girl on the 50-ft. Junior range blazes away at the target. Other girl watches through telescope to see how near bull's-eye shots are hitting.



CONTINUED ON NEXT PAGE



*Half-Hite Heels*  
**MORE MILES  
 PER GAL**

Smart gals are getting extra mileage (and smileage) from Walk-Over's new Half-hite heels! The height of fashion and comfort, they're for the gals who are on the go all day long. Neither too high for shopping all morning, nor too low for pursuing (and getting) your man at cocktails. Lots of dressier Walk-Over Half-hites, as well as Half-hites for tweeds and tailored clothes.



**A.M.** The PROM. Antiqued brown alligator-grained calf. It's a Walk-Over Suit Shoe!

**P.M.** SAVOY. Elasticized black crushed kid, with patent. It's a Walk-Over Girdle!

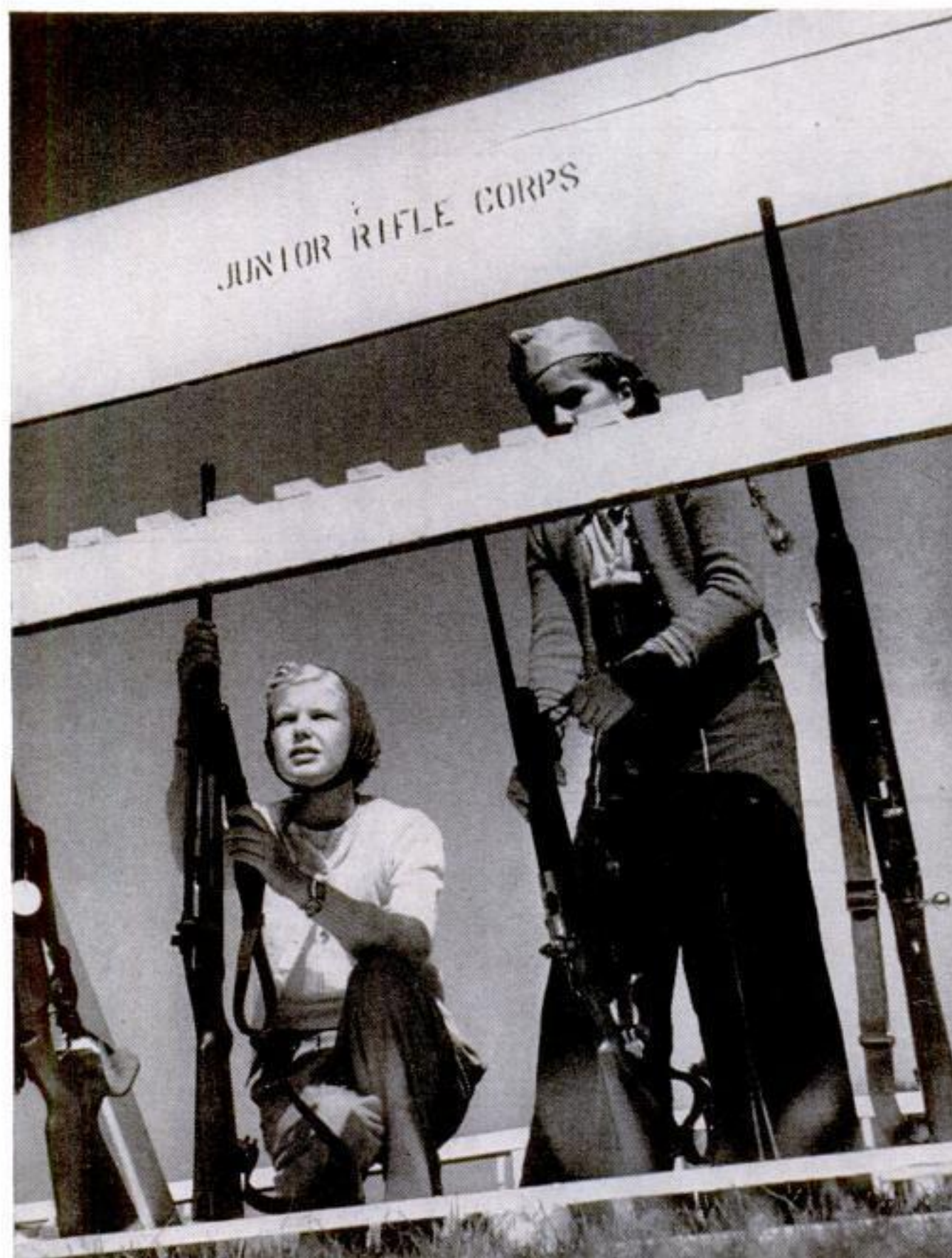


*Walk-Over*  
**CAMEOS** \$6.95 and \$7.75

Custom grade Walk-Overs, \$8.75 up. (All prices slightly higher West.) Geo. E. Keith Company, Campello, Brockton, Massachusetts.



The sighting bar teaches proper alignment of the sights. The student holds one end, instructor the other. Then the instructor can tell whether alignment is correct.



Between firing times rifles are kept in racks. Although the matches have been held since 1903, safety precautions like this have prevented anybody from being killed.

# FITS

and cleans behind  
 your front teeth  
 where tartar forms



famous quality  
 tooth brush . . . now

**23¢**

Johnson & Johnson  
 NEW BRUNSWICK, N. J. CHICAGO, ILL.

## CORNS Go Quicker

- ★ Pain Relieved Faster Than Before
- ★ Easier Removal

**NEW**  
*Super-Soft*  
 DR. SCHOLL'S ZINO-PADS



Imagine—relief from pain, ever so quick; easier removal of your corns—and then the satisfaction of keeping FREE of them! These are the benefits you enjoy with the New *Super-Soft* Dr. Scholl's Zino-pads. These cushioning, soothing pads prevent shoe friction and pressure, ease new or tight shoes and stop corns, sore toes and blisters before they can develop. New, thin Scalloped Edge molds pad to toe. Separate Medications are included for removing corns or callouses quickly, gently. Get a box today. Costs but a trifle—greater value than ever. Sizes for Corns, Callouses, Bunions, Soft Corns between the toes.

**NEW**  
*Super-Soft*  
**Dr. Scholl's Zino-pads**



## Sell THE LIGHTNING CALCULATOR!

Cash profits every day. Sell the only deluxe adding machine available in range of colors to suit prospect's desires. 5-yr. Guarantee. Sell them in your territory at \$30.00 less than average adding machine. Make over \$4.00 every sale . . . 137,000 Lightning Calculators already sold. Send \$3.75 for salesman's sample, and you're on the way to real profits.

- + ADDS
- SUBTRACTS
- × MULTIPLIES
- ÷ DIVIDES

LIGHTNING CALCULATOR COMPANY, Dept. 13 Grand Rapids, Michigan

# ACID INDIGESTION? QUICK RELIEF—IN CHEWING GUM FORM



I GET GRAND RELIEF WITH **CHOOZ** ANYWHERE, ANY TIME. SO HANDY! NO PILLS OR POWDERS TO TAKE — NO DOSES TO MIX

## Tastes Good! Works Fast!

**NO MATTER** what you've used before, try this amazing, new way to get fast relief from the gas, heartburn, sour stomach of excess stomach acidity! **CHOOZ** gives you medically approved ingredients in **CHEWING GUM FORM** for extra effectiveness. Chew it like your favorite gum. Handy, delicious, effective—no wonder folks are switching to **CHOOZ**. Try it yourself!



10¢

# CHOOZ

**Chew it for quick relief of acid indigestion  
So Delicious — So Handy**



In the rifle butts soldiers raise and lower targets after each shot to record the shooter's score. Concrete embankments prevent soldiers from being hit by stray bullets.



The "Squaw Camp" is where married couples and families live. The white building is where they usually eat their meals. There are 4,000,000 rifle shooters in the U. S.

# CHECK UP ON YOUR PIPE!

Get out that old pipe that burns your tongue and make this test with **REVELATION!**

"BITE" DISAPPEARS when you smoke Revelation. The reason!—no straight "mixture" can match this balanced blend of five finer tobaccos!

### BURLEY

from Blue Grass Kentucky — is the tobacco that makes REVELATION smoke even and clean.

+

### CAROLINA

Sunny tobacco flue-cured in Old Carolina—adds sparkle to REVELATION'S taste.

+

### VIRGINIA

tobacco that's sun-cured and hickory-cured lends spice and body to REVELATION.

+

### PERIQUE

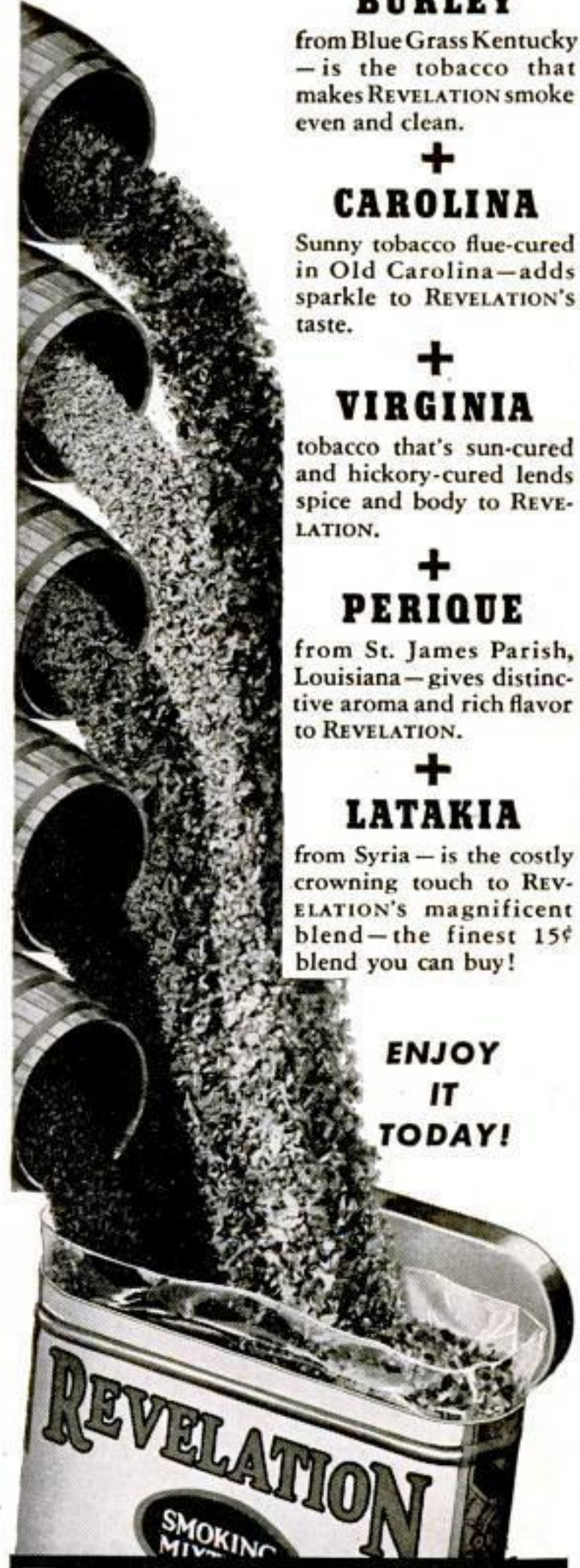
from St. James Parish, Louisiana—gives distinctive aroma and rich flavor to REVELATION.

+

### LATAKIA

from Syria— is the costly crowning touch to REVELATION'S magnificent blend—the finest 15¢ blend you can buy!

ENJOY IT TODAY!



**REVELATION**  
PIPE TOBACCO 15¢  
A Product of PHILIP MORRIS

THE MIRACLE OF "Synchronized Styling" by Pauline Gordon

Dramatic news of an American achievement; brassieres and girdles that style your figure lines to "synchronize" with the new dress lines. "Synchronized Styling" makes your figure "belong" to your clothes. It means a fashion-right figure for your fashion-right clothes.

Brassieres from \$1  
Girdles from \$5  
At leading stores

FREE BOOKLET—Reveals the story of Synchronized Styling and pictures various brassieres and girdles. Write Pauline Gordon, 112 Madison Ave. N.Y.C.

**Pauline Gordon**  
BRASSIERES and GIRDLES  
For young women, and women who intend to stay young!

Pauline Gordon innovations featuring "Synchronized Styling," now being shown by leading stores, include the new QUADRU-PULL Brassieres (ingenious four-angle pull), and new CROSS-CONTROL Girdles for a stem line figure. Ask to see them!

With  
**„Don Mac Donald“**  
 NATIONALLY FAMOUS THE FINEST  
**OVERCOATS & TOPCOATS**



*YOU TAKE THE  
 Warmth  
 OF YOUR FIREPLACE  
 With you!*


DON MAC DONALD COATS feature weightless warmth. They are lighter—yet give you all the warmth you want. They are soft and fleecy—yet durable. They are tailored along simple lines—yet are briskly smart. If you are looking for custom smartness and correct style, you will be wise to choose a DON MAC DONALD!

Overcoats \$33.50  
 Topcoats \$27.50

SOLD EXCLUSIVELY IN DEPARTMENT AND MEN'S WEAR STORES...OR WRITE  
**THE DON MAC DONALD CO.**  
 PHILADELPHIA, PA.

Also nationally advertised in Collier's and Esquire.

**HAND WOVEN**  
 by the mountain people of New Mexico



If you want real distinction in your ties here it is for only \$1. Ever since the 17th century the Spanish people here have been raising sheep and weaving wool. And our colorful landscape makes them natural artists. The result in their hand-woven ties is unbeatable! Lovely patterns and colors. All wool texture (marvelous with tweeds), made up to tie right and hang right. Can be cleaned again and again. Sold direct from weavers, only \$1 postpaid anywhere.

WRITE for my Rainbow Folder of 62 choices, with fabric sample. See why my customers are constantly asked: "Where did you get that tie?" Write now.

WEBB YOUNG, Trader  
 201 Canyon Road, Santa Fe, New Mexico

who said  
 good blades have to  
 be high-priced?

**Marlin**  
 HIGH-SPEED  
 BLADES

20 FOR 25¢

GUARANTEED BY THE MARLIN FIREARMS CO. NEW HAVEN, CONN.

SINGLE EDGE—15 FOR 25¢

FREE: WEEK'S SUPPLY—SINGLE OR DOUBLE EDGE—WRITE TODAY!

**IF YOU WANT**  
 to subscribe to LIFE, write to  
 P. I. PRENTICE, Circulation Manager  
 LIFE—330 East 22nd Street  
 Chicago, Illinois  
 AND ENCLOSE \$4.50


**THE Taylor-Made SHO**

PROOF THAT CUSTOM CHARACTER NEED NOT BE EXPENSIVE

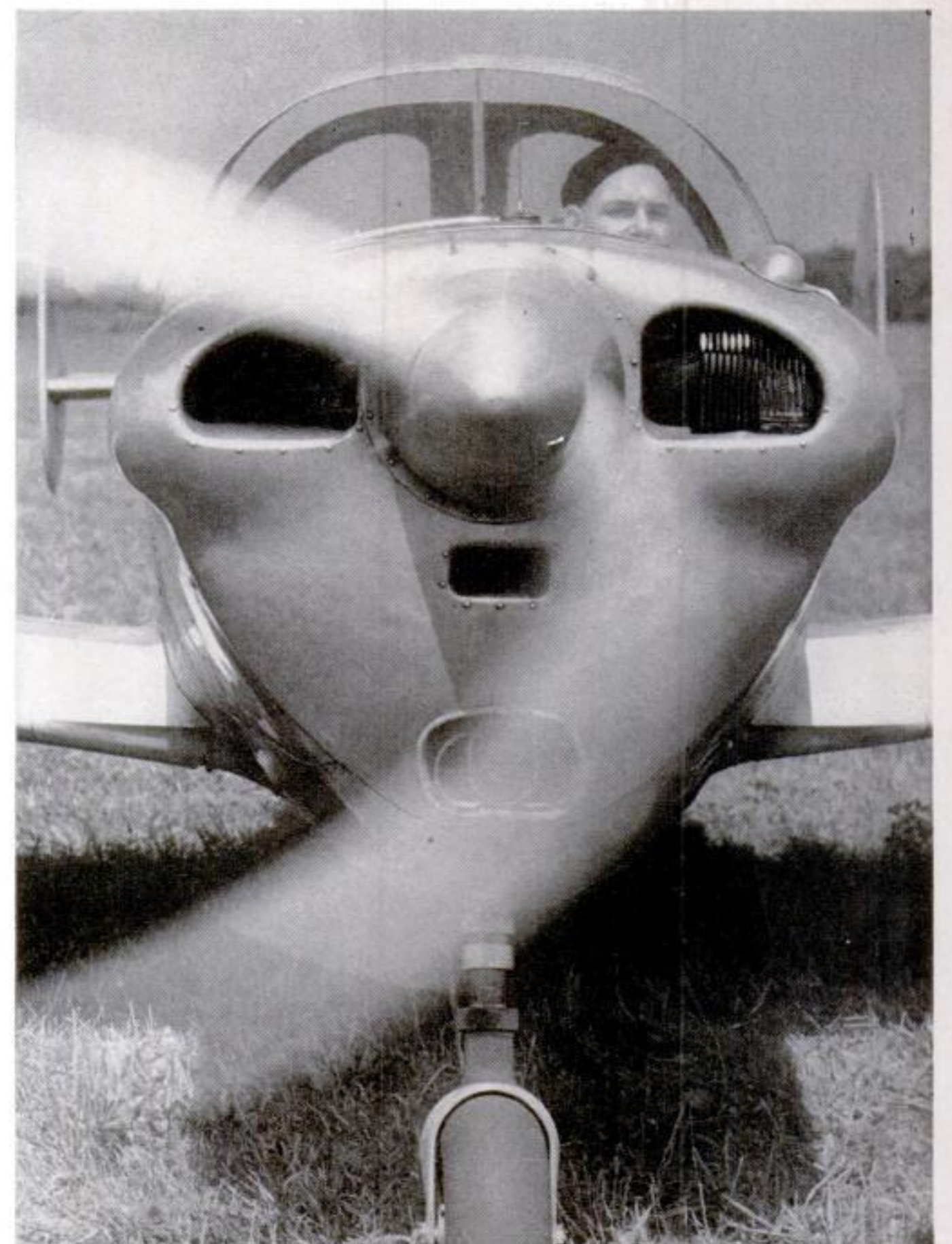
\$5.00 TO \$7.50

CUSTOM SMARTNESS  
 CUSTOM QUALITY  
 CUSTOM FIT  
 ... but moderately priced.

Favored by discriminating men for fifty years. Sold by leading stores everywhere.  
 E. E. TAYLOR CORP.—BOSTON, MASS.



Write for illustrated folder



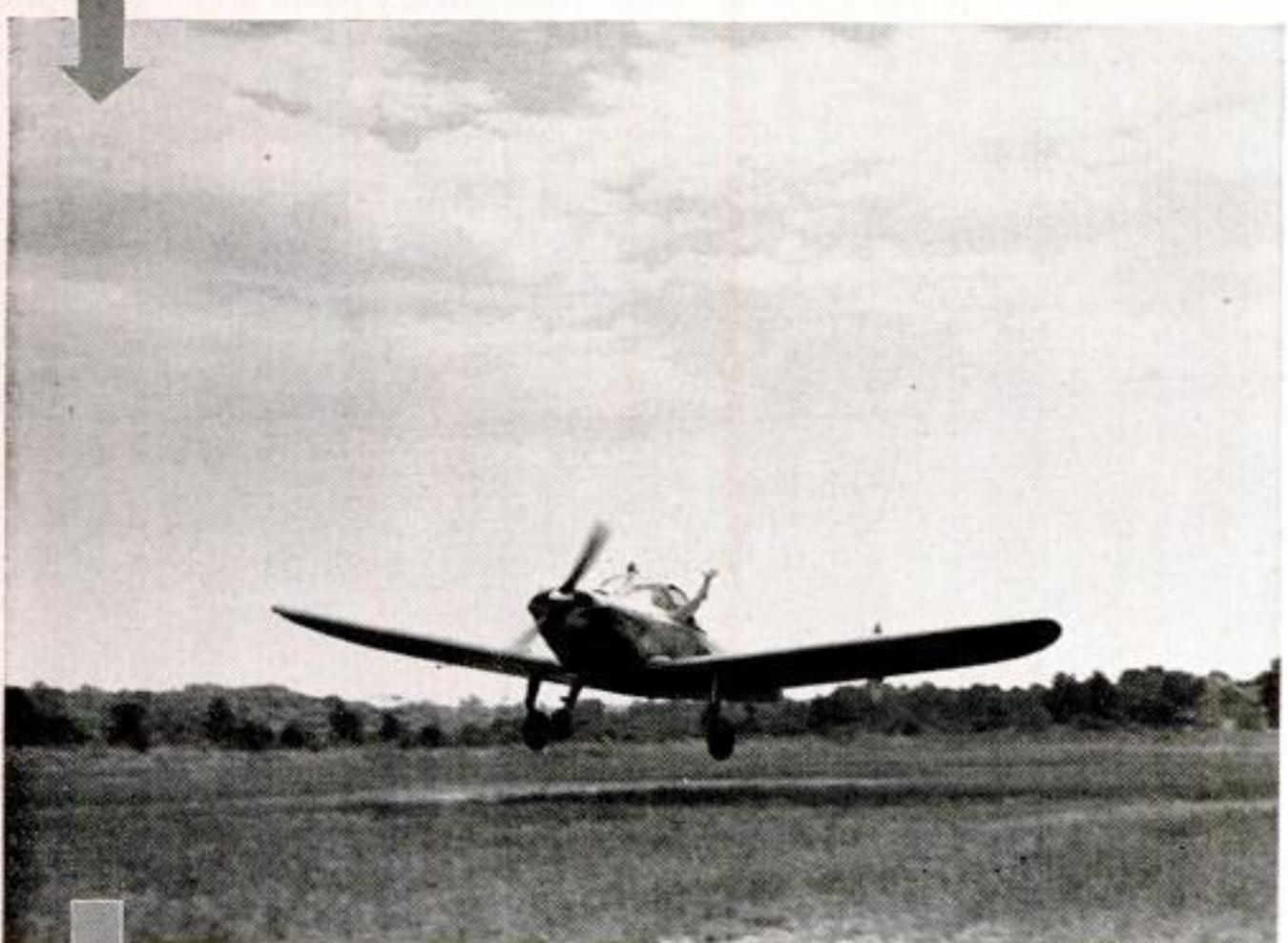
The front of the Ercoupe makes an expressive face. It was designed, however, not for expression but to afford the pilot maximum visibility to see ground obstructions.

**NEW PLANE IS NEARLY FOOLPROOF**

Nearest thing to a workable "foolproof" airplane yet built in America is a new monoplane called the Ercoupe, brought out this summer. The Ercoupe has been such a sensation in aviation circles that the Engineering and Research Corp. of Riverdale, Md. has had to double production estimates, will produce 600 Ercoupes next year. The Ercoupe can't spin and won't ground-loop in landing. It is the only plane ever certified by the Civil Aeronautics Authority as being "characteristically incapable of spinning." Bad landings are made almost impossible and take-offs made easier by tricycle landing gear—with small wheel under nose instead of under tail. Instead of using foot pedals the pilot steers this ship with a wheel like an auto's steering wheel. With a 65-h.p. engine, the Ercoupe cruises at 100 m.p.h. A light flivver-like plane suitable for the private flier, it costs around \$2,600.



Banking the Ercoupe can never be done so severely as to put plane into a spin. Notice the double rudder, which gives greater stability, and tricycle landing gear.

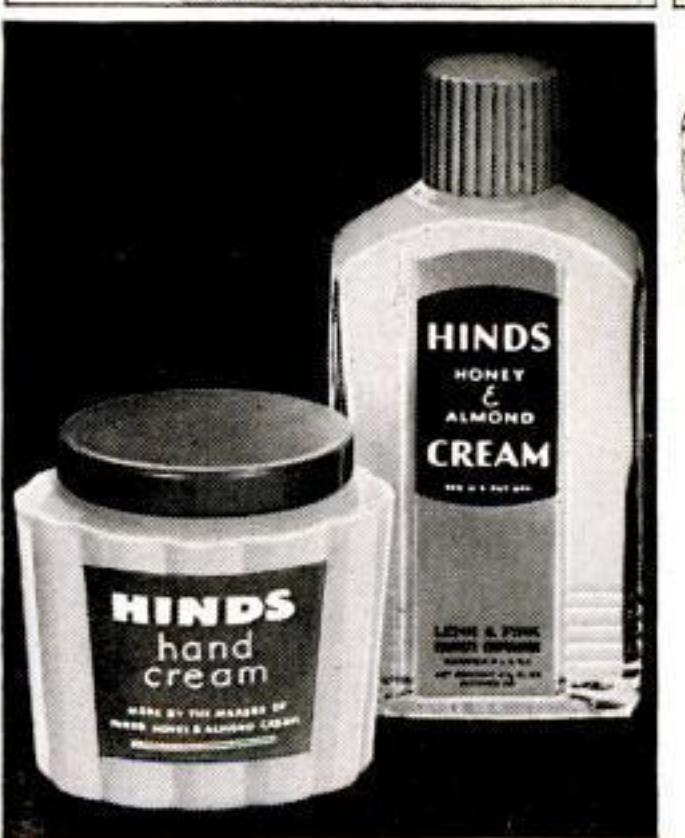
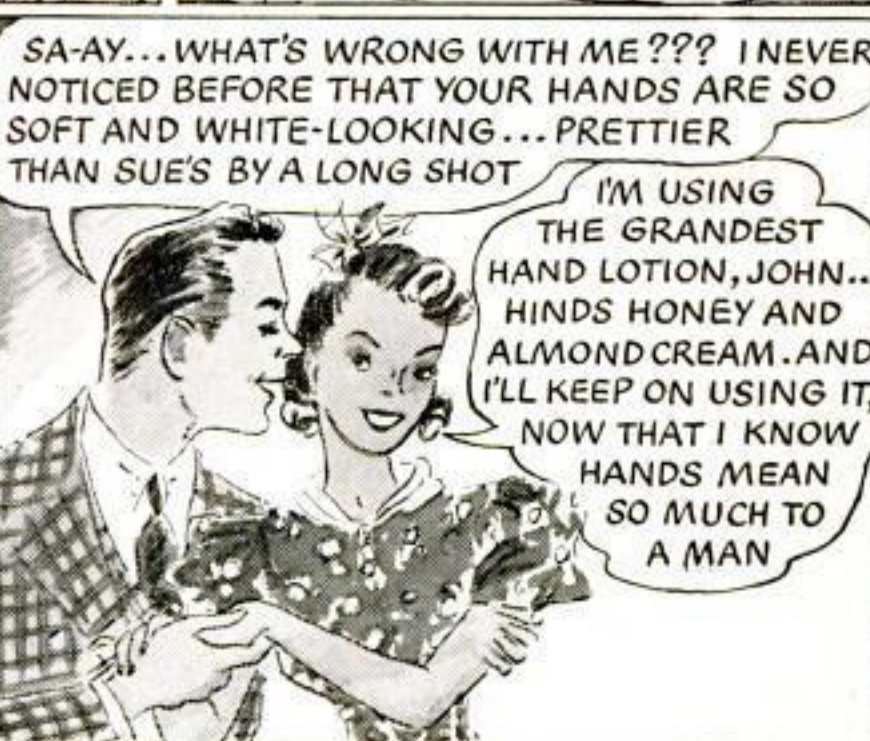


Hands-off landing is possible in Ercoupe. Pilot above holds hands over head as he comes down to three-point landing. This stunt is not recommended procedure.

# Honey

BEAUTY ADVISOR

SAYS:  
**"MEN LOVE HANDS WITH THAT SOFT, WHITE LOOK"**



Try the new Hinds Hand Cream, too. Quick-softening, fragrant. 10¢, 39¢.



FOR chapping, skin dryness, roughness due to work or weather—use Hinds Honey and Almond Cream. A fine emulsion, Hinds goes on smoothly, easily—works fast, without stickiness. Helps coax back the lovable softness that hard water, harsh cleansers, cold weather take away. At toilet goods counters. 10¢, 25¢, 50¢, \$1 sizes.

Copyright, 1940, by Lehn & Fink Products Corporation

**HINDS**  **FOR HANDS**  
 and wherever skin needs softening!



# Life Goes to a Tobacco Harvest

In East Windsor, Connecticut's 300th crop is hung in big barns

Early fall is an exciting time for kids in the Connecticut towns of Rockville, Ellington and East Windsor. Then the tobacco, whose fields run in broad green ribbons through valleys and over the rolling hills, is ripe and ready for harvesting. At sunrise trucks go into these towns to take the youngsters out to plantations where they work hard all day. They strip the plants of small, unusable leaves, cut the tough, gummy stalks, spear them on laths which are carried away to dry until winter in airy barns (see opposite page). The sun turns the kids as brown as the Indians who showed their ancestors how to cultivate the plant. (Connecticut's first commercial crop was harvested in 1640.) Even browner are their hands and arms, stained by thick nicotine sap.

But there is more than work done in the fields, as these pictures show. From the moment of arrival, the kids are full of horseplay and fun. They chase each other through the dusty rows, have prodigious water fights and wrestling bouts. Saturday night they scrub themselves, put on their best clothes, go to a square dance where they romp much harder than they have worked all week.



At 7 in the morning, the kids arrive by truck at Harold Turner's "Troy Lot." Rubber aprons protect them from the heavy dew.



Hitching rides on the "rigging" is wonderful fun—but kids, who are supposed to be working, take good care that

the boss doesn't see them. Nellie, the horse, wise in the way of young folks, keeps on her steady way to the barn.

THE SHINING RAZOR-SHARP TOBACCO AXES CUT CLEANLY THROUGH THE CORDY STALKS. ALL THE BOYS KEEP FEET WELL BACK, FEARFUL FOR THEIR BARE TOES



**B**ACHELORS SOMETIMES CUT THEMSELVES ON SHARP CANS. FOR ANY LITTLE CUT THAT NEEDS A QUICK BANDAGE..



**U**SE A READY-MADE **BAND-AID** (AFTER TREATING CUT PROPERLY). NO FUSSING AROUND WITH AWKWARD, HOME-MADE BANDAGES.

**BAND-AID** IS NEAT AND PRACTICAL. JUST STICK ONE ON... IT STAYS ON... EVEN ON HARD-TO-BANDAGE PLACES. IDEAL FOR MINOR BURNS AND BLISTERS, TOO. BUY A BOX TODAY. ONLY 19¢ FOR 36 ASSORTED SIZES!




**Johnson & Johnson**  
**BAND-AID**  
Reg. U. S. Pat. Off.  
**ADHESIVE BANDAGES**



Noon is the most restful part of the day. Hungry Agnes Whitehouse (at right) had three huge sandwiches, apple, banana, cookies, doughnuts, drinks a quart of milk.



Saturday is payday and Shirley Cooper counts her week's earnings. The kids save their money carefully against the long school year ahead and many have a tidy sum.



Kenneth Swan, 16, douses Evelyn Whitehouse with a dipperful of cold water. This is the climax of a battle Evelyn started. She was soon overpowered and drenched.

*The Fur Coat of a Lifetime*

**LASKIN MOUTON\***  
**DYED LAMBSKIN**

For country or city... smart women are wearing Laskin Mouton. This sturdy lambskin is beauty-processed to look amazingly like beaver. For all its practicality, it has a fashion-right distinction. Laskin Mouton in Logwood or Beaver brown is found at smart stores everywhere. The jacket illustrated is priced under \$75.

Write for booklet of newest fashions in Laskin Mouton to: J. Laskin & Sons Corp., 130 West 30th Street, New York City.



\*Reg. U. S. Pat. Off.

THESE ARE A FEW OF THE IMPORTANT STORES THROUGHOUT AMERICA FEATURING COATS OF LASKIN MOUTON :

- |   |  |   |
|---|--|---|
| Akron, Ohio.....A. Polsky & Co.           | Dayton, Ohio.....Rike-Kumler Co.       | New York, N. Y.....B. Altman & Co.      |
| Albany, N. Y.....Chas. C. Wilhelm Son     | Detroit, Mich.....J. L. Hudson Co.     | Oakland, Calif.....I. Magnin & Co.      |
| Augusta, Me.....G. A. Royal               | Duluth, Minn.....M. C. Allenberg & Co. | Philadelphia, Pa.....Gimbel Bros.       |
| Baltimore, Md.....May Co.                 | Evansville, Ind.....Weingarten Fur Co. | Pittsburgh, Pa.....Kaufmann's           |
| Boston, Mass.....R. H. Stearns Co.        | Gary, Ind.....Blackstone Shop          | Portland, Ore.....Lipman, Wolf & Co.    |
| Bridgeport, Conn.....Meigs & Co.          | Kalamazoo, Mich.....Gilmore Bros. Co.  | Pueblo, Colo.....Crews-Beggs D. G. Co.  |
| Buffalo, N. Y.....E. W. Edwards & Son     | Kansas City, Mo.....Woolf Bros.        | Richmond, Va.....Miller & Rhoads        |
| Chicago, Ill.....Carson Pirie Scott & Co. | Lafayette, Ind.....Loeb & Hene Co.     | St. Louis, Mo.....Stix, Baer & Fuller   |
| Cincinnati, Ohio.....The McAlpin Co.      | Lincoln, Nebr.....Hovland-Swanson      | San Francisco, Cal.....Irving Frederick |
| Dallas, Texas.....A. Harris Co.           | Milwaukee, Wis.....Schuster's          | Washington.....Woodward & Lothrop       |



# HERE IS 1941's BIG NEW STYLE IDEA...

## IN A CAR IN THE LOWEST PRICE FIELD!



### Symphonic Styling

Brilliant new design . . . and, for the first time in low priced cars, a wide choice of interior color combinations that harmonize with exterior colors . . . AT NO EXTRA COST

In automobiles up to now, *one* upholstery color has usually done duty with *every* body color . . . and carpets, floor mats and other interior details have added further color confusion. Now, in Symphonic Styling, Hudson brings you for

the first time the kind of color harmony throughout that you want and expect in other fine things you buy. *And at no extra cost!* See these new cars . . . each a symphony of line and color . . . at prices starting among today's lowest!

Car illustrated is new Hudson Six De Luxe Sedan, \$846\*. (White sidewall tires, deluxe hub caps and wheel trim rings, chrome window mouldings and new deluxe running boards, as shown, extra.)

### And, In Every 1941 Hudson, Long-Standing Engineering Leadership Gives Many Other Extra Value Features

#### \$ MORE FOR YOUR MONEY IN SAFETY!



**If Hydraulics Should Ever Fail—** Just Push Farther on Same Foot Pedal and **STOP!** Hydraulics can fail in any car through leakage due to accident or neglect. Only Hudson has Double-Safe Hydraulic Brakes (two-way stopping from one foot pedal). And other unique safety features!

#### \$ MORE FOR YOUR MONEY IN ROOMINESS!



Biggest luggage compartment ever built into any sedan. Bodies 5 1/2 inches longer for 1941. Even the new Hudson Six, in the lowest price field, is one of the roomiest of all cars, in all-around space for passengers and baggage.

#### \$ MORE FOR YOUR MONEY IN SMOOTH RIDING!



Finest independent front wheel coil springing—a type never used in any other car within hundreds of dollars of Hudson prices . . . further improved for 1941. Wheelbases 3 inches longer in all models.

#### \$ MORE FOR YOUR MONEY IN EASY HANDLING!



True Center-Point Steering, used in only two other cars, both in the high price field. New Synchronized Silent Mesh Transmission of finest type. Lighter clutch and brake action for 1941.

#### \$ MORE FOR YOUR MONEY IN COMFORT!



New rain-proof cowl ventilator lets air in, drains water away, keeps passengers dry. Draft-free ventilation throughout. Airfoam Seat Cushions standard in many 1941 Hudsons; available in all.

#### \$ MORE FOR YOUR MONEY IN CLEAR, SAFE VISION!



In every 1941 Hudson, you will find 50 square inches more area in big, curved one-piece rear window, and the widest windshield in any popular car. Latest Sealed Beam Headlamps in all models.

## NEW 1941 HUDSON

Hudson Offers Fine Automobiles In Every Popular Price Class . . . AT NEW PRICES STARTING AMONG AMERICA'S LOWEST . . . New Hudson Six and Super-Six (in the lowest and low price fields); New Hudson Commodore Six and Eight and Commodore Custom (in the moderate price field). MORE CAR for LESS MONEY In Every Popular Price Class

PRICES START AMONG AMERICA'S LOWEST

**\$695**

for new 1941 Hudson Six Coupe, \*delivered in Detroit, including Federal taxes, not including state and local taxes, if any. Optional equipment and accessories extra. Two-tone exteriors standard on Commodore Custom models, extra on all others. Low time payment terms. Prices subject to change without notice.

AMERICA'S SAFEST CAR



# Announcing the New MERCURY 8 FOR 1941

**B**EHIND the broad, masterful lines of the new Mercury 8 is written the most amazing success story in modern motor car history.

Introduced just two years ago, in a field crowded with well-established cars, the Mercury dared to challenge the recognized standards of value and performance with new ideas! And to date, it has won over 150,000 owner-friends!

The story of the Mercury's meteoric rise is its owners' story, written in the warmth of their enthusiasm. When they found the Mercury a big car in all the good things the word implies, and an economical car, they spread its praise far and wide. And so contagious was their

enthusiasm that they made the new Mercury one of the most popular cars in its field!

The 1941 Mercury adds to the new ideas that have made this car a name for comfort, for easy handling that is a revelation. It is a new and livelier car, a thrillingly big car—inside and out. Body and doors sweep out over the running boards. Windshield and windows are wider and deeper. New long wheelbase adds more spaciousness.

You'll find the 1941 Mercury on display now. Give it the judgment of your experience—any Mercury, Lincoln or Ford dealer will arrange a demonstration for you on short notice.

## THINGS YOU'LL LIKE ABOUT THE NEW 1941 MERCURY

**NEW EXTERIOR BEAUTY.** A long, low car with wide body and superb streamlining. Choice of *new bright colors*.

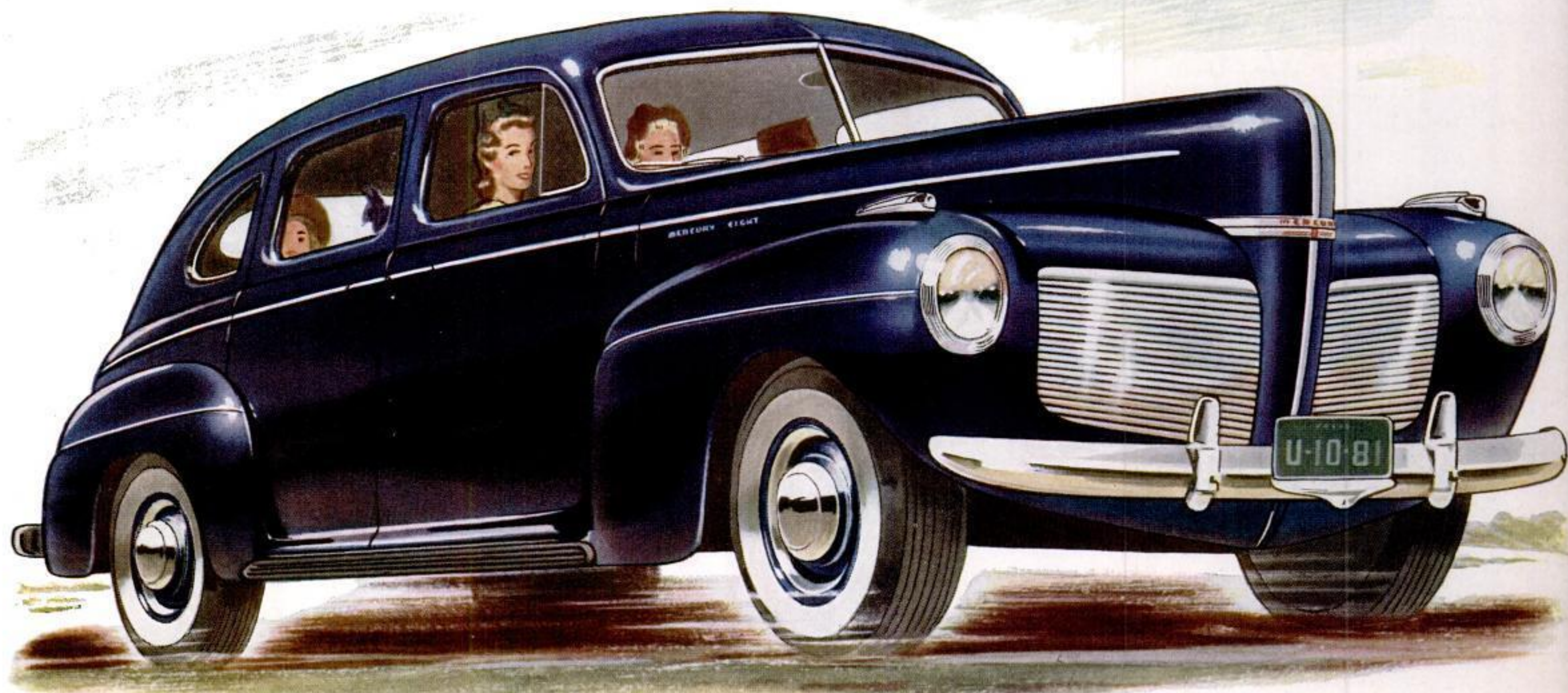
**BIG POWERFUL ENGINE.** The only V-type, 8-cylinder engine in the lower medium price field. Brilliant acceleration, high sustained performance. Economical.

**LUXURIOUS INTERIORS.** Beautifully decorated in harmonizing colors. Wide seats. Resilient cushion pads of foam rubber.

**EASE OF CONTROL.** Finger-Tip Gearshift. Velvet-action clutch and hydraulic brakes. Newly-designed, perfected stabilizer.

**NEW RIDING COMFORT.** Long, flexible easy-action springs. Improved shock absorbers. Center-poise balance. The car rides like a dream.

## THE BIG CAR THAT STANDS ALONE IN ECONOMY





All slicked up, the tobacco kids go to a dance in nearby Vernon on Saturday night. Gordon Dimlow and Agnes Whitehouse (right) look fondly at each other all evening.



The fast old-fashioned music of Jim Rhodes' Boys sets the couples to whirling and stamping. They all have plenty of energy, even after a day in the dusty fields.



The dance ended, Gordon and Agnes start for home. Although they had arrived with a group of friends, they hurried out first, drove off in their car all alone.

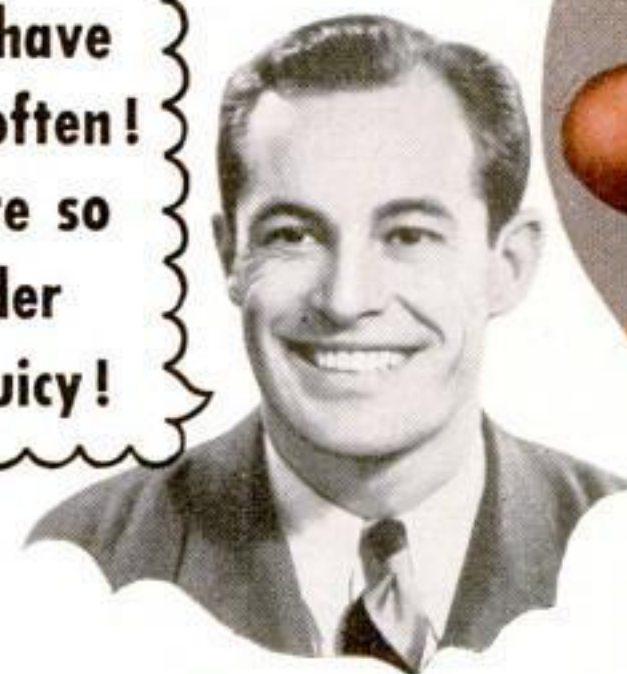
**Simmer—do not boil**—Frankfurts 5 to 8 minutes and serve immediately. Try them around a platter of spaghetti and tomato sauce. To make sauce, add 1 can tomato paste to 2½ cups canned tomatoes; season with grated onion and chopped green pepper; let simmer about 20 minutes. Pour over spaghetti; sprinkle with grated aged American cheese.



When I served Swift's new "dinner" size Frankfurts, my husband said....



Let's have these often! They're so tender and juicy!



**Take your choice!** In addition to the big "dinner" size, you can buy Swift's Premium Tender Frankfurts in the standard size, equally delicious. But whichever you choose, look for the "Swift's Premium" seal of finest quality.

**F**AIRLY BURSTING with fine meat juices, skillfully seasoned and *super-tender* . . . these plump "dinner" size frankfurts meet a man's specifications for a really satisfying dinner.

You've never tasted anything like them before! A new method (patent pending) makes them delicately fork-tender . . . actually promotes them to the "guest-menu" class! It's done by dipping them in pineapple juice. Not the

least trace of pineapple flavor remains . . . but the skins are "tendered" to a degree you wouldn't believe possible.

Since they're to wear the Swift's Premium label, these extra-good frankfurts are made from selected cuts of good beef and pork. Expertly seasoned, they're smoked over fires of aromatic hardwoods . . . till they're done to a turn. For a "hit" dinner, order Swift's Premium Frankfurts . . . by name.

Copyright 1940 by Swift & Company

# SWIFT'S PREMIUM Tender Frankfurts



Swift's spic-and-span kitchens throughout the country make many other "SWIFT'S PREMIUM" meat products, including Meat Loaf . . . Braunschweiger . . . Cervelat . . . Lunar Loaf . . . Bologna . . . Salami . . . Liver Cheese . . . Cheemeat . . . Pot Roast of Beef . . . Ham, Delicatessen Style. Look for the "SWIFT'S PREMIUM" seal of top quality!

OLD MR. BOSTON SAYS:  
**FOR MARTINIS WITH  
 NEW ZEST AND TANG**

use  
 my Dry Gin with  
 '17 Flavors in One'!



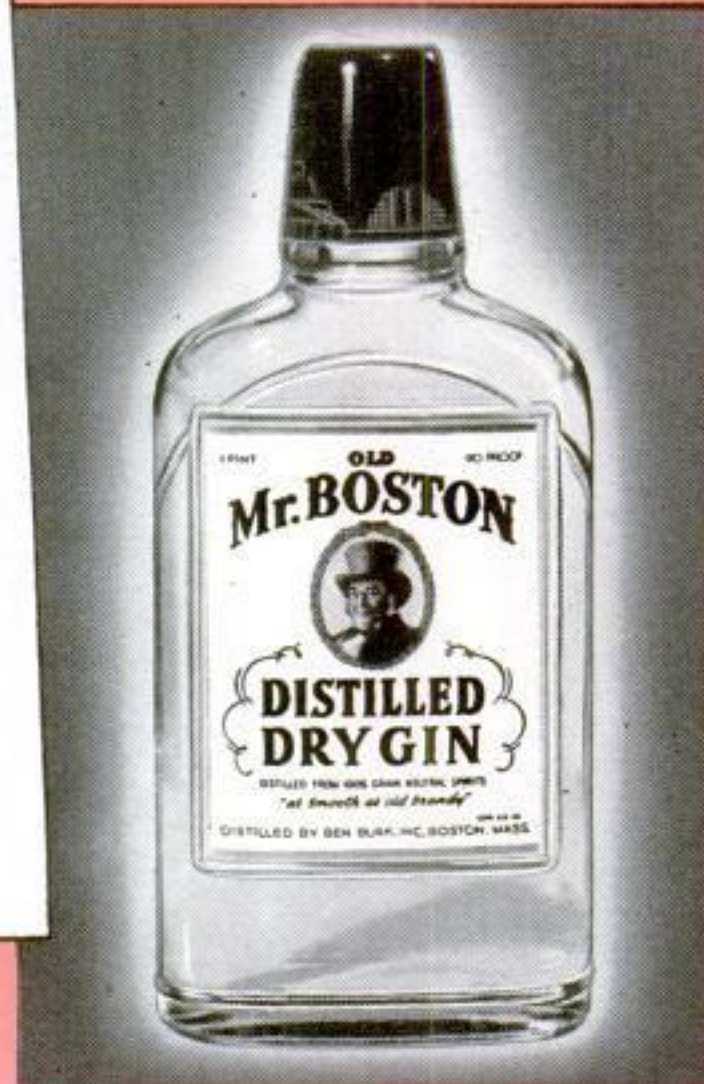
1. SEEING, GENTLEMEN, is not always believing. Take my superb dry gin, for instance. It does, indeed, look quite like any other gin. But Old Mr. Boston Gin has a flavor at once distinctive and delightful . . . a matchless flavor you'll find in no other gin.



2. FOR AMONG ALL GINS, mine alone is made with 17 costly flavors — all imported. From far-off lands, I gather and blend perfectly cardamom, orris root, mace and 14 other ingredients . . . the "17 flavors in one" that give my gin a taste and bouquet all its own.



3. MAKE YOUR NEXT MARTINI the Old Mr. Boston way. You'll find this ever-popular favorite brings you tempting zest and flavor you may never have known before. You'll discover why thousands are changing to Old Mr. Boston — the gin with "17 flavors in one!"



**OLD MR. BOSTON DRY GIN**

P.S. More taste enjoyment—Try a tall, refreshing Sloe Gin Fizz made with Old Mr. Boston Sloe Gin—America's largest seller! 70 Proof.

Distilled from 100% Grain Neutral Spirits — 90 Proof (85 Proof in some states) Ben-Burk, Inc., Boston, Mass.

**PICTURES TO THE EDITORS**

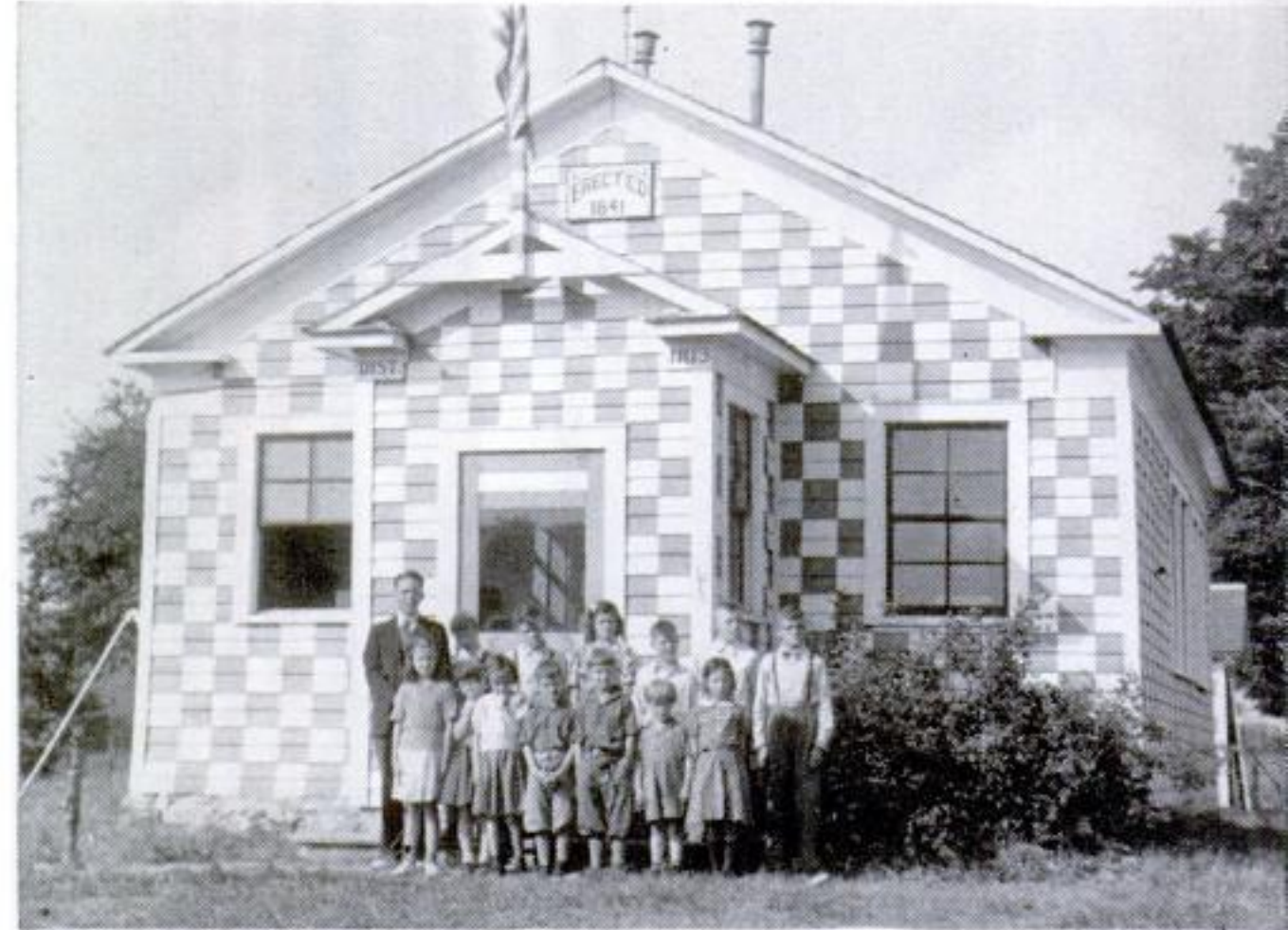
**COMPROMISE**

Sirs:

About a hundred years ago, after a fire razed the original school, two factions in this community grew bitter over the color for the new building. The group supporting white paint won. The "red"

faction, not to be outdone, met one moon light night and painted red checkered squares on the white exterior. The school which is in the country east of Franklinville, N. Y., has been painted in check ever since.

W. P. HEMMINGER  
 Franklinville, N. Y.



**DIME A LOOK**

Sirs:

Overlooking a U. S. Naval arsenal and munition dumps is this convenient telescope-equipped lookout on the New York side of the Hudson River below Bear Mountain bridge. From this point a fifth

columnist can either take pictures or study at leisure the arsenal and its activities. It seems to me that in such troubled times the telescopes should at least be removed.

RAYMOND J. F. HALEY  
 Elizabeth, N. J.



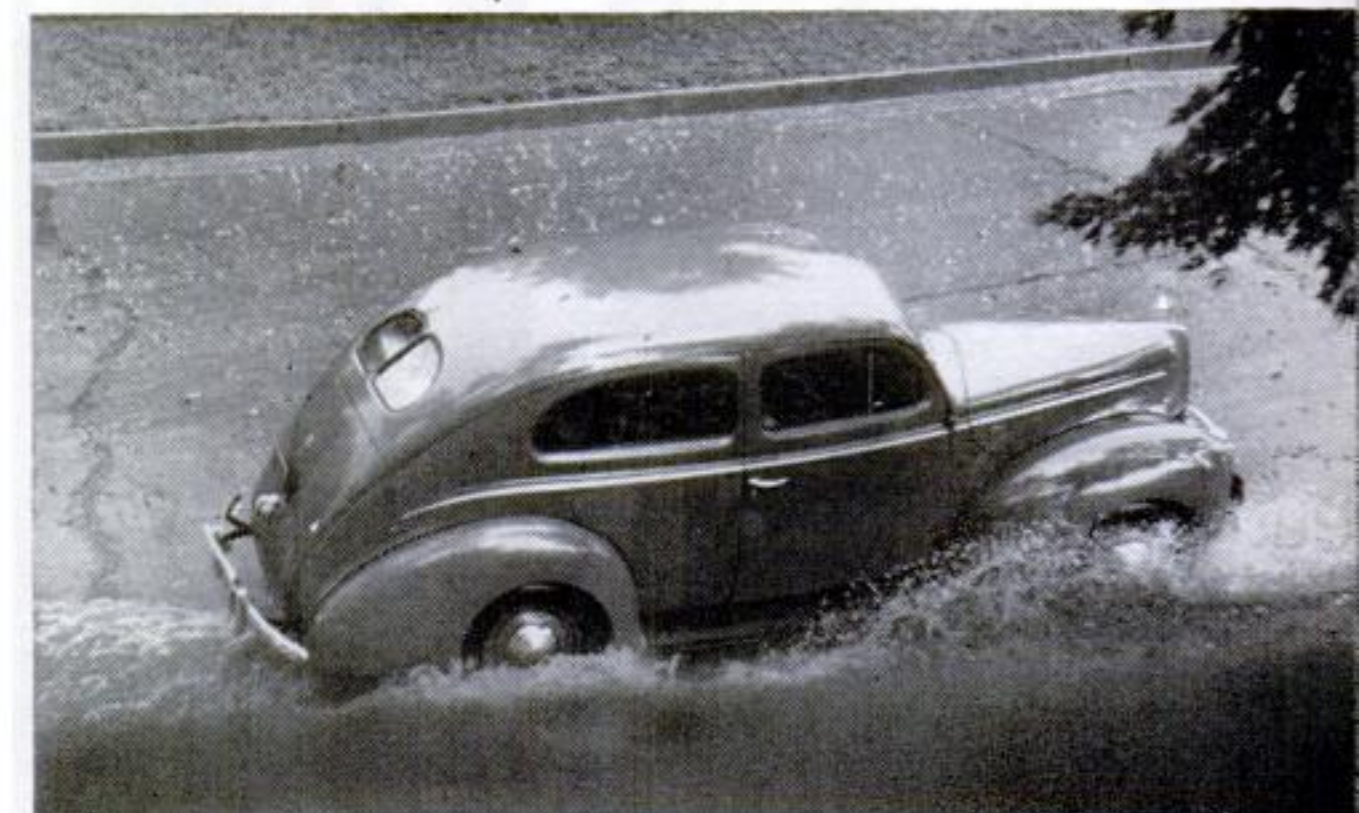
**NATURE'S FLASHLIGHT**

Sirs:

I photographed this street scene in front of my home late one night during the peak of an electrical storm. Holding the camera in my hand, I pointed it in

the general direction of my car, opened the shutter and a nearby lightning flash did the rest. Notice the rushing water in the gutters and the shadows cast by the trees.

JOHN P. McFADDEN  
 Sioux City, Iowa



# FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

**A Special Shave Cream—It  
Needs No Brush—Not Greasy!**

Daily shaving leaves many men's faces raw, sensitive. This is especially true of the man who, because of his business and social status, must shave every day.

To meet this condition, Williams, for 100 years makers of fine shaving preparations, has now developed GLIDER—a special cream for daily shavers. Without the usual soap base, it's a complete departure from ordinary shave creams. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly, gently your razor glides over your skin. Like a cold cream, Glider helps smooth, soften your skin and prevent chapping and roughness.

Free—tube of Glider. Send name, address today. The J. B. Williams Co., Dept. CG-20, Glastonbury, Conn. Offer good in U. S. A. and Canada only.

## TRUTH ABOUT CORNS



• Corns are caused by pressure and friction. But now it's easy to remove them. Fit a Blue-Jay pad (C) over the corn. It relieves pain by removing pressure. Special formula (D) acts on corn—gently loosens it so it can be lifted right out. Get Blue-Jay today—25¢ for 6. Same price in Canada.

**BLUE-JAY CORN PLASTERS**

### IF YOU WANT

to make sure of getting each issue of LIFE for the next year, just write to—

P. I. PRENTICE, Circulation Mgr.  
LIFE—330 E. 22nd St.  
CHICAGO, ILLINOIS

AND ENCLOSE CHECK for

**\$4.50**



Don't bank on the idea that any food is "good enough for a dog." Far from it! To insure his health and spirits give him Spratt's—the correct dog diet. Spratt's Meat-Fibrine Biscuit Foods have been the choice of experts for over 75 years. One pound is equal in feeding value to two pounds of lean meat. Spratt's contain wheat for stamina, meat for energy, and are crisp-baked to safeguard teeth and digestion. Spratt's are economical, too, for they contain a minimum of moisture—you pay for food. Ask for Spratt's FIBO (granulated), SPIX (bone size), OVALS or ASSORTED BISCUITS.

**SPRATT'S** FREE 50 page book on Care of Dogs and samples of Spratt's Foods. SPRATT'S, Newark, N. J., or San Francisco, Calif.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

**SPRATT'S DOG BISCUIT FOODS**

## PICTURES TO THE EDITORS

(continued)

### REFUGEE

Sirs:

This is a picture of Charles Wayne Hudson, an English war orphan adopted by Mr. and Mrs. Turney Sparks of Sweetwater, Tex. The boy is 2½ years old and weighs 78 lb. His father is a Royal Air Force pilot and his mother is a nurse. Sweetwater natives call Charles, whose real home is in Dover, "Winston Churchill."

DORIS TUDOR

Sweetwater, Tex.



### MEETING PLACE

Sirs:

"Four-Corners" is the only place in the U. S. where the corners of four States join. The country there is desolate, barren and strewn with volcanic rock. Nearest stream, despite several newspaper stories that the marker is near water, is the San Juan River more than a mile distant.

HOYT C. MILLER

Durango, Colo.



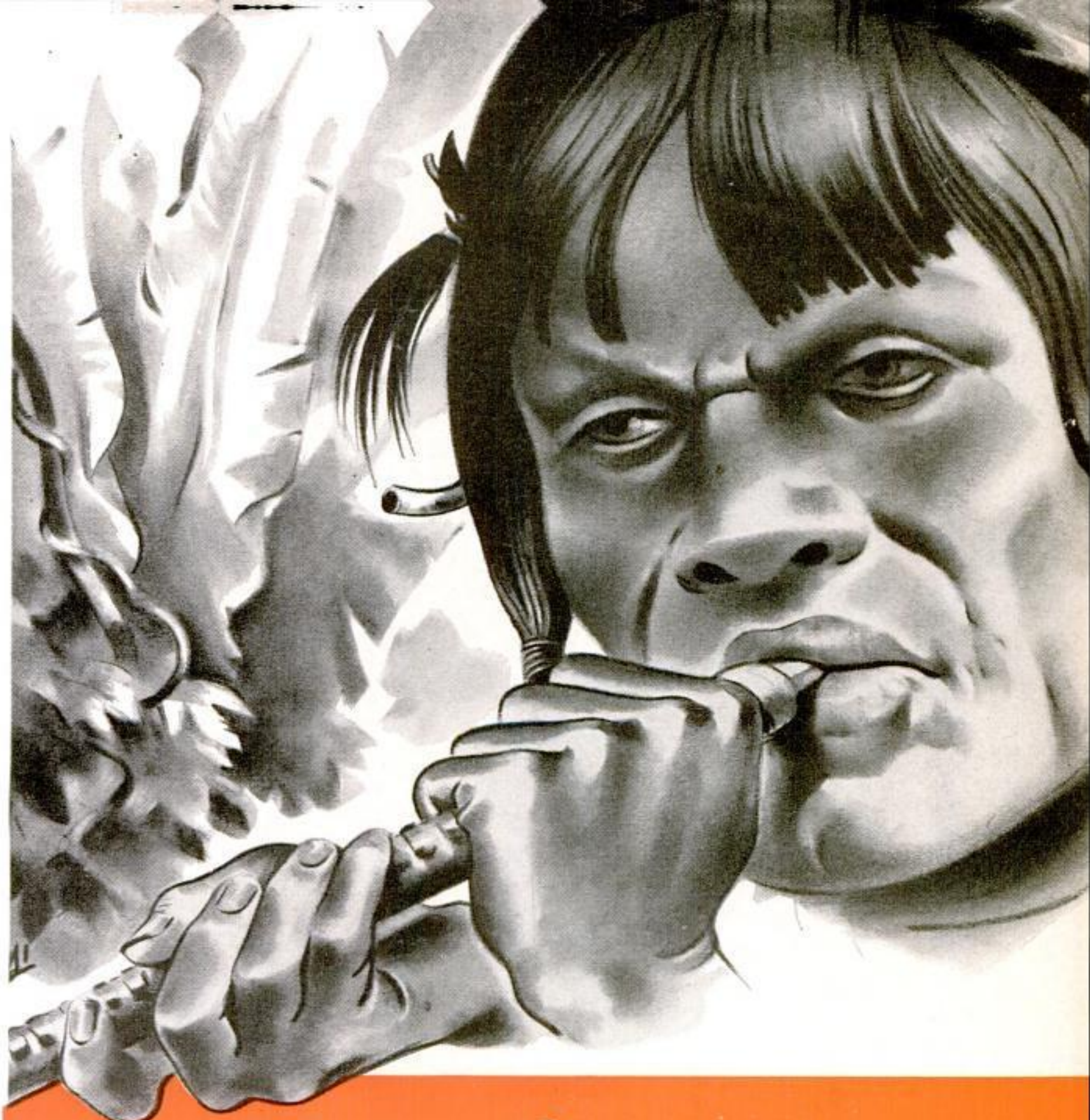
### GOATS ON THE GO

Sirs:

Having lived beside a busy national highway for several years, I thought myself immune to any shock regarding paraphernalia carried by tourists. The sight of this mobile livestock farm, however, gave me a jolt. The owner explained simply that his family liked fresh goat milk while traveling. Several chickens are caged in a niche under the trailer.

KEN SHAW

North Hollywood, Calif.



# SCOTCH Cellulose TAPE

*Saved the Day.. in the Land of the Flying Death*

DEEP in the jungles of the Amazon country, Jivaro natives apply to their blow gun darts the drug "Curare," the most deadly poison known to man.

A dart dipped in this poison, called by the natives "the flying death," is almost instantly fatal to big game or man. However, modern medicine has discovered this poison is instrumental in relieving certain forms of paralysis and insanity.



Richard Gill, who spent years among Amazonian savages to bring back to this country the secrets of how the poison is made, says: "Scotch Tape saved the day for 'Curare' by enabling me to seal up and preserve the drug and botanical specimens, photographic film, and scientific instruments from the ravages of tropical dampness and humidity. I'm never without this magic tape, whether at home or on expedition."

You'll find that Scotch Tape will

"save the day" in many ways for you too—in home or office.

Made of "Cellophane," Scotch Tape is fully transparent and seals tightly at a touch of the finger—no water required.

There are dozens of handy uses for every member of your household. For mending book pages, sheet music, and transparent aprons, capes and curtains. For sealing packages of all kinds, bulky envelopes, mothproof bags and boxes. For holding snapshots in albums, shelf paper in cupboards, clippings in scrapbooks . . . and in dozens of other time-and-trouble saving ways.



SCOTCH TAPE—900 FAUQUIER STREET  
DEPT. L100, SAINT PAUL, MINNESOTA

Gentlemen:

Please send me a 300" roll of Scotch Tape in the new utility dispenser, for which I enclose 25 cents.

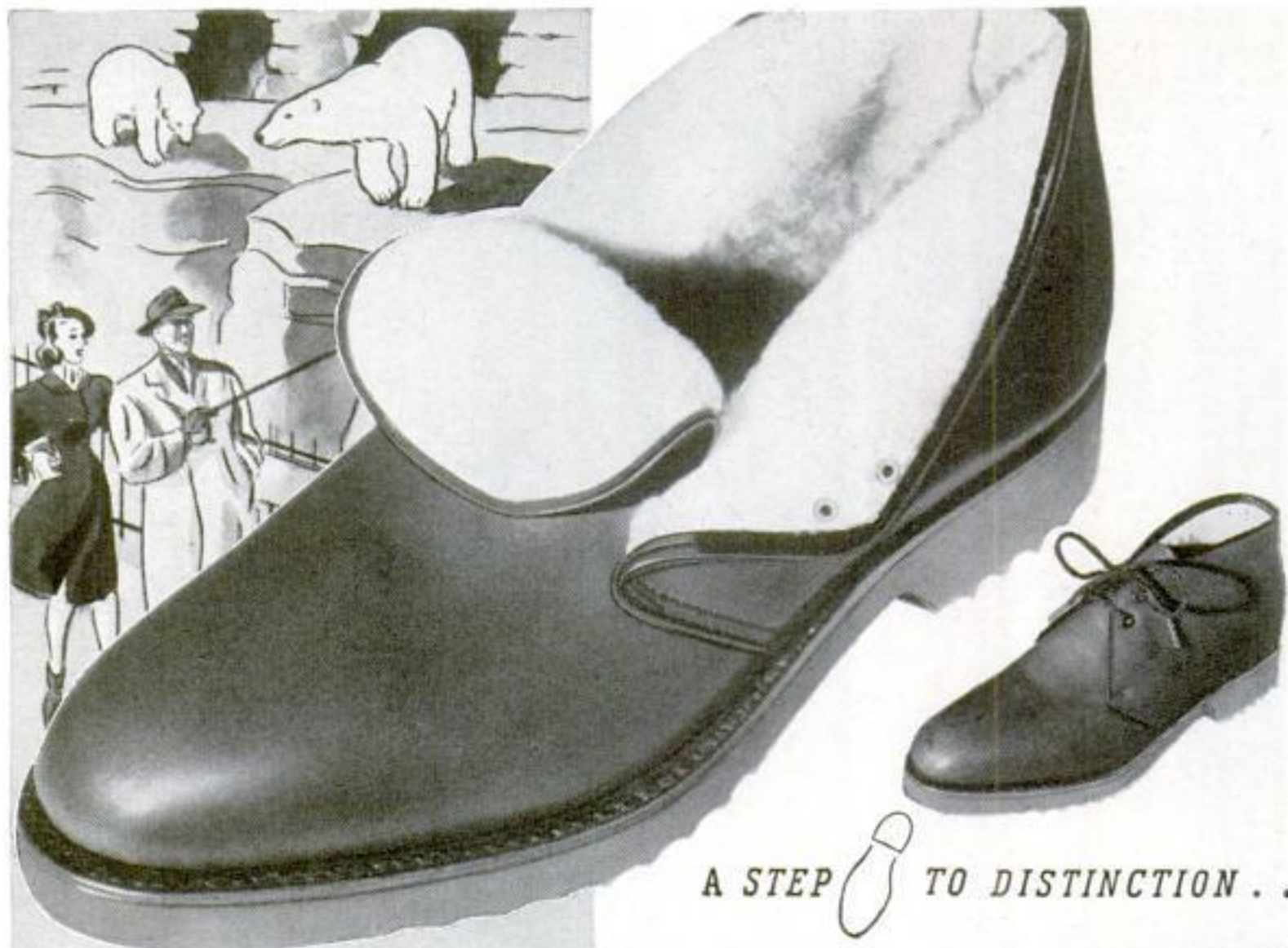
Name .....

Address .....

City..... State.....

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At Stationery, Drug,  
Hardware, Department and  
5 and 10c Stores, or mail  
coupon for Utility Dispenser with  
300 inch roll. **25¢**



In Golden Brown Domoc, Laskinlamb lining, red "ribber" (rubber) sole. Also with leather sole and heel.

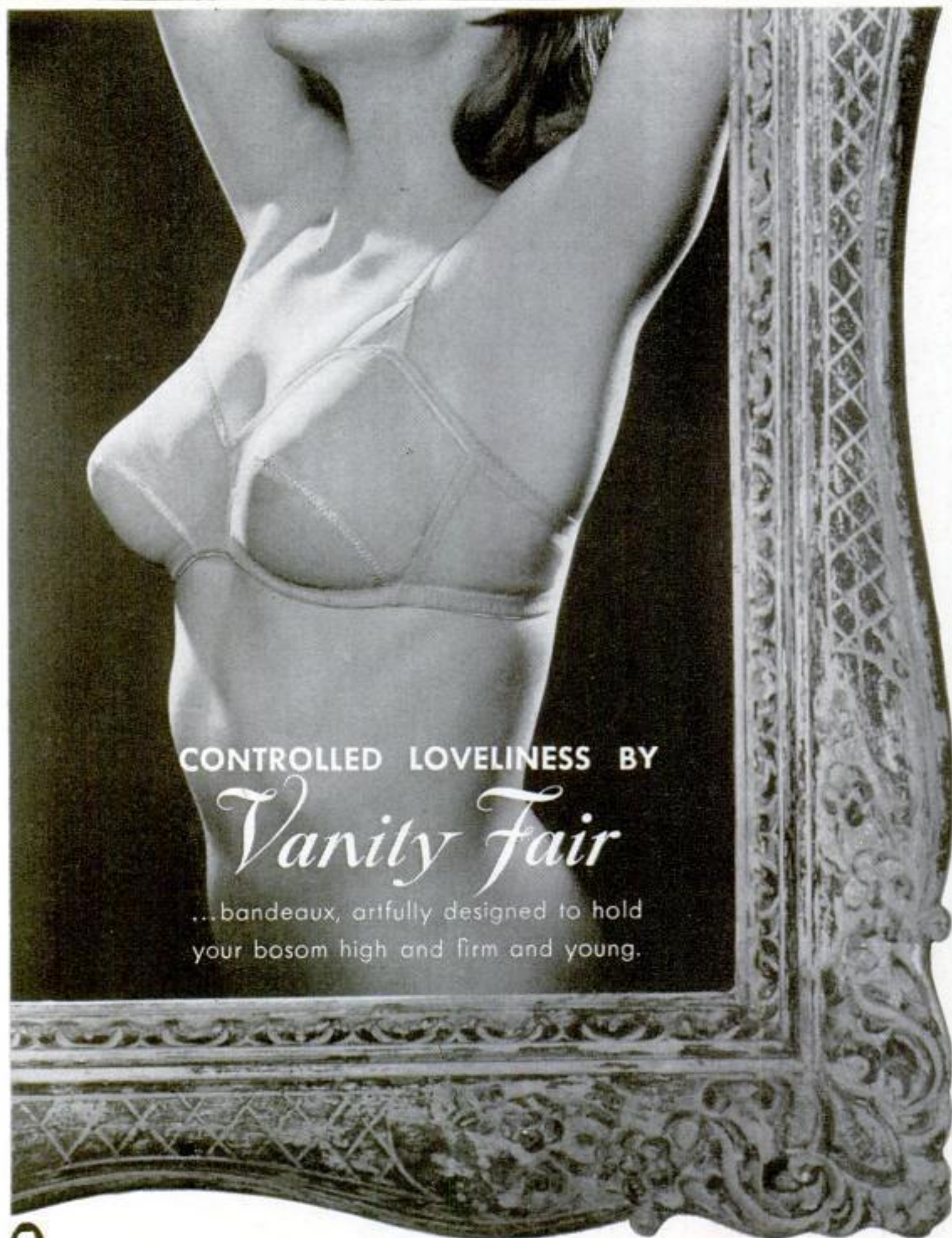
## NEW POLAR BOOTS

*Lamb-lined for snug comfort for Winter work or play...*

Warm friends and cozy companions at the game or in the country, these handsome adaptations of the custom-type chukka shoe. They snuggle up around your ankle — enfolding the foot in thick, yielding lamb's wool, for healthful protection against chilling cold. Soft as a mitten. Visit your Crosby Square dealer now. Write for his name. . . *The House of Crosby Square, 2460 N. Sixth Street, Milwaukee, Wisconsin.*

[*\$5.50 to \$6—some at \$5. Also Pre-Flex grade, \$6.85 to \$7.50.*]


**Crosby Square**  
TRADE MARK REG. U. S. PAT. OFF.  
*Authentic Fashions*  
 IN MEN'S SHOES



CONTROLLED LOVELINESS BY

*Vanity Fair*

...bandeaux, artfully designed to hold your bosom high and firm and young.

 VANITY FAIR SILK MILLS • READING, PENNSYLVANIA

## PICTURES TO THE EDITORS

(continued)

### PLATE PALS

Sirs:

The initials on this Connecticut license plate are not those of President Roosevelt but those of Frank D. Ross, prom-

inent Connecticut golfer. However, Ross points out that the Willkie sign does mean Willkie. He gets quite a kick out of the comment the combination causes.

DOUGLAS S. SMITH  
 West Hartford, Conn.



### CAMPAIGN COINCIDENCE

Sirs:

I took this picture of President and Mrs. Roosevelt on their way down Philadelphia's Walnut Street to attend the University of Pennsylvania's recent Bicentennial Celebration where an honorary

degree was conferred on him. I don't believe the President was aware of the Willkie background, which some have taken to mean the handwriting on the wall. If the President did, he took it all very graciously.

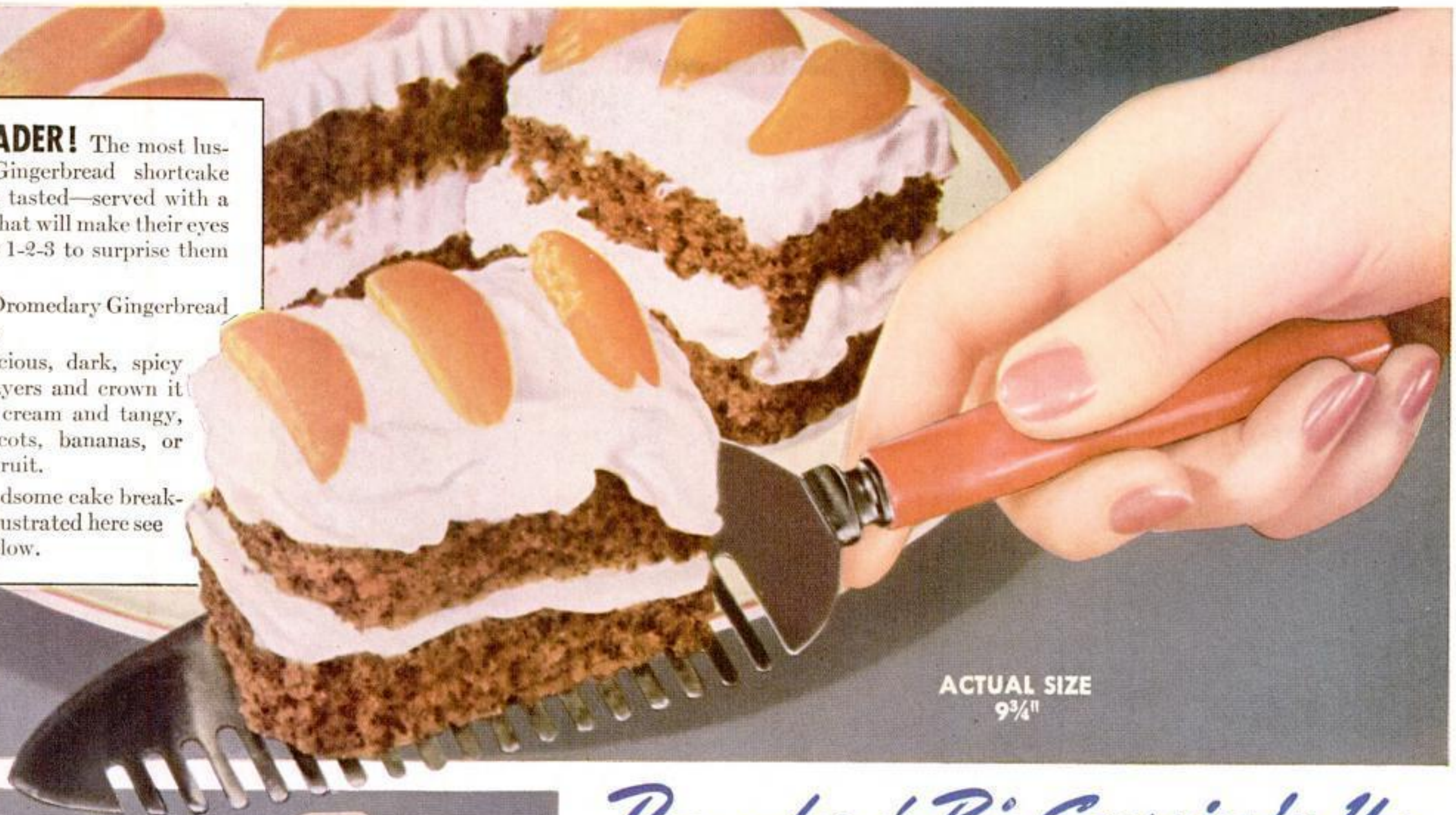
AYLMER STOPES  
 Philadelphia, Pa.



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**DOUBLE-HEADER!** The most luscious Apricot Gingerbread shortcake your family ever tasted—served with a new cake cutter that will make their eyes pop! It's easy as 1-2-3 to surprise them with *both!*

1. Add water to Dromedary Gingerbread Mix and bake.
2. Split the delicious, dark, spicy cake in two layers and crown it with whipped cream and tangy, healthful apricots, bananas, or your favorite fruit.
3. To get the handsome cake breaker and server illustrated here see special offer below.



ACTUAL SIZE  
9 3/4"



**SPEEDY WAY** to make a man say "Ah!" Add water to a package of Dromedary Gingerbread Mix and bake. Top with ice cream or whipped cream and your husband will swear you're the best gingerbread baker in 16 counties! Thanks to the recipe of George Washington's mother, you can't miss. Serve this delicious, inexpensive dessert tonight.

*Dromedary's Big Surprise for You*

3 in 1 Combination

**CAKE BREAKER, PIE CUTTER and SERVER**

*Regular 75¢ Value*

YOURS FOR ONLY

**25¢**

and picture of Washington's Mother from 1 package of Dromedary Gingerbread Mix

HERE'S a double reason for serving delicious Dromedary Gingerbread desserts *soon* and *often!* If you hurry you can get this handsome and practical heavy gauge stainless steel cutter with beautifully colored Monsanto Plastic handle, for only 25¢.

And it will be the envy of your guests every time you use it! For it enables you to serve baked desserts neatly and smartly! Cuts pies and cakes clean—without crumbs. Doesn't crack hard icing—doesn't smear cream cake! It's fully guaranteed. *If you're not completely satisfied, we'll cheerfully refund your money.*

But act quickly. This offer expires November 30. So mail the coupon today with only 25¢ and the picture of George Washington's mother, cut out from the front of one package of Dromedary Gingerbread Mix. Surprise your family with a grand Dromedary Gingerbread dessert tonight and win *two* rewards—one when you see their pleased expressions—and another when you receive your all-purpose cutter!



**40 TO 80 CRISPY COOKIES** from one package of Dromedary Gingerbread Mix! A thrifty way to fill the cookie jar and thrill your family! Just stir 1/2 cup of water into the Dromedary Mix; drop by spoonfuls onto greased baking sheet and bake. Make some today—and take advantage of the special offer at right. Get a stainless steel cake breaker in your choice of beautifully colored handles. A 75¢ value for only 25¢.



**SAVE 50¢—MAIL THIS COUPON**

THE HILLS BROS. CO., P. O. BOX 12A  
Trinity Station, New York City

Enclosed find 25¢ and picture of Washington's Mother from Dromedary package, for which please send **POSTPAID** a 3-in-1 combination Cake Breaker, Pie Cutter, and Server, regular 75¢ value. *It is understood that if I am not completely satisfied you will refund my money.*

—RED —BLACK —GREEN —IVORY handles.  
**IMPORTANT:** Indicate by number your 1st and 2nd color choice.

NAME \_\_\_\_\_

STREET OR R. F. D. NO. \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

*Restricted offer: only one to a family. Offer expires November 30, 1940. Good only in the United States, except where prohibited by local laws.*

**GUARANTEED:** Dromedary will make better-tasting gingerbread than you can bake or buy, or double your money back!

**"Yes, sir, the slower-burning cigarette is aces with me. I like all those extras in Camels including the extra smoking"**

STRATOSPHERE PIONEER "TOMMY" TOMLINSON,  
VICE-PRESIDENT and CHIEF ENGINEER of TWA



Just before the maiden transcontinental flights of America's first Stratoliners—stratosphere ace D. W. ("Tommy") Tomlinson (center) takes time to enjoy a slow-burning Camel with pilots Otis F. Bryan (left) and John E. Harlin (right).



**He outflew the weather for Extra Speed**

IN THIS "FLYING TEST TUBE," above, "Tommy" Tomlinson pioneered the newest wonder of air travel—the Stratoliner. In rain, snow, hail, and sleet, he "asked for trouble" to prove that high-altitude planes can fly *over* most bad weather—achieve *extra comfort* and *extra speed*. He likes flying...likes Camel cigarettes: "There's never a time—no matter how much I smoke—that I don't get a fresh thrill out of a slow-burning Camel. That extra flavor is always welcome."

Copyright, 1940, R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

**He turned to Camels for Extra Mildness**

TWENTY YEARS—7,000 hours of flying—more hours above 30,000 feet than any other flyer. 19 national records for speed and endurance. That's the flying log of "Tommy" Tomlinson above. His smoking log would read: "I wanted more mildness in my cigarette. I changed to Camels and got what I wanted—extra mildness with a grand flavor."

**Skill, vision, perseverance...**

The qualities of the pioneer—"Tommy" Tomlinson has them all—in extra measure. Mildness, coolness, flavor—the qualities of a fine cigarette—Camels have them all...with that extra measure of each that has made them America's favorite.

**Fast or slow?**

The way your cigarette burns does make a difference. Slower-burning Camels give you the natural mildness and coolness of costlier tobaccos *plus* the freedom from excess heat and irritating qualities of too-fast burning. Before you take it for granted you're getting all the pleasure there is to be had in a cigarette, try Camels. Get the extras—including extra smoking per pack (*see right*).

**EXTRA MILDNESS**  
**EXTRA COOLNESS**  
**EXTRA FLAVOR**

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—*slower than any of them*. That means, on the average, a smoking *plus* equal to

**5 EXTRA SMOKES PER PACK!**



**GET THE "EXTRAS"—WITH SLOWER-BURNING CAMELS**  
**THE CIGARETTE OF COSTLIER TOBACCOS**